

Your SOCIAL CREDIT Candidate



Hon. Lucien Maynard

St. Albert Constituency

Hon. Lucien Maynard, Attorney General for Alberta, has served the people of Alberta with distinction since 1935. His achievements in the field of debt legislation have won high praise throughout Canada, and his record as Alberta's Attorney General proves him to be an outstanding champion of the people's rights. Brilliant in debate, an able administrator, Mr. Maynard stands fearlessly for true democracy and the cause of freedom with security. Your support for Mr. Maynard will ensure faithful representation for St. Albert Constituency and a continuation of Canada's most progressive administration.

MARK YOUR BALLOT CORRECTLY!

You **MUST** use figures in marking your ballot
—any other mark will spoil the ballot.

Mark the figure 1 after your first choice, Lucien Maynard, and the figure 2 after your second choice, if any.

PLAY SAFE! MAKE NO MISTAKE

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MAYNARD, Lucien,
Social Credit

VOTE-AND VOTE SOCIAL CREDIT

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migration designed to meet local conditions and fill our economic requirements.
—Desirable immigrants are selected only after new employment opportunities have been established and housing accommodation assured.

—All immigrants come at their own expense and must satisfy the government that they can establish themselves without assistance from the Province.

—It is better to bring desirable people and industries to our resources than to export our resources to other lands.

9. Full Government co-operation with both management and labour to make secure the just rights of both employees and employers and assure uninterrupted production in the best interests of all.

- (a) Since 1935 Alberta has provided by law:
- (1) Legal right to organize and bargain collectively.
 - (2) Highest general minimum wage order in Canada.
 - (3) Progressively reduced hours of employment.
 - (4) Holidays with pay, improved working conditions, more generous workmen's compensation etc.
 - (5) Settlement of disputes by conciliation and arbitration without work stoppage.
 - (b) Your Social Credit government will continue to provide Alberta with the most progressive labor legislation in Canada.

DON'T BE MISLED by communist inspired propaganda—The Social Credit Government will continue to fight for the just rights of both employees and employers and work with both to assure good industrial relations in the interests of all.

10. A continuation of the Government's unrelenting fight to make secure the right of each and every citizen to social justice, economic security and individual freedom.

(a) We re-affirm our unwavering allegiance to the principles of Social Credit and our determination to strive by every lawful means to remove the constitutional and financial restrictions which hinder the establishment of a true Social Credit economy and which perpetuates the present debt-creating system with its vicious taxation — high costs of living and inequitable distribution of purchasing power.

—our record in this struggle speaks for itself—
(b) We pledge ourselves to fight unceasingly for the democratic rights of all citizens to exercise freedom of choice and action and individual initiative and enterprise, free from bureaucratic state interference or domination by any form of monopoly control.

—To all men who respect truth, love justice, and cherish freedom, we say:

"Let us forget unimportant differences and go forward together to make and keep Alberta prosperous, strong and free."

THE NEXT FIVE YEARS CAN BE THE BEST

Alberta today has the brightest outlook of any Canadian Province. The vastness of her natural resources, the enterprise of her progressive people and the sound administration of her public affairs have brought Alberta to the threshold of a great era of economic and industrial development.

The re-election of the government under which our Province reached its present enviable position will assure the continuation of Alberta's outstanding progress and make certain to all her people the increased benefits they will reap from the still greater progress and development of

— THE NEXT FIVE YEARS —

— This Is Important —

A wise man entrusts his future welfare only to those who have proved their ability and faithfulness in the past.

— BE WISE —

Insure your future and the future of Canada's leading Province by re-electing the government under whose progressive administration Alberta has attained the advanced position she enjoys today.

VOTE SOCIAL CREDIT FOR

Progress — Freedom — Security

The Next Ten Steps

Your Social Credit Government's — 10-POINT PROGRAM — for the next five years:

1. A greatly expanded "Develop Alberta" Program to assure the conservation and more rapid orderly development of Alberta's vast natural resources in the best interests of all our citizens.
 - (a) Extended forestry protection and conservation to prevent erosion and assure adequate water supply for farms, towns and cities.
 - (b) Ownership of natural resources (except land) retained by the Crown.
 - (c) Development encouraged by lease agreements on terms which encourage individual enterprise, prevent monopoly and assure the people of Alberta a fair share of production.

—This year the government will collect for the people over \$2,500,000 from oil leases and royalties alone.

—Increased production will make possible lower taxes and more social services.
 - (d) Owners of surface rights are assured generous compensation by provincial law.

—DON'T BE MISLED by false propaganda—Alberta's natural resources are being developed in the best interests of all our citizens.
2. Constant attention to the needs and problems of agriculture and a vigorous program to further improve and stabilize Alberta's Basic Industry—Farming.
 - (a) Since 1935 annual provincial expenditures for agricultural services have been increased from \$422,000 to \$1,246,000.
 - (b) The Alberta Department of Agriculture's expanded program to assist and stabilize agriculture includes:
 - (1) Promotion of farming methods which reduce farm hazards due to drought, frost and pests.
 - (2) Increased direct assistance to all farmers through an expanded District Agriculturalist and Home Economist Service.
 - (3) Expansion of veterinary services.
 - (4) Aggressive promotion of soil conservation and weed control.
 - (5) Active promotion of irrigation projects with the Province bearing its fair share of the costs.
 - (6) Efforts to increase and stabilize farm incomes by promoting and assisting co-operative marketing.
 - (7) Giving proper recognition to the importance of farming through a province-wide "Key Farmer" program designed to encourage practical efforts to make farming more profitable and attractive.

3. The development of Alberta's power resources and the extension of rural electrification throughout the Province as rapidly as possible.

- (a) Rural electrification has become a necessary part of a comprehensive program of farm and farm home improvement.
- (b) The government proposes to ascertain and implement the wishes of the people themselves in this important matter.

4. The still further expansion of Alberta's progressive program of Public Health and Social Welfare.

- (a) Since 1935 annual provincial expenditures for public health and welfare have been increased from \$2,035,000 to \$7,717,000.
- (b) Important new services include:
 - (1) Free treatment and hospitalization for all pulmonary tuberculosis patients.
 - (2) Free maternity hospitalization.
 - (3) Free diagnostic service and treatment for cancer patients.
 - (4) Free hospitalization, medical treatment and rehabilitation assistance for all those suffering from the effects of poliomyelitis.
 - (5) Free hospital and medical services for pensioners and recipients of mother's allowances and their dependents.
- (c) In co-operation with the Alberta Branch of the Canadian Red Cross Society free blood transfusions are provided for all patients requiring them.

5. A new and better deal for Alberta Municipalities and a greater measure of local self-government.

The government proposes to implement the Judge Commission Report as far as provincial revenues make possible and will give priority to the following recommendations:

- (1) Education — Increased grants to schools.
- (2) Roads —
 - (a) Road grants to municipalities based on motor vehicle and fuel oil tax revenues of the Province.
 - (b) Construction and maintenance by the government of provincial highways through towns and villages.
- (3) Public Welfare —
 - (a) 80% of the costs of Indigent Relief, Mothers' Allowance and Child Welfare to be assumed by the Province.
 - (b) All costs of Old Age Pensions and Blind Pensions to be paid by the government.
- (4) Taxation —
 - (a) Repeal of the Wild Land Tax Act and abolition of business tax on fur farms.
 - (b) Payment of grants in lieu of taxation on government buildings used for commercial enterprises.

Last year the government removed the social service tax thereby reducing provincial taxation by over \$1,200,000 annually.

6. Constant efforts to still further improve Alberta's modern system of education and reduce the cost to municipal districts.

- (a) Since 1935 annual provincial expenditures for education have been increased from \$2,516,000 to \$9,829,000.
- (b) The implementation of the Judge Commission Report recommends that with respect to education will further ease the financial burden on municipal taxpayers.
- (c) Increased opportunities for better education for children of rural communities.
- (d) Stabilization of our educational system, including revenues and expenditures, so that long range improvement plans may be carried out.

7. More and better roads.

- (a) Since 1935 the annual provincial expenditures for highways, roads, bridges and ferries have been increased from \$2,424,000 to \$13,442,000.
- (b) The implementation of the Judge Commission report recommendations will provide more provincial funds for municipal roads.

—Prior to 1935 direct grants to municipal districts for road construction had been discontinued. Your Social Credit government reinstated municipal grants and has increased the amount annually.

—This year over \$1,800,000 will be paid to Municipalities and Improvement Districts.
- (c) Over \$1,700,000 extra funds have been provided this year to repair flood damage to roads and bridges.
- (d) Since 1936 (despite six years of war) your provincial government has graded 1,922 miles of main and secondary highways, reconditioned 844 miles, gravelled 4,207 miles, blotter surfaced 1,149 miles and hard surfaced 645 miles.

—Alberta today has over 18,000 more miles of main, secondary and district roads than in 1935 and now has a total of over 80,000 miles of roads.

All this has been achieved without incurring one dollar of public debt.

- This progressive program will be expanded until the entire province is served by an adequate system of all-weather highways and roads.
- (e) Constant research is being carried on to discover improved methods of construction to assure maximum value for every dollar spent.

8. A vigorous program of industrial and economic development.

- (a) More local industries mean more employment and more payrolls for Alberta workers; provide local markets for our primary products, and save our people excessive freight charges on exports and imports.
- (b) An Agent-General's office has been established in London, England, to secure British industries for Alberta and to foster a program of selective im-