

Prairie Manifesto Project

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Province: Alberta Saskatchewan Manitoba

Party: LIB Election Year: 1959

AA = Alberta Alliance
CON = Conservative Party
LP = Liberal-Progressive Party
PC = Progressive Conservative Party
SKP = Saskatchewan Party
UFM = United Farmers of Manitoba

CCF = Cooperative Commonwealth Federation
LIB = Liberal Party
NDP = New Democratic Party
SC = Social Credit
UFA = United Farmers of Alberta
WCC = Western Canadian Concept

Type of Document: Platform Constitution
 Speech Brochure / Leaflet *PP*
 Newspaper Advertisement
 Other: _____

Date Collected: 2007 / 01 / 02
 YYY Y MM DD

Source: EJ - June 1959

AB = Alberta
SK = Saskatchewan
MB = Manitoba

UofA = University of Alberta
UofC = University of Calgary
UofR = University of Regina
UofS = University of Saskatchewan
UofM = University of Manitoba
BU = Brandon University

PARC = Provincial Archives
LEG = Legislative Library
SPC = Special Collections
ULIB = University Library

TONIGHT - as YOU and your Family ponder the Issues of the Election -

VOTE TOMORROW

Vote for a CHANGE

Vote LIBERAL

IT WILL BE THE BEST THING YOU EVER DID!

The Official Opposition

The Liberal Party was the official and effective opposition that forced the Social Credit Government to bestir itself.

The Logical Alternative to the Present Government

The Liberal Party is the only party with a sensible, straight-forward, methodical plan, and the logical people to administer your affairs . . . to give Alberta the intelligent, dynamic government it needs.

The Liberal Record

Check the Liberal Party's Record in Alberta or any other province. Check it provincially or federally, and you will find that the Liberals are the party of prosperity . . . the party of growth, development and action.

VOTE LIBERAL - VOTE FOR GOOD GOVERNMENT

HERE ARE YOUR EDMONTON CANDIDATES:



GRANT MACEWAN
Liberal Party Leader
in Alberta

MacEwan is one of Canada's leading authorities on agricultural and resource matters. His hard-earned and honest working figure in Public Life, he deserves your support!

Here is just part of the Practical Program that the LIBERAL PARTY will make effective to Benefit YOU!

- 1. Municipal Tax Relief**
Through more equitable distribution of Provincial Revenues
- 2. Curtailment of Extravagancies**
By careful planning and administering the affairs of the province in a business-like manner.
- 3. Natural Resources Development**
Launch an energetic and well-financed research effort to develop new uses for the products of our Natural Resources.
Encourage the expansion, development, increased domestic use and export of Natural Gas, with price protection for Alberta consumers.
- 4. Better Education**
Through revised curriculum and improved facilities, more fully qualified and highly trained teachers; establish trade and vocational training.
- 5. Farm Loans to \$25,000**
Through the establishment of an approved system of agricultural credit. Promote registration, soil conservation, water control and reforestation.
- 6. Development of the North**
This long neglected part of the province deserves immediate and effective action. This long neglected part of the province deserves immediate and effective action. This long neglected part of the province deserves immediate and effective action.

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in Alberta

ment. Maximum is one of four years. The Liberal Party will work for a three year term, but will be prepared to support a shorter term if necessary.

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- 1. Municipal Tax Relief**
Through more equitable distribution of Provincial Revenues.
By careful planning and administering the affairs of the province in a business like manner.
- 2. Curtailment of Extravagancies**
Launch an energetic and well financed research effort to develop new uses for the products of our Natural Resources.
Increase the production, development, increased domestic use and export of Natural Gas, with price protection for Alberta consumers.
- 3. Natural Resources Development**
Through revised curriculum and improved facilities, more fully qualified and highly trained teachers, establish trade and vocational training.
- 4. Better Education**
Through the establishment of an approved system of agricultural credit. Promote reforestation, soil conservation, water control and reclamation.
- 5. Farm Loans to \$25,000**
This long neglected part of the province deserves immediate and effective action on transportation facilities, highways, settlement and development.
- 6. Development of the North**
Through adequate aid in every respect necessary.
- 7. More Utilities for Rural Areas**
Through utilization of our Natural Resources. More industry — more jobs.
- 8. Industrial Development**
Expansion of the Health Unit System. Travelling Clinics in remote areas.
- 9. Free Medical Supplies for Pensioners**
10. Home-Like Units for our Aged
instead of barracks-like structures.
- 11. Assurances to Labor**
Review the Alberta Labor Act to assure satisfactory minimum rates of pay, workplace security and benefits.
- 12. . . . And Many More**

Join the "BETTER ALBERTA" ORGANIZATION TODAY!

YOU can still help a Liberal victory by volunteering your services as Convener, Car Drivers and Clerks. To offer your services telephone Liberal Headquarters GA 2-1971.

For Any Information, Contact:
EDMONTON CENTRE Phone GA 4-5700
GA 2-3700 - Tower Bldg., 10143 103 Street
EDMONTON NORTHEAST Phone GR 9-0600 - Victor Cafe, 127 Ave. at 66 St.
EDMONTON NORTHWEST Phone GL 5-7400, 58 on the Mall, Westmount Shoppers Park
EDMONTON NORWOOD Phone GR 7-8256
Alberta Ave., Cutting Inn, 9430 117 Ave.
West Phone HU 8-7400 - HU 8-

Look at the Calibre of Men Who are Liberal Candidates Throughout the Province

- 11 Former M.L.A.'s.
- 18 Experienced as Aldermen or Councilors.
- 9 Served as School Trustees.
- 4 Are or Have Been Mayors.
- 1 Past President of Alberta Federation of Agriculture.
- 1 Past President of Alberta Legion of Municipalities.
- Presidents and Secretaries of Chambers of Commerce.
- Average Age 41 Years.
- 70% are Farmers—same as Farm Population of Alberta.

ment to bestir itself.

The Logical Alternative to the Present Government

The Liberal Party is the only party with a sensible, straight-forward, methodical plan, and the logical people to administer your affairs . . . to give Alberta the intelligent, dynamic government it needs.

The Liberal Record

Check the Liberal Party's Record in Alberta or any other province. Check it provincially or federally, and you will find that the Liberals are the party of progress, . . . the party of growth, development and action.

VOTE LIBERAL — VOTE FOR GOOD GOVERNMENT HERE ARE YOUR EDMONTON CANDIDATES:

JASPER WEST



ABE MILLER, Q.C.

EDMONTON CENTRE

STRATHCONA EAST



GEORGE JOHNSON

EDMONTON NORWOOD

STRATHCONA CENTRE



LESLIE LYONS

EDMONTON NORTHWEST

STRATHCONA WEST

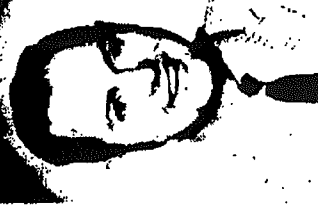


FRANK EDWARDS

EDMONTON NORTHEAST



MRS. LAURETTE DOUGLAS



P. W. (BILL) JONES



HARPER MCGRAE



LOUIS MARCHAND

THESE MEN AND WOMEN are prepared to give Edmonton serious representation in the Alberta Legislature — not lip service to a one man political machine. Give them your confidence and your vote on June 18

When Balloting, Simply mark X after the name of the Liberal Candidate in your Constituency

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STRATHCONA WEST



FRANK EDWARDS

STRATHCONA CENTRE



LESLIE LYONS

STRATHCONA EAST



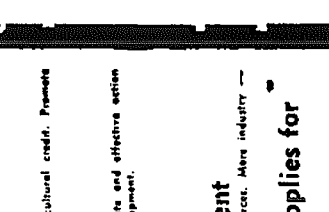
GEORGE JOHNSON

JASPER WEST



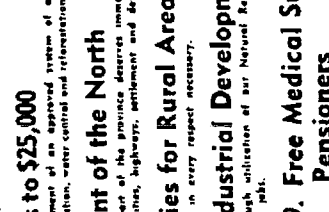
ABE MILLER, Q.C.

EDMONTON CENTRE



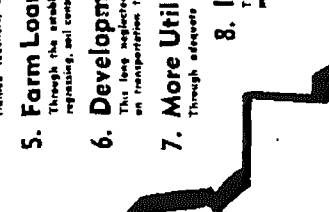
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VOTE LIBERAL

... and get a "GOOD DEAL" for Alberta

This advertisement inserted by Alberta Liberal Association

Through revised curriculum and improved facilities, many rural students were highly trained teachers, establish trade and vocational training

5. Farm Loans to \$25,000

Through the establishment of an approved system of agricultural credit. Promote reforestation, soil conservation, water control and reclamation.

6. Development of the North

This long neglected part of the province deserves immediate and effective action on transportation facilities, highways, settlement and development.

7. More Utilities for Rural Areas

Through adequate and in every respect necessary.

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Through utilization of our Natural Resources. More industry — more jobs.

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- 16 Experienced as Aldermen or Councillors.
- 9 Served as School Trustees.
- 4 Are or Have Been Mayors.
- 1 Past President of Alberta Federation of Agriculture.
- 1 Past President of Alberta Union of Municipalities.
- 1 President and Secretary of Chambers of Commerce.
- Average Age 44 Years.
- 39% are Farmers—same as Farm Population of Alberta.

Join the "BETTER ALBERTA" ORGANIZATION TODAY!

YOU can still help a Liberal victory by volunteering your services as Carpenters, Car Drivers and Clerks. To offer your services telephone Liberal Headquarters GA 2-1971.

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GA 2-3700 - Tower Bldg., 10143 103 Street

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0600 - Victor Cafe, 127 Ave. at 66 St.

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EDMONTON NORWOOD Phone GR 7-8256
Alberta Ave., Curling Rink, 9430 117 Ave.

JASPER WEST Phone HU 8-7400 - HU Bldg., 10116 12A Street
5700, 10116 12A Street

STRATHCONA CENTRE Phone GE 9-0200
- GE 9-3800, Munro Hardware Bldg., 10166 82 Ave.

STRATHCONA EAST Phone HO 6-1913 - HO 6-8600 - Sherbrook Curling Club, 9330 80 Ave.

STRATHCONA WEST Phone GE 9-0700
GE 9-3500 - 6537 11th Street

ALBERTA LIBERAL HEADQUARTERS Ph. GA 2-1971 - 10028 102 Street