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It is definitely time to
Put the People in Power

ELECT
A
Kirby
Government



In Strathcona Centre

Vote

PAT WALSH

Thursday, JUNE 18

PROGRESSIVE CONSERVATIVE

The Progressive Conservative Program

A sound progressive program for a greater Alberta!

Constructive policies and forward looking programs are the mark of the dynamic Progressive Conservative Party of Alberta.

After 24 years it is time for new policies, new programs, a new and dynamic Progressive Conservative Government in Alberta.

PROGRESSIVE CONSERVATIVE POLICIES

Municipal New Deal

Alberta's municipal debt — at over \$300 for every man, woman and child in the province — is close to being the highest per capita in all of Canada, and is steadily mounting. Between 1953 and 1957 it more than doubled. Property taxes must inevitably rise to meet increasing municipal costs.

A Progressive Conservative Government (1) Will alter the present municipal-provincial tax sharing arrangement to the advantage of the municipalities. (2) While committing itself to an improvement in the relative income position of municipalities it will, in consultation with the municipalities, name a Royal Commission on Municipal-Provincial Tax Relations, and instruct it to prepare a realistic blueprint for the rehabilitation of municipal finances. (3) It will restore the authority and dignity of local government through reversing the centralizing tendencies of the present provincial government.

Action in Agriculture

Alberta farmers have suffered through the absence of a clear farm policy. Under its 12-point program for prosperity in agriculture a Progressive Conservative

Government will correct weaknesses in rural electrification; it will pay attention to the wants and knowledge of local farmers in irrigation planning; it will actively encourage rural industrialization; it will introduce a farm credit act that will loan up to \$25,000 to qualified farmers at a rate of interest not over 1% above the province's borrowing rate and will loan to young starting farmers at 4%; it will establish an improved and uniform policy with respect to rural telephones; it will improve agricultural education; it will establish needed policies on livestock, the marketing of farm products, and other vital farm questions. In co-operation with the federal Government it will be prepared to establish a crop insurance program.

Education

A Progressive Conservative Government (1) will halt and reverse the watering down of the content of school classes. (2) It will increase the proportion of school costs (operation and construction) that are a charge on the provincial treasury. (3) Through the introduction of positive and dynamic policies it will check the drop out of students and the resultant shocking waste of human talents that now mars Alberta.

A Policy for Labour

The Progressive Conservative 8-point program for labour in Alberta includes a re-examination of minimum wage policies and a review of present statutory rates; a policy of two weeks annual vacation with pay for all employees who have completed two years service with an employer; the review and amendment of the Workmen's Compensation Act and provision for an appeal from the Workmen's Compensation Board to an independent tribunal.

Social Policies

A Progressive Conservative Government will participate in a three-way co-operative program with municipalities and citizens to provide low rental housing for needy senior citizens, it will proceed with the homes for aged persons now under construction, it will provide dentures and hearing aids for needy old age pensioners, and it will eradicate the arbitrary and indifferent assessments of human need that now marks social policy in Alberta.

It will integrate preventive health services and treatment, it will eliminate discrimination in health unit grants. It will correct the neglect that now mars the care of the retarded children and those suffering from cerebral palsy.

A Progressive Conservative Government will immediately alter the vicious system under which the collection of fees by magistrates and justices of the peace are conditional upon finding the accused guilty.

Natural Resources

A Progressive Conservative Government will encourage the export of natural gas, the policy to be consistent with national energy policies and the best interest of Alberta consumers; it favours processing Alberta gas in Alberta, consistent with economic realities; it will undertake all possible action to broaden the market for Alberta oil.

A Progressive Conservative Government will establish a lands and forest policy so that all affected citizens will have equal rights in law. The centralizing tendencies now so conspicuous will be reversed.

An immediate investigation will be made of all possible means of aiding those hurt through the decline of the coal industry.

Economic Policy for Growth

The Progressive Conservative Party believes the people of Alberta have the enterprise, the vigor, the imagination, the resources and the courage to carry this province to new heights of economic activity. Active leadership and creative Government policies are all that is lacking.

Through the establishment of an Alberta Industrial Development Bank and local Industrial Development Funds a Progressive Conservative Government will increase and decentralize industrial and commercial activity. It will encourage rural industrialization. It will develop the tourist industry. It will build a new investment frontier in the north.

It is Definitely Time for a Change!

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Time for a Change!

The Social Credit Platform

SOCIAL CREDIT IS APPEALING TO THE VOTERS ON THE STRENGTH OF (1) A QUESTIONABLE RECORD AND (2) A FIVE YEAR PLAN THAT NO PARTY OPPOSES.

WHAT IS THE "PLAN"?

It consists of a totalling of the normal government administrative programs for the next five years plus five annual projects of which Progressive Conservative leader CAM KIRBY said "The need for all these projects has existed for years. . ." and the Calgary Herald said "The party (Social Credit) has produced as its initiative for the campaign a five year plan that has been suggested by opposition groups for years."

What of the things the "plan" neglects - matters equally pressing in Alberta?

Does the 'plan' promise to alter the fact municipal debt is bounding every year while the provincial debt is shrinking — that provincial debt is being transferred to the books of the municipalities, the school districts and the hospitals? **NO!**

Does it recognize the needs of Alberta farmers? **NO!**

Does it recognize the need for rural industrialization, and the building of a greater Alberta? **NO!**

Does it improve education, the schools, the curriculum, teacher training? **NO!**

Does the "plan" comment on rural electrification? **NO!**

Does it include anything for the development of the northern frontier and the broadening of the economic base of Alberta? **NO!**

Does it help the hard pressed Peace River farmers? **NO!**

"The five-year plan is the death bed repentance of a discredited administration. It is a smoke screen, created to conceal from the people of Alberta the shortcomings, the failures, the indecision, the fumbblings — yes — the incompetence and inadequacy of an administration which has been in office too long . . ." said Cam Kirby.

After 24 years the BEST PLAN for the future is to elect a Progressive Conservative Government.





Cam Kirby
Leader
Progressive Conservative Party

For a Greater Alberta

VOTE

Progressive Conservative in Strathcona Centre PAT WALSH

friends,

As voting day approaches we must recognize that the future of our province is the responsibility of us all. Every elector over the age of 19 has the right to influence that future through marking a ballot on June 18.

For 24 years Alberta has not changed its Government. We sincerely hope it is time to change it now.

We in the Progressive Conservative Party believe that the excessive concentration of authority and power in the hands of the provincial government must be reversed. We believe new policies are needed to deal with mounting municipal debt, the cost-price squeeze on farmers, the shrinking of our towns and villages, the education of our children, the care of the aged, the sick and the needy, the legitimate expectations of our working people.

It is time for a change to new policies, new programs, and a new and dynamic Progressive Conservative Government. We urge you to support Progressive Conservative candidate in your constituency and join with us in the crusade for a greater Alberta.

Sincerely yours,

CAM KIRBY

Pat Walsh was born in 1910 and educated in Lethbridge and Medicine Hat. He worked for the railway for a time, following the tradition of his father, who worked for the railway for 42 years.

Pat Walsh left the railway, joining an oil company in the Turner Valley. He was sent to Peru by the company where he was manager of a company town of 15,000 people. He returned to Canada to join the Canadian Army, serving overseas for four years. Upon his return to Edmonton he established himself in business. He now owns and operates a real estate agency.

In 1939 Pat Walsh married Mickie Miquelon, daughter of a Calgary pioneer.

Their son David, born in 1942, passed away in 1957.

On Thursday, June 18 in Strathcona Centre

elect **PAT WALSH**

Authorized by Progressive Conservative Party of Alberta