

ESTABLISHED 1900

Laurence Decore's Commitment to You:

Results!

Laurence Decore is a leader with vision. He has a solid track record. He works hard, he fights hard! He gets results! And he is not alone....he has a team of capable, experienced men and women working with him for a better Alberta!

He and his Alberta Liberal team want to restore solid confidence in our future, a future that depends on our ability to make creative changes in how we run our province.

Change is never easy, but tough decisions are part of true leadership. If we plan together, if we design capably for the future, we can manage effectively those changes we will have to make.

Well Managed Government

Let's face it! The Progressive Conservative government has not managed the province well. It is run by "seat of the pants" judgements, and a "Trust Me" attitude about the future.

Fluctuations in international prices confuse and panic our leaders.

Money is thrown at pet projects, and friends. Programs are changed, reduced, or eliminated without any pre-determined reason.

- Guarantee fairness in the rules used to decide who gets government loans and grants. Small business owners should receive the same treatment and respect as large, well-connected corporations.
- Review significant government appointments in public, with all

political parties represented.
■ Establish clearer, tougher, ethical rules for elected representatives and senior employees.

Courage on the National scene!

low and ordinary Albertans are in need of work.

- Exploit the knowledge of our universities, colleges and technical schools in the creation of front-edge, aggressive small businesses.
- Recognize that, in addition to megaprojects, many jobs can be created through government spending on small business.
- Stimulate growth of a high-tech food industry to process, refine, package and market agricultural products in creative ways.
- Use the Heritage Trust Fund more creatively to stimulate diversification.
- Support upgrading and processing of our natural resources for maximum export benefit.
- Work in partnership with local governments to achieve their economic development goals.

which will support them and give them stability.

Laurence Decore and the Alberta Liberals will:

- Place an immediate, one-year moratorium on farm foreclosures, and establish a Debt Adjustment Board to bridge farmers to better times.
- Under AADC, give farmers the right to a 5-year leaseback with a repurchase option, all at fair market prices.
- Encourage diversification in agriculture to produce new commodities whose prices will follow different cycles than world grain markets; give support to those farmers who pioneer such crops.
- Develop innovative secondary and tertiary processing of agricultural products and aggressively market these abroad.
- Resume funding of Alberta Research Council weather modification work.

A dynamic energy

The oil and gas industry has been going through periods of deregulation and price volatility. It badly needs stability. There is no quick fix, but the opportunities are great. The oil and gas, heavy oil, tar sands and natural gas. Government should provide a stable environment, but only when the sector is prepared to share the risk in a meaningful way. This has not been the policy of our government.

Laurence Decore and the Alberta Liberals will:

- Review oil and gas royalty rates to ensure they maximize industry cash flow when prices rise and are fair when prices fall.
- Ensure that taxes and royalties are competitive.
- Maintain support for small oil and gas producers through the Alberta Royalty Tax Credit.
- Exploit our world-class exportable technology and expertise in the training of personnel, environmental recovery and responsiveness to emergency situations.
- Aggressively promote "Clean Fuels" through marketing of our low-sulphur coal as a partial solution to the acid rain problem.
- Support the export of excess coal-generated electricity to the northwestern US energy grid.
- Ensure that development is environmentally sound.

Small business must thrive!

The heart of the Alberta economy lies in small business, and small business needs capital. The Progressive Conservative government presided over the collapse of \$14 billion of Alberta-based financial institutions at a time when small business most needs access to capital. Small business can generate about 80% of new activity in Alberta. It is time for a "Sunrise" for small business!

Laurence Decore and the Alberta Liberals will:

- Create the Alberta Seed Capital Corporation for small business what Vencap Equities was supposed to do for big business.
- Change the Alberta Stock Savings Plan to effectively provide capital for Alberta businesses.
- Balance government's too-heavy focus on large projects with support of small entrepreneurial activities broaden the base and add value to the economy.

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A dynamic energypatch!

The oil and gas industry has been going through periods of deregulation and price volatility. It badly needs stability. There is no comprehensive quick fix, but the opportunities are great for conventional oil and gas, heavy oil, tar sands and coal. Government should provide a stable environment and extend economic support, but only where the private sector is prepared to share the risk in a meaningful way. This has not been the policy of our current government.

Laurence Decore and the Alberta Liberals will:

- Review oil and gas royalty rates to ensure that they maximize industry cash flow when prices are low, and rise when prices increase.
- Ensure that taxes and royalties are consistent over time.
- Maintain support for small oil and gas companies through the Alberta Royalty Tax Credit Program.
- Exploit our world-class exportable technology and expertise in the training of personnel, enhanced oil recovery and responsiveness to emergency situations.
- Aggressively promote "Clean Fuels for Canada" through marketing of our low-sulphur coals as a partial solution to the acid rain problem.
- Support the export of excess coal-generated electricity to the northwestern US energy grids.
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Small business must thrive!

The heart of the Alberta economy lies in small business, and small business needs capital to grow. The Progressive Conservative government has presided over the collapse of \$14 billion worth of Alberta-based financial institutions at a time when small business most needs access to capital. Small business can generate about 80% of new business activity in Alberta. It is time for a "Sunrise Strategy" for small business!

Laurence Decore and the Alberta Liberals will:

- Create the Alberta Seed Capital Corporation to do for small business what Vencap Equities Corporation was supposed to do for big business.
- Change the Alberta Stock Savings Plan so it more effectively provides capital for Alberta businesses.
- Balance government's too-heavy focus on megaprojects with support of small entrepreneurs whose activities broaden the base and add value to our econ-

Caring for People

It is important to build our province. But we build for a purpose, so it is equally important to develop a community which respects the contributions of us all. Laurence Decore believes in the integrity of the family and in a society that makes it possible for each person to have a fair crack at the good life. He recognizes that not everyone gets there, and that these neighbours deserve our support. He also recognizes that in our times, the family unit is often quite a bit different than it was in past, and has different needs.

And Laurence Decore believes that we can do much more to help people without significant cost increases.

Jobs and other real needs

Alberta's Liberals believe a society should be judged by the way it provides for the underprivileged and disadvantaged. Many of our citizens, through no fault of their own, suffer unemployment, disability, or mental and other health problems. Many work hard, but are trapped in low-paying jobs. We believe that in a fair society, government has a role to play in dealing with these problems. The PC government's approach hasn't worked.

Laurence Decore and the Alberta Liberals will:

- Set a goal of full employment. All Albertans should have jobs!
- Examine the extent of hunger among children in our schools and respond.
- Ensure that income support programs reflect the real costs of food, clothing, shelter and the necessities of daily life; regularly review levels of assistance using a panel of people having no direct interest except as taxpayers.
- Assist low income Albertans by reducing taxes, providing rental tax credits, eliminating medicare premiums and making daycare more affordable.
- Work to make the physically and mentally disabled full partners in Alberta life. Prevent discrimination on the basis of disabilities.
- Provide on-the-spot advocates for mental health patients, and more resources for community-based living.
- Improve the legal system; reduce the cost and

Health care we can be proud of!

Many high quality people work in our health care system. But they have been undermined by a government which has focused on building too many expensive hospitals and not enough on people and effective management. We spend a fortune, yet we have a shortage of nurses, waiting lists for treatment, and active care beds occupied by patients who should be in long-term care facilities that don't exist. Multi-millions are being wasted because of a lack of coordination and planning.

Laurence Decore and the Alberta Liberals will:

- Protect universal access to medicare.
- Create a province-wide, high quality air and road ambulance system that will put us all within quick reach of the best facilities.
- Reduce waiting lists by converting under-used active treatment hospitals into longer-term facilities so our elderly can receive care closer to home; do so in consultation with local authorities.
- Place a priority on home care programs, allowing seniors to remain independent at home, longer.
- Put more focus on preventive health and wellness.
- Attract more nurses by improving pay, conditions and the status of the profession.
- End waste and unnecessary duplication through regional coordination of health service delivery; implement hospital funding formulas that reward efficiency.

Education: A bright future for our kids.

Our greatest asset is the knowledge that drives our search for a better world, for a better way, for a better product. Yet we have had a government which for many years has cut, and cut, and cut away at Alberta's education system, leaving schools and colleges scrambling for money just to repair their buildings, let alone buy computer programs or hire top

Fairness for women!

Whether working inside or outside the home, women have been ignored by the present government. While 60 per cent of Alberta's families either require a second income, or involve a working female single parent, our government continues to display its outdated belief that the perfect family is one where a woman stays at home baking cakes all day. Most of the rest of Canada is light years ahead of Alberta in the area of fairness to women. It's time for government to leave the 1950s behind, and wake up to today's reality!

Laurence Decore and the Alberta Liberals will:

- Implement equal pay for work of equal value within the public sector.
- Require pro-rated payment of benefits to part-time employees, most of whom are women.
- Raise the standards for day-care facilities, staff training and salaries; increase daycare subsidies to low-income parents and support after-school care.
- Work with the federal government to provide Canada Pension Plan benefits and other support which reflects the value of women's contribution when they stay at home with their children.
- Tackle family violence; increase support to shelters for battered women and a wide range of other programs.
- Reinsure family planning counselling under Alberta Health Care.
- Toughen the Maintenance Enforcement Program and shorten the waiting period for receipt of benefits.
- Provide assistance to native and immigrant women in dealing with their special problems.

A fair shake for Labour!

No single group of Albertans has been more abused by our Progressive Conservative government than the average working people so critical to the health of our society. Laurence Decore's record with both union and non-union working people is built upon his belief that, above all, every citizen is entitled to fair treatment from his or her government.

Laurence Decore and the Alberta Liberals will:

money is thrown at pet projects, and friends. Programs are changed, reduced, or eliminated without any pre-determined reason.

We have an inefficient, overbuilt and wasteful hospital system. We are spending hundreds of millions of dollars on energy megaprojects which industry won't touch. Our financial industry has virtually disappeared and the unwillingness of the government to follow its own rules is symbolized by the Principal Group collapse.

We can do much better! And Laurence Decore is the Leader who can do it—he has a great track record of fiscal responsibility and management capability.

Laurence Decore and the Alberta Liberals will:

- Practise responsible, thrifty budget management.
- Support economic development, but end wasteful giveaways to insure a fair return for Albertans.
- Work in partnership with—and develop a guaranteed three-year plan for provincial assistance to—our municipalities, hospitals and schools.
- Rationalize our hospital system, end needless duplication and reward cost-effectiveness and efficiency.
- Expand the power of the provincial Auditor General to include operational audits of all government programs, ensuring not just that published spending figures are correct, but also that the money was spent well.
- Reform and enforce regulation of our financial industry.
- End deceptive accounting practises which hide the facts and the true value of the Heritage Trust Fund and Crown corporations.

Open, honest government!

Government must be both honest and open. Far too many loans, big government contracts and paid appointments have gone to friends of the men who run the government now. After 17 years, the government is being run like a club for insiders and big business. Information is being hidden from the people of Alberta. We need to open up! Public business should be done in public.

Laurence Decore and the Alberta Liberals will:

- Introduce meaningful Freedom of Information legislation.
- Reduce political patronage: ensure public tendering and public discussion and decisions for all significant contracts and loan guarantees.

the National scene!

It's time that Alberta set the national agenda, rather than playing to Quebec's tune year after year! **The Meech Lake Accord should be rejected by Alberta.**

It has a number of flaws:

- it ends our hopes for meaningful Senate reform by requiring that every one of Canada's 10 provinces approves any changes. Unanimity will be impossible to achieve.
- it weakens Canada's national fabric and creates two classes of provinces—Quebec and the rest of Canada.
- it erodes Charter of Rights protection for women and minorities.
- it creates 10 separate provincial immigration policies.

In addition, Laurence Decore and the Alberta Liberals will strongly oppose a national sales tax!

Sustainable Growth

At the heart of the Liberal program lies a plan for well-managed and sustainable growth. We know the 1990s will present us with both economic promise and environmental challenges. Laurence Decore has argued that the only way to manage tough times well is to develop a comprehensive strategy for sustainable growth.

Stable growth through diversification!

Energy and agricultural price volatility has resulted in boom and bust periods. There is no magic answer to the problem, but we can do a better job of diversifying our economy and smoothing out the cycles. Unfortunately, the government has fueled boom and bust cycles with its spending policies.

Laurence Decore and the Alberta Liberals will:

- Manage the provincial budget to counter the cycle of boom and bust, spending modestly in good times and investing wisely when times are tough, prices are

achieve their economic development goals

A healthy environment!

We must put a far higher priority on the protection of the environment. Alberta's Liberals have the political will to create a "Liveable World Strategy" for Albertans, a policy of sustainable development. This is the most fundamental legacy we can leave to the next generation.

Laurence Decore and the Alberta Liberals will:

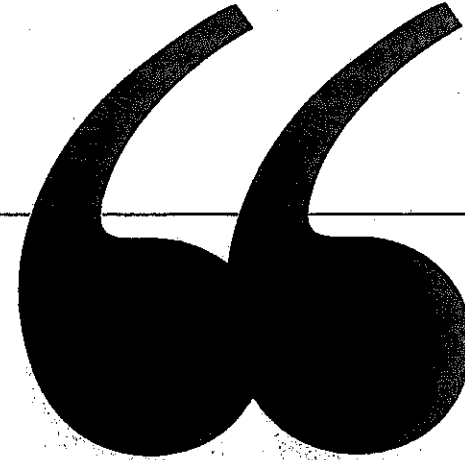
- Create a Cabinet Committee on the Environment to ensure environmental protection is a top priority in decision-making.
- Enforce, absolutely, environmental laws.
- Execute, consistently, penalties for polluters.
- Enact comprehensive Environmental Impact Assessment legislation to make sure all development is compatible with environmental health.
- Oppose inter-basin transfer of water, and establish a world-class Water Conservation Research Centre.
- Increase the power and independence of the Environment Council of Alberta, and allow it to call public hearings so Albertans can be involved in the protection of their environment.
- Establish an enlightened tourism development strategy, one which focuses on a variety of tourism opportunities outside the National Parks, and do so in close partnership with our environmental groups.
- Prepare a wildlife and fisheries management plan to protect and to preserve these future enjoyments for our children.
- Research and encourage the development of solid waste recycling options; show leadership through government purchase of recycled materials.
- Emphasize environmental education in all our schools.

Strong farms!

Alberta Liberals have strong ties to rural Alberta. We're concerned about the threat to the existence of our small towns and the crisis facing farmers of all ages as a result of declining prices and heavy debt. Laurence Decore knows that people in rural areas can manage well if only given a fair shake. Our farm efficiency is equal to anywhere in the world. The family farm will account for three-quarters of all output by the turn of the century. We need policies

these abroad.

- Resume funding of Alberta Research Council weather modification work.
- Work toward creation of a self-financing farm income assurance fund.



I am a Liberal. Liberals is to create an environmental citizen, and allows every

I am a businessman. I believe that when you use your skills and your experience, and when you take risks, you deserve a return for your efforts. Making a profit is no sin.

Liberals also believe that a truly healthy society cares for people who, for good reasons, cannot compete equally and need a helping hand. Our neighbours are not costly 'items' at the bottom of an impersonal balance sheet.

projects with support of small entrepreneurs who can help to broaden the base and add value to our economy.

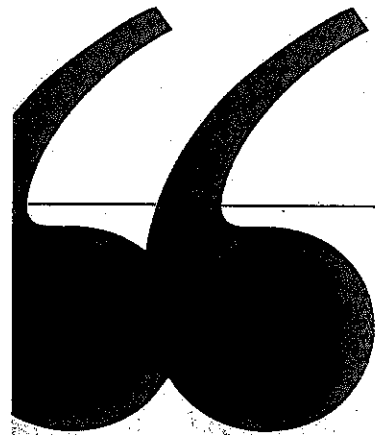
- Create an "Experience in Industry" volunteer program to link retired and semi-retired business whose practical knowledge will help those start on their own.
- Aggressively fight the federal Value-Added which will bury small business in paperwork.
- Demand federal compensation for losses of unfairly high, Central Canadian-driven, interest rates.

My record is strongly responsible and capable of

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Alberta It is time the way it makes its to its citizens

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- Improve the legal system; reduce the cost and
complexity of legal disputes.
- Increase research and treatment services for ne-
glected social and health problems, including adoles-
cent drug/alcohol addiction, Alzheimer's, bulimia
and anorexia, schizophrenia and others.

colleges scrambling for money just to repair their
buildings, let alone buy computer programs or hire top
staff. Laurence Decore understands that education is
not a cost to society. It is an investment that encour-
ages kids, and the under-educated, to flourish in a
tough, new, competitive world.
Laurence Decore and the Alberta Liberals will:

- Progressively increase the province's share of the
cost of education, easing the tax burden on property
owners.
- Reinstate the teacher intern program; work to
reduce pupil-teacher ratios.
- Provide more support for community schools,
and for schools with large numbers of disadvantaged
children.
- Support rural schools through full equity funding
and distance learning programs; reduce school bus
travel time.
- Restrict user fees which limit access to programs
for children of lower-income families.
- Provide better programming for special needs chil-
dren.
- Support French instruction and immersion pro-
grams throughout the province, and support the
Section 23 rights of Francophones.
- Provide funding and support for parent groups such
as Home and School.
- Boost adult upgrading and literacy programs.
- Create strong programs to promote tolerance and
understanding.
- Phase out funding to private schools operating
outside the jurisdiction of the public and separate
school systems.
- Appoint an independent Commission to review the
structure and goals of our system of universities, col-
leges and technical institutes to ensure that:
 - they meet the needs of the 1990s and beyond.
 - they have enough money to maintain quality
teaching, rebuild libraries, replace aging equipment
and conduct quality research.

-each qualified student has
access to a quality
education.
-student funding
programs are adequate
so that financial need
is not a barrier to
entrance.

***I am a Liberal. Liberals believe that government's job
is to create an environment that offers opportunity to every
citizen, and allows every one of us to succeed.***

***I am a businessman. I believe that
when you use your skills and your
experience, and when you take risks,
you deserve a return for your efforts.
Making a profit is no sin.***

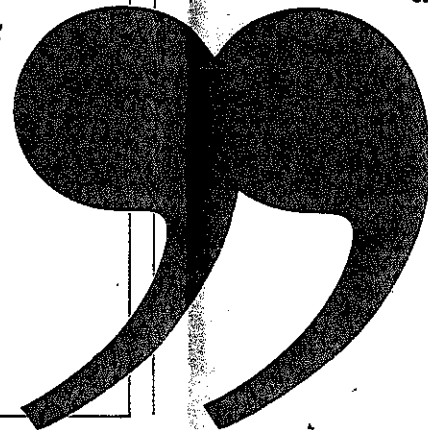
***My record shows that I believe
strongly in efficient and fiscally
responsible government, and that I am
capable of creating one.***

***I want to bring open,
honest government to the province.***

***Liberals also believe that a truly
healthy society cares for people who, for
valid reasons, cannot compete equally
and I need a helping hand. Our
neighbours are not costly 'items' at the
bottom of an impersonal balance sheet.***

***Albertans are honest, open people.
It is time those qualities are reflected in
the way the Province issues its contracts,
makes its appointments and responds
to its citizens!***

Laurence Decore



Laurence Decore and the Alberta Liberals will:

- Repeal the existing Labour Code.
- Implement strict safety standards in the workplace,
especially in high risk industries.
- Restore the right of hospital workers to strike,
subject to maintenance of essential services.
- Ensure that employers cannot move in and take
portions of employee pension plans.
- Require the Employment Standards Branch to
more effectively protect employees.
- Ensure effective reform of workers' compensation.

Strong cultural, multicultural growth!

The Liberal commitment to sustained support for
the Alberta arts and cultural communities is a
matter of record. It is essential that Alberta's arts
sector be ensured a stable funding over time, and that
its members are recognized for the vitality they bring
to our quality of life. Alberta's multicultural commu-
nities, set adrift in recent years by an insincere govern-
ment, require a firm government commitment.

Laurence Decore and Alberta Liberals will:

- Raise the level of priority the arts and multicultural
communities have in lottery fund distribution.
- Involve Alberta's artists more deeply in deciding
how arts funding should be directed.
- Stop political interference in the distribution of
lottery funds.
- Increase funding to the province's Library system.
- Immediately create an effective and truly represen-
tative Consultative Council on Multiculturalism to
advise the government on a new multicultural devel-
opment plan.
- Improve and further support "English as a Second
Language" programs for newcomers.

Recreation and fitness

Active people are healthy, happy people. Recrea-
tion is an important part of preventive physical
and mental health care.

Laurence Decore and Alberta's Liberals will:

- maintain and enhance recreation and sports oppor-
tunities for individuals and families.
- regularize provincial support for voluntary com-
munity organizations.