

This party platform is part of a historical collection that was originally collated by D. Owen Carrigan. This unique collection was published by The Copp Clark Publishing Company in 1968 as a book entitled *Canadian Party Platforms 1867-1968*.

We wish to sincerely thank Pearson Ed, the new owners of Copp Clark Publishing Company, for graciously accepting to help preserve this historical document through the POLTEXT website for consultation and use by researchers and students of Canadian history and politics.

Please cite this document as follows:

Progressive Conservative Party of Canada. (1965). «Policies For People». In D. Owen Carrigan. 1968. *Canadian Party Platforms 1867-1968*, Toronto, ON: The Copp Clark Publishing Company, (320-323).

---

Cette plateforme politique provient d'une compilation historique effectuée par D. Owen Carrigan. Cette collection unique a été publiée par The Copp Clark Publishing Company en 1968 sous le titre *Canadian Party Platforms 1867-1968*.

Nous souhaitons remercier très sincèrement Pearson Ed, les propriétaires actuels de la Copp Clark Publishing Company, d'avoir accepté que ces documents historiques soient conservés sur le site internet de POLTEXT afin que les chercheurs et les étudiants de politique et d'histoire canadiennes puissent les consulter et les utiliser pour des fins de recherche.

Prière de référer au document de la façon suivante :

Parti progressiste-conservateur du Canada. (1965). « Policies For People ». In D. Owen Carrigan. 1968. *Canadian Party Platforms 1867-1968*, Toronto, ON: The Copp Clark Publishing Company, (320-323).

## New Democratic Platform of 1965

[Campaign Leaflet, New Democratic Party of Canada]

Only the New Democratic Party has a clear-cut plan of action to deal with the problems facing Canada, and to ensure security for our future. The key to this plan of action is democratic economic planning to provide full employment.

By maintaining a high level of employment we will greatly increase Canada's Gross National Product. One-quarter of this increase will come back to the government as revenue, at existing tax rates.

This is where the money will come from to pay for such social measures as Medicare and free higher education.

And what about Medicare? The Liberals have been promising it for years (beginning in 1919)—but still no plan. They have done nothing to implement the Hall Royal Commission which recommended the kind of Medicare enacted by a New Democratic government in Saskatchewan. Their most recent delaying tactic was to try to pass the buck to the provinces. Experience has shown that only a New Democratic government can be relied upon to enact a national plan.

### EDUCATION

A New Democratic government would bring in legislation to enable every Canadian to receive a university education—free of charge—as long as he or she possessed the talent to do so. This means free tuition and books, and additional assistance when necessary.

### OLD AGE PENSIONS

New Democrats also believe that our present old-age pension provisions are inadequate. A New Democratic government would immediately raise the old-age pension to \$100 a month at age 65, and provide cost-of-living allowances.

### AUTOMATION

A New Democratic government will enact comprehensive legislation to deal with the growing challenge posed by automation and cybernation.

### THE CONSUMER

Legislation will also be introduced to provide for fair packaging so that consumers will be able

to compare prices without the aid of a computer. Price-fixing will be eliminated. There will be a consumer's bureau testing the products available to Canadian shoppers and making the results of the tests known to the consuming public.

### INCOME TAX

A 50% increase, to \$1,500 for single persons and \$3,000 for married, in basic income tax exemption.

### INTEREST RATES

Reduction to three per cent from 6½ in housing act interest rates.

Compulsory disclosure of true interest rates on instalment buying.

### WHEAT PAYMENTS

Guaranteed wheat payments of \$2.50 a bushel on the first 1,000 or 2,000 bushels shipped by each farmer.

### HIGHWAYS

Construction of a second trans-Canada highway.

## Progressive Conservative Platform of 1965

[Policies For People, The Progressive Conservative Party of Canada, Ottawa]

### NATIONAL UNITY

Confederation was founded and rests upon unity in equality between the two basic races of Canada with every Canadian, regardless of race or creed, having equality in citizenship and equality of opportunity for human betterment and economic progress.

There shall be no second-class citizens in this country. There shall be no weakening of Confederation. The dismantling, piece-by-piece, of our country must stop. Canada cannot exist without Quebec, nor can we visualize Quebec without Canada.

We shall maintain the fundamental freedoms

and rights of the individual as set out in the Bill of Rights.

The Progressive Conservative Party is the Party of individual rights, and of provincial rights. In matters of national interest, we will not trade or barter with the peoples' birthright, either within our borders or without.

#### Policy:

*A Progressive Conservative Government will:*

1. Convene a great National Conference on Confederation and by consultation and agreement make such amendments to the Constitution as the experience of one hundred years has proven necessary and desirable.

2. Make the British North America Act a Canadian Statute.

#### INTEGRITY IN PUBLIC LIFE

The Canadian people have been shocked in the last year by wrongdoing in high places in the Government of Canada, and action to clean up the mess is imperative and will be proceeded with vigorously and effectively.

#### Policy:

*A Progressive Conservative Government will:*  
Restore integrity to public life.

#### EDUCATION

The Progressive Conservative Party places before the Canadian people a comprehensive program of federal aid to higher education. The university student body numbers about 175,000.

Despite lavish promises made in the 1963 campaign by Mr. Pearson, this government has laboured only to bring forth a mouse. In the place of the promised 10,000 scholarships of \$1,000 each, they produced, after two and a half years in office, only repayable loans for students. They deceived the people.

The object of the program is to expand existing facilities in the field of medicine and related subjects, scientific research, the liberal arts and professions, and to ensure that higher education will be made available to the widest possible number of those capable of taking it.

During our period in office we raised the per capita grant to universities from \$1.00 to \$2.00.

The Conservative Government provided loans for the construction of university residences.

The most spectacular federal contribution to education in recent years was the passing of the

Technical and Vocational Training Assistance Act in December 1960, under which the Conservative Government agreed to contribute to each province 75% of the capital cost of schools and training programs.

Higher education must not become an institution reserved for the privileged.

In effect this means that Canada is not making full use of its human resources.

It holds up the danger of Canada lagging behind in an age where scientific development is taking place more rapidly than in any other age in human history.

It means that thousands of young Canadians are being deprived of the opportunity of making a maximum contribution, economically and socially, and that the nation is poorer because of that fact.

We are giving university education to less than 20% of our young people qualified to receive it; while in the United States higher education is being granted to 43% of those eligible.

It is estimated that higher education contributes 40% of our rate of growth.

To a great extent, the nation's destiny is dependent upon the level of education. Yet, in Canada, according to the 1961 census, only 4% of the population out of school and between the ages of 25 and 44 had university degrees.

Among the most important of our "Policies for People" is that in regard to education.

#### Policy:

*A Progressive Conservative Government will:*

1. Increase the federal per capita grant immediately from \$2.00 to \$5.00.

2. Discuss with the provinces and the universities distribution of the grant according to a more satisfactory enrolment formula to meet the situation.

a) In certain provinces which have larger student bodies than represented by the population of the province, and

b) In certain provinces which have an academic responsibility that extends beyond their own provincial boundaries.

3. Increase research grants to the National Research Council for scientific research.

4. Increase university research grants to the Medical Research Council for research in medicine; and

5. Increase university research grants to the Canada Council for research in the social sciences and the humanities.

6. Implement the Hall Commission recommendations on education in the health field; capital

fund for expansion of existing facilities and development of new facilities in medicine, dentistry and nursing. We shall set up a capital fund, as recommended by the Hall Commission, for construction of teaching hospitals with research facilities.

7. Extend the vocational and training school formula of 75%—25% federal and provincial contributions to capital costs to universities and colleges.

8. Increase income tax deductions on gifts to universities.

9. Give consideration to meeting the problem of tuition fees.

10. Allow municipal taxes paid by home-occupying owners, up to a ceiling of \$500, as a deductible expense in the calculation of personal income tax.

11. Set up a Department of Youth Affairs.

#### NATIONAL DEVELOPMENT

Canada can preserve its sovereignty as a nation only as it expands to the maximum national development and growth. The Progressive Conservative Party will give Canada leadership in its expansion to make proper use of its resources and to develop markets within Canada and abroad.

#### Policy:

*A Progressive Conservative Government will take measures to bring about:*

1. A National Power Grid, with provincial co-operation to link Canada east and west, north and south, so that electric power will be available to markets under a National Energy Policy.

2. A National Policy that will preserve our great water resources for Canada's needs, and will take measures for de-pollution and anti-pollution.

3. An increase in assistance for conservation areas for recreation parks near large urban centres.

#### AGRICULTURE

The Progressive Conservatives will bring back energy and vision to the federal agricultural policy. Farmers will receive a fair share of Canada's national income.

An aggressive selling policy for western wheat brought new prosperity to the west under Progressive Conservative leadership. Today, many farm areas in eastern Canada lag far behind in sharing Canada's wealth. This lag is contributed to by federal indifference to agriculture. A Pro-

gressive Conservative Government will put agriculture on its feet in these areas of Canada.

#### Policy:

*A Progressive Conservative Government will:*

1. Continue to expand wheat sales in world markets, consistent with its policy of selling to China and Russia. We will provide credit for export sales and support the World Food Bank at a higher level than at present.

2. Assure that farm credit is available under low interest rates for young people to expand and improve farms and farm homes.

3. Assist agricultural schools construction. As part of the training for scientific farming, a Progressive Conservative Government will provide—in conjunction with provincial and local authorities—funds for the construction of agricultural training schools and agricultural courses similar to those grants made for the development of vocational training schools. A similar program helped to build 200 schools in urban areas.

4. Actively develop agricultural rehabilitation. The Progressive Conservative Government started ARDA (Agricultural Rehabilitation and Development Act), the first comprehensive and long-range plan for rural development in Canadian history. A Progressive Conservative Government will put these findings into action, and develop economic assistance to farm areas and produce effective action in soil, drainage and reclamation projects.

5. Provide a National Dairy Policy with payments of \$4 per hundred weight on industrial milk and establish a National Dairy Board.

6. Establish a National Council for eastern agriculture with representation from the federal government, the provincial governments and provincial farm organizations concerned.

7. Establish an Eastern Canada Feed Grain Agency.

8. Amend the Crop Insurance Act and pass such regulations under this statute as are necessary to provide:

a) Coverage under the Act of the feed grains and pasture crops of Eastern Canada by enabling them to become insured crops so as to improve the livestock economy of the country;

b) Considerably increase the insurance coverage allowed under the Act from its existing level of 60% of the loss suffered.

#### URBAN DEVELOPMENT

Great metropolitan areas have emerged. Growth

has been swift and problems and pressures are sharp. Canada's city areas have spilled over into suburbs.

Sound development of Canada requires equal opportunity for every part of our land. What were regarded as local problems a generation ago now are of national concern.

A Progressive Conservative policy is to provide equal opportunity for young families to live in better homes, for youth to receive better education, for small businessmen to receive equal opportunity to progress, for retired people to lead useful lives in the community.

#### Policy:

*A Progressive Conservative Government will:*

1. Accelerate the program of urban renewal and replacement in co-operation with the provinces and the municipalities and assistance in research on city planning on a national scale.

2. Provide through the National Housing Act for mortgages on older homes, to assist the mobility of our productive population.

3. Provide through the National Housing Act for the writing up of existing partly paid-up NHA mortgages to assist in the sale of older homes and to increase the ease of population shifts.

#### CONSUMER CREDIT RATES

Interest rates on loans for household and consumers' goods ranging from 18% to 32% are unfair and unequitable.

For some years Canadian farmers have enjoyed protection against overly high interest rates on money borrowed for farm improvement. The Progressive Conservative Party believes that the Canadian family living in the urban centres should have similar rights and protection.

#### Policy:

*A Progressive Conservative Government will:*

Bring a reduction in present high interest rates on consumer credit through a Consumers' Loans Act providing credit to urban dwellers similar to that now provided to farmers under the Farm Loans Act.

#### TAX INCENTIVES

Tax burdens must be reduced if Canada is to compete in world markets. The Progressive Conservative Party contends that the burden of taxation on most sectors of the economy is oppressive and so high as to dull incentive. We believe

that lower taxes will stimulate the economy, increase production and total tax revenues.

#### Policy:

*A Progressive Conservative Government will:*

1. Encourage home ownership and ease property tax burden by exempting from taxable income the amount of municipal taxes paid on owner-occupied homes beginning with an exemption up to \$500 a year.

2. Exempt the 11% manufacturers' sales tax on building materials and production machinery.

3. Reduce present levels of corporate and personal income taxes. We are optimistic that reductions can be made without materially affecting national revenue by the increase and impetus such reductions will have on production.

4. Develop tax inducements for Canadians to improve their share of equity ownership.

5. Allow new mine tax exemption to potash mining using solution mining method.

#### TRADE

Trade is a bridge to peace.

No country is as dependent on foreign trade as Canada. No country in the world has a greater opportunity to expand it and to carry Canadian prosperity to new heights.

The world needs Canada's goods, and Canada needs world trade for our own prosperity.

Resources in short supply utilized by the genius of Canadian production technology offer Canada the greatest challenge in world trading history.

#### Policy:

*A Progressive Conservative Government will:*

1. Extend the aggressive trade measures taken when we were in office.

2. Undertake major port expansions.

3. While encouraging Canadians to invest and develop their resources, we shall welcome foreign investors, and we shall assure foreign investors in Canada that they will not be discriminated against by retroactive government legislation as has been the course followed or threatened by the Liberal Government.

#### SOCIAL JUSTICE

#### Policy:

*A Progressive Conservative Government will:*

Increase the Old Age Pension to \$100 a month.