

1984

A NEW DEMOCRATIC FUTURE

NEW OPPORTUNITIES FOR CANADIANS
LIKE YOU



FROM ONE END OF THIS COUNTRY TO THE OTHER, Canadian men and women have a decision to make — about our future, and our children's future. We face two choices: our future could be one of new opportunity and optimism; or, we can decide to continue our present course to a future of insecurity and limited opportunity. The federal government we elect will determine which path we take.

**Brian Mulroney and John Turner speak
for the privileged few.**

Conservative and Liberal governments have been shifting more and more opportunities to a privileged few in the private sector — banks, big businesses and the very wealthy — asking them to determine our future.

The result has been security for a few Canadians — and recession for the rest of us: women, pensioners, small businesses, farmers, working people and — especially — the youth of Canada.

Unfortunately, the only new thing the Liberals and Conservatives have to offer are two new faces: John Turner and Brian Mulroney. With these two corporate lawyers, the already-privileged will have an even louder voice.

**New Democrats speak
for Canadians like you.**

It's time for a new direction. Up to now, banks and big businesses have had all the clout. We, and our families, need a stronger voice in the future.

Canadians like you need a federal government that cares. We need a government that will listen to us, that will understand our hopes and concerns, and will help us take advantage of every opportunity to improve our lives.

When Canadians had little opportunity for security in their retirement, New Democrats met the challenge and were the first to speak up for, and win, universal public pensions.

When Canadian families had little opportunity to free themselves of the threat of bankruptcy because of illness, New Democrats met the challenge and were the first to bring in universal health care.

Canada's New Democrats will meet new challenges by speaking up for a future where ordinary Canadians, and their communities, can have:

- **The opportunity to have a job.**
- **The opportunity of equality for women.**
- **The opportunity to receive quality public services.**
- **The opportunity to benefit from a fair tax system.**
- **The opportunity for nuclear disarmament and peace.**

That's the future we've all been working for: A future with a democratic redistribution of opportunities. Where all Canadians are given the opportunity to realize their full potential and have a greater say in the Canada our children will inherit from us.

THE OPPORTUNITY

AS WE STEP INTO CANADA'S NEW FUTURE, the opportunity of every Canadian to have a job must be our next government's first priority. Only through secure employment will Canadians be able to regain their personal dignity and participate fully in our society. This is most urgent for women who continue to be denied equal access to job opportunities and for our youth who deserve a future of hope and not a future of despair.

Canada, more than most other countries, still has the natural, human and financial resources to

**Brian Mulroney and John Turner will
continue to leave it to the corporate few.**

In recent years, Liberal and Conservative governments have been taking tax dollars from ordinary Canadians to give more and more opportunities to banks and big businesses. In fact, corporations today are pocketing four times more in tax breaks than they were ten years ago.

These giveaways of public funds total more than \$25 billion a year — about the same as our total federal deficit — and take about \$1,000 from every Canadian.

Almost all the tax breaks are going to the largest corporations. In fact, less than one per cent of Canada's corporations get almost eighty per cent of the tax breaks.

The Liberals and Conservatives say the tax breaks will be used to create new jobs.

However, this massive national investment in our country's banks and big businesses hasn't

give every Canadian the opportunity to work. We can create these opportunities by retraining our workforce, upgrading our natural resources, tapping the potential of new technologies and rebuilding our devastated manufacturing sector.

All we need now is a federal government with the political will to make full employment its most pressing priority.

JOB PROTECTION

- ☐ Make technological change and shutdowns negotiable items.
- ☐ Minimize job losses from technological change through shorter hours (with no loss in pay), early retirement, longer holidays and flexible work arrangements.
- ☐ Increase advance notification period for technological change, shutdowns and layoffs.
- ☐ Ensure greater worker retraining by industry.

paid off in new job opportunities for Canadian men and women. That's because they're in business to make profits — not to create jobs.

TO HAVE A JOB.

The corporations have used the tax breaks in ways that makes sense to them: to raise their profits, invest abroad, finance takeovers and reward their shareholders. Unfortunately, none of these have created jobs.

What's worse, Brian Mulroney and John Turner are insisting that we rely on more of these tax breaks to get things done in the future. Coming from the boardrooms of banks and giant corporations, they want to do what's best for the favoured few. But that won't distribute any opportunities to the rest of us.

In recent years, Liberal and Conservative governments have also taken away job opportunities from ordinary Canadians by letting our interest rates rise to levels set in the United States. Only the banks have benefited from these high interest rates — with opportunities to increase their profits even more.

That's the future Brian Mulroney and John Turner have in mind for us.

New Democrats will keep on fighting for job opportunities for you

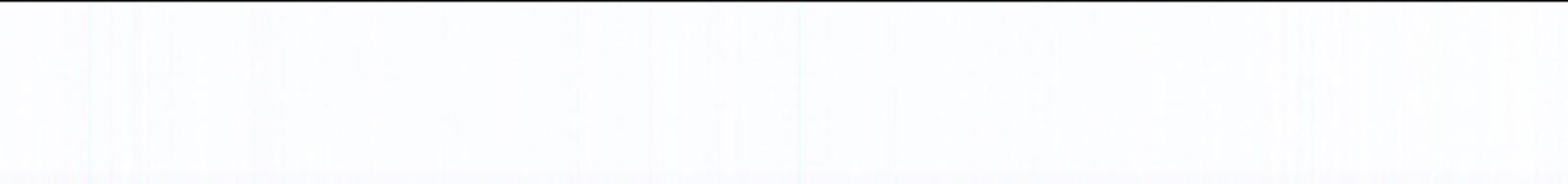
The opportunity of a secure job is the most important concern of Canadian men and women. This basic human need is far too important, to us and our children's future, to be left to a few people in the boardrooms — especially with their past record.

New Democrats will continue to present alternatives that work for, and with, Canadian men and women to develop all the job opportunities our communities and resources have to offer:

- **Opportunities to see more jobs for our taxes.** New Democrats will insist that large corporations be accountable to the Canadian taxpayers who provide them with billions of dollars in tax breaks. Tax breaks should be

MORE JOBS FOR OUR TAXES

- ☐ Make corporate tax breaks conditional on job creation, worker retraining, new research and development and purchases of Canadian-produced equipment.
- ☐ Eliminate tax breaks which encourage unproductive corporate mergers.
- ☐ Set up a single-industry town diversification fund supported jointly by government and big business.
- ☐ Ensure the Foreign Investment Review Agency monitors the job and investment performance of foreign-owned firms.



made available only to those big businesses who use the money to provide new jobs or to save existing ones through retraining.

greater say in corporate decisions that dramatically affect their lives and the future of their communities. They cannot continue to be the victims of these corporate decisions, particularly women who work in jobs most vulnerable to technological change. Corporations must negotiate the terms of technological change, layoffs and shutdowns with their employees and the community. Those corporations must share in the costs of layoffs and the benefits of technological change.

NEW OPPORTUNITIES FROM... LOW AND STABLE INTEREST RATES

- ☐ Set interest rates according to Canada's job needs, not U.S. policies.
- ☐ Discourage unnecessary investment outflow with a speculator tax.
- ☐ Establish long-term, stable mortgage rates for homeowners.

- **Opportunities to get more jobs from lower, stable interest rates.** Hundreds of thousands of new jobs would be created in Canada if our federal government ensured creating initiatives. New Democrats will continue the fight for an interest policy independent of the United States in order to create a stable climate for new job opportunities.

NEW OPPORTUNITIES THROUGH... SMALL BUSINESS

- ☐ Ensure banks provide more loans to small business at rates given to big business.
- ☐ Provide more risk and venture capital.
- ☐ Establish a more aggressive "Buy Canadian" program to include government contracts.
- ☐ Provide greater opportunities for women to establish small businesses.
- ☐ Make sure small business pays lower effective tax rates than big business.
- ☐ Eliminate this year's \$1.4 billion increase in federal consumer taxes.

- **Opportunities to promote community sources of new jobs.** Our new future must be one of expanded opportunities — extended to Canadians who are far away from corporate boardrooms: small businesses, farms, community and worker co-operatives, native communities, ethnic groups, and others. The initiative of these ordinary Canadians should be encouraged, and supported, by their federal government.

For men and women in one-industry towns and rural areas, the desire and des-

perate need to succeed almost guarantees that jobs will be created.

There are many examples — all across Canada — of communities, workers and small businesses who have taken over profitable enterprises which were abandoned by runaway corporations. The former owners pulled up stakes to seek even greater profits overseas.

NEW OPPORTUNITIES THROUGH... COMMUNITY AND WORKERS' CO-OPS

- ☐ Set up a Ministry of State for Co-operatives to co-ordinate services such as funding, marketing and research for co-ops.
- ☐ Establish an independent board drawn from the co-operative sector to determine the viability of co-ops.
- ☐ Provide seed capital to encourage creation of co-ops and worker ownership of viable firms unnecessarily abandoned.
- ☐ Give workers and communities the right of first refusal in the purchase of assets of viable closing firms.

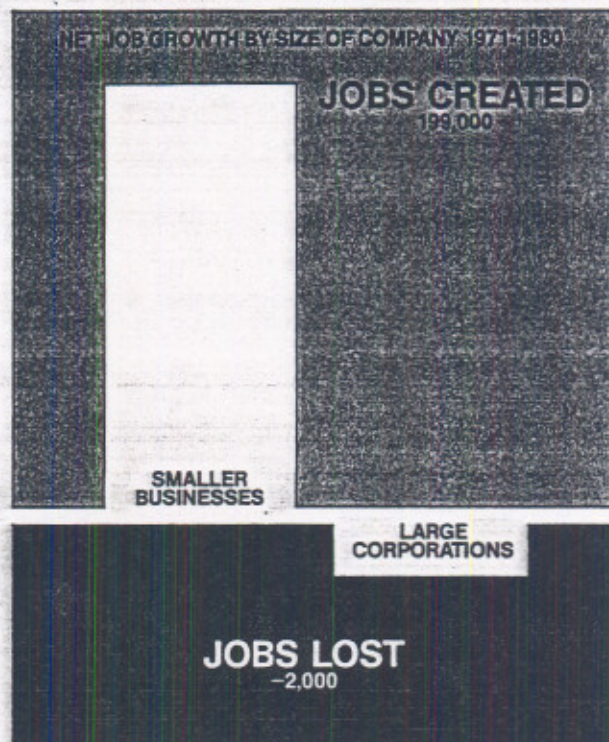
NEW OPPORTUNITIES THROUGH... FARMING

- ☐ Eliminate the federal taxes on farm fuels — up to 40¢ a gallon.
- ☐ Ensure grain prices cover the full cost of production including the cost of massive freight rate increases.
- ☐ Aggressively pursue an international grain pricing agreement.
- ☒ Set up a Western Grain Income Plan to provide for greater income stabilization.
- ☐ Establish a central selling agency for red meats.
- ☐ Ensure greater access for farmers to lower cost loans.
- ☐ Restrict the power of banks to force farmers out of business.
- ☐ Allow serious part-time farmers to claim up to \$20,000 in farm losses against other income.

NEW OPPORTUNITIES FOR... CANADA'S YOUTH

- ☐ Make a serious government commitment to setting out a timetable to reach the goal of providing a job for every Canadian willing and able to work.
- ☐ Expand apprenticeship training through an industry levy-grant system.
- ☐ Increase funding for post-secondary education with more flexibility in educational models to ease the bridge between school and work.
- ☐ Make sure government retraining programs provide a basic level of literacy for all young people to allow them the flexibility to adapt to new job opportunities or advanced training.
- ☐ Establish a Youth Initiative Fund which provides assistance to challenge young people to demonstrate how they would meet community and national needs through projects to conserve energy; protect the environment; assist the elderly; expand and protect our natural resource base; improve community health facilities; and counsel this peer group in gaining employable skills.

NEW JOBS



SOURCE: DEPARTMENT OF REGIONAL INDUSTRIAL EXPANSION
(SURVEY OF MANUFACTURING)

NEW OPPORTUNITIES FROM... FAIR TRADE

- ☐ Ensure greater Canadian content agreements with foreign-owned corporations.
- ☐ Establish trade agreements for key industries which face unfair foreign competition.

NEW OPPORTUNITIES THROUGH... PRODUCTIVE PUBLIC INVESTMENTS

- ☐ Invest in Canada's natural resources through measures such as reforestation and salmonoid enhancement.
- ☐ Provide municipalities with greater funding to undertake local economic initiatives.
- ☐ Develop new research and marketing services to aid small businesses, farmers and co-operatives.

At the same time, there have been thousands of opportunities — and jobs — lost in the last year because workers, and their communities, did not have the information and financial assistance to rescue themselves.

- **Opportunities to get our fair share of jobs from foreign trade.** Canadians need New Democrats in Parliament to protect key Canadian industries that face unfair competition from foreign countries where poverty is shamelessly exploited. New Democrats will continue to fight for fair trade agreements

NEW OPPORTUNITIES FOR... NATIVE PEOPLE

- ☐ Adopt a constitutional amendment to recognize the right to self-government — with the necessary resources to make these governments viable.
- ☐ Make sure adequate economic and social development funds — controlled at the band level — are set aside to provide basic employment, housing, education, child welfare and health care services now available to other Canadians.
- ☐ Establish a land entitlement process.

in order to protect the jobs of Canadian workers, and create new opportunities. Foreign corporations who sell their goods in Canada must also agree to increased Canadian content to create new jobs in our country.

THE OPPORTUNITY FOR CANADIAN

CANADIAN WOMEN deserve to see a future free of discrimination. We must see an end to the second-class status of women in Canada's economy.

**Brian Mulroney and John Turner are
willing to sacrifice women's concerns.**

Men in Canada are denied equal opportunities and remain the least secure members of our society:

- almost one in five single-parent women — the sole supporters of their children — is unemployed;
- the average income of a woman in the paid workforce is 60 percent that of a man;
- three times more women than men are forced to work part-time;
- women who work in the home have no economic rights.
- a full 60 percent of our country's poor are women, primarily older women and single parents.

The Liberals and Conservatives have suddenly started talking about equality for women. But they still have no idea how to eliminate these inequities. Their answer for this, as for everything else, is to rely on 'the corporate sector' to make whatever changes are necessary — as long as they are profitable.

At a recent women's meeting, Brian Mulroney said: "There's going to be none of these improvements until such time as the economy is booming again."

But we can't wait. The desperation of a society in economic crisis, is reflected in the increasing number of battered women, abused children and victims of violent crime.

Mulroney went on to sidestep a question on whether the Conservatives would help narrow the gap between men's and women's wages by requiring companies doing business with the federal government to have equal pay for work of equal value.

John Turner, at a recent meeting of Liberal women, said that he would not support compulsory affirmative action for women in the private sector, instead, he "prefers to negotiate such goals on the basis of goodwill".

'Goodwill', in the past, has done nothing for the women of Canada.

OF EQUALITY WOMEN.

New Democrats will continue the fight for women's equality.

Canadian women cannot wait for the 'corporate sector' to provide them with equal opportunities. New Democrats will insist on equality for women in Canada, now.

Only the New Democratic Party has a record of equal opportunities for women. New Democrats were the first to elect a woman provincial party leader. New Democrats were the first to elect a woman as national party president. And the New Democratic Party is the only one in which women hold as many elected positions as men.

New Democrats believe that these opportunities for equality should be extended to all Canadian women. And we'll continue to fight for it — even after the election.

NEW OPPORTUNITIES FOR... WOMEN

- ☐ Ensure an active and systematic enforcement of the equal pay for work of equal value law.
- ☐ Extend mandatory affirmative action programs in both the public and private sectors.
- ☐ Ensure greater job protection from technological change.
- ☐ Provide greater financial assistance to help women get a start in small business and agriculture.
- ☐ Provide greater access to training and post-secondary education.
- ☐ Ensure part-time workers receive pro-rated benefits.
- ☐ Make child care accessible and affordable.
- ☐ Ensure adequate public pensions for all women.
- ☐ Increase funding for transition houses and advocacy centres to help battered wives seeking jobs, legal services, housing and health care.
- ☐ Develop social and health services specifically to meet the special needs of rural women.

THE OPPORTUNITY PUBLIC

CANADIAN FAMILIES need universal, quality public services: pensions for our parents, education and family allowances for our children, health care for the whole family, unemployment insurance if we lose our jobs and a clean environment for future generations. These are the services Canadian families have paid their taxes for. And we expect our federal government to provide these services as a major priority.

Brian Mulroney and John Turner keep telling us we can't afford quality public services.

The Conservatives and Liberals are cutting off public services to ordinary Canadians to pay for their tax breaks to the privileged few.

The Conservatives' spokesman, John Crosbie, says: "We have to be tough, mean and nasty and do all kinds of unpleasant things." He went on to say that this would mean "...more means testing so that programs (such as family allowances and pensions) are not universal." And Brian

NEW OPPORTUNITIES FOR... AN ADEQUATE PENSION

- ☐ Establish pensions for all Canadians as a right.
- ☐ Make sure every elderly Canadian has an income at least equal to the poverty line.
- ☐ Give Canadians in the paid workforce an opportunity to provide for retirement through a fully portable, fully indexed Canada Pension Plan.
- ☐ Ensure all pension credits from public and private plans are shared equally by spouses.
- ☐ Introduce pension portability, protection for part-time workers and equal treatment for men and women in all pension plans.

TO RECEIVE QUALITY SERVICES.

Mulroney agrees with John Crosbie. In response to the drastic cuts in vital B.C. services, which especially affected women, he said: "Obviously, Bennett is going the right way."

John Turner also promises to increase giveaways to the privileged and, at the same time, "cut the deficit drastically" to pay for tax breaks to large corporations. This means fewer public services for Canadian families. In fact, he was the first to introduce cuts in public services like Medicare and education during his term as Finance Minister in the mid-70's.

New Democrats fought for public services in the past. We'll fight even harder in the future.

New Democrats won't allow cuts in the public services that Canadian families, like yours, need and deserve.

Ordinary Canadians remember that it was the New Democrats who introduced universal health care in North America.

Canadians also remember that it was the New Democrats who fought for, and won, universal public pensions.

There is more to be done: to ensure that elderly Canadians, particularly women, have adequate pensions; to provide dental care for all Canadian children; to properly fund our country's hospitals, and more.

NEW OPPORTUNITIES FOR... ETHNOCULTURAL COMMUNITIES

- ☐ Create a federal multiculturalism department.
- ☐ Increase multicultural representation on federal boards and commissions.
- ☐ Encourage establishment of multicultural research and resource centres.
- ☐ Ensure adequate funding of second language training.
- ☐ Establish affirmative action programs in the federal public service for visible minorities.
- ☐ provide appropriate redress and compensation for injustices against Japanese and Chinese Canadians.

Canada is a nation of caring people. We want to see our citizens well cared for when they're too young, too weak, or too old to fend for themselves. We don't want to see Canadians tossed aside when they retire, lose their jobs,

fall ill or have an accident.

Now, more than ever before, we need New Democrats in Parliament fighting for the quality public services Canadian families need and, indeed, are paying taxes to receive.

NEW OPPORTUNITIES TO...SAVE OUR ENVIRONMENT

- ☐ Ensure cleanup of toxic waste dumps by industry and government and adequate compensation for victims of pollution.
- ☐ Establish a federal Safe Drinking Water Act.
- ☐ Reduce allowable level of auto emissions and ban lead in gasoline.
- ☐ Review federal testing and approval of pesticides.
- ☐ Provide necessary access and funding for public input into environmental impact studies.
- ☐ Encourage development of "clean" energy by shifting funding from conventional energy sources.

NEW OPPORTUNITIES FOR...QUALITY HEALTH CARE AND EDUCATION

- ☐ Restore federal funding and service cuts of recent years.
- ☐ Provide for escalating penalties to provinces that extra-bill and charge user fees.
- ☐ Introduce new preventive health initiatives.
- ☐ Encourage all provinces to expand their universal health care services such as pharmacare for seniors and children's denticare.
- ☐ Provide financial aid to part-time students — most of whom are women.
- ☐ Expand funding for women seeking an education needed to pursue non-traditional jobs.

THE OPPORTUNITY TO BENEFIT FROM A FAIR TAX SYSTEM.

CANADIANS LIKE YOU are willing to pay their share of taxes — as long as it's fair. We want to see a tax system which does not allow wealthy Canadians to avoid paying taxes. And we want a system which doesn't tax the income of poor Canadians.

**Brian Mulroney and John Turner will
continue to pamper the privileged.**

What ordinary Canadians have today is a very unfair tax system, where thousands of people who earn more than \$50,000 a year don't pay a cent in income taxes, and hundreds of people who earn \$200,000 a year are allowed to duck out on income tax. This unfair system also taxes small businesses and farms at a much higher rate than large corporations, and taxes pensioners and unemployed workers while the wealthy pay nothing.

The Liberals and Conservatives continue to ignore this injustice. In fact, they plan to make it even worse. John Turner recently said that ordinary Canadians may have to face more tax increases in the near future.

**New Democrats will continue
to fight for a fair tax system.**

New Democrats, and most Canadians, agree that co-operation is most likely among people who feel they are being treated fairly. And we cannot build a new future without asking all Canadians to pay their fair share to support our public services.

New Democrats, and most Canadians will never accept a system where the wealthy pay little or no income taxes — while pensioners, mothers on welfare, the unemployed, part-time workers and the sick are forced to pay their full share.

New Democrats will speak out to ensure that wealthy Canadians pay their fair share of income taxes.

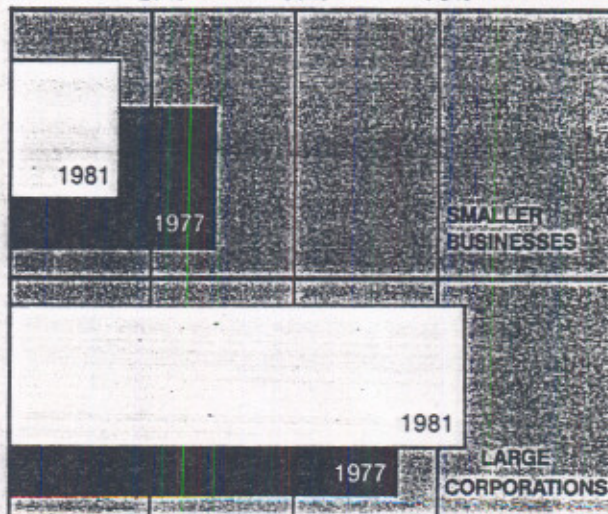
And New Democrats will fight against taxing Canadian families whose income is below the poverty line.

NEW OPPORTUNITIES FOR... FAIR TAXATION

- ☐ Eliminate unproductive and unfair loopholes in both corporate and personal tax systems.
- ☐ Introduce a "minimum tax" for wealthy Canadians who don't pay their fair share of taxes.
- ☐ Eliminate the federal sales tax on farm fuels.
- ☐ Eliminate this year's \$1.4 billion increase in federal consumer taxes.

TAX BREAKS

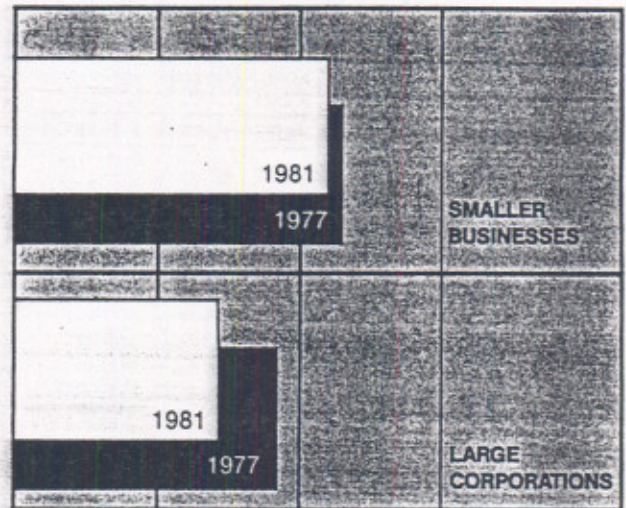
25% 50% 75%



SOURCE: STATISTICS CANADA

TAX RATES

10% 20% 30%

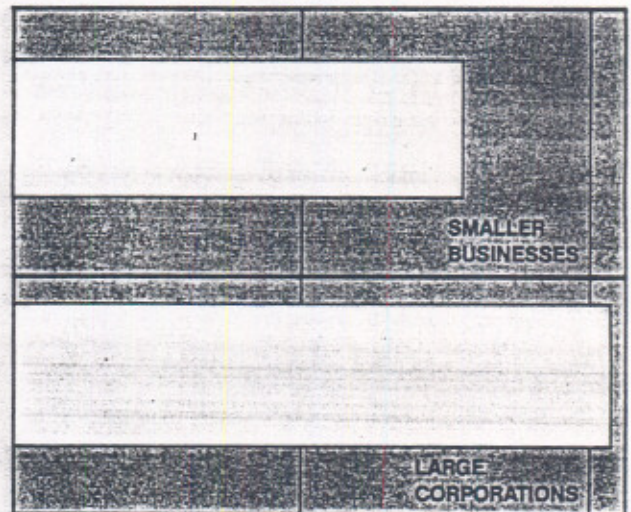


SOURCE: STATISTICS CANADA

PROFITS

% Increase 1977-1981

50% 100%



SOURCE: STATISTICS CANADA

THE OPPORTUNITY FOR NUCLEAR DISARMAMENT AND PEACE.

AS A NATION, Canada is in the unique position to be a believable, trustworthy peace-maker. It is a special, and important, role for our country, and it is a crucial role if our children, and their children, are to see any future.

**Brian Mulroney and John Turner talk
about nuclear disarmament but support
the building of nuclear weapons.**

Conservatives and Liberals support testing the cruise missile in Canada. They both support the continued use of our taxes to build and export parts for nuclear weapons and missile guidance systems.

Ordinary Canadians are being forced to make daily sacrifices in their job security and public services in order to support the growing, deadly threat of nuclear war.

The Liberals and Conservatives are leading Canada to greater involvement in the world's war machinery, instead of being the believable voice for nuclear disarmament and peace.

**Canadians want nuclear disarmament.
New Democrats will insist on it.**

Canadian families want our country to lead the world in speaking up for nuclear disarmament and peace. We want to leave our children a peaceful and productive world.

New Democrats will continue to speak, forcefully, for nuclear disarmament and peace — by opposing Canada's involvement in the preparation for nuclear war.

In human terms, worldwide military spending — \$1,000,000,000,000 every year — is robbing billions of people of a chance at a lifetime without starvation and poverty. As our world spends more and more on arms, there is less and less for human development.

New Democrats have always pressed for nuclear disarmament and peace at every opportunity. We were the only ones opposed to cruise missile testing in Canada. And New Democrats play a leading role in nuclear disarmament organizations in Canada.

New Democrats will fight, on behalf of ordinary Canadians, for nuclear disarmament and peace. Because, without peace, our children won't have a future.

NEW OPPORTUNITIES FOR... PEACE AND NUCLEAR DISARMAMENT

- ☐ Stop cruise missile testing in Canada.
- ☐ Make Canada a nuclear weapons free zone.
- ☐ End nuclear weapons component production in Canada and convert this production to other industrial needs.
- ☐ Restrict the sale of nuclear technology and fuel.
- ☐ Increase funding for disarmament education and research in Canada.
- ☐ Promote a nuclear weapons freeze by the U.S. and U.S.S.R.
- ☐ Support a "no first use" pledge by NATO and the Warsaw Pact.
- ☐ Work at the United Nations for a comprehensive nuclear weapons test ban, a space weapons ban and a global referendum on disarmament.