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*The*  
**CCF**

Is the only Party  
which has endorsed  
Labor's program

== AND ==

**KEPT IT'S PROMISES  
WHEN ELECTED**

*See the Saskatchewan Labor Act.  
North America's Finest*

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**OUR FIGHT**



**Vote CCF**

*TWICE A WEEK 15th JUNE 27th*



# LABOR ASKS

*In the interest*  
**OF ALL**

**FOR REAL ACTION NOW ON:**



**JOBS**



**SOCIAL SECURITY**



**HOUSING**



**SALES TAX**



**LABOR LAWS**

FULL EMPLOYMENT FOR ALL CAN BE ACHIEVED BY GOVERNMENT PLANNING AND ASSISTANCE IN MARKETING GOODS PRODUCED FROM OUR NATURAL RESOURCES.

COMPLETE MEDICAL AND HOSPITAL SERVICES . . ADEQUATE PENSIONS FOR SENIOR CITIZENS AND DEPENDENT MOTHERS . . INCREASE THE BENEFITS, WIDEN THE COVERAGE OF WORKMEN'S COMPENSATION.

IMMEDIATE LOW-COST HOME-BUILDING AND A SUBSIDIZED LOW-RENTAL HOUSING PLAN.

REMOVAL OF SALES TAX IMMEDIATELY FROM CHIEF CONSUMER NECESSITIES AND TOTAL REMOVAL WHEN ALTERNATIVE REVENUES ARE AVAILABLE.

REPEAL BILLS 39 AND 87, REPLACE WITH A GENUINE TRADE-UNION ACT THAT PREVENTS INJUNCTIONS, OUTLAWS COMPANY UNIONS, SPEEDS UP ARBITRATION AND CONCILIATION AND RESTORES LABOR'S FUNDAMENTAL RIGHTS.

*Why waste another five years?*

*ON*

**JUNE 15th**  
**JUNE 27th**

**LABOR ASKS YOU!**

*Vote* **CCF**

FOR A GOVERNMENT WITH LABOR'S PLATFORM





# ELECT



## ERNEST E. WINCH

Long-standing member of the B. C. Legislature, Ernest Winch has represented Burnaby since 1933.

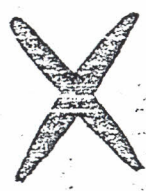
Mr. Winch was born in Essex, England, and came to B.C. in 1898. He is married, with four sons and two daughters and is the father of Harold Winch, leader of the Opposition.

During his long service in the Legislature he has, in addition to his attention to the affairs of his constituency, become recognized by the government, as well as the general public, as an authority in the field of human problems as found expressed in the many and varied types of public institutions in the improvement of which he has contributed a major part. Always a good fighter, Ernie Winch has exerted much effective effort in bringing about progressive legislation over a wide field for the betterment of the life of the people of this province.

# WINCH

## ERNEST E.

CCF





# HOW *The CCF can*



## HEALTH CARE FOR THOSE WHO NEED IT.



Pending national health insurance and social security systems, a CCF government will:

- ★ Work toward complete medical care for all.
- ★ Provide free treatment of cancer and arthritis.
- ★ Institute an air ambulance for remote areas.
- ★ Pay hospital tax for those on sub-standard incomes.

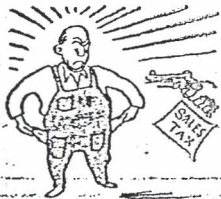
## ACTION ON HOME BUILDING NOW.



To provide better surroundings for our citizens, a CCF government will:

- ★ Establish regional planning and housing authorities with municipal co-operation.
- ★ Negotiate with Ottawa for loans for public low-rental housing, rental subsidies and home-ownership loans.

## A NEW DEAL ON FINANCE AND SALES TAX.



To expand production and employment, social services and education, a CCF government will:

- ★ Adjust taxation to give the people greater return from provincial forest and mineral resources.
- ★ Remove the sales tax from consumer needs.
- ★ Work for complete removal of the sales tax through a better dominion-provincial tax agreement.
- ★ Institute public car insurance at cost.

## A CHANCE FOR A FULL EDUCATION.



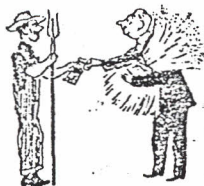
To ensure to every child and adult the right to a full education, a CCF government will:

- ★ Progressively remove education costs from local to provincial responsibility.
- ★ Provide free textbooks up to Grade IX.
- ★ Establish junior vocational colleges at several centres.



# do the job in B.C.

## A SQUARE DEAL FOR THE FARMER

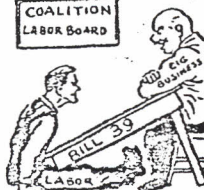


To protect the farmer's income and ensure maximum production, a CCF government will:

- ★ Co-operate with Ottawa in flood control, irrigation, power development, forest and soil conservation.
- ★ Assist in developing farm co-ops of all kinds under a Minister of Co-operatives.
- ★ Establish a Department of Marketing, work for a National Marketing Act and boards with producer-consumer representation, also arrange for trade on barter basis.

## UNION SECURITY ON THE JOB

COALITION  
LABOR BOARD



To guarantee these rights, a CCF government will:

- ★ Replace BILL 39 by an act which streamlines procedure, eliminates government supervision of trade union voting and provides effective action against employer violations.
- ★ Extend benefits of Workmen's Compensation and coverage.
- ★ Increase minimum wages, reduce hours of work in line with increasing productivity.
- ★ Provide two weeks holiday with pay.

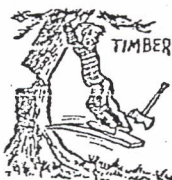
## ELECTRIC POWER FOR THE PEOPLE



To extend the use of electricity, a CCF government will:

- ★ Bring under public ownership the B.C. Electric and the West Kootenay Light and Power.
- ★ Encourage new industry based on cheap power.
- ★ Expand power distribution in rural areas.

## SOCIAL PLANNING IN FORESTRY



To save our forests and make them more useful for the whole community, a CCF government will:

- ★ Provide measures to ensure a steady timber yield.
- ★ Secure fair royalties and stumpage charges.
- ★ Commence a moderate-scale public logging enterprise, to supply part of our domestic home-building needs.



### MORE REVENUE FROM MINING



To maintain production levels, a CCF government will:

- ★ Develop new mines and extend metal research.
- ★ Restore speculative mineral resources to public control.
- ★ Develop coal, steel and light alloy industries.

### BETTER RETURNS FROM FISHING



To secure better results in fish conservation, propagation and marketing, a CCF government will:

- ★ Urge Ottawa to take speedy and effective action.
- ★ Failing this, seek provincial control over fisheries.
- ★ Maintain and extend supply, assist fishing and processing co-ops, and establish fair marketing.

### PROVINCIAL-MUNICIPAL PLANNING



To obtain better co-ordination, a CCF government will:

- ★ Arrange an annual provincial-municipal conference.
- ★ Set up a provincial assessment commission to secure fair and uniform assessments throughout B. C.
- ★ Assume the 20% municipal cost of social welfare.

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1. CAR INSURANCE AT COST!!
2. ACTION NOW ON HOUSING!!
3. SALES TAX OFF CONSUMER GOODS!
4. FREE CANCER & ARTHRITIS CARE

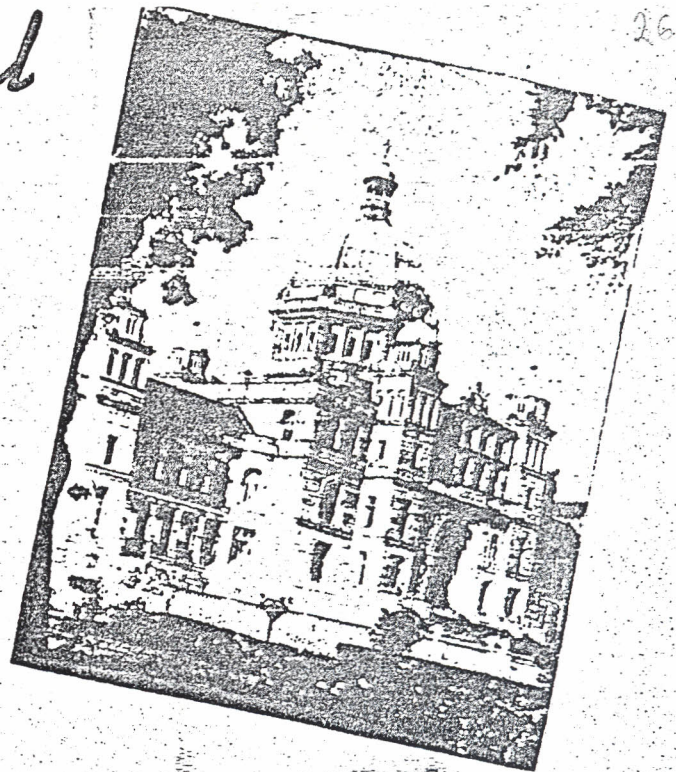
# Vote C C F



# CCF Provincial

## Election Program

Passed by the  
16th Annual Provincial Convention  
in Vancouver, April 14 to 17, 1948



**CCF** organization and policy are shaped to afford full, democratic and practical realization of the objective of building a new democratic order by the creative effort of the people themselves.

The election of a CCF Government will express the demand of the people that the province be administered by a government of vision and courage and dedicated to the principle of the greatest good to the greatest number.

The following principles outline the highlights of CCF provincial policy. The electors' support and endorsement of them will be the first step toward their establishment.

### Health and Social Security

Social security is based on the principle that every citizen is entitled to a modern standard of food, clothing and shelter, health, education and other necessities, regardless of whether he is able to make a productive contribution to society.

Pending the establishment of a satisfactory Dominion social security and health insurance system, the CCF stands for the following action provincially:

1. Progressive extension of the Hospital Insurance plan to cover medical and medicinal needs.
2. Free diagnosis and treatment of cancer and tuberculosis.
3. Complete health services free of charge to those existing on inadequate pensions or social assistance, and to their dependents.
4. Assumption by the government of payment of health and hospitalization premiums for all those whose incomes are too low to bear the cost.
5. Hospitalization extended to cover out-patient care; free diagnosis and treatment for arthritis.
6. Institution of a government air-ambulance service to enable those living in remote areas to receive hospitalization.
7. Grants-in-aid toward funeral expenses of those dependent upon social assistance.

### Labor Relations

The policy of the CCF will be to endeavor to have the fullest consultation and co-operation with the recognized trade union bodies. Purpose of CCF provincial labor policy is to assure workers the best possible working conditions, their democratic rights in industry and as large a share as possible of the value of their production. To this end the CCF will initiate the following steps:

1. Replace the present Industrial Conciliation and Arbitration Act in order, among other things, to:
  - (a) Guarantee labor the right to organize and to obtain union security in all public as well as private enterprises.

(b) Streamline certification and conciliation procedure to expedite peaceful settlement of disputes. To provide effective remedial action against violation of the Act.

(c) Eliminate the present provision for government supervision of trade-union voting. Provide protection against civil action arising from provisions of the Act.

2. Raise the benefits and extend the Workmen's Compensation Act to cover all workers and all occupational disabilities.

3. Establish a board of industrial hygiene to carry on and extend the present work of the Workmen's Compensation Board with regard to safety precautions, and also to conduct research into hygienic conditions in industry, and with power to make regulations covering all working conditions.

4. Establish minimum wage scales for all workers in accordance with the requirements of modern standards.

5. Reduce the hours of work as increased productive capacity may render feasible.

6. Amend Annual Holidays Act to insure two weeks' holiday with pay. (The present Act provides only one week.)

### Social Planning in Forestry

British Columbia forests constitute the greatest resource of the province, and industries based upon them constitute the greatest single economic factor in the life of British Columbia.

The forestry policy of a CCF Government is one consistent with the constitutional powers and economic abilities of B.C. and designed to result in this major resource making as large a continuous contribution as possible to the living standards of British Columbians.

As a necessary part of a CCF program of conservation, and as a means of drawing the maximum practical net return to the public treasury, a CCF Government will:

1. Provide the requisite authority and finances for the responsible government department to adequately provide conservation and growing of timber crops.

2. Adjust royalties and stumpage charges on an economic basis so as to return an equitable share to the people through the medium of government services and agencies.

3. Commence a moderate-scale public enterprise in the logging industry as a check on costs, ability to pay to the provincial treasury a fair return on the use of the natural resource; and to supply, in part at least, the domestic lumber needs of home-building and other public authority enterprises. On the basis of experience and the public welfare, public enterprise will be progressively extended.

### Financing the Program

The province, which is in control of natural resources, civil and property rights, can influence the expansion of wage and farm income. The province also has defined constitutional rights of direct taxation and licensing. It can also provide opportunities for the investment of savings in the utilization of resources for social use.

The objective of CCF Government financial proposals will be for the maintenance and expansion of production and employment, and the maintenance and expansion of social services and education. The CCF will take steps on the following:

1. The necessary taxation changes so as to give the people a greater share in the values produced through the development of provincial timber and mineral resources and to achieve redistribution of income on a more equitable basis through the extension of social services.

2. The institution of a provincial system of insurance (fire and auto), to reduce costs of insurance.

3. Provisions for making a thorough survey of the taxation structure with a view to removing injustice and inequalities and to establish policies of taxation on a scientific and equitable basis. The people of B.C. are being penalized through:

(a) Failure of the federal government to fulfil its obligations under the original proposals submitted as a basis for the signing of the Dominion-provincial financial agreement.

(b) The provincial sales tax.

(c) The Coalition policy of giving preferential treatment to those in far better position to pay than the average worker.

(d) Failure to levy adequate succession duties on large estates.

A CCF Government will work for the total removal of the sales tax through revision of the Dominion-provincial tax agreement or the return to the province of its taxation powers. Pending revision of the Dominion-provincial tax agreement or the return to the province of its taxation powers, and the establishment of taxation policy based upon ability to pay, the CCF will remove the provincial sales tax from meals, clothing, household essentials, drug sundries, school books, municipal purchases and hospital and similar institutional requirements.

To make provision for loss of revenue owing to the foregoing policy, and supply revenue for additional government activity, the CCF will adjust mineral and timber taxation on an equitable, practical basis; enter the field of insurance, and bring all electric power under public ownership.

Further public utilities will be brought under public ownership whenever deemed just and desirable in the public interest.



## Public Electric Power

The CCF will:

1. Extend the public ownership and distribution of electric power as rapidly as possible. The B.C. Electric and West Kootenay Light & Power, being vital keys, essential to opening up a province-wide plan of service and development, will be brought under public ownership as speedily as possible.

The necessary legislative measures will be determined on the basis of using net returns on an equitable basis for:

- (a) Reduction of rates;
  - (b) Service extension to rural areas;
  - (c) Government services.
2. Encourage the establishment of secondary industry built upon the availability of cheap power.
3. Speed up the distribution of electrical energy to rural areas.

## Housing and Slum-Clearance

Regional planning insures the most effective use of land and its resources within the natural geographic divisions of the province to provide the maximum wealth production and enjoyment. CCF policy calls for:

1. Establishment of regional planning and housing authorities in co-operation with the municipalities and the enactment of the necessary legislation to empower regional and town planning boards to initiate regional development.
2. Negotiations with the Dominion government to obtain administration in B.C., through public agencies, of home-ownership loans at rates of interest available to the Dominion government.
3. A provincial agreement to undertake, as may be negotiated with the Dominion government and municipalities, the promotion of public low-rental housing projects, and the establishment of a rent-reduction fund.
4. Aid to slum-clearance plans, with adequate guarantees against profiteering, and by the guaranteeing of federal loans to municipalities and co-operative building societies.

## Provincial-Municipal Relations

The solution of municipal problems must be sought in a clear-cut decision on municipal responsibilities and improved co-ordination of provincial and municipal activities. A CCF Government will work toward:

1. An annual provincial-municipal conference, prior to the Legislature session and to discuss legislative changes and the general needs of municipalities.
2. Establishment of a municipal research department at the University of B.C. This department would work in co-operation with the Union of B.C. Municipalities.
3. The setting up of a provincial assessment commission, to which all local assessors would be responsible, with powers to establish uniform assessment principles and to deal with inequitable situations.
4. The payment of a service charge to municipalities on crown property in lieu of taxes.
5. Provincial assumption of the 20 percent municipal cost of social welfare.
6. Enactment of a provincial planning law, drafted in consultation with the municipalities, to provide assistance to municipal governments and to co-ordinate the planning of municipalities with regional areas.
7. Encourage the formation of metropolitan areas and the co-ordination of metropolitan services.
8. Rescind all poll-tax legislation.
9. Amend the necessary legislation so as to extend the municipal franchise on the same basis as required under the Provincial Elections Act.

## Provincial Fisheries Program

Jurisdiction over fisheries is mainly vested in federal authority. Remoteness of control and an insufficient interest in B.C. fishery problems has brought the entire industry to a position where action must be taken in conservation, propagation and marketing. A CCF provincial government will urge upon federal authorities the need for a positive policy for this industry.

In the event of failure to arrive at a satisfactory settlement with Ottawa the CCF will promote the following program:

1. Approach the federal government with a view to having greater jurisdiction over all fishery matters not involved in any international jurisdiction transferred to the provincial government.
2. Endeavor to have direct B.C. representation on all Pacific international fisheries commissions.
3. Initiate policies to maintain and extend the salmon fisheries by scientific and practical methods.
4. Seek the co-operation of the Fisheries Research Board of Canada in establishing courses through which interested persons may be taught scientific and practical fish husbandry.
5. Assist the establishment of fishing and processing co-operatives.
6. Establish marketing policies to eliminate unnecessary handling charges between producer and consumer.
7. Assure fair returns to fishermen and give them the protection of the Workmen's Compensation Act.

## Agriculture Is Basic Industry

The aim of the CCF agricultural program is to protect the farmer against insecurity, fluctuations in income and low returns; and to establish a system of close consultation and co-operation with organized farmers and growers so as to assist them in every way compatible with providing a better living for all citizens.

A CCF Government will pursue policies within provincial jurisdiction assuring a maximum production to assist in meeting world food needs. The CCF therefore proposes:

1. A more vigorous program in co-operation with the federal government of the necessary immediate steps to deal with the problem of floods and the initiation of a long-range program through the establishment of a joint federal-provincial authority to undertake over-all B.C. planning for power, irrigation, fisheries, conservation and such matters incidental to and dependent upon the water resources of the province; in detail to have specific reference to (a) flood control, (b) drainage, (c) irrigation and similar projects, (d) reforestation, (e) soil conservation and prevention of erosion.
2. Assistance in the development of co-operatives and farm organizations, encouragement and aid in the co-operative handling and distribution of fertilizers, feeds, seeds, machinery and other farm requirements, and the encouragement of co-operative farming. There will be appointed by a CCF Government a minister of co-operatives and a department of marketing set up.
3. That every endeavor be made for the federal enactment of a National Marketing Act and the establishment, with producer and consumer representation, of marketing boards for all major agricultural products.
4. In consultation and co-operation with the farmers, (a) to extend soil and research surveys so as to improve and advance agricultural production, (b) to assist in the fight against crop and animal disease pests, (c) to stimulate industrial use of farm products, (d) to achieve the greatest productivity of the soil, (e) to extend a farm-clearing program on a more efficient and scientific basis.
5. Development of regional farm schools and farm courses by the department of education in consultation with the department of agriculture along the provisions of the CCF education program for the regional establishment of junior colleges.
6. The efficient marketing of farm products is to a major extent dependent upon the provision and condition of secondary roads. Recognizing this fact a CCF Government will give priority consideration to a road program for B.C., making provision for adequate construction and maintenance of roads in farming districts.
7. The removal of tolls on bridges owned or operated by the province.

## Mining Developments

Vigorous measures are necessary to maintain production levels in B.C. mining industry in face of a changing domestic and world demand. If the mining industry is to play the part it can play in the economic life of the province, there must be new methods of development and fabrication and new uses. A CCF provincial government will undertake the following program.

1. Extend scientific and economic research into the mineral resources in order to develop new mines and facilitate the establishment of industries based on new uses for B.C. metals.
2. Provide aid for scientific and economic prospecting and development.

3. Complete geological and topographical surveys of the province.

4. Plan for the acquisition and development of mineral resources under public auspices.

5. Restore to public ownership mineral resources now alienated and held for speculative purposes.

6. Active participation in expanding utilization of B.C. coal resources.

7. Encourage, and if necessary initiate, the development of steel and light alloy industries.

8. Provide the people an equitable share of the exploited mineral wealth through the practical application of suitable forms of taxation.

## Extending Education

Modern education, if it is to fulfil its social purpose, must be based on the right of every child and adult to receive free education according to desire and ability. The less privileged citizen, particularly in rural districts, has been deprived of his right to a full education. Recognizing the qualifications and responsibilities required of rural teachers, the CCF will progressively bring their remuneration in line with that paid urban teachers.

The costs of education must be progressively removed from local to provincial responsibility.

The CCF will implement the recommendations of the Cameron report for uniform assessment of all land for educational purposes, thus removing present inequalities.

The CCF will establish a school-building program facilitated by greater provincial aid in:

1. Architectural research and structure. Such a program would lower costs and provide schools of better quality.
  3. Provision of all textbooks and supplies up to and including Grade IX free and removal of the provincial sales tax from all textbooks including those used at the University of B.C. A provincial plan for centralized buying of all high-school textbooks by school boards.
  4. The CCF will follow a policy of establishing junior colleges at various centres to give more advanced vocational training and to co-ordinate with higher tuition at the university.
  5. The CCF will make every endeavor to have the educational system correlated to the industrial and agricultural development of B.C. by making available to pupils who require them all phases of technical, agricultural, commercial and cultural education.
- The CCF will make every endeavor to have included in the curriculum a program of mental hygiene and family life education throughout the grades.
- The CCF will give encouragement and financial assistance to locally initiated community associations in order to extend adult education by the inclusion of recreational and cultural opportunities.