

PKOV
1972

A personal report from the Premier 20 years of achievement— and now, the Kelowna Charter

**THESE ARE POLICIES FOR
THE PEOPLE OF BRITISH COLUMBIA
BY THE EXPERIENCED SOCIAL CREDIT
GOVERNMENT WHICH TRULY CARES
ABOUT PEOPLE**



Printed and paid for by the Social Credit Party of British Columbia. 

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***Policies
for
People...
All the people***



My Fellow Citizens:

Ever since first becoming your Premier, I have stressed as a matter of fundamental philosophy that good government can only be achieved through sound, dynamic and progressive policies—policies that extend fair treatment to all and special privileges to none.

Those words—sound, dynamic, progressive—are easy words to recite, but they describe exactly the policies we set out to establish in 1952 and have followed, with the help of an able and experienced Government team, ever since that time. And I believe that any fair-minded person who takes a few moments to reflect on the development of British Columbia during these years will conclude that we have indeed made remarkable progress thanks to these policies; that we have indeed extended fair treatment to all, special privileges to none, for the simple reason that pressure groups of any kind have never found a friend in this Government.

Another point of fundamental philosophy to me is this: A government should never hesitate to take its policies to the people; to explain them, to see how they are working, to see where they should be extended. Your Social Credit Government was the first in Canada to establish the practice of holding Cabinet meetings throughout the Province, and the people of British Columbia have shown many times by their support at the polls that they want a government that cares enough to listen—and then act.

This summer, your Provincial Cabinet held another series of meetings throughout British Columbia. They were especially important meetings, because starting

with my Budget Address last February your Government began to spell out a new program of **Policies for People—All the People**, tailored specifically to meet the needs of the balance of the 70s. During the Cabinet tour, we explained in detail the policies already announced and gave the broad outlines of an entire new range of additional programs called the Kelowna Charter. Then we listened—not to pressure groups but to the people from all walks of life who care enough about their communities to serve unsung on councils and civic organizations, and to the ordinary people who simply want to make this Province an even better place in which to live and raise their families.

For us, as for them, there is a challenge beyond the accomplishment of transforming British Columbia from a bankrupt Province in 1952 into today's Number One "have" province of Canada, with the highest wages, the fastest increase in gainfully employed and the lowest taxes in the nation. For us, as for them, that challenge lies in progress towards even greater improvement in the quality of our lives.

With the help of good advice and sound suggestions offered during our Cabinet tour, the policies outlined in the Kelowna Charter have now been integrated into our total program for the balance of the 70s. The report which follows reviews our progress during the past decade and sets out in concise form our **Policies for People—All the People**. I hope you will take time to read it, to understand how the policies it outlines will help you and your family, and to join in the crusade for an even better life in British Columbia.

One final word: Government is more than a business, but government is British Columbia's biggest business. You have shown many times over by your support that you want this biggest business operated on sound, dynamic and progressive principles, and operated above all by an **experienced** leadership team. I am confident that you will do so again.

Sincerely,

A handwritten signature in dark ink that reads "W.A.C. Bennett". The signature is written in a cursive, flowing style.

W. A. C. Bennett
Premier

On June 1st of this year, while touring the province with members of the Provincial Cabinet, the Premier of British Columbia made a significant announcement in the City of Kelowna. Embodied in the Kelowna Charter are important extensions to present programs . . . plus major new policies which will affect the future well-being of people throughout British Columbia. Following is the complete text of the Charter as presented by Premier W. A. C. Bennett.

The Kelowna Charter 1972

- 1.** The Provincial supplementary allowance to senior citizens will be further increased.
- 2.** Provincial social assistance benefits to citizens who are handicapped through age, mental or physical disability will be again increased.
- 3.** The minimum wage scale of the Province will be increased.
- 4.** Social assistance to the youth of school and university age of the Province for training on the job through an employees' subsidy will be instituted by the Provincial Government's sharing in the payment of wages and salaries.
- 5.** Further to the announced policy of the Provincial Government to form a new Crown Corporation, The British Columbia Development Corporation, which will supply new low interest loans for the processing of farm products and for secondary manufacture, the Provincial Government will also at the next session of the Legislature, in order to build up capital in the hands of British Columbians, cancel succession duties and cancel the gift tax in the Province.

The Environment

Fact: This province has the toughest pollution control laws in Canada . . . and the most far-reaching programs for protecting the environment.

Our Policy: To ensure that the magnificent scenic and recreational areas of British Columbia are preserved for future generations.

Pollution control laws

New types of pollution call for new types of laws. Since 1970, additional force has been given the Pollution Control Act with the passage of the Litter Act, the Environmental and Land Use Act, the Ecological Reserves Act and the All-terrain Vehicles Act.



Green Belt Protection Fund

This year, \$25,000,000 has been set aside to preserve green belt areas throughout British Columbia. These funds will be used to purchase privately-owned lands to augment existing Government-owned green belt areas.

Power and Telephone-line Beautification Fund

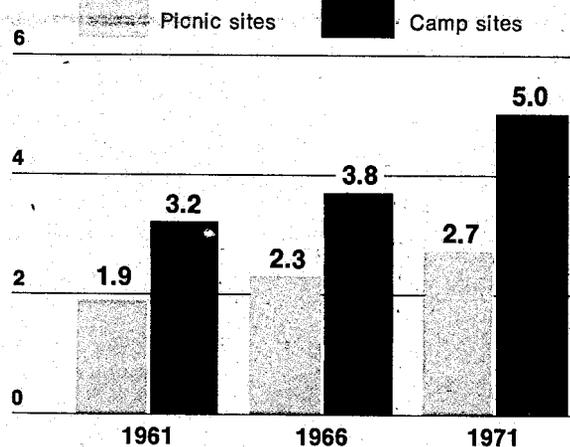
To combat the visual pollution of overhead utility lines, a new fund of \$10,000,000 has been created to encourage municipalities to install these lines underground.

Expanding and improving public parks

Another \$10,000,000 has been provided for our Accelerated Park Development Fund, to create more useable parkland from Government-owned green belt areas . . . and to provide new jobs for British Columbians.

B.C. CAMPING AND PICNIC SITES

IN THOUSANDS



Incentives for municipalities and industries

To aid municipalities and industries in the massive job of pollution control within their jurisdictions, the Provincial Government offers a comprehensive program of financial incentives. These range from subsidization of sewage treatment plants to special tax exemptions for industries utilizing pollution control equipment.

Homes

Fact: British Columbia's taxes on homes are the lowest in Canada.

Our Policy: To provide increasing assistance to home-owners, to help relieve the burden of local property taxes.

Provincial Home-owner Grants

British Columbia was the first province in Canada to help home-owners reduce their annual property taxes through direct financial grants, and still leads all others. Since the plan began in 1957, Home-owner Grants have increased from \$28 to a record **\$185 for 1972**.

This year has also seen the addition of a **\$50 senior citizens supplement** to the annual Home-owner Grant, bringing the total tax reduction for home-owners aged 65 years and over to **\$235**. This \$50 is also available to senior citizens who are renting accommodations under the Elderly Citizen Renters Grant Act.

How the Home-owner Grant has grown:

Years	Maximum Amount of Grant
1957/59	\$ 28
1960/62	\$ 50
1963	\$ 70
1964	\$ 85
1965	\$100
1966	\$110
1967	\$120
1968	\$130
1969	\$150
1970	\$160
1971	\$170
1972	\$185*

*\$235 for home-owners 65 and over.

Fact: British Columbia is the only province with a special program to help people buy their own home.

Our Policy: To give every family the opportunity to build a new home — or, if renting, to buy an older home.

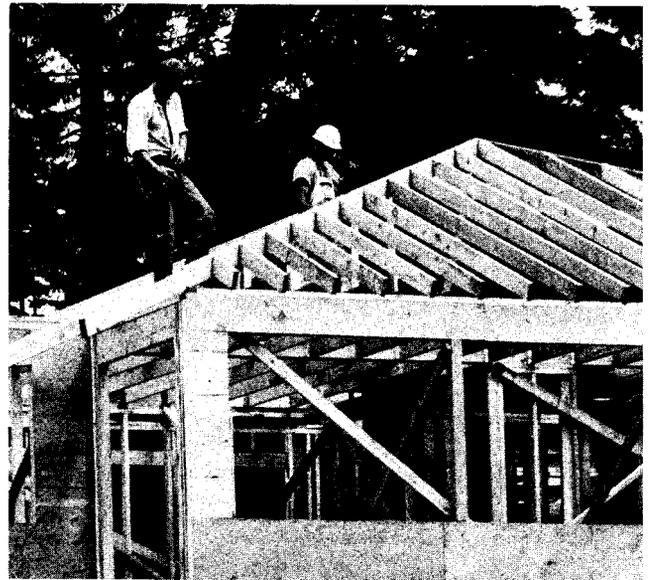
Assistance to new home buyers

To make it easier for people to buy their own home — and to stimulate residential construction — the Provincial Government offers buyers of new homes the choice of a **\$1,000 Home Acquisition Grant** or a fully-insured **\$5,000 Second Mortgage Loan**, with interest lower than on Federal N.H.A. first mortgages.

To help you buy an older home

For British Columbia tenants who have rented accommodation for at least 2 years, special assistance is offered to purchase an older home. This can take the form of a **\$500 Home Acquisition Grant** or a **\$2,500 Second Mortgage Loan**, again at low interest.

Since the start of these programs in 1966, over 100,000 British Columbians have received outright grants or low-interest second mortgage loans . . . \$154,000,000 in home-ownership capital funds have been awarded . . . and new applications are being processed at the rate of 3,000 per month.



Jobs

Fact: During the past year, British Columbia had the best record in Canada for creating new jobs.

Our Policy: To continue expanding opportunities for all British Columbians to gain useful and rewarding employment.

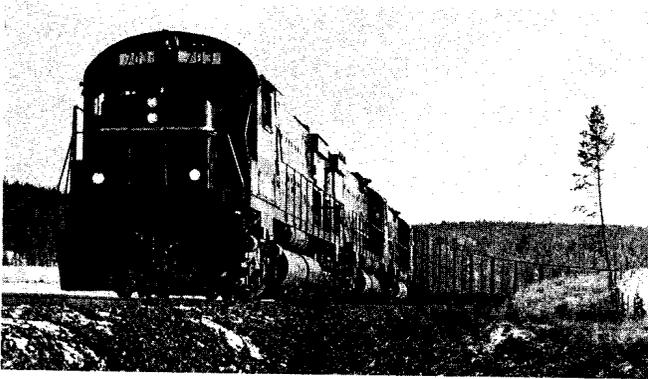
Despite the highest population growth rate in Canada, British Columbia in 1971 had the nation's highest percentage increase in new job opportunities. Several areas of activity account for this record —

Major new job-producing projects

This year, \$10,000,000 has been added to the **Accelerated Parks Development Fund**, to provide an increasing number of new jobs relating to the improvement of our public parklands. An additional \$10,000,000 has been allocated for a new **Accelerated Reforestation Fund**, creating more new jobs while increasing our forest resources for the future.

The Job Opportunities Program

Throughout North America there have been demands and debates on the subject of "taking people off the welfare rolls". But only in British Columbia is there a concrete plan to create jobs for welfare recipients. Under the Job Opportunities Program, the Provincial Government pays employers half the salary of a person employed on a newly-created job — provided that person holds a Certificate of Opportunity which only welfare recipients may receive.

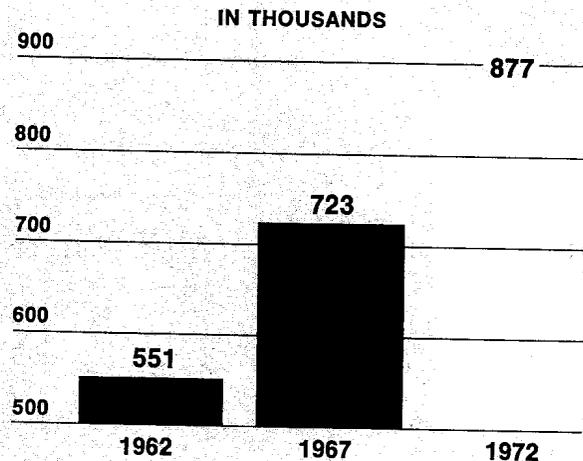


The British Columbia Railway

One of our great job-creating enterprises, the British Columbia Railway (P.G.E.) continues to push further into new regions of the province. The route now under construction to Dease Lake is a massive project providing work for many British Columbians . . . but more important, this activity opens a resource-rich region of our province and allows new industries to enter . . . thereby creating countless new jobs.

The Provincial Government pursues a continuous policy of industrial development to open new areas of productivity and employment. Secondary industry will be given a major boost in the coming year with establishment of the **British Columbia Development Corporation**. The corporation will provide low-cost loans to new companies involved in food processing and other secondary manufacturing . . . and will be an important job creator in the near future.

TOTAL JOBS HELD IN B.C. MAY, 1972



Wages are higher, too

Not only do British Columbians have a better chance of finding work — they receive a better average salary for their jobs, too. British Columbia workers have the **highest average weekly earnings in Canada.**

To add to our position as Canada's best-paying province, British Columbia's **minimum wage scale will be increased** this year.

Inflation

Fact: This province has the best record in Canada for fighting inflation.

Our Policy: To deal directly with major causes of inflation in a manner that sets an example for our entire nation.

Stabilizing taxes

For many years, British Columbia has enjoyed the lowest tax structure in Canada . . . and despite increases in many parts of the country, there was **no provincial tax increase whatsoever during the past year.**

Wage guidelines

This Government has acted decisively to establish fair wage guidelines in all areas of employment under its jurisdiction.

A national policy

In Federal-Provincial conferences, this Government has repeatedly offered specific proposals for fighting inflation on a nation-wide basis. We shall continue to press for reforms in anti-inflation policy, based on our own success in this important field.



The Debt-Free Province

Fact: British Columbia is the only province with no public debt to deplete provincial revenues.

Our Policy: To continue to practice "pay-as-we-go" money management . . . to ensure maximum use of our provincial revenues for projects which benefit our citizens.

Because this Government succeeded in freeing British Columbia from the costly shackles of a provincial debt, we are able to embark on projects which other provinces can only envy. The establishment of vast permanent funds to support sports and cultural events and other worthy projects would not have been possible if we were saddled — **as we were** throughout our history until the present government took office — with the enormous interest charges associated with a provincial debt.

By contrast, the Federal Government today spends 14 cents out of every dollar of its revenue to service a national debt which amounts to **more than \$47 billion.** Imagine the programs the people of Canada could enjoy if this debt did not exist!

Health Services

Fact: The best hospital and medical care in Canada is available to every British Columbian regardless of means.

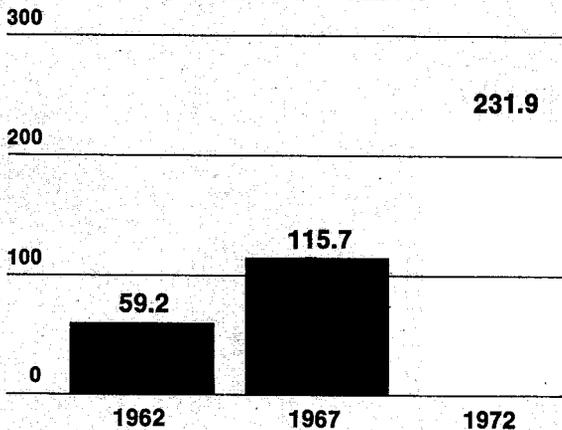
Our Policy: To ensure continually better care for every citizen in the two major areas of health services —

Hospitals

\$51,000,000 in new hospital projects are now underway to provide an additional 745 acute and 1,054 extended-care beds. Total expenditures for hospital services will reach \$232,000,000 this year — an increase of **more than 250%** in the past 10 years. Yet British Columbia residents continue to enjoy first-rate general hospital care for only \$1 per day.

HOSPITAL INSURANCE

MILLIONS OF DOLLARS



This represents an expenditure of \$105 for every person in British Columbia in 1972 . . . as compared with \$36 in 1962.

Medicare

Even before the Federal Government began contributing to Medicare in 1968, British Columbia had its own pre-paid medical plan. It has proven an outstanding success, with **over 99% of our population now voluntarily enrolled**. British Columbia has an outstanding medical profession, with more qualified medical doctors per capita than any other province in Canada.

To ensure that all British Columbians, regardless of means enjoy the finest in modern medical care, the Provincial Government pays from **50 to 90% of premiums for low-income families . . . and 100% of premiums for those on social assistance.**

Since its first full year of operation in 1970, government expenditures for this vital service have increased by 61.6% to \$85,000,000 for the current year.

This year has seen **two increases in the coverage** applying to the services of chiropractors, naturopaths, osteopaths, orthoptic specialists, podiatrists and physiotherapists. This additional coverage is not shared by the Federal Government . . . but is still provided to all insured residents of British Columbia **without additional premiums or taxes.**



Psychiatric Care Unit, University of British Columbia



Extended Care Unit, Surrey Memorial Hospital

Taxes

Fact: British Columbia's overall tax structure is the lowest in Canada.

Our Policy: To maintain low, stable taxes as a key weapon in the fight against inflation.

British Columbia's tax structure will be further reduced at the next session of the Legislature, when all **succession duties and the gift tax will be cancelled**. The aim of this move is to help build up capital in the hands of British Columbians . . . for investment in enterprises which aid provincial growth and create new jobs.

COMPARATIVE PROVINCIAL GOVERNMENT TAX RATES, JULY 1972

Province	Income Taxes		Motor-Fuels (Cents per Gallon)		Retail Sales Tax (%)	Amuse- ments Tax (%)	Cigarette Tax (Cents per Package of 25 Cigarettes)	Annual Premiums		Private Passenger- vehicle Licence Fee	Annual Driver's Licence Fee	Poll Taxes (Provincial and Municipal Non-property Taxes)
	Personal (% of Federal)	Corporation (% of Tax- able Income)	Gasoline	Diesel				Hospital Insurance	Medical Services			
British Columbia	30.5	10	15	17	5 ¹	<i>Nil</i>	8	<i>Nil</i>	Voluntary plan	\$22.50	\$1.00	<i>Nil</i>
Alberta	36	11	15	17	<i>Nil</i>	<i>Nil</i>	8	\$69 single ² \$138 family ²	Compulsory plan	20.00	2.00	<i>Nil</i>
Saskatchewan	37	11	19	21	5	City Levy	8	\$24 single \$48 family	Compulsory plan	22.00	2.00	\$5 maximum municipal
Manitoba	42.5	13	17	20	5 ³	10	15	\$43.20 single \$86.40 family	Compulsory plan	24.75	2.50	<i>Nil</i>
Ontario	30.5	12	19	25	5 ⁴	10	11.5	\$132 single ² \$264 family ²	Compulsory plan	35.00	2.00	<i>Nil</i>
Quebec	34	12	19	25	8	10	10	<i>Nil</i>	Compulsory plan	36.00	3.00	\$2 maximum municipal
New Brunswick	41.5	10	20	23	8	11	10	<i>Nil</i>	Compulsory plan	39.00	2.00	<i>Nil</i>
Nova Scotia	38.5	10	21	27	7	10	10	<i>Nil</i>	Compulsory plan	35.00	2.00	<i>Nil</i>
Prince Edward Island	36	10	21	21	8	10	10	<i>Nil</i>	Compulsory plan	35.00	4.00	\$10 maximum municipal and \$50 maximum school
Newfoundland	36	13	25	25	7	<i>Nil</i>	25	<i>Nil</i>	Compulsory plan	22.00	3.00	\$5 minimum municipal and school

1 Meals exempt from tax.
 2 Combined hospital and medical service premium.
 3 Ten per cent on liquor.
 4 Ten per cent on meals over \$2.50 and liquor.

Education

Fact: British Columbia has the finest educational system in Canada.

Our Policy: To offer British Columbians of all ages increasing scope and opportunity at all levels of public education.

More students, better teachers

British Columbia's teachers are the best qualified — and the highest paid — in Canada. And the level of public participation in our schools, universities and technical institutes has risen to a record total of 883,000 — more than one-third of the entire provincial population.

Post-secondary breakthrough

A major new advancement has been the creation of **Regional Colleges** at several points throughout the province. These colleges extend the scope of post-secondary education, complementing our continually-expanding universities, vocational and technical schools. Adding to the programs of these institutions is the widespread participation in night school courses. In total, the range of choice and opportunity in post-secondary education in British Columbia is **unmatched in all of Canada.**

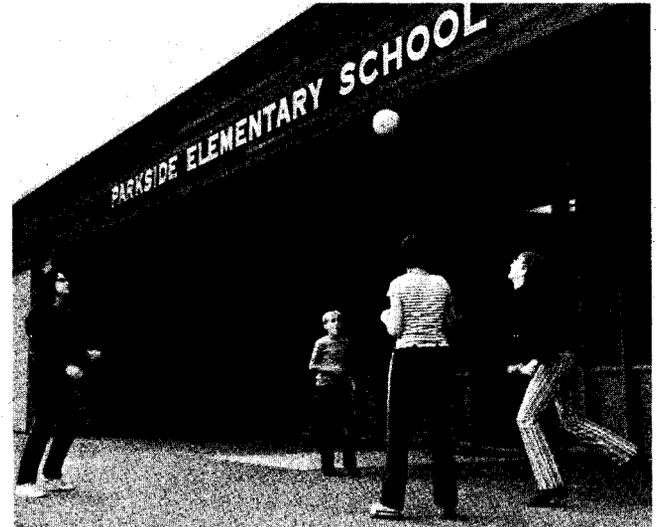
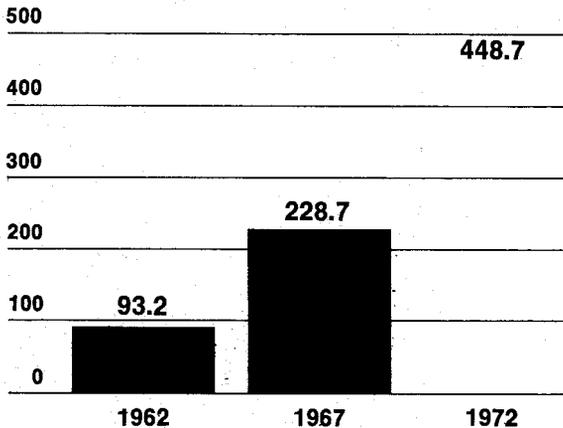
Public education receives by far the biggest single allocation within the Provincial Budget, increasing by \$45 million in the past year alone. Yet British Columbia home-owners pay less than 9% of the total cost of public school education — **the lowest percentage in Canada.**



Vancouver City College

TOTAL EDUCATION EXPENDITURE

MILLIONS OF DOLLARS



Parkside Elementary School, Terrace

Social Services

Fact: British Columbia provides the highest benefits in Canada to senior citizens and to unemployable persons and their dependents.

Our Policy: To continually expand our programs to provide the social services our people need and deserve.

Benefits to senior citizens

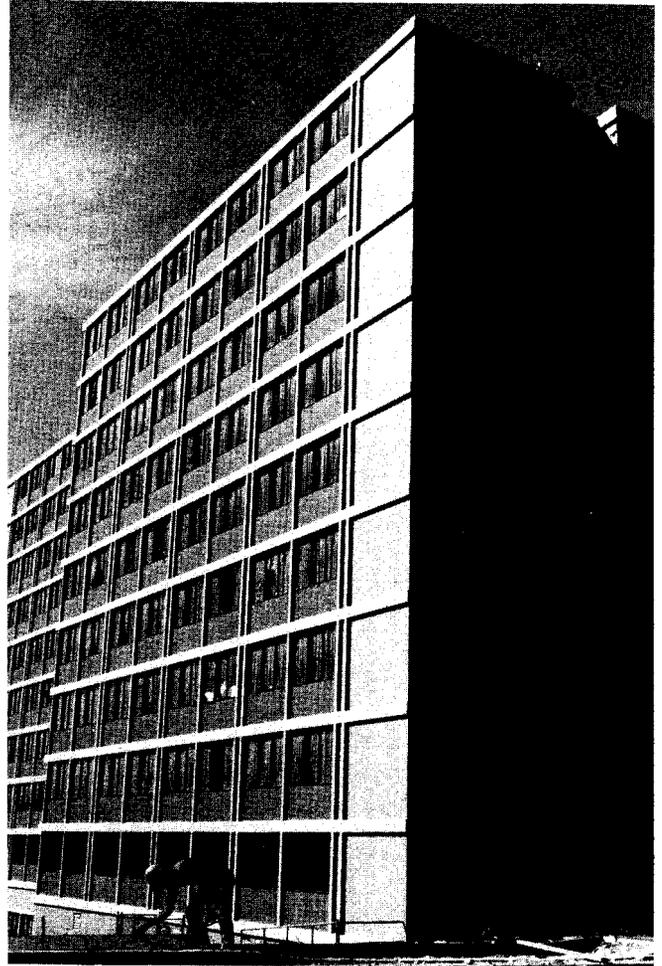
British Columbia's senior citizens already enjoy the highest pension in Canada — and this year, **the Provincial supplementary allowance to senior citizens will be further increased.**

Provision has also been made for urgently-needed facilities through 2 major capital allocations this year alone: \$4,500,000 for **elderly citizens' housing and recreation projects** . . . plus \$2,000,000 for outright grants to encourage establishment of **special care homes.** This is over and above the new special care facilities now being built by your Provincial Government. In addition, there is a new **\$50 annual grant for all home-owners and renters** aged 65 years or over, to reduce the cost of accommodation for all of our senior citizens.

Social assistance

British Columbia's social assistance allowances are the nation's highest . . . and this year, **the benefits will again be increased** for citizens who are handicapped through age, mental or physical disability.

In addition, there will be a **special social assistance program for those of school and university age**, whereby the Provincial Government will subsidize on-the-job training by sharing in the payment of wages and salaries.



Coquitlam Senior Citizens' Home



Blenheim Lodge for Senior Citizens, Vancouver

Industrial Development

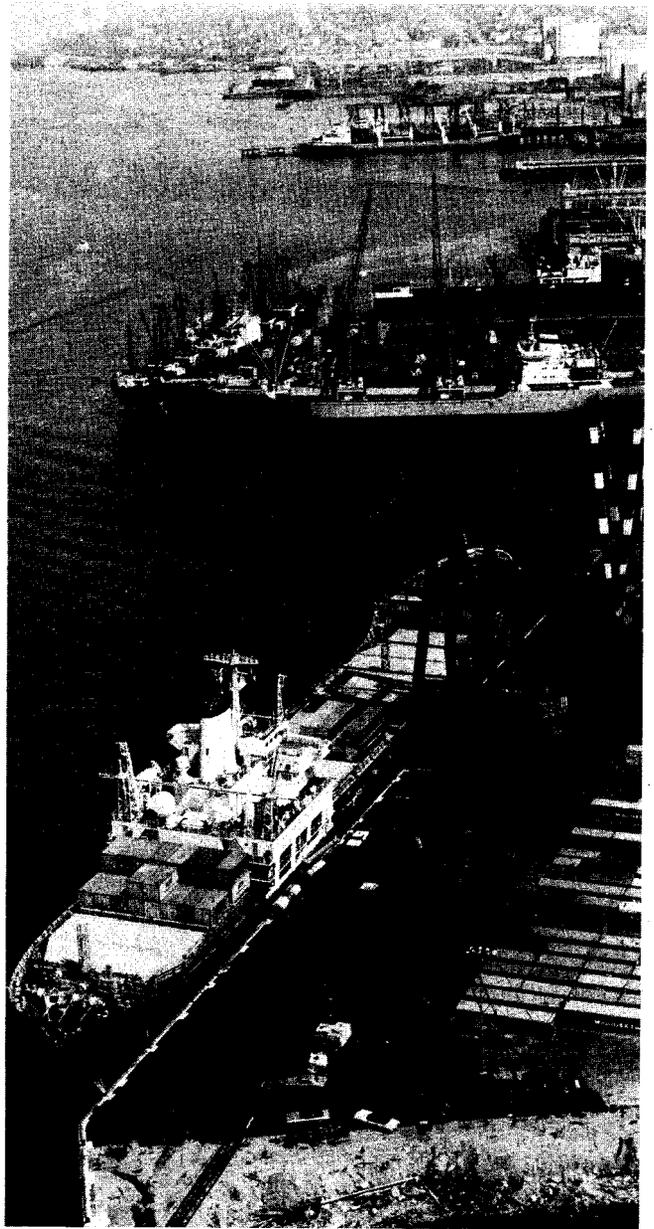
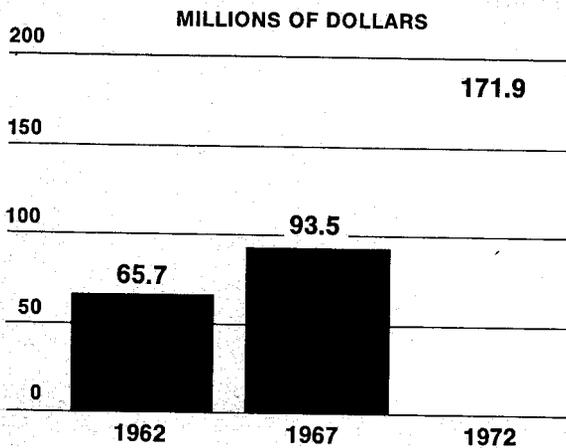
Fact: British Columbia has one of the finest records anywhere in the field of attracting new, job-creating industries.

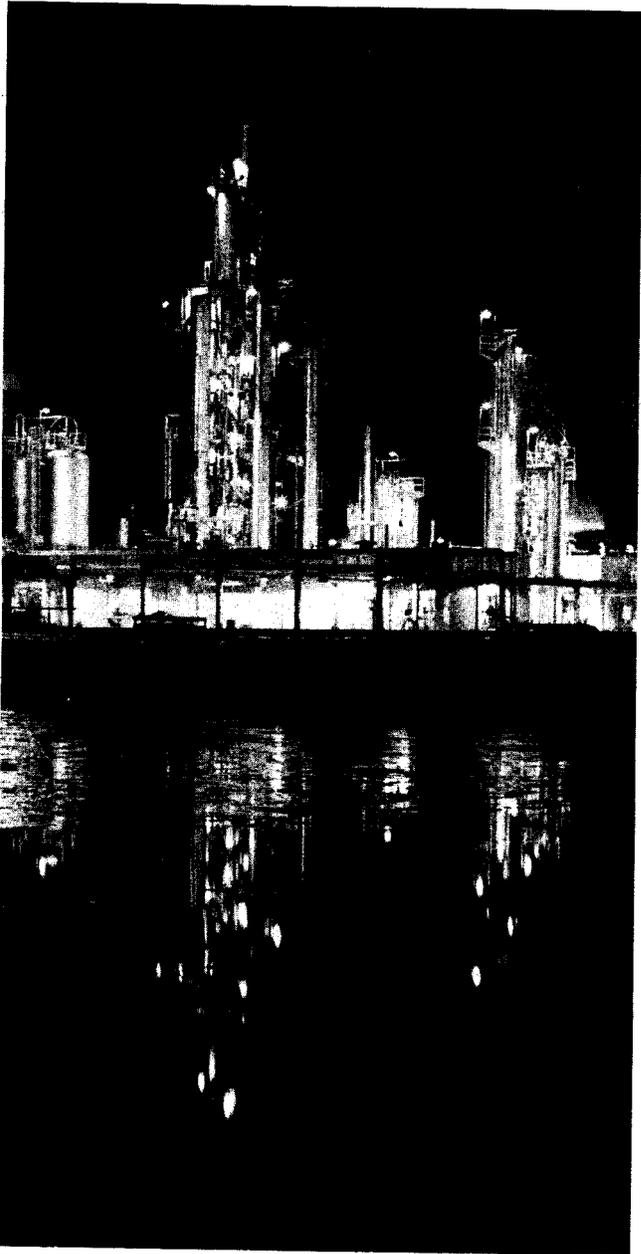
Our Policy: To expand and develop our industrial base in a manner which truly benefits our entire province.

The Provincial Government is actively involved in attracting new industries to generate the thousands of new jobs demanded by our growing population. But we are not interested in gaining an industry at any cost — it must be clearly to the advantage of the people of British Columbia. We offer **no giveaways** of land or resources . . . and we lay down strict land-use and pollution-control requirements which every industry must respect.

The industries which utilize our natural resources must pay substantially for the privilege of doing so . . . through taxation on their operations . . . through timber and mining leases. This policy has provided a **solid base of provincial revenue** . . . and has allowed the people of British Columbia to retain perpetual control of their resources.

PROVINCIAL INCOME FROM RESOURCE-BASED INDUSTRIES





Stimulating secondary industry

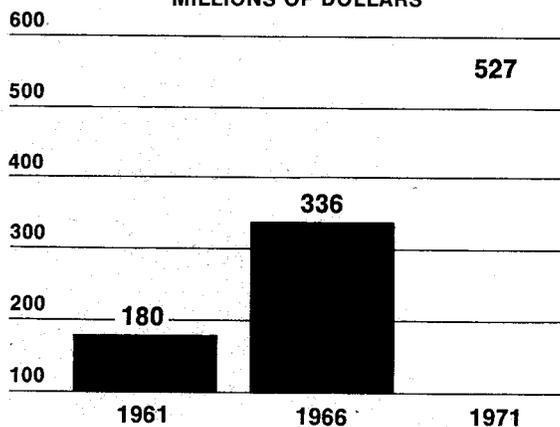
While our primary industries enjoy a substantial rate of growth each year, British Columbia still needs a faster expansion of secondary industry to meet our ever-increasing demand for new jobs. To meet this need, the Provincial Government will in the coming year **establish the British Columbia Development Corporation**, with a fund of \$50,000,000. The corporation will provide low-cost loans to British Columbia companies involved in food processing and other secondary manufacturing . . . and will result in a considerable expansion of such industries.

Mining

Expansion is the key word in describing this major industry . . . with a record level of \$527,000,000 in production achieved in the past year. The development of new mining sites — spurred by the extension of the British Columbia Railway (P.G.E.) and our hydroelectric resources — proceeds at a booming pace. And in the Peace River region, petroleum and natural gas production continues to mount. This industry offers excellent prospects for increasing provincial revenues . . . and for expanding job opportunities throughout our province.

METAL, MINERAL AND FUEL PRODUCTION

MILLIONS OF DOLLARS



The Forest Industry

While the harvesting of timber increases, our forest resource is maintained in perpetuity through the Government's sustained yield program, whereby at least one tree will be planted for every tree cut down. We accept it as our responsibility to guarantee the future productivity of the industry which is British Columbia's biggest employer and biggest source of revenue.

Lumber production increased by 15.5% in the past year and total sales achieved a record level of **nearly a billion dollars**. With 3 major pulp and paper mills now under construction, the prospects for continued job-expansion are excellent.

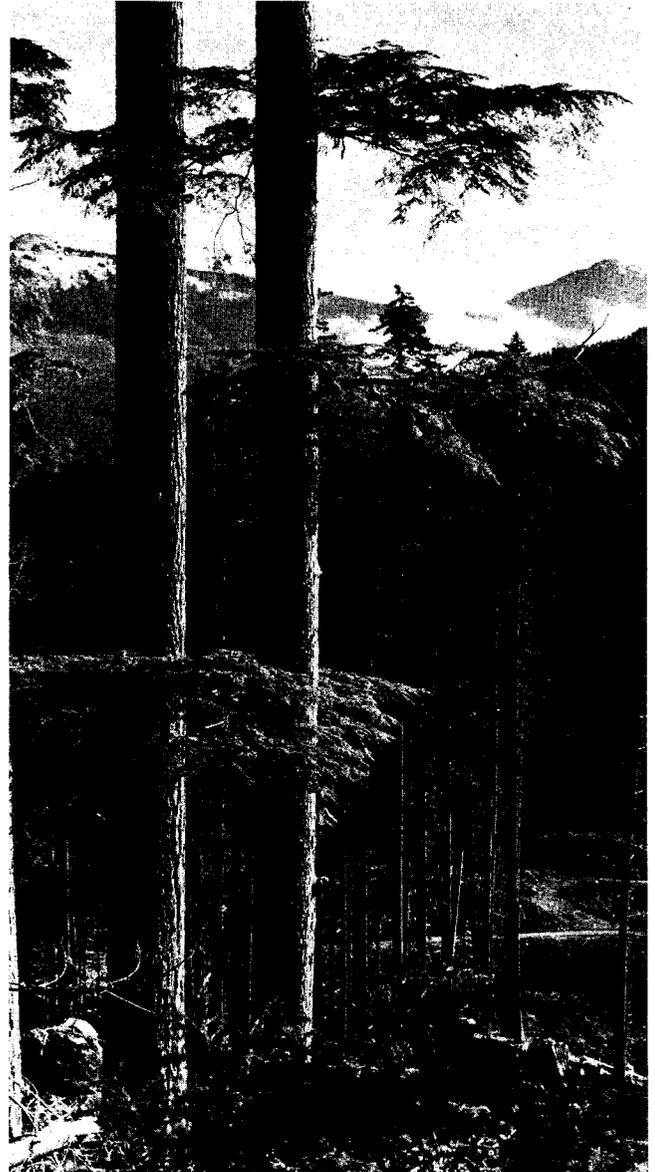
Tourism

The value of tourism to British Columbia has soared in recent years. Today it ranks as our third largest industry, worth **nearly half a billion dollars** to the provincial economy.

This increase is due not only to our magnificent natural environment and wealth of tourist attractions . . . but to an aggressive program of promotion aimed at this continent's great tourist markets. Advertising, public relations and the pages of "Beautiful British Columbia" magazine have combined to give our province a highly appealing image in the minds of travelers throughout North America.

Farming

The farmlands of British Columbia not only sustain an important industry . . . but also represent a guaranteed long-term source of many food commodities. That is why the Provincial Government has this year launched a province-wide program in support of "home-grown" B.C. foods. Our continuing policy is to encourage the growth of this industry . . . both for the economic benefits it affords in terms of jobs and income, and to ensure expanded production of fine-quality B.C. foods. The new British Columbia Development Corporation, with its emphasis on developing food processing industries, will provide new opportunities for our agricultural industry.

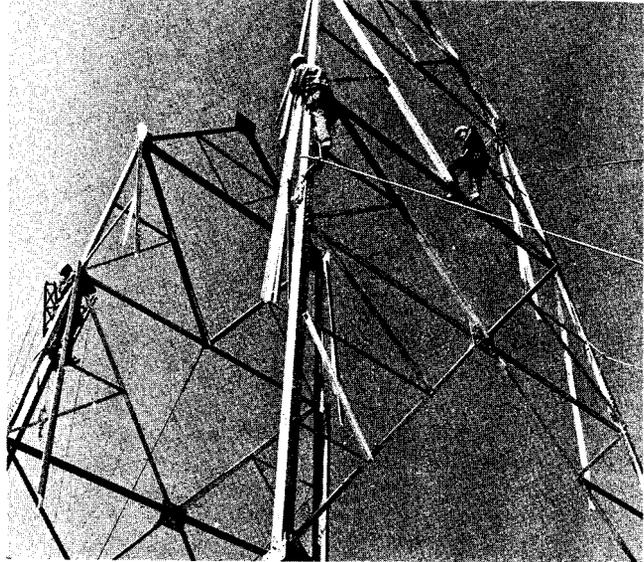


Power

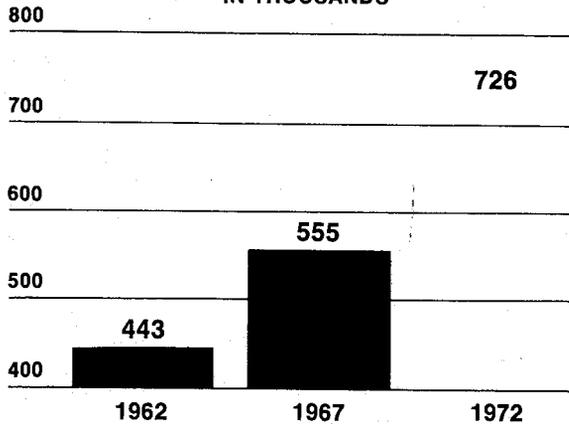
Fact: British Columbia residents today enjoy abundant power at rates lower than those of 10 years ago.

Our Policy: To satisfy the long-term power requirement of British Columbia in the manner most beneficial to our people and our environment.

This Government believes in the need to provide abundant power for British Columbia . . . power for people throughout our province . . . power for the new industries which create new jobs. Since the formation of B.C. Hydro 10 years ago, this aim has been pursued with overwhelming success. Today, people in all corners of British Columbia enjoy the benefits of electric power . . . at uniform household rates that are actually **lower than they were 10 years ago.**



B.C. HYDRO ELECTRIC POWER CUSTOMERS
IN THOUSANDS



Public Transportation

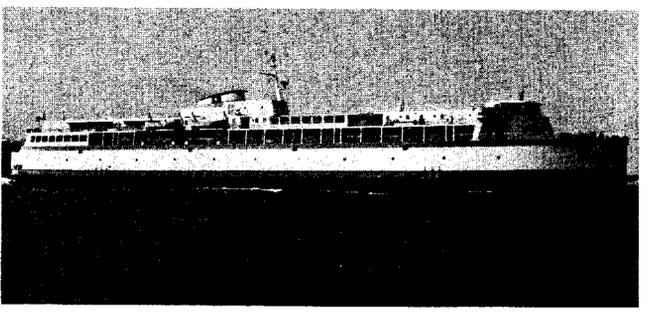
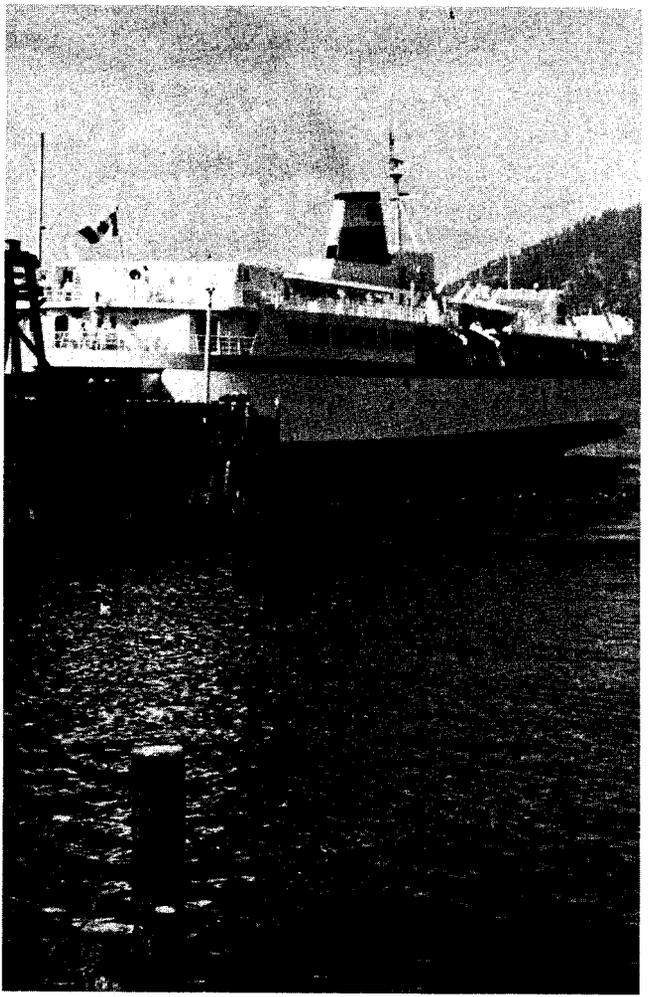
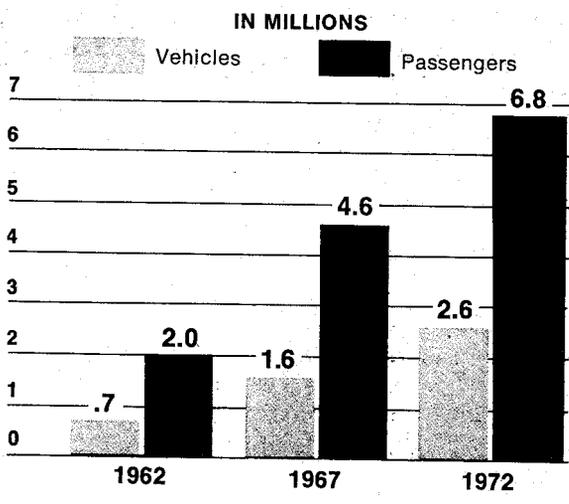
Fact: British Columbia has one of the finest networks of highways and ferries in the world.

Our Policy: To continually expand and improve our transportation routes, to allow convenient, enjoyable travel to all corners of British Columbia.

British Columbia Ferries

It took bold leadership to build the biggest and most modern ferry fleet of its kind in the world — and the expansion program continues. In the past 10 years, capacity of the B.C. Ferries fleet was **nearly tripled**. This expansion was needed to accommodate the vast increase in tourist travel to Vancouver Island and other coastal points . . . and to ensure the finest year-round service for residents of these areas.

BRITISH COLUMBIA FERRY TRAFFIC



To increase capacity of the B.C. Ferries' fleet, the Queen of Victoria (top) and Queen of Esquimalt were "stretched" during the past winter.



New bridge at Mission under construction

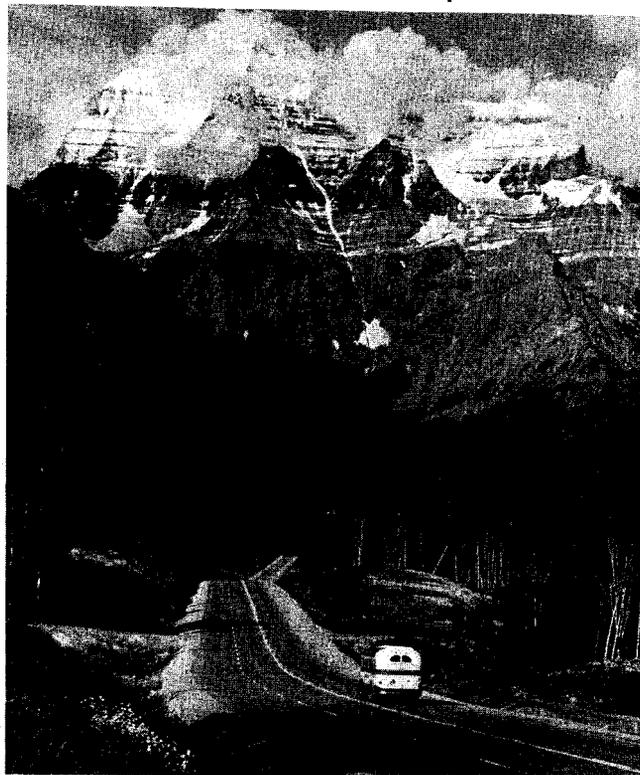
Highways and bridges

Despite the highest road-building costs per mile in Canada, British Columbia today enjoys a magnificent **toll-free** highway system. Since 1960, more than 1,600 miles of new highway construction has taken place and a total of 321 new bridges have been erected. And this dynamic building program has been financed out of motor fuel taxes and motor vehicle licence fees, even though these are the **lowest** in Canada — a strong indication of the sound management of our provincial revenues.

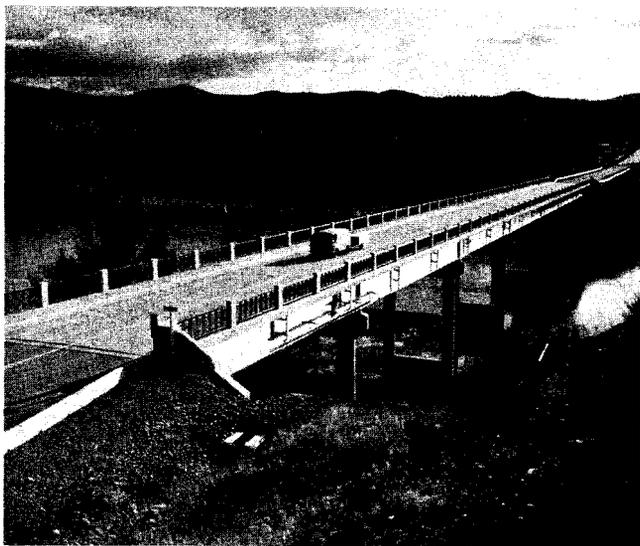
Urban and municipal transportation

Urban traffic congestion creates an urgent need for mass transportation systems and facilities. This Government will cooperate fully with local governments in planning and financing such facilities. A specific allocation has been made for the provincial contribution toward another First Narrows crossing for Greater Vancouver, in the form of the **\$27,000,000 Burrard Inlet Fund**.

The Provincial Government also provides **annual aid to municipalities** for the continuing job of building and maintaining highways within their boundaries. We have allocated \$31,095,000 in municipal per capita grants in the current year.



The new Yellowhead route near Mount Robson



Fort Steele Bridge

Drug/Alcohol Abuse

Fact: British Columbia is one of the few areas anywhere with a specific program to combat drug/alcohol abuse.

Our Policy: To provide, through a permanent fund, the resources needed to carry out a long-term campaign aimed at reducing the abuse of drugs and alcohol in British Columbia.

There is no simple solution to the miseries caused by drug/alcohol abuse . . . but this Government in 1971 made a substantial commitment to combat this major social problem. At that time, the \$25,000,000 **Drug, Alcohol and Cigarette Education, Prevention and Rehabilitation** fund was established. Interest earnings are being used in a comprehensive educational program throughout our school system . . . in a province-wide public information campaign . . . and as direct financial support to groups and foundations active in the rehabilitation of drug/alcohol cases.



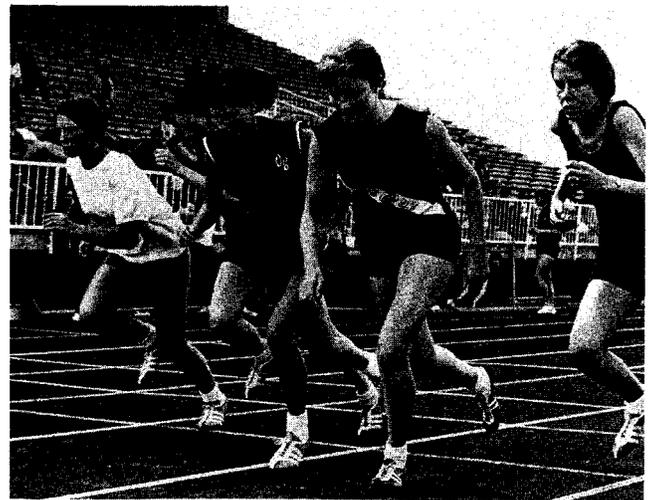
A jury of 6 British Columbia high school students selected the best advertising on drug/alcohol abuse in a province-wide contest.

Sports and Physical Fitness

Fact: British Columbia provides more financial support to amateur sports than any province in Canada.

Our Policy: To help British Columbians of all ages enjoy a greater measure of physical fitness by providing continuing support to amateur sports activities of every kind.

Amateur sports activities touch the life of nearly every young person in British Columbia. Our policy is to provide wholehearted support through the **Physical Fitness and Amateur Sports Fund**, which this year has been increased to \$15,000,000. Interest earnings, which now total more than \$1,900,000, are utilized by sports-governing bodies throughout the province for the development of all types of amateur sports . . . for awards and scholarships to encourage athletic excellence . . . and for a province-wide coaching program which includes training camps and clinics headed by internationally-experienced coaches in various sports. The long-range aim is to benefit all British Columbians by increasing participation in amateur sports . . . and to develop an increasing number of athletes of world calibre.



Cultural Affairs

Fact: No province in Canada does more than British Columbia to encourage the cultural activities of its people.

Our Policy: To stimulate the cultural development of British Columbia by providing direct financial grants to deserving organizations and individuals.

The **British Columbia Cultural Fund** has this year been increased to \$15,000,000, with annual interest earnings used to encourage cultural activities at the community level. Since the beginning of this fund in 1967, over \$2,700,000 has been paid out of interest earnings. Grants are made in consultation with Community Arts Councils throughout the province, to ensure support for cultural groups and activities in all areas. The ultimate benefits of these grants are realized among our symphony societies, art galleries, theatrical groups, opera associations . . . by local bands and choirs . . . and by individual artists, in the form of scholarships.



Our Native Indian People

Fact: British Columbia provides more direct aid to its native Indian people than any other province in Canada.

Our Policy: To assist our native Indians in preserving their heritage . . . and to stimulate their economic development.

The **\$25,000,000 First Citizens' Fund** was established in 1969, with annual interest earnings used for the cultural, educational and economic advancement of British Columbia Indians. To date, over \$3,100,000 has been paid out of earnings, with grants used for a wide variety of projects, from construction of recreation centres to the carving of totem poles. Funds are provided only for new and innovative projects which are approved by the Indian people themselves.

