

KIM CAMPBELL PHILIP OWEN

The team that wants to work for you in Vancouver Centre



British Columbia



Social Credit Party

JOBS

Kim Campbell and Philip Owen care about people. That's why, when they look at unemployment, they don't just see statistics. They're thinking about the men and women behind the numbers.

In these times of world-wide economic slump, they're concerned about young people facing an uncertain future.

They want to do something for the long-term worker shocked by the trauma of lay-off, often for the first time in decades of steady employment.

They care about the single parent who is out of work and has no alternative but welfare.

They're concerned about people trapped in dead-end jobs, afraid to move because they might lose their paycheck.

Kim Campbell and Philip Owen want to get people back to work. They want to open doors. How?



By improving the economic climate. By encouraging businessmen to invest dollars in long-term projects that stake their economic futures in British Columbia.

Investors are employers, with jobs. Not just short-term jobs, but work that lasts.

How do we attract those investment dollars?

Kim Campbell sees a special role for government. "It should be a catalyst. It must encourage industry to invest in this province, to bring in money. Government must play a leadership role in coordinating big-dollar projects that will come up with the payrolls."

Philip Owen agrees. He also has something to say about small business, which is a major source of employment throughout B.C.

"Look at a two-block-long shopping district in a residential area. What do you see? A drug store, coffee shop, a drycleaner, a sporting goods store, a corner grocery. Nothing big league — just a series of modest enterprises.

"But put together, those businesses on that one block represent a lot of jobs. If you added together all the small business on all the commercial streets in every BC town, you'd see what a big part small business plays in providing jobs and tax revenue for government's essential services."

Big business and small business — if they're healthy, they provide jobs.

The NDP thinks governments should be responsible for employment.

What do **Kim Campbell** and **Philip Owen** think about that?

Kim Campbell: "The NDP wants to borrow \$500 million to fund make-work projects. That might sound fine at first, but when you think about it, where does it leave people when that money is gone? Back in the lineups at UIC."

"And," **Philip Owen** puts in, "where does that leave us all in the long run? Paying back half a billion dollars. That is an enormous amount of money. Is it worth the burden? Can we afford it? Would we be getting a good return? I don't think so."

The Social Credit government has already taken major steps to provide jobs — without mortgaging our future. For example, BC Place, Expo 86 and ALRT

will all need people — hundreds and hundreds of people of all ages — to help operate these facilities. And, as **Philip Owen** says, "the impact on jobs goes far beyond these projects themselves. As an example, think of the restaurants, shops, galleries — all sorts of Vancouver Centre businesses that will be helped by the crowds that will come to B.C. Place and, later, to Expo 86."

Premier Bennett's Social Credit government is committed to creating jobs for the people of this province but they want to create *real* jobs not just make-work projects that end all too soon and leave a tax burden that will go on and on and on.

NEIGHBOURHOODS

Philip Owen feels that "neighbourhoods are vital to the fabric of our community, and it is absolutely essential that we preserve them."

Owen isn't talking about preserving them in stone. For him, neighbourhoods are living and growing places, which must remain vital and provide a strong community base for their residents.

That's why he wants to see a carefully maintained balance between neighbourhood preservation and development.

No growth, and a neighbourhood can wither. Too much development, without sensitive and careful planning, and the special balance of a community can be lost.

Philip Owen feels that commercial growth must be properly planned — and it *can* be planned. When it is, a neighbourhood benefits in many ways.

“As an example, I would like to see more jobs for Vancouver Centre people *in* Vancouver Centre. I firmly believe that when you live and work in your own area, it brings a feeling of community, of really belonging to the place you call home.”

That's **Philip Owen's** concern, and his commitment — to make sure that Vancouver Centre's very special neighbourhoods are preserved, and continue to grow in exciting, people-oriented ways. To ensure a blend of development and everyday living that is rewarding for all.

Kim Campbell feels that “the riding's diversity is what makes it such a lively place. The strong ethnic

communities, the perspective of the senior citizens, the creative input from many subcultures — each element adds to the mix that makes Vancouver Centre the interesting place that it is.”

As she points out, “this is a unique area. Many people make their homes within its boundaries yet it is also the site of the downtown core. This dual role sometimes produces conflicts but it is part of what gives Centre its special quality.”

Kim Campbell is realistic. With so many people with different expectations, she knows that there are few quick and easy solutions. Answers *can* and must be found though for what Kim calls the “balance between livability for the people who *live* here and the kind of vitality a city centre needs.”

Kim Campbell and **Philip Owen** want to reach that balance. And both want to work with you to find it.



A FRESH VOICE IN VICTORIA

Kim Campbell: “An MLA should monitor government policy — and if necessary, point out the need for change. I feel very strongly about this, and would never hesitate to speak up when I felt a new direction was in order.”

From the Vancouver Province, Sunday, April 10, 1983

NDP leader Dave Barrett is promising to borrow \$300 to \$500 million for job creation.

The application of cash to the problem of the unemployment is the equivalent of trying to cure the common cold with one of those 24-hour medicines.

You can get rid of the symptoms, but they keep on reappearing, requiring another dose of medicine. . . .

To reduce the symptoms permanently requires some substantial work on the economy itself.

Whether the NDP likes it or not, the fact is that it is private enterprise that drives B.C. And so, to a great extent, the permanence of any improvement in the B.C. economy rests with the private sector.

Encouragement for the private sector was noticeably lacking in Barrett and his associates the last time the NDP was in power.

But the private sector is the largest employer in the province. We can't all work for the government, or on municipal projects. . . .

The NDP will no doubt swear that it too wishes to encourage the development of the province.

However, its track record last time around didn't leave too many people in business impressed. It's the same NDP that encouraged the mining industry by the implementation of a royalties and super-royalties scheme that almost brought the B.C. mining industry to a standstill.

The NDP has had seven years to think about their past performance, and will likely promise that it has improved.

But does a leopard ever change its spots.?

Ken Bell
Province Business Editor

WE NEED YOU



**If you need a ride to the polls on election day,
May 5th, please call us at 684-1226.**

Our team needs your help if they are to succeed in going to work for *you* in VANCOUVER CENTRE.

We need people to make telephone calls, do canvassing, act as scrutineers on election day. There are all sorts of tasks that need *you* to do them.

Please come in to our headquarters at 872 Richards Street or call the Volunteer Coordinator at 684-1226.

**Help Elect a team that works for
VANCOUVER CENTRE
Kim CAMPBELL and Philip OWEN
Your Social Credit Candidates**

**VANCOUVER CENTRE CAMPAIGN
HEADQUARTERS
872 Richards Street. 684-1226**

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Social Credit Campaign Committee*



KIM CAMPBELL

Kim Campbell currently chairs the Vancouver School Board, with its budget of \$170 million. Kim Campbell is 36 years old. And she is her own woman.

Active in community affairs, Kim has been a director of the University Non-Profit Building Society; the Dunbar, West Point Grey, Southlands Family and Youth Association; the Vancouver Youth Symphony, and the Mountain Dance Theatre. And she is progressing smoothly to a new career: she is currently a third-year law student at UBC.

Kim Campbell knows her own mind. And she is not afraid to speak out.

"My record shows I am successful working with people, and for people. I try to be honest and forthright."

Kim Campbell is concerned about helping other women with the social and economic problems which are particularly theirs. But she can see both the forest and the trees. "Militant feminism can be just as unprofitable as old-boy bonding among men. What counts is personal integrity."

"I believe that the Social Credit party is prepared to listen to criticism and that it actively seeks new voices and new ideas. My nomination for Social Credit MLA suggests that my belief is justified."

Kim Campbell wants to work *in* and *for* Vancouver Centre.

"It's the heart of the city's business and financial life. But at the same time, it is the heart of old Vancouver. I like to think of it as one *big* neighbourhood made up of lots of *small* ones. There is variety here — diversity — a cosmopolitan spirit that we should treasure. For that reason I support BC Place and Expo 86. In future years they will contribute to the diversity and variety of the living centre of our city."

And Kim Campbell believes that BC Place and Expo 86 will give an important life to the Vancouver Centre economy.

"You cannot create jobs of substance or duration simply by dipping into the public purse. Public money must be put to work to create an economy in which private business can flourish. People don't want handouts. They want *real* jobs. And I want to help build an economy which offers *real* jobs to its citizens."

Kim Campbell believes that an issue in this election is the disagreement between the NDP, "which wants people to believe that the effects of a world-wide recession can be miraculously erased and which is prepared to make promises that can only be kept by ransoming the future" and the Social Credit party, which is "prepared to make difficult choices in the face of declining revenues."

Can Kim Campbell make such "difficult choices?" She talks about her experience chairing the Vancouver School Board.

"The teachers in Vancouver *know* I have committed myself to saving their jobs and have done so. We have made the necessary cuts to our budget *without laying off a single teacher*. I'm proud of that."

Kim Campbell. A new name and a new face on the Social Credit roster. New promise for Vancouver Centre.

PHILIP OWEN

Philip Owen's experience in government and business demonstrate why he is an outstanding candidate for Vancouver Centre MLA.

His contributions to community life are as many as they are varied. From 1978 to 1980, he served on the Vancouver City Parks Board; from 1981 to 1983, on the Vancouver City Planning Commission. His performance as Director of the B.C. Paraplegic Foundation proves his concern for health. His work as Director of the Vancouver Art Gallery proves his concern for the cultural life of the community.

City parks and planning, health, the arts — Philip Owen's track record shows he is a well-rounded man, deeply committed to the city of Vancouver and the welfare of its citizens.

And Philip Owen knows about hard work. Here is a man who earned \$21 a week at his first job — department store clerk — and who rose to become manager of one of Vancouver's department stores. And who — in his early thirties — quit that job so that he could experience the excitement and the risk of operating his own business. "I wanted to be independent," Owen recalls. "And there was a matter of principle, too. The department store went through a reorganization. There was a heavy emphasis on youth. Overnight, good employees with twenty years' service were turfed out. I fought for them. Fought for severance pay. Fought for retraining. I realized that youth must be served, but so must those who are no longer young. I think that my interest in community service began then."

Philip has been president of the Downtown Vancouver Association, a director of the Downtown Parking Corporation, and an active member of the Board of Trade. He now wants to play a dynamic role protecting the vitality of the many small neighbourhood communities which make up Vancouver Centre. He wants to play a dynamic role lifting Vancouver Centre out of the economic slump which has hit North America in recent years.

But he is also realistic. For example, he wants to reestablish the renters' tax credit, but he is hard-headed enough to realize that funds which could go to such tax credits must in these times be directed to support for the jobless. "When money is short, we have to apply *realistic* priorities. That's common sense."

"I'm against pie-in-the-sky politics. The solutions for *hard* problems are found in *hard* thinking. And that takes dedication."

Vancouver Centre needs vigorous representation. "The MLAs who now represent it are nearly invisible. Their performance record is weak. They complain long and loud about government projects in the area. But where is evidence of their positive contribution to the well-being of Vancouver Centre and its people?"

Philip Owen wants to make a positive contribution to your community. And to you. "I stand by my record of previous service. I have confidence in myself. I have confidence in my community. And I want to serve."

PHILIP OWEN

“Governments that promise everything to everybody, and try to avoid facing the reality of restraint, do a serious disservice to the people. Government must live within its means, and be prepared to make hard decisions. That’s the essence of leadership.”



KIM CAMPBELL

“It’s vital to listen — and that means being *available* to listen — to the concerns of your constituents. You cannot always please everyone, but you’ve got to be there, to hear what they have to say — and to act on it.”

The Team for the Times.



SENIOR CITIZENS

"Our senior citizens are the people who built this province. They deserve our gratitude, our respect — and our support. They *don't* deserve to have their lives regulated by a faceless and uncaring bureaucracy."

Kim Campbell feels strongly that government should assist senior citizens, especially those on fixed incomes. But she is also firm that government must not interfere with individual independence and integrity.

"I would never want to see government assistance for the elderly turn everyone over 65 into a number, to be processed through a system. And believe me, that can happen."

That's why Kim supports the philosophy behind the Social Credit government's assistance programs for seniors.

"I like the direction they've taken. They provide vital needs, like health care and assistance with paying the rent. They encourage our seniors to enjoy their retirement years by providing inexpensive access to recreational facilities. And, most important, they put top priority on maintaining independence for as long as possible."

Kim is speaking of programs like SAFER (Shelter Aid for Elderly Renters). If rent starts to take up too high a proportion of an elderly tenant's income, SAFER is there to provide financial assistance. (In 1981/82, SAFER provided more than \$7 million in aid to senior renters).

She is also talking about the government's far-reaching health care program for seniors. Programs like Home Nursing Care, which gives people the nursing care they need without long hospital stays. Then there's the Long Term Care Program, geared to people who cannot live independently because of health-related problems. Pharmacare, of course, provides full payment for prescription drugs.

Counselling services, legal aid, recreational programs, bus passes, free travel on the ferries. . . they're just some of the ways that the Social Credit government is helping our seniors.

"I care about our senior citizens. The Social Credit government cares about them, and has the record to prove it. People who claim otherwise simply haven't done their homework. It distresses me to see the opposition playing on the fears of the elderly, by suggesting that the government considers them a low priority.

Kim Campbell wants to be a voice for the seniors in Vancouver Centre. Because she cares.

HEALTH CARE

Here in British Columbia we enjoy one of the finest — if not the best — health care systems in the country.

Philip Owen points to the facts and figures.

"The 1982/83 health care budget was 2.3 billion dollars — about 30 percent of the entire provincial budget. That's more dollars set aside for health programs than in any other province.

British Columbia has the highest doctor/ patient ratio in Canada.

From 1975 to 1983, the Social Credit government increased health care expenditures by more than 300%, which far outpaced inflation and population growth."

The NDP has made claims about the government's approach to health care which Philip Owen would like to set straight.

"Take the user-pay issue. The NDP has claimed that Social Credit is preparing to impose user fees. That statement was an irresponsible political ploy, without foundation. It was a cynical exploitation of the fears of the sick and elderly.

User-pay has *never* been ordered by the Ministry of Health, let alone prepared for legislation."

The NDP wants to make massive increases in health care expenditures.

"Where are they going to find the money? We've had cutbacks in federal funds — so either they'd have to raise taxes substantially, or make cutbacks in other areas to cover the costs.

What is the Social Credit government planning for future health care.

"A commitment to high quality care, combined with a responsible attitude toward the taxpayers of this province, who are the ones who ultimately have to come up with the dollars to pay for it."

PHILIP OWEN

B.C. has the highest per capita budget for health care in Canada. 30% of the provincial budget — yes, nearly 1/3 — is spent on health care. Add in education and community resources, and we spend 70 cents out of every tax dollar on these essential "people services."

RENT CONTROL

Philip Owen speaks on rent control.

"There are certain situations when rent controls are a path to take. But overall I think tenants benefit most from a free market. In fact, rent controls can work *against* the interests of people who rent."

How can tenants lose on rent control? At first glance controls would seem to be a definite plus.

In reality the limiting of revenues for landlords — which is what controls end up doing — means investors won't put their money into construction of rental units.

This means no new buildings, resulting in fierce competition for existing space.

People have a difficult time finding a place to live and, if they want to move to a new location, they discover there's nothing available.

The truth is, if rents don't cover a building's upkeep — and that happens under rent controls — tenants have to put up with poorly maintained facilities.

As Philip Owen sums it up, "rent controls dry up new supplies of housing and existing housing becomes uneconomic."

What happens when controls are lifted? Investors put their dollars into new units. With more available space, *tenants*, not landlords, become the ones who pick and choose. Rents go down, as landlords are forced to keep their rates competitive.

Owen points out how the Vancouver Centre vacancy rate has increased since controls were lifted.

"Last year vacancies fell below one percent. Now landlords are scrambling to attract tenants. They're painting apartments, offering free garage space — which they certainly weren't doing when rent controls were in place."

Kim Campbell talks about some of the times when rent controls are an option.

"If the conditions of the markets aren't keeping rents down, then it might be appropriate for the

government to impose rent controls. I think that's one of the reasons why an MLA in a high rent area like Vancouver Centre should be monitoring the effects of government policy."

That's the sort of fresh approach Vancouver Centre needs. Representatives who are sensitive to the concerns of their constituents, and ready to be outspoken in Victoria about those concerns.

Kim also points out that even without controls, there are government programs and services geared to helping people who rent. SAFER (Shelter Aid Program for Senior Renters) will pay up to 75% of rent in excess of 30% of income. And if a landlord is being unfair, there are, of course Rent Review and other government agencies to appeal to.



As the operator of a downtown store for 20 years, Philip Owen is sensitive to the concerns of small business.

