

Please Don't Lipton
892-5297

Hon. G.J. Tweedy
Retired

(902) 882-2476

DOING MORE WITH LESS

Being able to balance a budget may not be colorful, but it's a bit of a rarity among governments everywhere these days. Except in Prince Edward Island. Under Premier Bennett Campbell's firm control as finance minister, the Government's books balanced in 1978 despite an unannounced cutback in equalization payments from the federal Government. No one can afford to overlook that kind of capability in a leader. It's called being responsible. If you think that's important, join us.

VOTE

Liberal

6 p.13

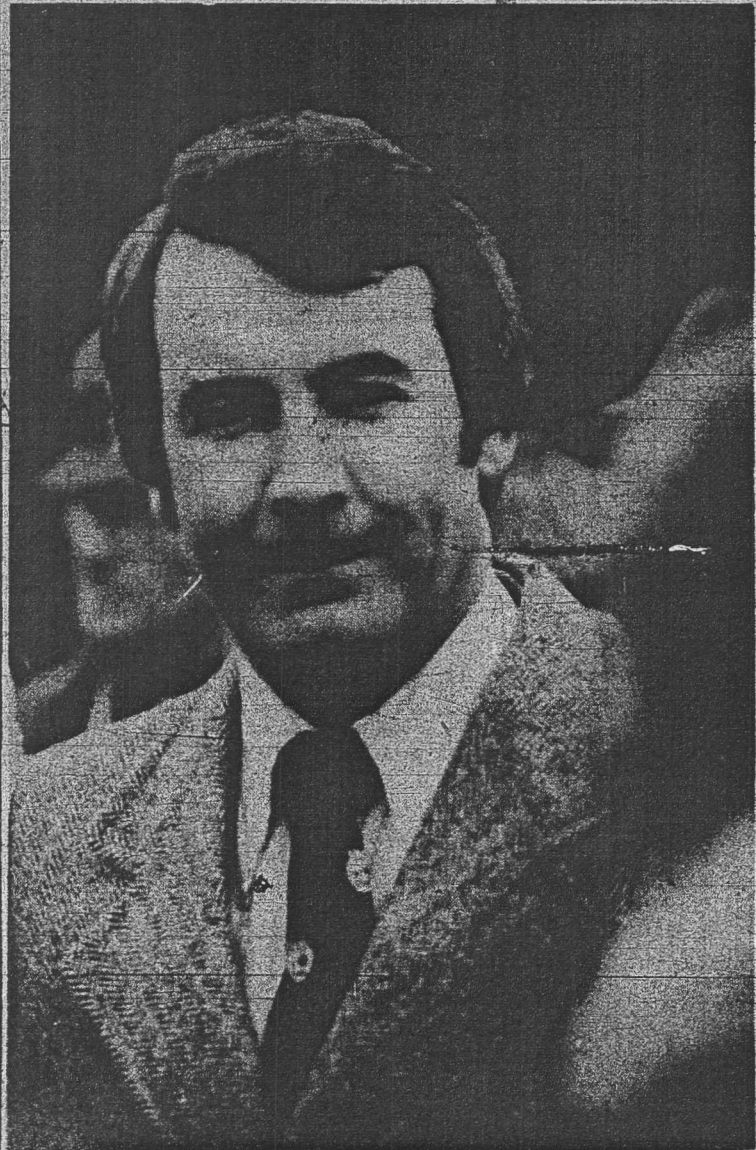
(30 ft.) OR IN A
TOPPER
DAYSAILER
Island Small Craft
844-4487
P.O. BOX 2715 CHITOWN

2. NY Islanders, Potvin 31
(Trotter, Bossy) 9:05
3. NY Islanders, Lewis 6
(Harris, Merrick) 16:17
4. NY Islanders, Gillies 34
(Lorimer) 19:42
Penalty — Dupont Pha 8:03.
Shots on goal by
NY Islanders 9-8-9-26
Philadelphia 12-12-10-34

series... Sherwood officials are expecting close to 100 Fredericton fans for the weekend... As of last night, the referee for tonight's contest has not been set. It is believed either Jake Kennedy or Bob Conrad will work the game.

NY-Hebner (1); CBI-Kingman (1)
San Diego .000-100-102-4 11-0
Los Angeles .000-000-210-3 6-0
Perry (1-0), Fingers (9) and Tenace, Fahey (9); Hooton, Rautzhan (0-1), (9) and Yeager.
HRs: SD-Gonzalez (1); LA-Coy (1)

Atlanta (Niekro 19-18) at added
Houston (Richard 18-11) 8:35 powerin
P.m. Philadelphia (Carlton 16-13) 1 victo
at St. Louis (Denny 14-11) 8:35 dians i
P.m. San Diego Jones 13-14 or Ow League
chinko 10-13 at Los Angeles Denny
(Sutton 15-11) 10:30 p.m. winner
Only games scheduled a five-



Government Departments Making Things Easier

Government departments have a tendency to grow-up, down and sideways—as they respond to the expressed needs of the electorate. It's the nature of the beast but it complicates life for those outside Government who need help. On Prince Edward Island, Bennett Campbell would like to simplify the system, not by chopping indiscriminately at jobs and regulations, but by using common sense and a balanced approach to the streamlining of services. Need a building permit? Why couldn't all requirements be satisfied in one place instead of six? The idea is better use of services already in place. We're open to your ideas too. Join us.

Liberal
VOTE

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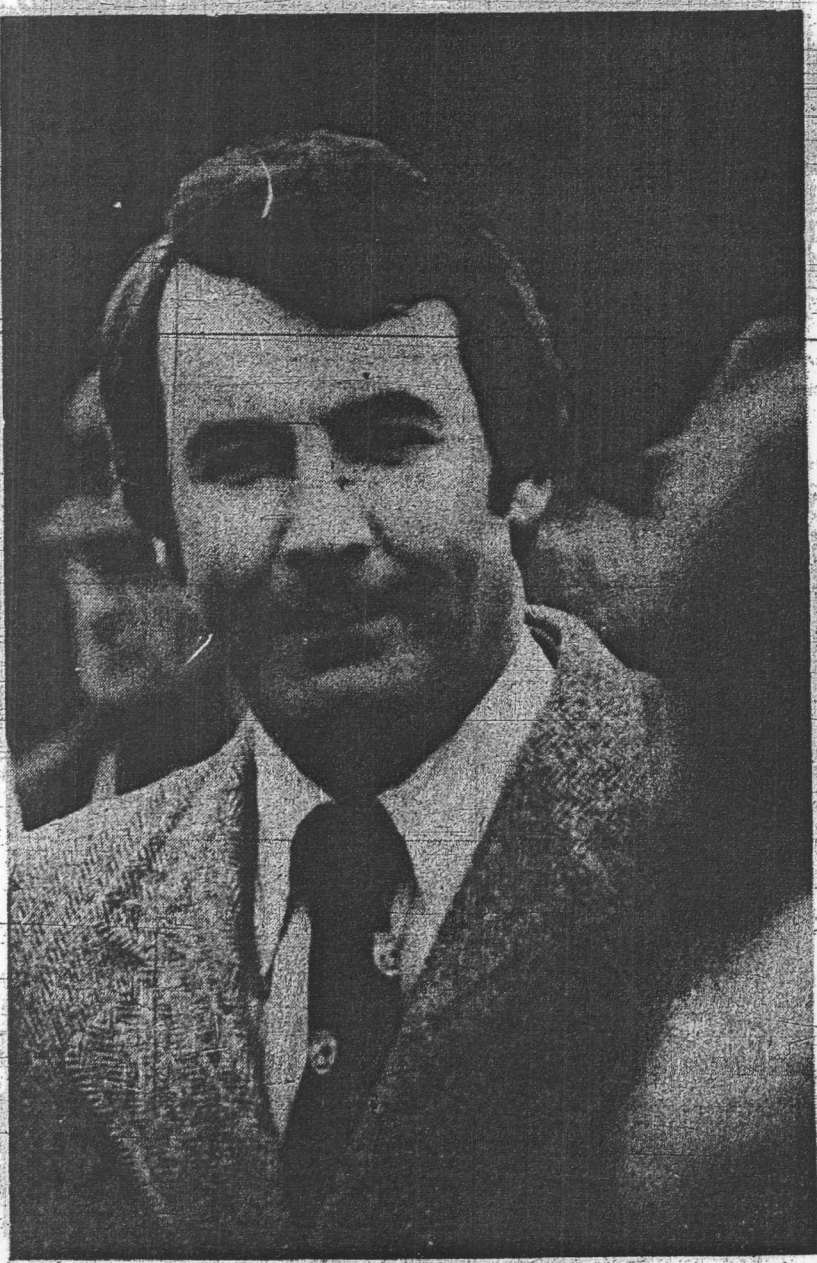
KINGS COUNTY
ALL MEETING for members of
321 C.B.R.T. N.G.W. Usen
ies Ltd., Tuesday April 10 St.
s Hall, Souris 1 p.m. All urged to
A vote will be taken on Con-
ffer.

MPSON DIES AT 53
RON, Ohio (AP) — For-
major league baseball
er Harry (Suitcase) Simp-
s dead of a heart attack at
age of 53.

GORDON H. HESLOP
ACCOUNTANT
65 Mt. Edward Rd., Parkdale
INCOME TAX
PREPARATION OF PERSONAL AND CORPORATE INCOME TAX RETURNS
Evening & Saturday Appointments Available
892-5800

essential to further explore the
interested candidates should submit a complete
resume to:

Mr. R.E. Hovey
Manager
Canadian Imperial Bank of Commerce
Queen and Grafton
Charlottetown, P.E.I.
C1A 7K2



The Liberal Party and Strong Open Government

To us, strong government means:

- Keeping government services
- Increasing the efficiency and effectiveness of government programs through better co-ordination.
- Sound financial management
- Responsible leadership and a clear direction for Islanders

Open government means:

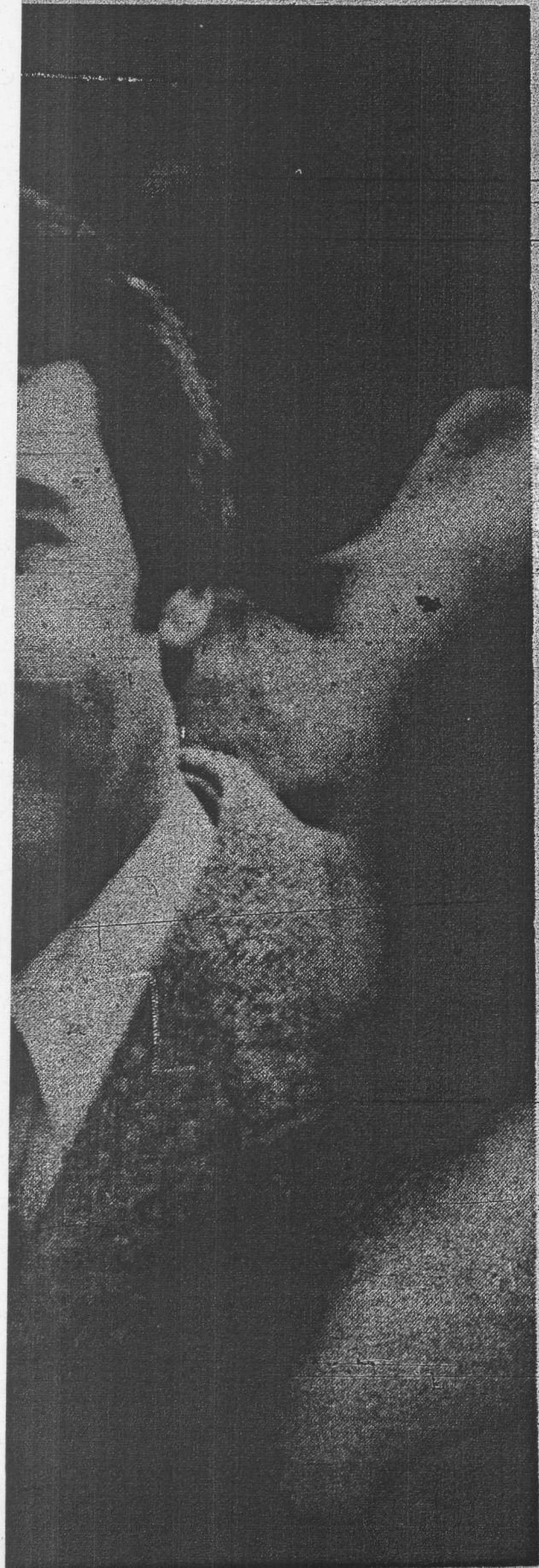
- Making government services and information more accessible
- Meaningfully involving people in decisions which affect their lives
- Providing for public scrutiny of policies before they are adopted
- Bridging the gap between people and their government
- Finding a way to make the concept of open government a reality

If it means the same to you, join us.

Liberal
VOTE

BRINGING ISLANDERS TOGETHER

Any party that could promise an end to potholes on Prince Edward Island would win this election hands down. But it's just not possible. Each mile of improved road on the Trans Canada Highway east of Borden cost \$380,000 to build, and only time will tell if even this road will stand the test of Island soil conditions. There are no miracles and no giveaways in these times. Nor is there room in the budget for limitless expansion. But there is a great opportunity to put the numerous Government services already in place to good use—and to make them easy to use. Help us to open up the Government to you. Vote Liberal.





The Liberal Party And The Island

"We don't want to turn the clock backwards or rush headlong into the future. We want to achieve a balance, to do things in our own way."

—W. Bennett Campbell

To us, working for the Island means:

- having confidence in Islanders and their desire to become more self-reliant**
- protecting our natural resources as the basis of the economy**
- providing a framework for orderly growth within our means and scaled to our size**
- adapting new approaches to existing opportunities consistent with our values and way of life.**
- bringing Islanders together.**

If it means the same to you, join us, vote Liberal on April 23rd.

As I travel across this Island of ours, and meet with my fellow Islanders, I sense a momentum...that says, we need a strong government to provide leadership, we need a government that is active and responsive, we need a government that will work for this Island of ours. And Islanders are responding to what we are saying in this election. I sense a victory for our party. The momentum is growing and on Monday, April 23rd, I sense a great Liberal victory and the election of a solid Liberal majority government. We will win this election.

We have a balance of experienced representatives and fresh new people. Sixteen of our candidates have never before sat in government. These people, together with the experienced members of the Liberal Government, will provide a balance of new ideas, fresh insights and new perspectives.

Our candidates as well represent the interests of the Island as a whole. They don't just talk about the Island and its way of life; they are a part of it. We have farmers and fishermen, educators and businessmen, accountants and fishermen, lawyers and others whose diverse backgrounds and knowledge of this Island and its needs will enable them to make an outstanding contribution to the public life of this province of ours. In a Liberal Government after their election on Monday.

It is also significant during this election when there has been so much discussion about preserving our rural way of life, that twelve of our candidates, more than one of every three nominated, are directly involved in agriculture, the mainstay of our economy. We don't just talk about a rural way of life—we have the people who can speak directly, from their own personal knowledge and experience, of the needs of this province of ours.

It is being said during this election campaign that there are no issues. My friends, I reject that view. For me, and for the candidates who are running with me, there is one, single overriding issue and that issue is leadership. The fundamental issue of this election campaign is the need for a strong majority government that can take effective action on the challenges and opportunities that face us as a province.

As I see it, the central need in this province in 1979 is the need for a sound economy. We need a sound economy to strengthen our standard of living and our way of life. We can't run away from the cost of living. We need more jobs—for the unemployed, for the young. We need better jobs. We need to strengthen our economy so Islanders can improve their incomes. And so this evening, I want to tell you that it will be the top priority of the government I lead to work for a sound, secure economy for this province. Not by turning the clock backwards. Not by standing still. Not by rushing headlong into the future. But with energy and imagination, working for a better livelihood consistent with our way of life.

First of all, let me say that I am very aware of the problems created by the rising costs of living. I also know that we, as Islanders, have little control over many of those costs. But we have an opportunity to work to reduce the costs of food, of housing, of energy, of all the things which place an increasing burden on all of us. Some of these opportunities to reduce our costs will pay off right away. Others we are working towards. And for others, only a drastic change in our lifestyles will result in greater individual and provincial self-

There has been a lot of discussion about our decision to purchase power from New Brunswick. There are a lot of misconceptions about this agreement and many misrepresentations of the facts. Here is the situation. We need the power. The dependence on oil is becoming too costly. We do not have, at the moment, alternate energy sources although we are working towards them. But those sources are a way off as yet. So we signed an entitlement agreement with New Brunswick to purchase, over a thirty-year period, power at a given price. That price is based on the cost at which power is produced at Point Lepreau. And this is where the confusion comes into the picture.

We are not buying a share of Point Lepreau and we will not until the legislature approves it and until we as a government are assured of its safety.

The entitlement agreement simply gives us an assured supply of power and at a given price—An assured supply until we develop our own sources, and at a price which will result, as compared to the price of oil generated electricity, in savings of nearly \$575 million to Islanders over the next thirty years. That's about \$20 million a year in savings on energy costs for Islanders.

That's savings to you, to the average householder, savings that will mean over \$150 a year for every man, woman and child in this province.

I personally don't like nuclear power. I want, as you do, to be assured of its safety. But the plant is being built in any case, and we desperately need the energy. I made the decision because we had no choice that would give us the supply we needed and at a price Islanders could afford.

The government I lead is at the same time working towards the development of wood-fired generators, utilizing our own renewable forestry resources while, at the same time, meeting our present responsibility of obtaining power and at a price we as Islanders can afford. That, ladies and gentlemen, is the situation, and although it is not a perfect solution, I believe the government acted responsibly and with the interests of Islanders at heart.

The primary industries are the mainstay of this province and as long as I am Premier I will work to make certain they remain strong and competitive. What have we done? We have supported, with investments of more than \$20 million—more money than has gone into any other economic program—\$20 million to the Agriculture Industry of this province through the family farm program to more than 3,000 farmers across this province. A further \$1.5 million has been given to the establishment of 135 new farmers. We are seeing new growth in agriculture.

In 1978, agriculture accounted for receipts of up to \$105 million, up from \$96 million a year earlier. Net farm income is up to \$29 million from \$25 million over the same period. There is now more land under cultivation in this province than at any other time in the last several decades.

1979 promises further growth and the government I lead is committed to the continued strength, stability and higher returns to the agricultural industry.

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I have already announced a major new property tax program aimed at giving relief to most homeowners hit by inflation-caused increases in their assessments by giving immunity from paying tax on up to \$5,000 of any increase in their 1979 assessments. This program is intended to soften the inflationary squeeze on homeowners while we examine other ways to reduce the impact of taxation.

Through our housing programs, we are working to assist people to purchase their homes or to enable people to maintain their homes. Over the last four years, we have assisted over 2,500 homeowners in this province in our various housing programs, to either purchase, repair or rehabilitate their homes.

We also have a great opportunity in this province to meet more of our own needs in food production, in lumber production, by reducing imports through the encouragement of the production of Island goods and services, and the programs which are already underway will begin to pay off in the years ahead. By working for an improved transportation system, we can at the same time reduce the costs of goods imported to this province for the benefit of all consumers, and I will be taking the fight to the Federal Government for a better and more responsive transportation system.

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And look at Forestry—A resource that was seriously underutilized. This year we are tripling expenditures for a reforestation program to woodlot owners.

This is one area that promises new income opportunities for Islanders, more jobs, new investment and a way of meeting our long-term energy requirements. I am committed to the revitalization of a strong forest industry in this province.

In Fisheries, through better resource management, development of more species, direct assistance to fishermen in harvesting and handling, a boat subsidy program and the like, the landed value of fish products rose to over \$23 million in 1978 from just over \$8 million less than ten years ago.

Today, especially with the 200-mile limit, the future in fisheries is promising. There are new opportunities—Oyster production, for example, was doubled, and the Aquaculture program is one area we will strengthen. There is a new confidence in our Fishing Industry and the government I lead will strongly support the fisheries of this province.

The Tourism Industry offers further income and employment opportunities to Islanders and I will see to it that it continues to develop in a way that benefits Islanders and enhances the natural beauty of this province. Here are the facts about our Industrial Program.

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VOTE

LIBERAL RALLY

Since the inception of I.E.I., a total of 158 loans for just over \$40 million were made to 132 companies. Over half of that amount has been completely repaid.

This has directly resulted in over 2,500 jobs for Islanders. People talk about value added through processing of our natural resources. Here's what we've done about processing. Of all the loans provided through I.E.I., 50 firms are directly related to food processing, and 14 to wood products.

In Agriculture, we are now processing over 25% of our potato crop compared to just 5-6% a few years ago. Fish processing has grown by over 30% in less than eight years, and the processed value, with new products and ambitious marketing, has increased from \$12.7 million in 1969 to nearly \$40 million this year.

We see new opportunities, such as the processing of squid for Japanese markets, opportunities never available before, opportunities we have realized because of the investments made in new processing facilities, new and ambitious marketing efforts, all of which create more jobs and result in more incomes for Islanders.

Last year alone, over \$25 million was invested in processing capacity, and this is now beginning to pay off. I am solidly committed to doing more in this area, so we can grow more, catch more, process more, make more and sell more of our natural resources for the benefit of Islanders.

Through our small industry program, about \$1.5 million loaned to over 150 small businesses around the Island has directly resulted in 500 new jobs.

Many of these are directly linked with our primary industries and directly related to our local needs. We need to look further to reducing imports by making our own goods and

providing our own services for our own needs, and as a government, we will continue to do so.

We have a program to expand and diversify our economy. Through our industrial program, 1,000 new jobs in Charlottetown and Summerside alone will have been established. New jobs—interesting and varied jobs, rewarding opportunities for our young people.

Here's something else. Only eight of all those firms you hear being complained about are foreign owned. Only eight.

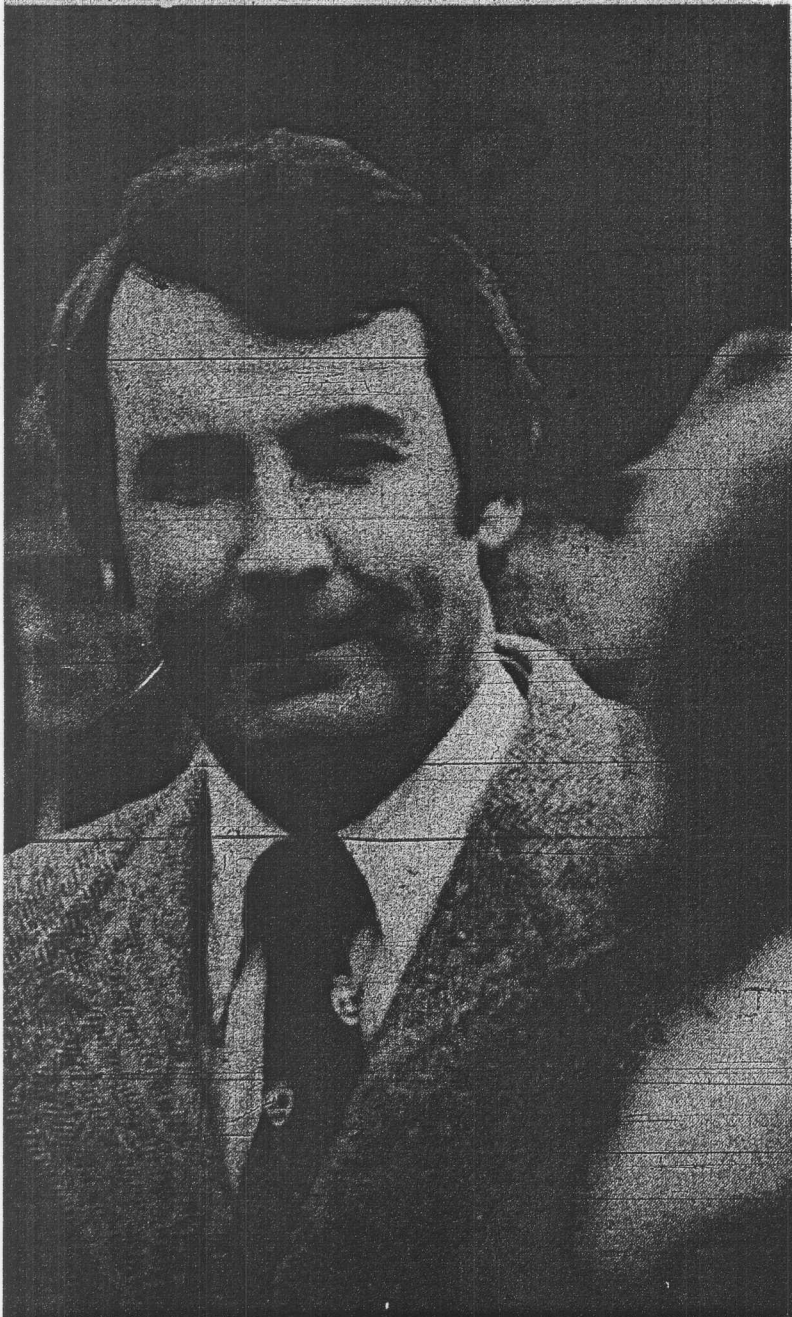
We need more jobs and the government I lead will continue to work with the private sector to provide new opportunities for income and for job creation, not only in Charlottetown and Summerside but with people and communities all across the Island.

These efforts are paying off. Our economy is stronger than ever before. More jobs. Higher incomes. New investments. The Conference Board of Canada and the Atlantic Provinces Economic Council are saying that the real growth in this province in 1978 was 4.3%, the second highest in Canada, second only to Alberta. That's not my figure. That's not Liberal propaganda. That's fact. This year's forecast is for steady growth and a stronger economy in all sectors.

Ladies and gentlemen, we are on the move. We want to make our programs more effective. We want to work with Islanders to make this a sound and secure economy. The Liberal party is presenting the leadership and the energy to make it happen.

We aren't talking pie in the sky stuff. I am presenting practical, realistic common-sense solutions to expand and diversify our economy, to strengthen our natural resources, to provide more jobs and higher incomes, to improve our standard of living as Islanders.

That's the issue in this election—that's what it's all about. I ask you for your support to keep this province moving.



The Liberal Party And a Sound Economy

"In order to achieve a secure standard of living and to offset rising costs, we have to improve incomes, provide more jobs, increase our productivity and become more self-reliant."

W. Bennett Campbell

The Liberal Party will work for a sound economy by

- supporting primary industries of the land, sea and forest**
- increasing the processing of our natural products**
- reducing imports by encouraging the production of Island goods and services**
- diversifying opportunities in manufacturing which fit the scale of the Island**
- improving transportation and marketing**
- providing an environment which enables individuals and communities to achieve their goals throughout Prince Edward Island**

For more jobs, higher incomes and greater economic security, vote Liberal on April 23rd

Liberal