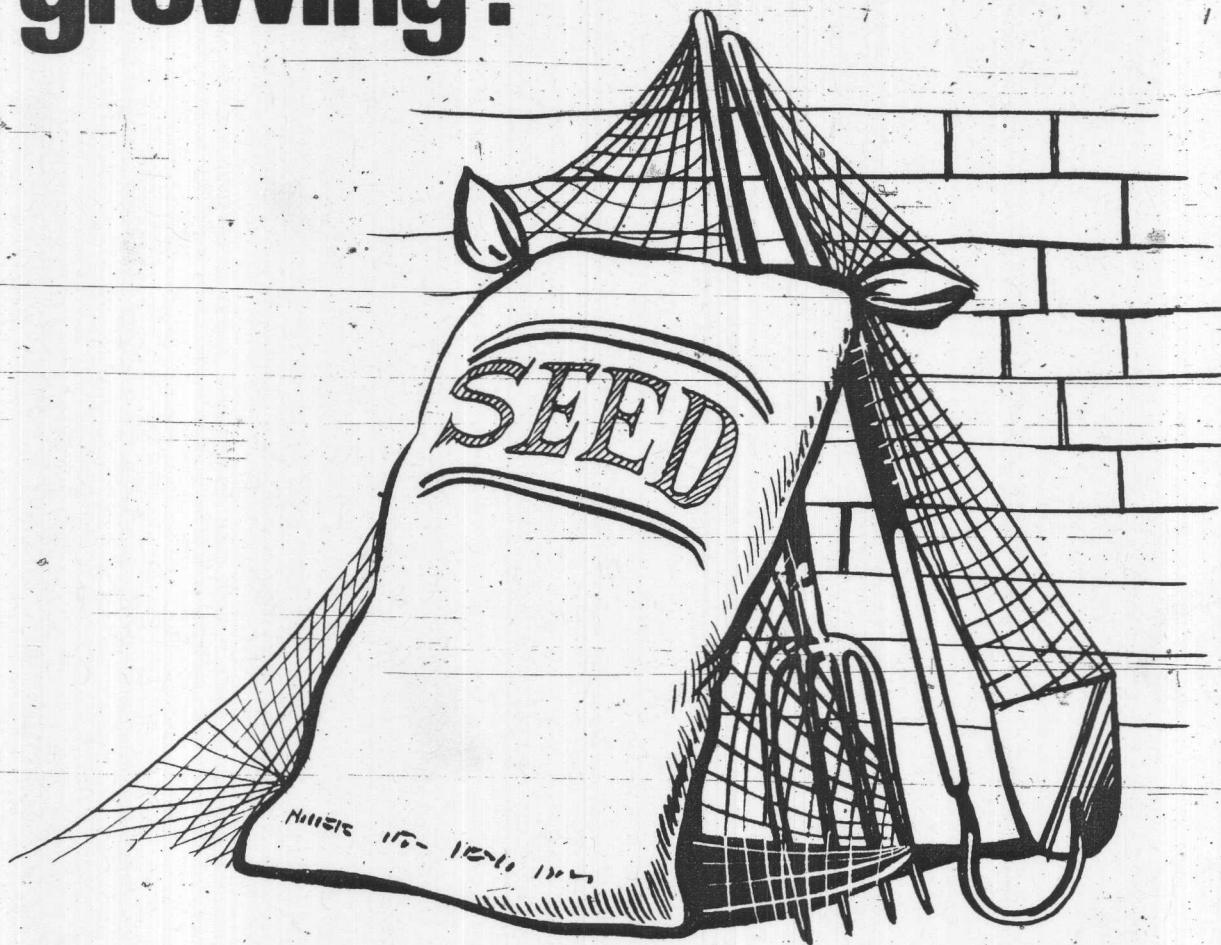


# What do you do when Agriculture has stopped growing?



Soaring energy costs and interests rates are putting more and more Island farms in jeopardy.

Hard working Island farmers are finding their products priced out of the market just because their farms are Prince Edward Island farms. And Prince Edward Island farms don't get the same deal on energy that the rest of Canada gets. So what can farmers do when they are left to fend for themselves by a government that is bankrupt of ideas?

They can elect Joe Ghiz and a Liberal Government.

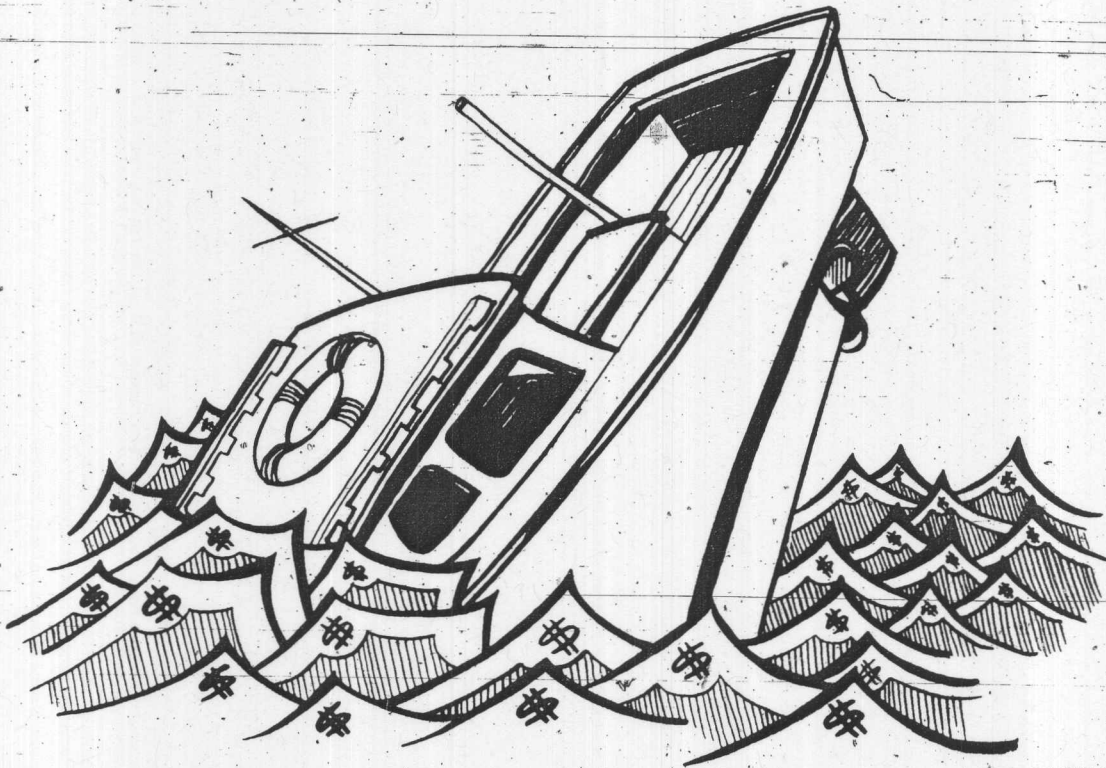
Then they'll get the help they need and deserve with a low interest loan program for new construction and renovation, lower energy costs on the farm and assistance in the development of new products and new national and international markets. And if an Island farmer shows he is working his hardest and is *STILL* in trouble due to high energy costs, a Liberal government led by Joe Ghiz will assist that farmer with a program to offset those energy costs.

A Liberal Government under Joe Ghiz would also ensure additional cash incomes for farmers by the establishment of a major wood energy industry in Prince Edward Island.

It is time for Prince Edward Island farmers to stop paying for the government's mistakes. It's time to go with Joe Ghiz and a Liberal Government.

**TIME**

# What do you do when the Fisheries start going under?



Energy rates for Prince Edward Island fishermen and processors are the highest in Canada. And these absurd energy rates are pulling them under.

Joe Ghiz and a Liberal Government will put a stop to that, with bold energy programs geared to bring electricity costs in line with our sister provinces.

Island fishermen whose livelihoods are in jeopardy because of high energy rates will get special assistance from a Joe Ghiz government.

An immediate freeze of the provincial gasoline tax will lighten the load in transportation of fish products.

A low interest loan program for new construction and renovation will encourage processing plant expansion, as well as fish product quality and marketability.

Joe Ghiz and a Liberal policy of negotiation through strength will protect Island fishermen and ensure their special needs are not ignored by the Federal Government. In addition, our quotas must be protected and raised where a market can be developed without depleting this vital Island resource.

Under a Liberal government's strengthened Department of Fisheries and Market Development Centre, fishermen will get a fair return for their product.

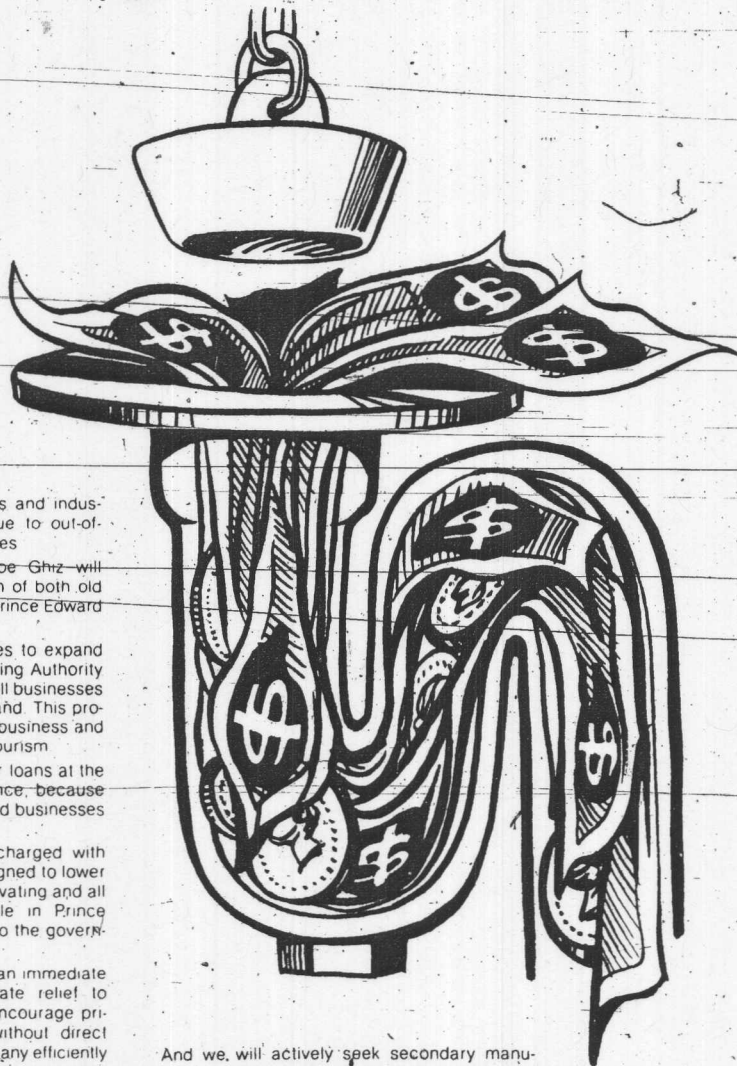
It's time for Prince Edward Island fishermen to stop being dragged under by the government's bankrupt ideas. It's time to go with Joe Ghiz and a Liberal Government.

# JOE



16 p. 12

# What do you do when a 'do-nothing' Government pulls the plug on your Business?



Prince Edward Island businesses and industries are going down the drain due to out-of-control energy costs and interest rates

A Liberal Government under Joe Ghiz will actively support the healthy growth of both old and new business and industry in Prince Edward Island

We will take immediate measures to expand the mandate of the Provincial Lending Authority to provide working capital loans to all businesses and industries in Prince Edward Island. This program will include every vital Island business and industry from natural resources to tourism

A Joe Ghiz government will offer loans at the lowest available rates in the province, because we believe in the future of our Island businesses and industries

The Lending Authority will be charged with administering a new approach designed to lower interest rates on new building, renovating and all major work done by tradespeople in Prince Edward Island, without extra cost to the government

Liberal Party programs such as an immediate \$2,000,000 in corporate tax rebate relief to Island electricity consumers will encourage private industry and employment without direct subsidization by government. And if any efficiently run operation is threatened by high energy rates, the Liberal Government under Joe Ghiz will relieve that burden

Joe Ghiz will seek a long-term solution to Prince Edward Island's high electricity rates by initiating strong power parity negotiations with the Federal Government

In addition, a Liberal Government will encourage the development of wood burning equipment, wood harvesting, handling, storage and delivery systems as part of a comprehensive wood energy industry development program

And we will actively seek secondary manufacturing industries and new resource-based industries on Prince Edward Island as part of our overall goal to provide Island employees with stable, permanent and well-paying jobs.

It's time Prince Edward Island businesses and industries stopped suffering from a lack of government involvement and initiative. It's time to go with Joe Ghiz and a Liberal Government.

Let's lift the load of high interest rates from Prince Edward Islanders

21 p.16

The strength and pride of Prince Edward Island wage earners are being undermined by the government's do-nothing financial policies.

A Liberal Government under Joe Ghiz will put the power of the government to work for the people by immediately expanding the mandate of the Provincial Lending Authority.

New and renewal homeowners mortgages will be offered at rates averaging 2% lower than the best rates currently available.

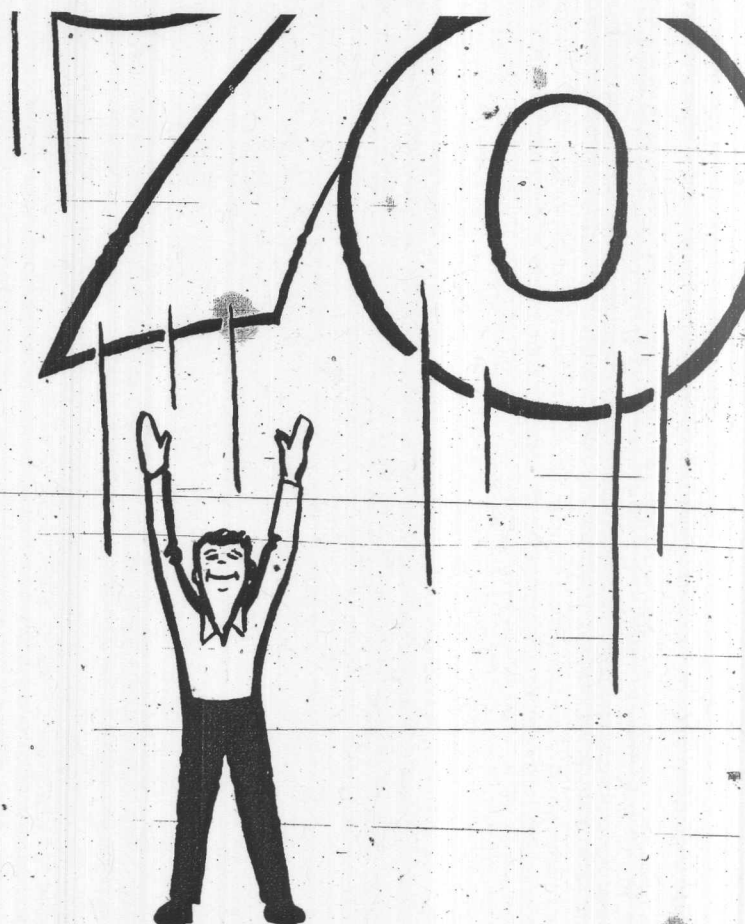
The unique burden being borne by Island farmers and fishermen will also be eased by a Liberal Government's strong financial policies.

The Lending Authority's broadened mandate will make working capital loans available to all Island businesses and industries. And these rates will be the lowest in the Province.

The Lending Authority will initiate a take-charge approach to substantially lower interest charges on new building and renovating. Contractors, tradespeople and anyone contracting for their services will have the option of mortgaging half the labour costs for 10 years at 6% interest.

A Joe Ghiz Government will do what is needed to lift the load of high interest rates from the backs of Prince Edward Island's workforce.

It's time that Island wage earners stopped carrying the government's bankrupt financial burden. It's time to go with Joe Ghiz and a Liberal Government.



**GO WITH ENERGY**

**GO WITH JOE**



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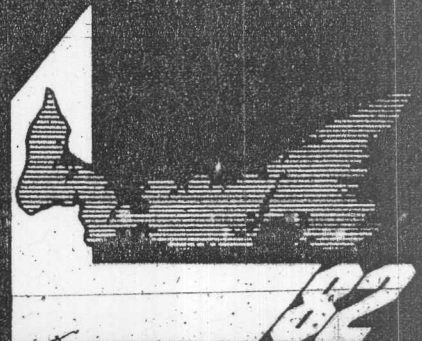
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It's time Prince Edward Island  
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suffering from a lack of government  
involvement and initiative. It's time to  
go with Joe Ghiz and a Liberal  
Government.

WITH ENERGY

ED WITH JOE

ON SEPTEMBER 27th  
VOTE FOR LEADERSHIP  
ELECT A JOE GHIZ GOVERNMENT  
THE PRINCE EDWARD ISLAND LIBERALS



Let's keep Island homeowners living in their homes.

23 p.3



Due to government inaction, high interest rates and outrageous electricity costs are driving Prince Edward Islanders from their homes.

A Joe Ghiz Government will not sit back and let this happen.

By broadening the mandate of the Provincial Lending Authority, a Liberal Government under Joe Ghiz will provide new and renewal mortgage loans to all Islanders at rates that average 2% lower than the best rates currently available.

Putting the power of the Government to work for the people, this program will not cost the Government an extra penny and

would ensure the right of all Islanders to own their own homes.

Under a Joe Ghiz Government, all residential customers of Maritime Electric who use 500 kilowatt hours or less per month will pay only 6 cents per kilowatt hour, instead of the current 11 cents.

This Liberal Government program can save each Island household that qualifies up to \$25 a month, or \$300 per year.

Additionally, close to 2 million in corporate income tax collected by the Government through the activities of Maritime Electric will be

returned to every Islander.

New constructions will be dramatically reduced. It's time to go back to the major work people who want to do it.

It's time for Island owners-to-be about the future. It's time to go back to the Liberal Government.

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government inaction,  
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let this happen.

Ignoring the mandate of  
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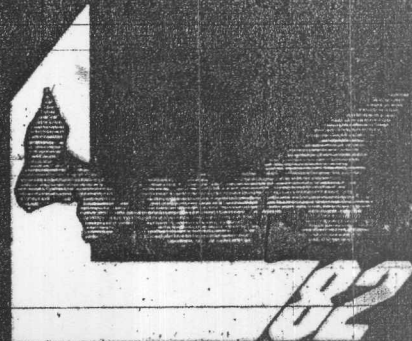
New construction and renova-  
tions will be encouraged by  
dramatically lowering interest  
charges on these activities and all  
major work performed by trades-  
people who wish to participate.

It's time Island homeowners and  
owners-to-be stopped worrying  
about the future they've worked for.  
It's time to go with Joe Ghiz and a  
Liberal Government.

# WITH ENERGY

# DOWN WITH JOE

ON SEPTEMBER 27th  
**VOTE FOR LEADERSHIP**  
**ELECT A JOE GHIZ GOVERNMENT**  
THE PRINCE EDWARD ISLAND LIBERALS



Let's put the energy back into PEI

25p15

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page 3

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The Government's bankrupt  
policies may well be the beginning of  
the Dark Ages in Prince Edward  
Island's energy history.

Higher and higher energy costs  
have become an intolerable burden  
to Island industries, businesses  
and homeowners.

A Liberal Government under Joe  
Ghiz will immediately rebate  
to the people close to \$2 million in  
corporate income tax earned by  
the Government through Maritime  
Electric.

A Joe Ghiz Government will reduce  
electric rates from 11 cents to 6 cents  
per kilowatt hour for all residential  
Maritime Electric customers who use  
500 kilowatt hours or less per month.

This one single Liberal program will  
save each of these consumer  
households up to \$25 per month, or  
\$300 a year. (New arrangements will  
be made to separate business use  
from residential use to allow all Prince  
Edward Islanders to benefit from  
this program.)

Since energy is the single most

vital issue to all Islanders, a Joe Ghiz  
Government is ready to take over  
Maritime Electric if need be, provide  
special assistance to Island busi-  
nesses, farmers and fishermen whose  
livelihood is jeopardized by energy  
costs, and aggressively promote con-  
servation and oil substitution with  
\$300 yearly incentive grants.

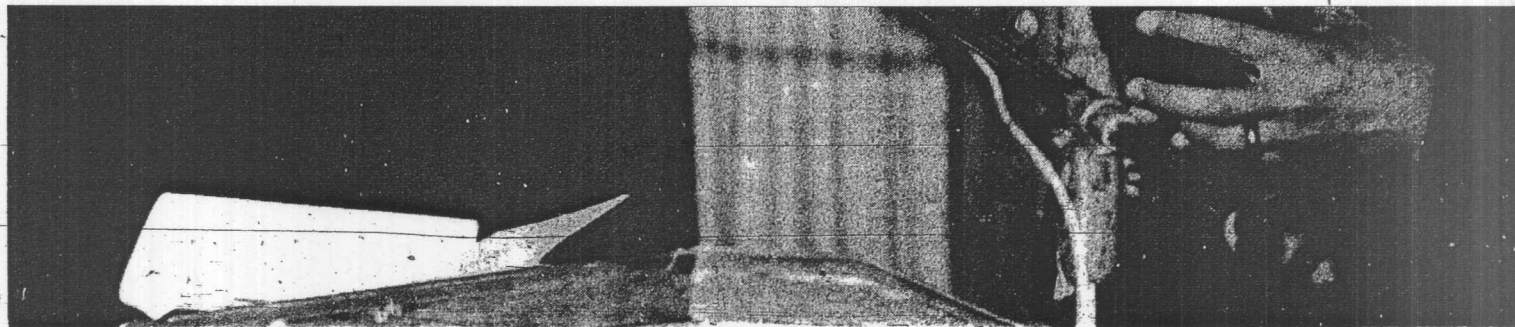
The Liberal Government will imme-  
diately freeze the provincial gaso-  
line tax and guarantee no increase  
without complete Provincial  
Legislature approval.

It's time to stop keeping Island  
energy consumers in the dark. It's  
time to go with Joe Ghiz and a  
Liberal Government.



OW WITH ENERGY





# "I believe in our Island way of life I won't stand and watch government it slip away."

Joe Ghiz, Sept. 4th, 1982

## LEADERSHIP

Joe Ghiz is a leader who listens. He knows how important committed, strong leadership is to Prince Edward Island - leadership able to understand and respond to the real needs of people in this province with bold, new innovative solutions to the problems facing us in the 80's - leadership capable of dealing effectively with the Federal Government for the benefit of all Prince Edward Islanders - leadership that listens - and acts.

## ENERGY

Prince Edward Islanders have a right to expect energy pricing and costs in line with the rest of Canada. When elected, Joe Ghiz will immediately rebate close to \$2,000,000 in corporate income taxes to Island electricity consumers. His government will reduce electric rates to 6 cents per kilowatt hour from the present 11 cents for all residential customers of Maritime Electric who use 500 kilowatt hours or less per month. The new Liberal government will be prepared to take over Maritime Electric, provide special assistance to energy-troubled businesses, farmers and fishermen, promote conservation and oil substitution with \$300 yearly incentive grants and put an immediate freeze on Provincial gasoline taxes.

Providing immediate relief, these programs will be supported by a long term program of power parity - the provision of equalized Canada-wide power rates. The Liberal Party of Prince Edward Island believes this is a basic and fundamental right for all Island residents.

## INTEREST RATES

A Joe Ghiz government will broaden the mandate of the Provincial Lending Authority to provide mortgage loans for homeowners and working capital loans to all Island business and industry, at the lowest rates in Prince Edward Island. A Liberal government will use the Lending Authority's borrowing power to offer rates which average 2%

lower than the best rates available - at no extra cost to the government.

We will use the Provincial Lending Authority to provide the opportunity to bring about a dramatic lowering of interest rates on new building, renovation, and all major work performed by tradespeople.

## JOBS

*Agriculture* will get the help it needs with a low-interest loan program for new construction and renovation, lower energy costs on the farm and assistance in the development of new national and international markets.

*Forestry* will get an aggressive and responsive management program which means more money and manpower. Research and development, education and training, and a geared-up reforestation program are all part of our plan to put forestry back on its feet again. In addition, hundreds of new jobs will be created with the establishment of a major wood energy industry in Prince Edward Island.

In the *fisheries*, we will put the processing plants back to work, assist in the development and marketing of better quality products and speciality products such as oysters and quahogs, and offer the same low-interest loan and energy programs that will be made available to the agricultural industry, which will reduce the costs of catching, transporting and processing of fish products.

*Business and industry, including Island tourism*, will immediately benefit from the Liberal Government's energy and financial policies outlined above. They too, will be offered energy assistance and low-interest loans. In addition, a Joe Ghiz government will aggressively seek secondary manufacturing industries and new resource-based industries on Prince Edward Island to ensure Island employees of stable, permanent well-paying jobs.

*Equity, fairness and merit.* A Liberal Government under Joe Ghiz will re-instate the tender system for all major government purchases and contracts. We will hire government employees on their abilities and commitment to the people of Prince Edward Island. Waste, duplication and political

appointments will be eliminated. government will mean a administration working who built Prince Edward

## RESPONSIBLE

A Liberal Government guarantee the opportunity participate fully in the development

*Conflict of interest.* V lines to regulate the sta government members' affairs and their impact and departments. We w members' conduct is b and appearance.

*Extended political rig* civil servants will be ext intent of the Human Rig freedom of political right rights to government ei

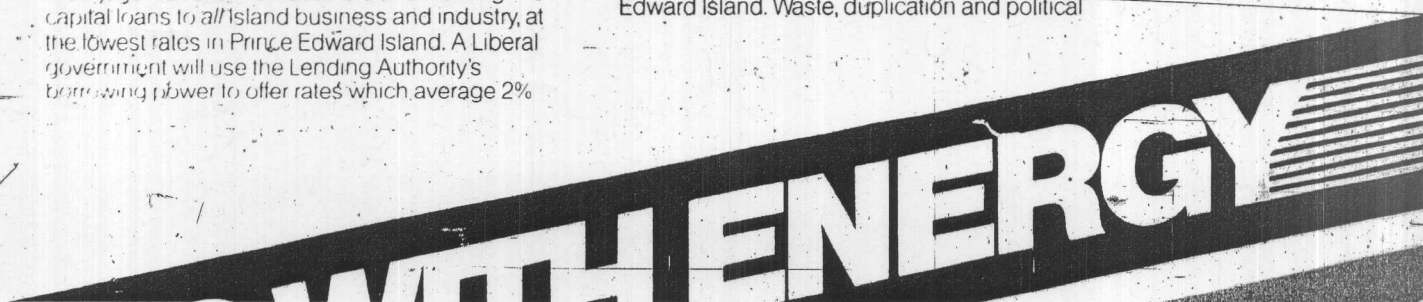
## SOCIAL SERV

The Liberal Party beli should not be made to living on fixed incomes paid their way and have from government.

A Joe Ghiz government prescription medicine f beyond the current gov the Voluntary Resource both financially and thr when requested.

## OUR ISLAND

Joe Ghiz believes in your support, he and h make our Island home is meant to be.



# live in our Island way of life. And and and watch government let ay."

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appointments will be eliminated. A Joe Ghiz government will mean a fair, open and responsive administration working for the benefit of the people who built Prince Edward Island.

## **RESPONSIBLE GOVERNMENT**

A Liberal Government under Joe Ghiz will guarantee the opportunity for all Island residents to participate fully in the democratic process.

*Conflict of interest.* We will draw up stern guidelines to regulate the standard of conduct for government members with regard to their personal affairs and their impact on government agencies, and departments. We will ensure that government members' conduct is beyond reproach, in practice and appearance.

*Extended political rights.* The political rights of civil servants will be extended to conform with the intent of the Human Rights legislation to give freedom of political rights, and expression of those rights to government employees.

## **SOCIAL SERVICES**

The Liberal Party believes that senior citizens should not be made to suffer just because they are living on fixed incomes. Our older Islanders have paid their way and have a right to better treatment from government.

A Joe Ghiz government will subsidize the cost of prescription medicine for senior citizens. We will go beyond the current government's meagre support of the Voluntary Resources Centre and similar groups both financially and through managerial assistance when requested.

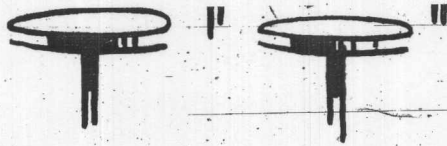
## **OUR ISLAND WAY OF LIFE**

Joe Ghiz believes in Prince Edward Island. With your support, he and his Liberal Government will make our Island home the strong, proud province it is meant to be.

# WITH ENERGY



Let's get Island business and industry working again 22 p.17



Prince Edward Island businesses and industries are going down the drain due to out-of-control energy costs and interest rates.

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And we will actively encourage manufacturing industry and resource-based industries in Prince Edward Island as part of a program to provide Island employment, stable, permanent and secure jobs.

It's time Prince Edward Island businesses and industries go with Joe Ghiz and the Liberal Government.

# GO WITH ENERGY

# GO WITH JOE

ON SEPTEMBER 27th  
**VOTE FOR LEADERSHIP**  
**ELECT A JOE GHIZ GOVERNMENT**  
THE PRINCE EDWARD ISLAND LIBERALS

