

5 p.17

# ***There is mis-information in this 1986 Election Campaign.***

## ***Let's set the record straight.***

**They report that the energy deal  
Jim Lee negotiated is no good.**

**The truth is, it's reduced electricity costs by 25%  
as a result of effective negotiation with Ottawa.**

**They report that pharmacare has  
been cut.**

**The truth is, we are committed to a brand new  
universal pharmacare program. In addition to this  
commitment, last year \$850,000 was spent  
supplying prescription drugs to those in need.**

**They report that the  
red meat plant increases  
our debt by \$20,000,000.**

**The truth is your Government's investment in the  
producer-run facility is \$4.5 million. Government's  
participation protects the livelihood of Island  
farmers and our rural way of life.**

**They report we're denied access to  
the crab fishery.**

**The truth is a new fishery has been established  
in Prince Edward Island because we negotiated  
30 permits with the Federal Government.**

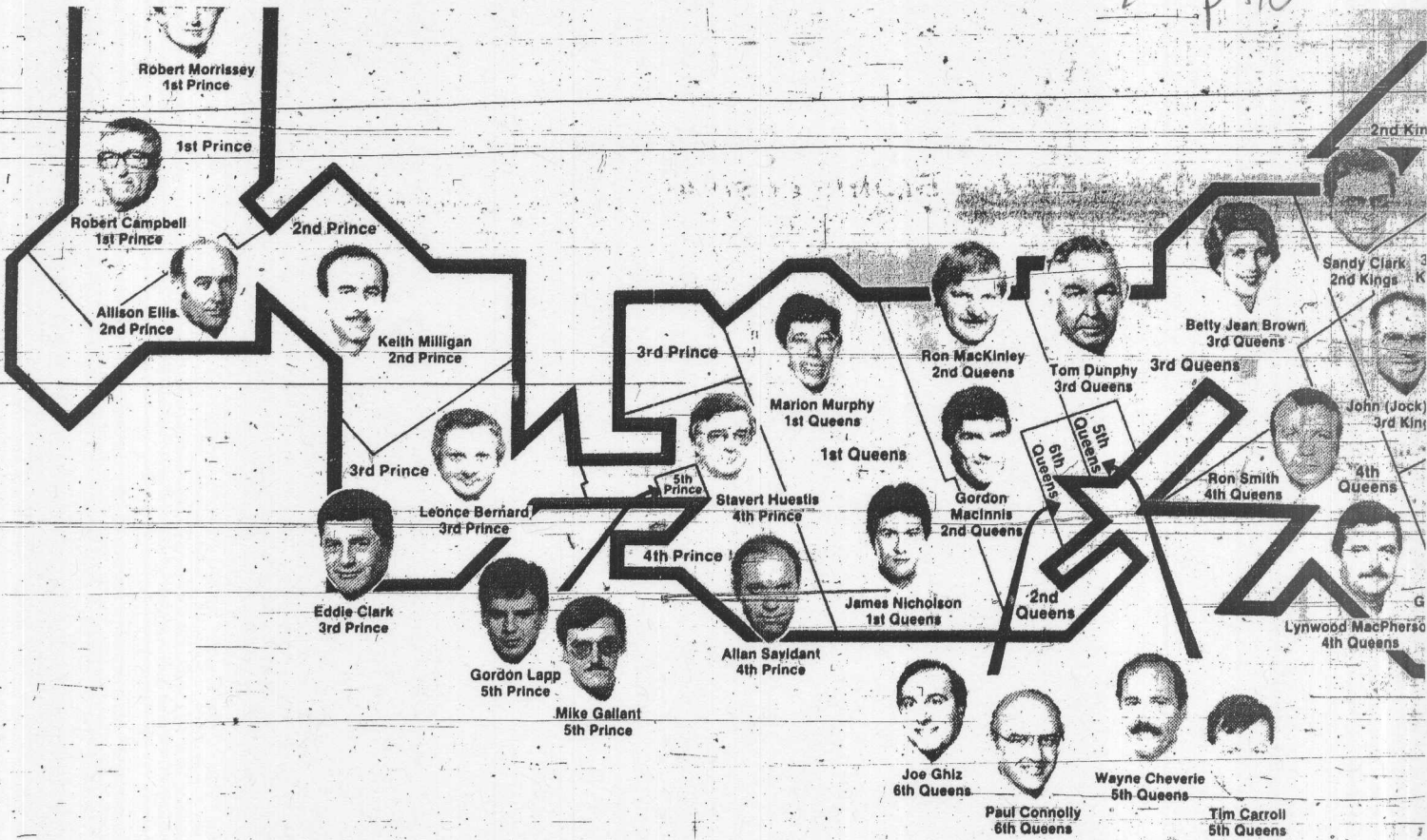
**They report the  
Convention Centre cost the  
Government \$13,000,000.**

**The truth is our investment was less than  
\$11,000,000 and we sold it for \$10,000,000 to  
Canadian Pacific Hotels.**

**They report daycare has been  
slashed.**

**The truth is we've increased support to provide  
daycare to those in need to over \$600,000.**

**Think about it.**



## 1. JOBS

Islanders need jobs, but we realize that a "quick fix" to our job needs is not the answer. We need a **permanent** solution. Our job creation policy is built on three principles:

- (1) We know that most Islanders want to work;
- (2) We know that most Islanders want to stay in their home community;
- (3) And we know that small, family-owned and community-based businesses have been the most successful in providing long-term jobs.

By building on these principles we **can** solve our job problem.

## 2. HONESTY

We promise honest government. We take our responsibility as public officials very seriously. We are asking you to place your **trust** in us. In return, we pledge ourselves to respect that trust with **honest** government.

You deserve to know the facts.

## 3. SECURITY

Islanders have lost hope.

We believe that government has a responsibility to provide new hope and opportunity. Government must provide leadership to carefully manage our resources.

Only when we get control over government can we get control over our own lives and our own destinies.

## 4. EQUALITY

Everyone - rich or poor, big or small - has to have equal access to government.

Political parties cannot fulfill their duty if they are held captive by big interests who only want to manipulate government to their own ends.

We believe that what you say is every bit as important as what big interests say. We will listen to your voice.

## 5. INVOLVEMENT

Our democratic system is based on involvement.

But people won't get involved if no one is listening to their concerns.

Our philosophy is based on trust and respect. You **trust** us to listen to your concerns. We must **respect** your concerns and opinions.

Nothing - not party loyalty nor personal ambition - can be placed above that. What you say is important.

## 6. FAIRNESS

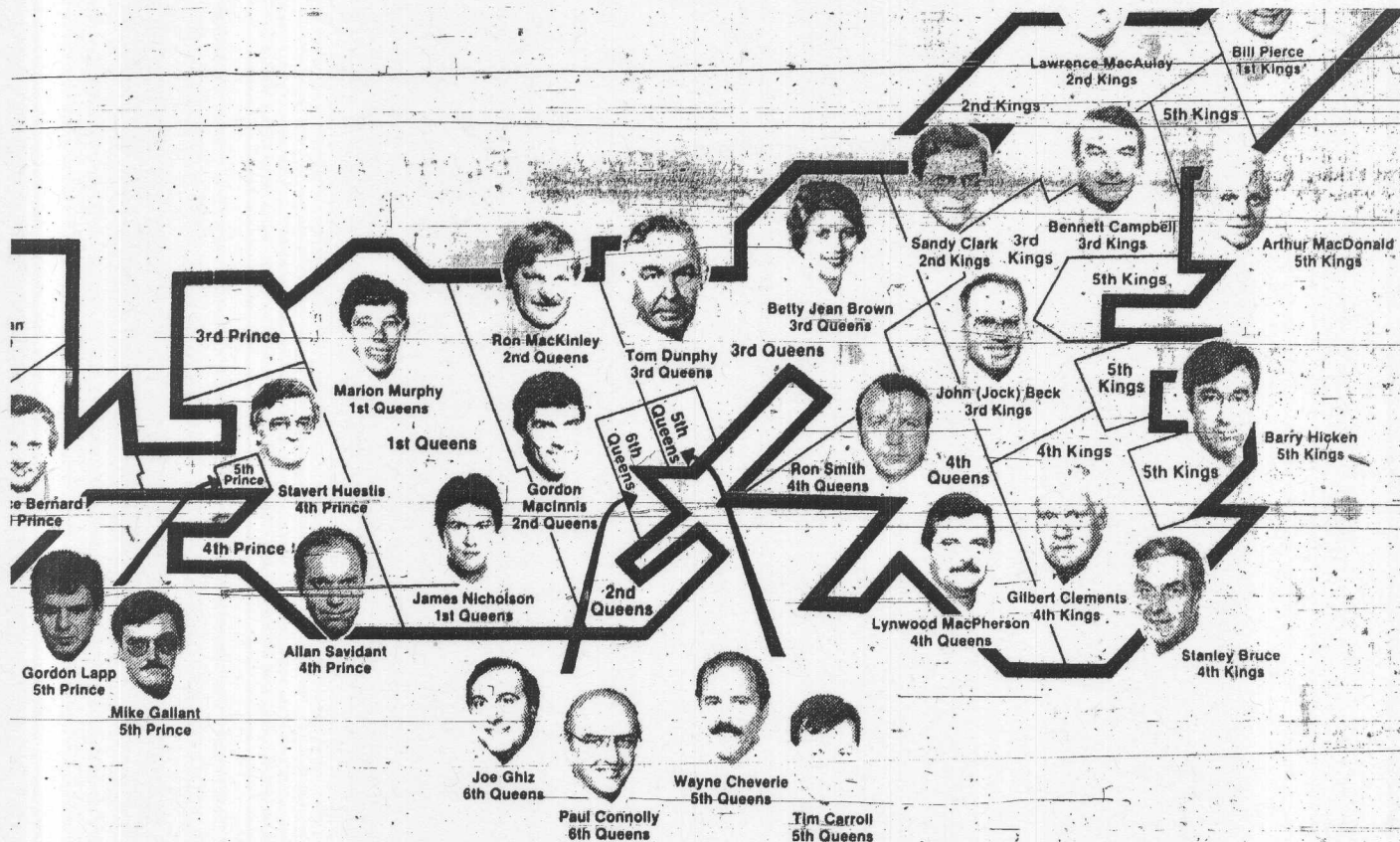
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## 7. DEMOCRACY

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# OPPORTUNITY FOR ISLANDERS





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## 6. FAIRNESS

We believe that P.E.I. is an Equal Partner in the Canadian family. We deserve **no more** and **no less** than any other province.

We have to stand up to Ottawa's cutbacks or they'll continue to take advantage of us.

We will **speak out** for your rights as a Canadian. We will **stand up** for Islanders' rights as full partners in Confederation.

## 7. DEVELOPMENT

We believe that every area of the Island deserves to share in the resources of the Province.

If we are going to have a healthy economy, then economic development has to be **evenly balanced** across the **entire Province**.

Your Liberal Team believes that every area of the Province must prosper if we are going to bring **new hope and opportunity** to our Island.

# OPPORTUNITY FOR ISLANDERS





## JOB CREATION

**THE LIBERAL JOB CREATION COMMITMENT:** To create jobs across the entire province by enabling Islanders to establish small family-owned and community based enterprises which are relevant to our Island economy and sensitive to our Island way of life.

### Turning Commitment into Opportunity

- By establishing the Community Economic Development Fund to provide financial help to small, community based enterprises;
- By processing more of our produce here on P.E.I.;
- By establishing the P.E.I. Food and Fibre Institute to develop new markets and new consumer products for Island produce;
- By helping Island communities establish worker cooperatives;
- By helping our tourist operators extend the visitor season and attract more tourists;
- By extending programs for the development of new cultural industries;
- By undertaking an ambitious industrial prospecting effort to identify and develop industries appropriate to P.E.I.;
- By negotiating with the Federal Government to extend Unemployment Insurance funding for additional training programs;
- By introducing a Housing Incentive Program to assist first-time home builders.

## FEDERAL-PROVINCIAL RELATIONS

**THE LIBERAL FEDERAL-PROVINCIAL RELATIONS COMMITMENT:** To stand up for the rights of Prince Edward Islanders; to bargain from a position of equality and dignity, and to disagree when it's necessary to protect Island rights.

### Turning Commitment into Opportunity

- By standing up for a fair deal for Prince Edward Island - no more and no less than our fair share;
- By insisting that the Federal Government adhere to the special terms on which we entered Confederation;
- By insisting that Islanders know what is best for Islanders. Federal and Provincial cost-shared programs must reflect Island needs;
- By insisting that the aspirations of Islanders be given equal consideration in the development of national economic and social policy;
- By asserting our Constitutional Right for

- By reinstating the Clothing Allowance for all Islanders on Social Assistance;
- By insisting that the Federal Government continue to provide social benefits to all Islanders;
- By fighting attempts to cut Federal Transfer Payments for health and higher education;
- By working hand-in-hand with volunteer organizations, enabling them to become more involved in program delivery;
- By providing services for the mentally and physically handicapped enabling them to lead richer lives.

## EDUCATION

**THE LIBERAL EDUCATION COMMITMENT:** To provide a free and open public education system which is responsive to Island needs and reflective of Island values.

### Turning Commitment into Opportunity

- By not allowing further erosion of our pupil-teacher ratio;
- By working with School Boards and parent groups to strengthen their respective roles in establishing long-term educational goals;
- By extending special funding for smaller schools;
- By providing increased "in-service" training for Island educators in areas like counselling, special education and learning difficulties;
- By working with U.P.E.I. to establish course offerings leading to a degree in career and guidance counselling;
- By undertaking a review of the Student Loan and Bursary Programs with a view to increasing assistance;
- By ensuring that Transfer Payments provided for higher education are used only for that purpose;
- By providing special assistance for the integration of children with handicaps and special needs into the mainstream of educational life;
- By encouraging the development of teaching materials and textbooks which are relevant and sensitive to our unique Island culture and society.

## TOURISM

**THE LIBERAL TOURISM COMMITMENT:** Provide opportunity to the industry to grow under its own direction by expanding the traditional season and by attracting an increased number of tourists to the Island.

### Turning Commitment into Opportunity

- By creating a separate Department of Tourism;
- By assisting the industry to establish a wholesale packaging and travel agency awareness program;

living. And to restore the fishing industry to its rightful place in Government priorities.

### Turning Commitment into Opportunity

- By working with the industry in its development;
- By consulting fishermen about new technology and aquaculture before it's introduced;
- By expanding markets for Island fish products, building on our reputation for quality products;
- By insisting that enough money is made available to repair and improve fishing wharves and harbours;
- By negotiating for fair quotas for Island fishermen;
- By expanding the Island shellfish industry;
- By developing a River Restoration Strategy in order to bring our salmon and sea trout stocks back to their historical levels;
- By encouraging a competitive processing sector concentrating on further "value-added";
- By aggressively protecting our traditional fishing grounds and resources;
- By ensuring that large trawlers do not fish in the Gulf of St. Lawrence.

## AGRICULTURE

**THE LIBERAL AGRICULTURAL COMMITMENT:** To provide help to our farmers to stay on the land, and to provide the opportunity for young farmers and their families to enter this vital Island industry.

### Turning Commitment into Opportunity

- By ensuring that the full resources of Government are used to assist all farmers; especially those experiencing difficult times;
- By ensuring higher prices for our farmers by enabling more of our farm products to be processed here on P.E.I.;
- By establishing the P.E.I. Food and Fibre Institute;
- By identifying and developing national and international markets for Island farm products;
- By negotiating for decreased transportation costs;
- By assisting young farmers who want to enter the industry;
- By assisting producers to negotiate for an increase in dairy quota;
- By eliminating ring-rot in potatoes in Prince Edward Island;
- By negotiating a fair deal on farmer services, inspection fees, and shipping services.

## WOMEN

**THE LIBERAL COMMITMENT TO WOMEN:** To establish programs and



worker cooperatives;

- By helping our tourist operators extend the visitor season and attract more tourists;
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- By insisting that the aspirations of Islanders be given equal consideration in the development of national economic and social policy;
- By asserting our Constitutional Right for an affordable transportation link with the Mainland;
- By insisting on the same dignity and respect accorded to other Provinces.

## SOCIAL EQUALITY

**THE LIBERAL SOCIAL EQUALITY COMMITMENT:** To treat all Islanders with justice and equality; to ensure that Islanders who are disadvantaged, through no fault of their own, are provided dignity, respect and fairness; and to provide support for essential community services.

### Turning Commitment into Opportunity

- By reinstating the Dental Care Program for Islanders between the ages of 13 and 16;
- By introducing a Driver Education program designed to suit Island needs;
- By providing grants for a province-wide system of day care centres and kindergartens;
- By introducing a Pharmacare program to assist senior citizens with the high cost of drugs;

pupil-teacher ratio;

- By working with School Boards and parent groups to strengthen their respective roles in establishing long-term educational goals;
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### Turning Commitment into Opportunity

- By creating a separate Department of Tourism;
- By assisting the industry to establish a wholesale packaging and travel agency awareness program;
- By establishing a Tourism Enhancement Board to provide advice to the Minister;
- By helping tourist operators extend the tourist season into the shoulder seasons;
- By letting the industry run its own Convention Marketing Bureau with Government help;
- By marketing the Island to target groups identified by the industry;
- By revitalizing our Provincial Parks;
- By bringing more tourists to the eastern and western ends of the Island.

## FISHERIES

**THE LIBERAL FISHERIES COMMITMENT:** To provide Island fishermen and their families the opportunity to make a decent and safe

- By aggressively protecting our traditional fishing grounds and resources;
- By ensuring that large trawlers do not fish in the Gulf of St. Lawrence.

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## WOMEN

**THE LIBERAL COMMITMENT TO WOMEN:** To establish programs and policies to help women enter and advance in the workforce, and to set an example to the private sector by including more women in senior management positions.

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- By creating a full-time Women's Division within the Department of Labour to co-ordinate activities related to the placement and advancement of women in the workforce;
- By providing a province-wide system of maintenance grants for licensed day care facilities;
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## WOMEN

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- By introducing the Pharmacare program for all senior citizens (the majority of whom are women);

- By establishing within Government a timetable for the introduction of equal pay for work of equal value;

- By hiring more women in senior management positions in the Provincial Civil Service.

## YOUTH

### THE LIBERAL COMMITMENT TO

**ISLAND YOUTH:** To create more jobs and more opportunity for young Islanders in their communities, enabling more of our young people to build their futures here on Prince Edward Island.

#### Turning Commitment into Opportunity

- By creating more jobs for young Islanders by extending existing programs like Students in Business and Student Venture Capital;
- By working with volunteer organizations like Jay-Cees and Junior Achievers to help create an entrepreneurial atmosphere;
- By establishing the Rural Youth Enterprise program to assist in the placement of Island young people in farming, fishing, forestry and other opportunities where it can be demonstrated they will not displace regular employees;
- By negotiating with the Federal Government to extend Unemployment Insurance funding for additional training programs;
- By working with U.P.E.I. to establish the Public Administration Internship program and the Legislative Internship program so students of Government can get hands-on experience within their field of study;
- By establishing a new Driver Education program with an alcohol and drug awareness component;
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- By undertaking review of Student Loan and Bursary programs with a view to increasing assistance.

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**COMMITMENT:** Our environment touches us all. Each and every Islander has a stake in ensuring that our province maintains and strengthens a clean and healthy, self-sustaining, physical resource that is at the very foundation of our economic and social well being.

#### Turning Commitment into Opportunity

- By developing a provincial conservation strategy;
- By restoring our rivers to the condition



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**Turning Commitment into Opportunity**

- By developing a provincial conservation strategy;
- By restoring our rivers to the condition they were several decades ago;

## TRANSPORTATION

**THE LIBERAL COMMITMENT:** To protect our right to efficient transportation within the Province and to the Mainland.

**Turning Commitment into Opportunity**

- To resist any effort on the part of the Federal Government to erode our historic rights as recommended by the Neilsen Report;
- Establishing a Provincial Transportation Advisory Committee;
- Increase the amount of contract work to independent truckers;
- Maintain and improve the Island highway system in an orderly way.

# OPPORTUNITY FOR ISLANDERS

