

Prairie Manifesto Project

Jared Wesley
PhD Candidate
Department of Political Science
705 Social Sciences Building
University of Calgary
2500 University Drive NW
Calgary, Alberta T2N 1N4
phone: 1.403.220.4184
fax: 1.403.282.4773
email: jjwesley@ucalgary.ca

Province: Alberta Saskatchewan Manitoba

Party: PC Election Year: 1958

AA = Alberta Alliance
CON = Conservative Party
LP = Liberal-Progressive Party
PC = Progressive Conservative Party
SKP = Saskatchewan Party
UFM = United Farmers of Manitoba

CCF = Cooperative Commonwealth Federation
LIB = Liberal Party
NDP = New Democratic Party
SC = Social Credit
UFA = United Farmers of Alberta
WCC = Western Canadian Concept

Type of Document: Platform Constitution
 Speech Brochure / Leaflet PP
 Newspaper Advertisement
 Other: _____

Date Collected: 2006 / 11 / 30
 YYYY MM DD

Source: MB-PARC (P6703/9)

AB = Alberta
SK = Saskatchewan
MB = Manitoba

UofA = University of Alberta
UofC = University of Calgary
UofR = University of Regina
UofS = University of Saskatchewan
UofM = University of Manitoba
BU = Brandon University

PARC = Provincial Archives
LEG = Legislative Library
SPC = Special Collections
ULIB = University Library

Here is the Man to Represent YOU in the Legislature

STERLING LYON

Progressive Conservative FORT GARRY Constituency

A native Manitoban, Sterling Lyon has the youth, vigor and proven ability capable of contributing much to the public life of this Province.

His rural and urban background has given him an appreciation of the problems and aspirations of city and country residents alike.

He is an experienced trial lawyer who has a full understanding of the problems and complexities of law enforcement in the Province of Manitoba.

As a member of the Provincial Attorney-General's Department for eight years, he is possessed of first hand knowledge of the provincial government's departmental administration.

He was a top level consultant to the Bracken Liquor Enquiry Commission and understands the aims, ideals and administration of our provincial liquor laws.

He is a capable public speaker who can give intelligent and active voice to this constituency in the Manitoba Legislature.

His Background includes . . .

- A native of Portage la Prairie, Manitoba, where he took his public and high school education.
- Governor-General's medalist and University entrance scholarship winner.
- Graduated with Bachelor of Arts degree from United College in 1948 and honors Bachelor of Laws degree from Manitoba Law School in 1953.
- Reporter on the editorial staff of the Winnipeg Free Press 1948-49.
- Flying Officer in Judge-Advocate-General's Branch, R.C.A.F. Reserve, 1950-53.
- Past-President of the Manitoba Law Student's Association.
- Crown Attorney with the Department of the Attorney-General, Province of Manitoba, 1953-57.
- Legal Consultant to the Bracken Liquor Enquiry Commission, 1954-55.
- Now a practising barrister in Greater Winnipeg with the law firm of Bowles, Christie and Lyon.
- Married and a member of the United Church of Canada.

In Fort Garry elect the winning team of Lyon, Roblin and the Progressive Conservative Party.

Help restore Manitoba to its rightful place in the March of Progress in Canada!

On June 16th . . . Vote

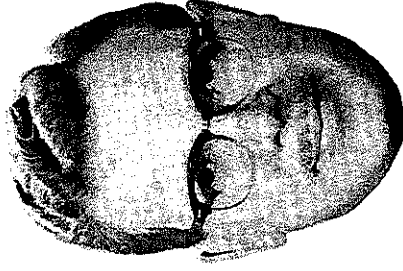
LYON, Sterling

X

THE NEXT STEP FORWARD

... IS A

Roblin Government



JUNE 16th

VOTE

Progressive
Conservative

In FORT GARRY Constituency

STERLING LYON

Nine Point Programme for a Greater Manitoba

EDUCATION

A reformed and revitalized education system is Manitoba's most pressing need. This is recognized by parents and taxpayers alike. Too large a proportion of education costs are borne by the local school district. A better standard of education with equal opportunities for all is essential.

A Roblin Government will:

1. Implement the recommendations of the 1945 Legislative Committee by accepting provincial responsibility for one-half the cost of primary and secondary education by increasing provincial grants by 50%.
2. As requested by the teaching profession, implement a positive plan to raise the qualifications and status of teachers.
3. Equalize educational opportunities for every qualified school child in Manitoba.

AGRICULTURE

The Campbell Government has abandoned Manitoba farmers to the pressure of the cost-price squeeze. The Liberal Leader has said there is very little the Provincial Government can do to help. Just as the Ottawa Liberals were dismissed from office for the failure to deal with farm problems under their Federal jurisdiction so should the Campbell Government be dismissed for its failure to deal with Agricultural problems within the Provincial jurisdiction.

A Roblin Government will act to safeguard agriculture and encourage its expansion with a broad program well within the competence of good provincial government. It will:

1. Initiate an Agricultural Credit Plan, with special emphasis on long-term credit for the beginning farmer and the family farm.
2. Introduce a Voluntary Crop Insurance Program and work for a revised and Improved Prairie Farm Assistance Act.
3. Establish a province-wide Water Control and Soil Conservation Board, assisted by provincial funds.
4. The advances and achievements of science should be made available on a greatly increased scale, and in a form that can be turned to practical advantage by the man on the land. A Roblin Government will establish a Provincial Research Council in co-operation with farm organizations, with emphasis on livestock, marketing, new products and modern farm management techniques.

ROADS

Our Provincial highways system, including both access and main trunk roads, falls far short of modern standards and the needs of present day traffic. This is yet another example where the present Government's attempt to be "thrifty" has resulted in a bankrupt policy. "This port," said the Kellogg-Stevenson Report, "has cost very large sums annually."

The Winnipeg Free Press has commented on the same subject editorially: "Weaknesses were discovered almost everywhere in the area of investigation . . . the findings can be a source of comfort to the public."

A new Roblin Government is pledged to:

1. Give immediate attention to roads urgently requiring construction or repair, as well as carry forward work where construction has been undertaken.
2. Undertake a province-wide survey of trunk highways, municipal and market roads and town and city arteries to plan a road system for the foreseeable future.
3. On this plan, initiate a road-building and improvement program designed to bring all roads up to twentieth century standards suf-

ficient to accommodate the needs of commerce, agriculture and industry. Establish an equitable formula for the sharing of road costs between municipalities and the province.

5. Work in close co-operation with the Diefenbaker Government in its program to construct access and tourist roads to develop Manitoba's northern areas.

HEALTH and WELFARE

The Progressive Conservative Party believes that supplementary assistance is required for old age pensioners in need; provision should be made for the supply of spectacles, dentures and hearing aids for those without adequate means. We will co-operate in making available provincial assistance for low-rental housing and urban re-development. The Hospital Insurance Program, as presently envisaged by the Campbell Government, contains serious deficiencies and inequalities which we believe positive government leadership can and must correct.

We will initiate reforms of the penal system with particular emphasis on youthful offenders, probation and rehabilitation.

LABOUR

In the development of Manitoba's economy, the contribution of Labour will be recognized by a new Progressive Conservative Government. Manitoba's labour laws will be brought up to Canadian standards, with particular emphasis given to matters affecting Workmen's Compensation and holidays-with-pay. Labour will be given proper representation on government commissions and boards. A Roblin Government will include a full-time Minister of Labour.

GOOD GOVERNMENT

The people of Manitoba have, in recent months, shared with other Canadians in the task of dismissing a government at Ottawa which was no longer competent to give leadership and service to Canada. There is abundant evidence at hand that new leadership and new policies are an immediate and pressing need in Manitoba if our Province is to progress and prosper in this new era of national development.

The people of Manitoba surely demand a higher standard of performance from their Government than that demonstrated by the series of events which in recent years have enfeebled the role of the Opposition in the Legislature and illuminated the inertia, incompetence and inadequacy of present government policies. These include: Blunder and waste in Public Works; the multi-million dollar beer fiasco; the oil rights giveaway; the horse racing muddle . . .

The next step forward for Manitoba is the election of a Roblin Government. To achieve this objective, we ask your support of our program and your endorsement of the Progressive Conservative candidate in your provincial constituency.

NORTHERN DEVELOPMENT

Manitoba must be prepared to invest in Northern Development; such investment must precede any fruitful exploitation of our resources. The first essentials are the provision of communications and power. A Roblin Government is pledged:

- to improve and construct access roads;
- to provide power for Northern Manitoba Communities on an equitable basis;
- to undertake a vigorous program of mapping and locating underground ore bodies;
- to assist in developing both commercial and sport fishing and expanding the tourist potential of the area.

FLOOD CONTROL

Manitoba need not live in the shadow of flood menace. In face of the penny-wise dollar-foolish attitude of the present Government, we have consistently urged immediate action to protect the homes and livelihood of Manitobans against the ever-present dangers of floods. When elected, a Progressive Conservative Government will do all in its power to provide adequate safeguards against this hazard.

PROVINCIAL DEVELOPMENT

The Campbell Government has rejected the recommendations of its own experts calling for the establishment of a Manitoba Industrial Development Bank. A Roblin Government is pledged to effect such an organization to serve as a source of capital for the expansion of industry, agriculture, and tourism, when such capital is needed to sustain and encourage private enterprise.

The Next Step Forward is a ROBBLIN GOVERNMENT!

VOTE PROGRESSIVE CONSERVATIVE JUNE 16

