Prairie Manifesto Project

Jared Wesley
PhD Candidate
Department of Political Science
705 Social Sciences Building
University of Calgary
2500 University Drive NW
Calgary, Alberta T2N 1N4
phone: 1.403.220.4184
fax: 1.403.282.4773

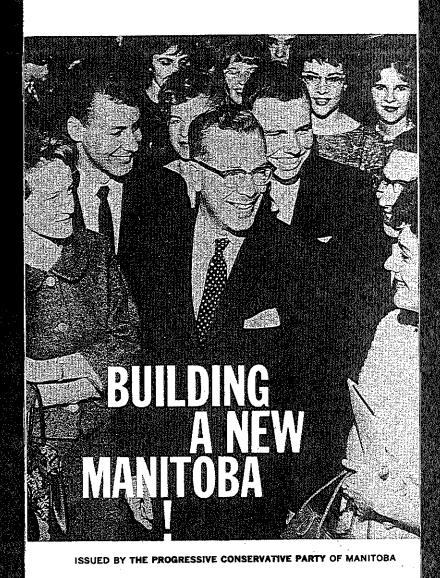
email: jjwesley@ucalgary.ca

Manitoba Manitoba Province: Alberta ☐ Saskatchewan Party: Election Year: AA = Alberta Alliance CCF = Cooperative Commonwealth Federation CON = Conservative Party LIB = Liberal Party LP = Liberal-Progressive Party NDP = New Democratic Party PC = Progressive Conservative Party SC = Social Credit SKP = Saskatchewan Party UFA = United Farmers of Alberta UFM = United Farmers of Manitoba WCC = Western Canadian Concept Type of Document: ☐ Constitution ☐ Speech ☐ Brochure / Leaflet ☐ Newspaper Advertisement Other: Date Collected: MB-PARC - ECOSIG - "Electron 1963 Source: UofA = University of Alberta AB = AlbertaPARC = Provincial Archives SK = Saskatchewan UofC = University of Calgary LEG = Legislative Library MB = Manitoba UofR = University of Regina SPC = Special Collections UofS = University of Saskatchewan ULIB = University Library UofM = University of Manitoba

BU = Brandon University

A proud record of "Getting Things Done"

A forward-looking program of ACTION for Manitoba



on June 16, 1958, the people of Manitoba voted for the Progressive Conservative Party.

Duff Roblin promised the resources and talents of the people and the government would join to build a richer prouder province.

THIS WAS THE BEGINNING OF A NEW MANITOBA!

The Roblin government has provided the leadership and imaginative policies and the people of Manitoba have been equal to the challenge. Our province is now moving ahead on all fronts. We are growing economically, providing good education for our children, establishing needed social welfare programmes, building more and better roads, developing new industry and providing needed assistance to agriculture.

Now the Progressive Conservative Party asks for your mandate on a programme to continue Manitoba's development. The problems of the future must be met with confident action.

ON DECEMBER 14 RE-ELECT THE ROBLIN GOVERNMENT! VOTE FOR YOUR PROGRESSIVE CONSERVATIVE CANDIDATE!

More and <u>better</u> highways

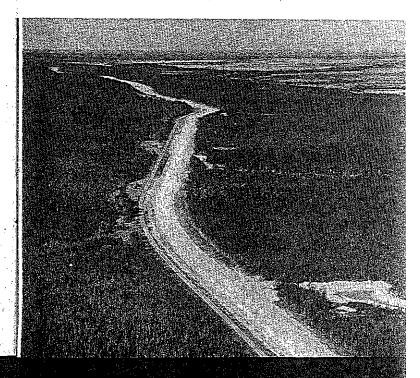
Since 1958, more than \$120,000,000.00 has been invested on making Manitoba's highways and roads into a vital network for the growth and enjoyment of our province.

Grants to municipalities for road and bridge construction and maintenance have been increased more than ever before.

The report of the Automotive Safety Foundation outlines the highway plans for Manitoba until 1980. Despite 4½ years of record achievement in road construction new highways and new roads are still needed to keep up with the expanding needs of modern Manitoba.

Manitoba's highway planning is now detailed and orderly. Standards of construction have been vastly improved.

Ask anyone who drives on Manitoba's highways. They will tell you that the record of the Roblin government is one of efficient, economic construction providing 20th century roads for the new Manitoba.



New opportunities in education...



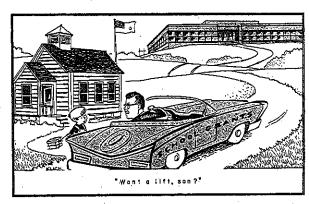
More than \$46,000,000 in school construction has caused a quiet revolution in education. Scores of new classrooms now replace overcrowded facilities in basements. Legion halls and other buildings.

Over 1,220 elementary classrooms have been built and another 1,650 high school classrooms have been added. High school enrollment is up 45% — Grade XII is up 91%.

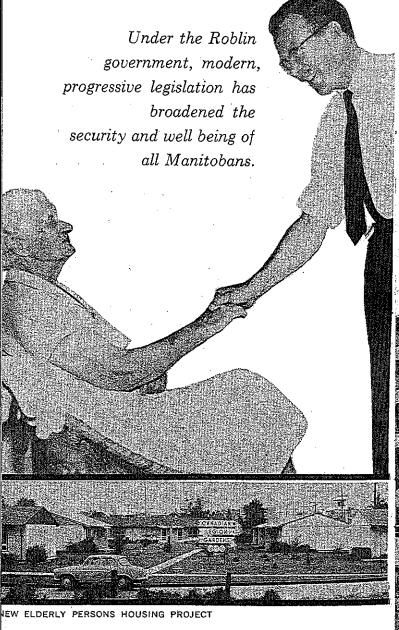
Now every Manitoba child has an equal chance for high school education.

Provincial grants to education are up 75%. Free text books are provided. A transportation system was organized. New technical educational facilities are under way.

This education policy can scarcely be measured or valued in terms of human lives. It fits the coming graduates for life in the twentieth century. The cost is heavy, the effort is demanding, but it is worth every penny. What this province would have lost had these students been denied their opportunity!



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More Hospitals

Since 1958 more than \$18 million has been invested in hospital construction on a cooperative basis with the community, the Province and the Federal Government.

Home Care

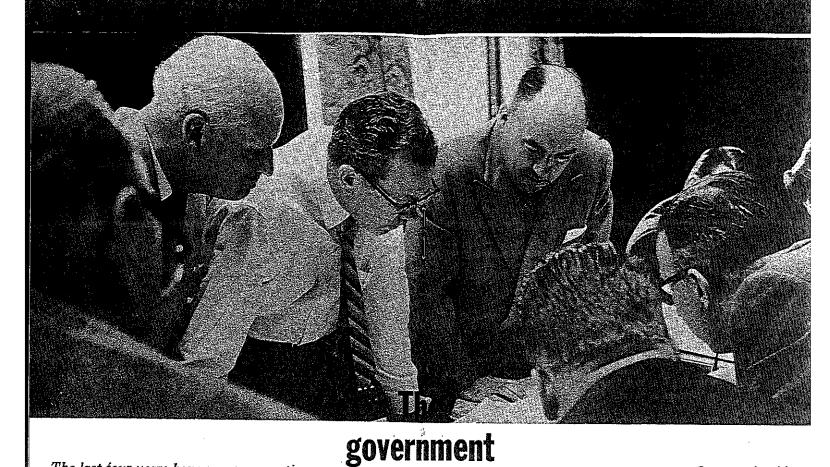
The Roblin Government assists the families of the chronically ill to care for their loved ones at home, when this is possible.

Medicare

Under this programme 16,000 Manitoba citizens in need receive medical services, drugs, optical services and all essential health services, medically prescribed — all with the complete co-operation of the professions.

Manitoba's Health and Public Welfare policies are the most practical and helpful in Canada.





gets

done

The last four years have seen more action in Manitoba than ever before in our history. Agriculture is at a new peak; industry is expanding; educational opportunities have been expanded; the sick and needy are better cared for; good roads stretch out to all parts of the province and electrical power is being increased. On all fronts there is movement forward.

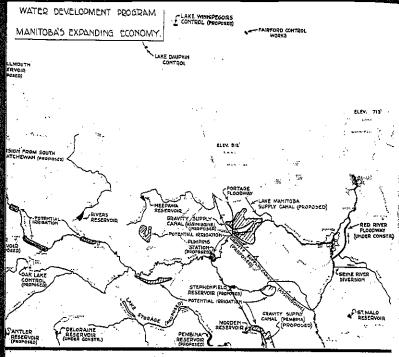
AND STILL MANITOBA HAS THE LOWEST PROVINCIAL TAX STRUCTURE IN CANADA, ALONG WITH OIL-RICH ALBERTA!

The Progressive Conservative Government under Duff Roblin's leadership has challenged the initiative, talents and industry of all Manitobans.

Our province is that moving ahead more than ever before.

Retail trade is up 12% over the latest month in 1961 — Tourism is up 8% to \$39,000,000, 1961 — 10urism is up 8% to \$39,000,000, highest ever — Mining output will be \$125,000,000, a new record — the latest month's output of manufacturing is \$76,000,000, a new record and 1962 will be the greatest year ever. Employment is the highest in Canada.

> These results can only be achieved by hard work. This is the secret to success . . . the government and the people working as partners for progress.





WATER CONTROL

– for the benefit of all Manitoba!

A complete programme of dams, reservoirs, floodways, drainage canals and control systems has been developed to make the best possible use of Manitoba's tremendous water resources.

The Red River Floodway will protect 60% of Manitoba's assessed real estate and 50% of the citizens

of Manitoba from the possibility and fear of flood.

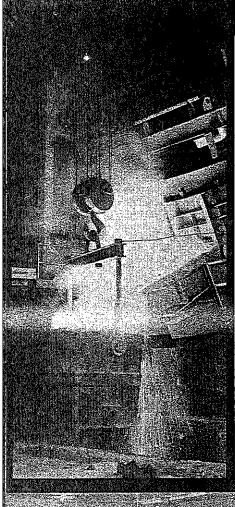
The Shellmouth - Portage programme will meet the water needs of the Assiniboine Valley area until the year 2000.

Reservoirs and dams are being constructed throughout the province to meet the water requirements of individual areas.

Potable water, under the Water Supply Board is being provided to 9 communities with 17 more under study.

Building
a greater,
more
prosperous
FARM
community
!

Two great giant steps were taken in 1958 with the establishment of the AGRICULTURAL CREDIT ACT and the CROP INSURANCE programme. No other province in Canada can match the Roblin government's record of sensible assistance to the farmers in these two fields. In the past 4 years more than \$17,000,000 has been loaned under the Agricultural Credit programme and more than \$2,100,000 has been paid in crop insurance claims. The net farm income in the years of the Roblin government is 24.8% higher than it was in the previous 4 years. (During the same interval of time the net farm income in Saskatchewan declined 7%.)
The record of the Roblin government in times of feed shortage, threatened drought, heavy rain, etc., has proven that the farmer now has a partner in the government ready to aid and advise — working with him for a better, more prosperous farm economy.



The new look of Manitoba industry

The Progressive Conservative government's programme of industrial development and rural industrialization is bringing results.

There is a new \$3,000,000 chipboard plant at Sprague and a \$2,500,000 potato plant at Carberry

. only two examples.

But you have only to look around you in both the big and little centres of Manitoba to see the signs of progress, of new development and of business accomplishment.

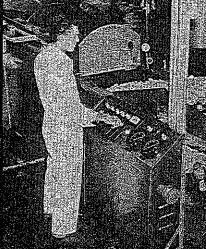
The Manitoba Development Fund, established in 1958 to assist Manitoba businessmen has loaned over \$10,000,000.00, 75% in rural Manitoba and 25% in Greater Winnipeg.

Employment opportunities are under full study by the Committee on Manitoba's Economic Future. This \$700,000 project will be finished almost immediately and will chart the course for future business in Manitoba in production, in export markets and in increased jobs.

The Roblin Government has provided new roads and improved recreation areas to increase the tourist trade and to improve the facilities for all Manitobans.

Manitoba industry is on the march. Everyone will benefit in more jobs, higher wages and a brighter future for Manitoba's youth.





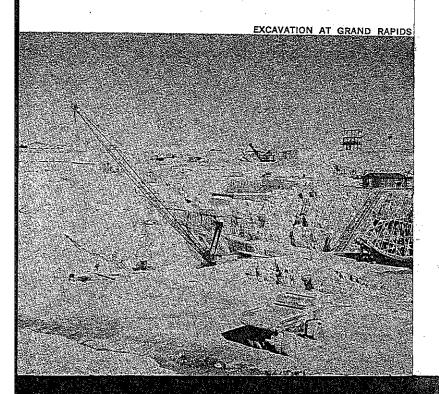


The fabulous North

The Grand Rapids power development, authorized by the Roblin Government in 1960, is the largest hydroelectric project ever undertaken in Manitoba. First power is scheduled in 1964 and ultimately 600,000 horsepower of new power will be transmitted.

THE NELSON RIVER POWER PROJECT now under study will be a magnificent contribution to Manitoba's economy. If the goal is achieved, it will help assure low cost power for Manitoba homes, farm and industry for the years to come.

Vision, action and achievement highlight the Progressive Conservative government's programme in the north.



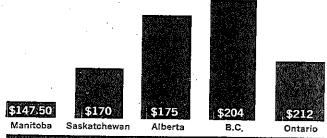
Sound Financial Management

The Roblin government has had a balanced budget every year. Public debt is well under control. Taxes are low. Provincial expenditures have been kept well in line with revenue. Provincial financial aid to municipalities is up 119% from \$31,000,000 in 1957-58 to \$68,000,000 in 1962-63.

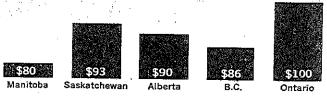
NOW 55% of every dollar of provincial revenue is given in municipal aid



PROVINCIAL SPENDING PER PERSON



PER PERSON MUNICIPAL TAX





This is your government

On December 14 — Re-elect the Roblin Government!

VOTE PROGRESSIVE CONSERVATIVE

