

Prairie Manifesto Project

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Province: ☐ Alberta ☐ Saskatchewan ☒ Manitoba

Party: PC Election Year: 1973

AA = Alberta Alliance
CON = Conservative Party
LP = Liberal-Progressive Party
PC = Progressive Conservative Party
SKP = Saskatchewan Party
UFM = United Farmers of Manitoba

CCF = Cooperative Commonwealth Federation
LIB = Liberal Party
NDP = New Democratic Party
SC = Social Credit
UFA = United Farmers of Alberta
WCC = Western Canadian Concept

Type of Document:

☒ Platform

☐ Constitution

☐ Speech

☐ Brochure / Leaflet *IP*

☐ Newspaper

☐ Advertisement

☐ Other: speaker's handbook.

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AB = Alberta
SK = Saskatchewan
MB = Manitoba

UofA = University of Alberta
UofC = University of Calgary
UofR = University of Regina
UofS = University of Saskatchewan
UofM = University of Manitoba
BU = Brandon University

PARC = Provincial Archives
LEG = Legislative Library
SPC = Special Collections
ULIB = University Library



PROGRESSIVE
CONSERVATIVE

INTRODUCTION TO THE SPEAKER'S HANDBOOK

This booklet contains summaries of all major Progressive Conservative policies. The summaries are worded so that they will fit easily into the speeches that candidates will have to make, and we've included a lot of headings to make it easy to locate appropriate material.

You will see that some of the material here is repeated in more than one place in the booklet. Where material has seemed to apply in more than one subject area, we have included it in more than one. It will make the book easier to use.

If there are other areas you'd like to have covered in the same form, including local issues, let us know and send the appropriate background information. We'll prepare the extra pages and you can include them in the booklet. That's why we selected the loose-leaf format. It makes the thing more flexible.

We think it will be helpful, especially as the campaign heats up.

Good Luck!

THE NDP RECORD ON TAXES AND GOVERNMENT SPENDING

TAXES HAVE MORE THAN DOUBLED IN MANITOBA UNDER THE NDP.

In 1969 Manitobans paid a total of \$179,987,000 in all major taxes to the provincial government.

This year the NDP plan to collect \$364,781,300 in those same taxes. More than twice as much in only four years.

WHO PAYS THOSE HIGH NDP TAXES?



We all do!

More than \$105 million of that increase comes in personal income taxes. The NDP have given Manitoba the highest personal income taxes in Canada - more than 30% higher than in neighbouring Ontario.

They pretend that means they're soaking the rich. Don't you believe it.

Only 13% of the income taxed is earned by people making more than \$15,000 per year.

More than 26% of the income taxed is made by people who earn less than \$5,000 per year.

The rest - about 60% - comes from middle income people. People earning between \$5,000 and \$15,000. Is that what the NDP call soaking the rich?

THE MIDDLE INCOME POOR:

That's what the NDP are creating in Manitoba. People who work hard for their money, who are bringing up families, trying to get ahead, trying to keep up with the rising cost of living.

Those are the ones the NDP is taxing.

And those people can't afford to pay the high NDP taxes. Paying those high taxes means giving up things they want or need. Giving up things they would like to buy for their families with the money they earn.

The NDP take too much money away from the men and women who work to earn that money. That's how they're creating the middle income poor. Things are tough enough for people earning middle incomes. They don't need the government making things tougher.

It wouldn't be so bad if the government really needed all that money. They don't!

THE NDP HAVE ALWAYS TAKEN MORE MONEY IN TAXES THAN THEY NEED TO RUN THEIR GOVERNMENT. MILLIONS OF DOLLARS MORE.....

In 1969 they collected \$13 million more than they had estimated they would need to pay the costs of government. In 1970-71, they collected \$32 million in excess of their own revenue estimates. In 1971-72 it was \$18 million more.

And this year's budget showed a \$42 million surplus. That's about \$42 for every man, woman and child in Manitoba, taken by the NDP in unnecessary taxes. The money would have been spent by the men and women who worked to earn it, spent on the things that Manitoba families need.

Instead, the government took it!

IT TAKES AN ELECTION TO MAKE THE NDP GIVE SOME OF THAT MONEY BACK TO THE PEOPLE WHO EARNED IT!

Now that we're facing an election, the NDP has finally decided to return some of that money. Bigger property tax credits. We've become the fifth province in Canada to dispense with medicare premiums. Those are nice things.....

But they're being paid for with our own money. Money that the government should never taken away from us in the first place. The NDP think we should be grateful for the presents they're buying us with - out of our own money.

What happens after the elections?

TAXES WILL ALWAYS BE HIGH UNDER THE NDP. THAT'S BECAUSE THEY SPEND SO MUCH MONEY. GOVERNMENT SPENDING HAS MORE THAN DOUBLED IN MANITOBA SINCE THE NDP WERE ELECTED!

In 1969 the P.C. government spent \$342 million.

This year the NDP plan to spend \$694 million.

That government spending has more than doubled in only four years of NDP government.

TAXES HAVE DOUBLED IN FOUR YEARS UNDER THE NDP.

GOVERNMENT SPENDING HAS DOUBLED IN FOUR YEARS UNDER THE NDP.

HAS YOUR INCOME DOUBLED IN FOUR YEARS UNDER THE NDP?

It sure hasn't if you're poor. The poor are worse off under the NDP.

Back in 1963, under the Roblin Government, the poorest 25% of Manitobans earned about 7% of the total provincial income.

In 1970, under the NDP, they earned less than 5%.

THE NDP HAVE FAILED TO HELP THE POOR:

The NDP always pretended to be more concerned about the poor than the rest of us. They haven't done anything about poverty since they were elected.

About 31% of Manitobans live below the poverty line. That hasn't changed under the NDP.



incomes. But they still have to pay the same higher prices as everyone else. Including the higher NDP taxes.

THE RISING COST OF GOVERNMENT IS A BIG PART OF THE COST OF LIVING.

Everytime prices go up, the government makes more money...In sales taxes.

Everytime higher prices force people to ask for higher wages, the government makes more money...In income taxes. You pay more and you often pay a higher rate. THE NDP GOVERNMENT ARE THE ONLY ONES WHO ARE GETTING FAT FROM THE RISING COST OF LIVING. THEY'RE PROFITEERS ON INFLATION.

The cost of living hurts everyone when it goes up. It hurts the wage earner and the professional and the business man and the pensioner.

But it helps the government!

THERE IS AN ALTERNATIVE .

THE NDP HAVE BROUGHT US HIGH TAXES.

THE PROGRESSIVE CONSERVATIVE BELIEVE THAT THE PEOPLE WHO EARN THE MONEY ARE THE BEST ONES TO SPEND IT. WE'LL CUT SIX KINDS OF TAXES.

THE NDP HAVE DOUBLED UNEMPLOYMENT.

THE PROGRESSIVE CONSERVATIVES WILL BRING ECONOMIC DEVELOPMENT TO MANITOBA TO CREATE MORE JOBS.

THE NDP ARE FORCING THE COST OF LIVING.

THE PROGRESSIVE CONSERVATIVES WILL CUT GOVERNMENT SPENDING AND TAXES TO HELP FIGHT INFLATION.

SIXTH: WE'LL MAKE SURE THAT LOCAL GOVERNMENTS HAVE THE MONEY THEY NEED TO BE
ABLE TO HOLD THE MILL RATE WHERE IT IS. PROPERTY TAX IS ALREADY THE HIGHEST
SINGLE TAX PAID BY MANITOBANS.

The services provided by local governments are important, and the demand for them is growing, but local rate-payers can't keep up with the costs of providing them. Local governments need an alternative to the property tax. We'll give them one.

We'll meet with the men and women who are elected to run Manitoba's municipalities, and we'll work out a system of revenue sharing. That will mean that local governments will have the money they need to do their jobs, without having to raise taxes on real property. It's the simplest and most direct answer to the problem of high property taxes all across Manitoba.

THE NDP HAVE DOUBLED TAXES IN THE LAST FOUR YEARS.

THAT MEANS FEWER JOBS.

IT MEANS A HIGHER COST OF LIVING, BECAUSE THE COST OF GOVERNMENT IS A BIG PART OF THE COST OF LIVING.

THE PROGRESSIVE CONSERVATIVES WILL CUT SIX KINDS OF TAXES.

THAT WILL HELP US CREATE MORE JOBS.

IT WILL HELP EVERYONE FIGHT THE HIGH COST OF LIVING.

THAT'S THE CHOICE MANITOBANS FACE IN THIS ELECTION.



PROGRESSIVE CONSERVATIVE POLICY TO FIGHT INFLATION.

THE COST OF LIVING AND THE COST OF GOVERNMENT. IN A LOT OF WAYS THEY'RE THE SAME THING. WE'LL CUT THE COST OF GOVERNMENT.

THE NDP HAVE DOUBLED TAXES AND GOVERNMENT SPENDING IN THE PAST FOUR YEARS. WITH THE COST OF GOVERNMENT GOING UP THAT FAST, IS IT ANY WONDER THE COST OF LIVING IS UP TOO?

In the last year of the P.C. Government total taxes in Manitoba were only \$179,987,000. ?

This year the NDP plan to collect \$364,781,300. That's more than doubled, in only four years. ?

In the last year of the P.C. government total Government spending in Manitoba was only \$342 million.

This year the NDP plan to spend \$694 million. That's more than doubled in only four years.

HIGH TAXES SHOW UP IN HIGH PRICES

Sales taxes add 5% to the price of just about everything, including necessities like clothing.

Income taxes go up - and the NDP have given Manitoba the highest income taxes in Canada - and that means that people have to ask for higher wages. Just to stay even with the cost of government. But higher wages lead to higher prices too. And tha means that, as fast as you get a raise, the cost of living eats it up.

Taxes on companies just get passed on to the consumer in the form of higher prices.

Taxes on property make housing more expensive. That's a big part of the rising cost of living.

It's a vicious circle! Higher taxes lead to higher prices.

THE NDP GOVERNMENT IS GETTING FAT ON INFLATION.

Everytime prices go up, the NDP government earns more money through its sales tax.

Everytime the rising prices make people ask for higher wages, the NDP government earns more money through its income taxes.

Meanwhile the people who can't get raises - pensioners, people on welfare, the unemployed - have to pay the same high prices as everyone else.

INFLATION BENEFITS ONLY THE GOVERNMENT. THE NDP GOVERNMENT IS THE PROFITEER OF INFLATION.

HIGH GOVERNMENT SPENDING SHOWS UP IN HIGHER PRICES.

People spend their money carefully. That helps keep prices down. But government wastes money. That helps push prices up. When did prices ever stop government from buying anything?

The NDP have doubled government spending in only four years. Is it any wonder that prices are higher?

THE COST OF LIVING AND THE COST OF GOVERNMENT. IN A LOT OF WAYS THEY'RE THE SAME THING. WE'LL CUT THE COST OF GOVERNMENT.

TO START WITH, WE'LL CUT SIX KINDS OF TAXES.

The Progressive Conservatives will take the sales tax entirely off clothing. Clothing is a necessity and the government has no business taxing necessities. And we'll take the sales tax off all second hand goods, from shoes to cars. People don't buy things second hand because they can afford to throw an extra 5% to the government.

The Progressive Conservatives will cut the income tax. That means the people who earn the money, the people who spend it carefully, will have more of it. The government will have a little less. That will help keep prices down.

The Progressive Conservatives will take all the education taxes off the homes of people over sixty-five. Why should the government help make housing costs higher for older people? Once you've reached sixty-five, you've paid enough for schools, anyway. That will help fight the cost of living where the cost of living hurts the most, on senior citizens.

The Progressive Conservatives will take all the education taxes off producing farm land. That will ease some of the upward pressure on basic food costs. We don't believe that government ought to help push food costs up.

The Progressive Conservatives will lower Manitoba's estate taxes to make it easier for the family farm and small business to survive. First, we'll make our tax the same as other provinces. We don't believe Manitoba needs the highest estate taxes in Canada. Then we'll change the law so a husband can leave his estate to his wife, or make her a gift, without taxes. Wives help their husbands earn whatever they have, and we don't think the government should interfere. And we'll change the law so that family farms or small businesses can be passed to members of the same family who'll continue to run them, without taxation.

Those small businesses and family farms make sure that there's competition and that helps to keep prices down.

The Progressive Conservatives will stop the unending climb of mill rates across the province, by setting up a system of real revenue sharing with the municipalities.

SIX KINDS OF TAX CUTS. THEY'LL ALL HELP FIGHT THE RISING COST OF LIVING.

THE PROGRESSIVE CONSERVATIVES WILL CUT THE COST OF GOVERNMENT.

THAT'S THE BEST WAY TO CUT THE COST OF LIVING.

We'll start by re-organizing the government. There are too many people doing too few jobs in the government and that's wasteful. By making government more efficient, we can lower the cost of government.

And there'll be fewer government cars and government expense account trips all over the place and government air planes. That's all wasteful.

Prices are so high in Manitoba that the people of Manitoba have to be very careful with their money. We think that government ought to be careful, too.

Because the cost of government is a big part of the cost of living.

LOWER TAXES. LOWER GOVERNMENT SPENDING

THAT'S HOW THE PROGRESSIVE CONSERVATIVES WILL CUT THE COST OF GOVERNMENT.

AND THAT WILL HELP US ALL FIGHT THE COST OF LIVING.



PROGRESSIVE CONSERVATIVE ECONOMIC DEVELOPMENT POLICY

ECONOMIC DEVELOPMENT. IT MEANS MORE BUSINESSES IN MANITOBA. BUSINESSES THAT GROW. AND THAT MEANS MORE PERMANENT JOBS.

THE NDP HAVE STIFLED OUR ECONOMIC DEVELOPMENT. AND THAT MEANS THE HIGHEST UNEMPLOYMENT IN OUR HISTORY. THERE ARE NOT ENOUGH PERMANENT JOBS. UNEMPLOYMENT AND THE NDP. IN MANITOBA THEY MEAN THE SAME THING.

LOOK AT THE NDP RECORD. UNEMPLOYMENT HAS DOUBLED IN ONLY FOUR YEARS OF NDP GOVERNMENT.

Under the Progressive Conservatives, unemployment in Manitoba ran at a monthly average of 10,000 people.

Under the NDP, unemployment is running between 18,000 and 22,000 people monthly. That's doubled in only four years.

It's even worse for young people. Under the NDP, people under twenty-five face rates of unemployment that are three times as high as any other group. That's why so many young people have to leave Manitoba. They just can't find jobs here.

THE NDP "SOLUTION" TO UNEMPLOYMENT IS JUST A GOVERNMENT RUN POVERTY TRAP.

What are the NDP doing to fight unemployment?

Their Guidelines for the Seventies tells about their "solution." They want the government to hire thousands more people, put them all to work at menial jobs, and then pay them at or near the minimum wage.

No chance for advancement. No training. No real opportunities. Just low incomes and government control.

That's the NDP "solution". They want to trap thousands more Manitobans

in a government run Poverty Trap.

That's no solution at all!

THERE'S ONLY ONE ANSWER TO UNEMPLOYMENT. ECONOMIC DEVELOPMENT.

WE NEED A GOVERNMENT THAT CAN WORK WITH BUSINESS TO CREATE MORE JOBS.

THE PROGRESSIVE CONSERVATIVES WILL WORK WITH BUSINESS.

THE NDP JUST WANTS TO TAKE BUSINESS OVER.

The NDP have already taken over nine Manitoba companies. They've got more than \$38 million of the tax payers' money tied up in those companies.

And last year all nine lost money.

Everytime the NDP Government takes over another business, the tax payer loses his shirt.

Look at the MDC. Until the NDP were elected, it never showed a loss. In the past two years under the NDP it has lost about \$24 million. About \$1 million every month - \$30,000 every day.

WHERE ARE THE NEW BUSINESSES STARTED UNDER THE NDP?

NEW BUSINESS GROWTH IS ONLY ONE FIFTEENTH WHAT IT WAS UNDER THE PROGRESSIVE CONSERVATIVES.

From 1967 to 1969, under the Progressive Conservatives, new business investment increased almost 30%.

From 1970 to 1971, under the NDP, new business investment has increased by less than 2%. In other words, new businesses are growing only one fifteenth as quickly as they did under the Progressive Conservatives.

That's why there are not enough permanent jobs!

MANITOBA NEEDS MORE JOBS. THAT MEANS WE NEED BUSINESSES THAT GROW.
THE PROGRESSIVE CONSERVATIVES WILL HELP MANITOBA BUSINESSES GROW, IN THREE
IMPORTANT WAYS.

FIRST, WE'LL GIVE BUSINESSES SOME FINANCIAL HELP.

SOMETIMES BUSINESSES NEED TO BORROW MONEY, TO HELP THEM GROW.

The Progressive Conservatives will make sure that the Regional Development Corporations have money to loan to businesses. Long term debt capital. It can help create a lot of jobs.

We want the Regional Development Corporations to have this money because they can use it better than some big office in Winnipeg. Right now, if a business man wants to borrow some money from the MDC, he has to go, hat in hand, to see some civil servant in Winnipeg.

We don't think that a business man from Thompson or Reston or Altona ought to have to go to Winnipeg to ask some civil servant for a loan. We think that kind of help ought to be available in every region in Manitoba.

And we don't think that some planner in Winnipeg ought to decide what kind of economic development ought to happen in every part of the province. We'd like to see the people who live in the region making those kinds of decisions. That's why we'll fund the Regional Development Corporations.

It will make it a lot easier for small local businesses to grow, and small local businesses are just about the best answer there is to unemployment.

SOMETIMES BUSINESSES NEED A PARTNER WITH MONEY AND SOME SPECIALIZED SKILLS.
THE PROGRESSIVE CONSERVATIVES WILL CREATE THE MANITOBA GROWTH FUND TO BE
THAT KIND OF PARTNER.

The Manitoba Growth Fund. It's a new kind of idea. We want all the people in Manitoba to have a chance to take part in the profits of growing



Manitoba businesses. The Growth Fund is a way they can do that.

The Government will set it up and give it the seed money it will need to get started. It's job will be to invest in Manitoba companies. Not take them over - just buy shares. Equity Capital. It will give companies the extra capital they need to grow. The profits they make will be shared by the Manitoba Growth Fund.

And everyone in Manitoba will have a chance to be a part owner of the Growth Fund, because anyone who wants to can invest voluntarily in the Fund. The Growth Fund will share in the profits of Manitoba Companies, and anyone who invests in the fund can share in them, too.

Of course, the Growth Fund will do more than just buy pieces of companies. It will also have some skills. Especially skills in marketing and finance, and those are the areas that many small and medium sized companies are weakest in.

The Manitoba Growth Fund. A partner for business with some money and some skills to help businesses grow and create more jobs.

SOMETIMES THE PROVINCIAL GOVERNMENT WILL MAKE LOANS DIRECTLY TO HELP SOME INDUSTRIES GET STARTED. BUT THE PROGRESSIVE CONSERVATIVES WILL MAKE SURE THAT EVERYTHING IS DONE IN THE OPEN.

Sometimes it will make sense for the government to make loans directly to help new industries get started. But since we'll be using the tax payers' money, we'll make sure it's done openly.

So everytime the government wants to make one of those direct loans, it will require a special law, passed by the legislature. All the facts and figures will be made public, and people will have a chance to debate them, to make sure that the best possible deal is made, and that the people of Manitoba gain by the transaction.

We believe that if it's a good deal for the province, public debate won't hurt it one bit.

SECONDLY, WE'LL GIVE BUSINESSES SOME MARKETING HELP.

MANITOBA COMPANIES NEED TO EXPORT MORE IF THEY'RE TO GROW AND CREATE MORE JOBS. WE'LL HELP MAKE THOSE EXPORTS HAPPEN.

Our biggest potential market is in the Midwestern United States. But we haven't done enough to develop it.

The Progressive Conservatives will open Manitoba Export Offices to market our products directly in the major U.S. centres in our natural trading area.

We'll step up our export efforts all over the world, with more trade missions, and better marketing information and assistance for individual Manitoba Companies.

The more things we can sell outside of Manitoba, the more jobs we can create. So the Progressive Conservatives will help our companies sell.

WE'LL MAKE A SPECIAL EFFORT IN THE MARKETING OF FOOD PRODUCTS.

From farming to fish, Manitoba has a strong food industry. We can make it stronger by developing our export sales. Look what Japanese demand did for the hog market.

Maybe our marketing should be involved in branding Manitoba produce, or in developing standards for various markets. But we'll work with the people who produce and market food to make more sales.

WE'LL HELP TO FIND NEW PRODUCTS THAT MANITOBANS CAN MAKE AND SELL.

New products are introduced into the Canadian market every day. Not enough of them are made in Manitoba. We'll help Manitoba companies find the

opportunities for new product production. We'll help them build the factories to make them. And then we'll help to sell them.

A government that gives business that kind of help will make Manitoba a very attractive place to anyone who has developed something new, and is looking for a place to make it in Canada.

THIRDLY, WE'LL GIVE BUSINESSES TECHNOLOGICAL HELP.

SCIENCE IS A VERY IMPORTANT PART OF MODERN BUSINESS. THAT'S WHY THE PROGRESSIVE CONSERVATIVE PARTY HAS A SCIENCE POLICY.

New uses for Manitoba products. New ways of making things. Those are important things for business to know about, if we want business to grow.

So the Progressive Conservative Party will help Manitoba businesses use science to grow.

The Government of Ontario does that. They set up a science and research centre only a few years ago, and already more than 60% of it is paid for by research contracts from businesses. Some of them are from Manitoba businesses.

We have most of the skills we need already in Manitoba. At our Universities. The government would help to market those skills, help business to find ways of using them to grow in every region of Manitoba.

One of the first projects of this new science policy will be to study better ways of building in the North. That kind of knowledge is needed all over Canada. And we'll study new uses for our resources.

Science can help businesses to grow and create more jobs. The Progressive Conservative Party will help businesses to use science.

Manitoba will have an Institute of Applied Research and that will make our businesses stronger.

THERE YOU HAVE IT. THREE KINDS OF HELP THAT MANITOBA BUSINESSES AREN'T GETTING NOW. THE PROGRESSIVE CONSERVATIVE GOVERNMENT WILL GIVE THAT HELP SO THAT BUSINESS CAN CREATE MORE JOBS. TO GIVE THAT KIND OF HELP, THE PROGRESSIVE CONSERVATIVES WILL MAKE SOME CHANGES.

WE'LL SET UP A NEW DEPARTMENT: THE DEPARTMENT OF ECONOMIC DEVELOPMENT. IT WILL INCLUDE TOURISM.

The NDP are wasting money in their efforts to develop industry.

They're spending through the Department of Industry and Commerce is on the same old programs, programs that were designed in the early sixties, but they're spending more money - about 150% of what the last Progressive Conservative Government spent. But business is still not growing.

Those old programs are no longer good enough. The Progressive Conservatives have a new approach.

We'll re-organize that department, and we'll put it together with Tourism to form the Department of Economic Development.

That's the Department that will give business those three important kinds of help.

And it will do more than that. It will look over the opportunities facing Manitoba, and make sure they don't pass us by.

That means looking at the impact that the Pan-Arctic Pipeline will have on us, and making sure that we get all the benefits we can from it. It will mean looking at the potential of Winnipeg as a major international air centre. We could be the bridge between Europe and the Midwestern United States, for tourism, service and industry. That would mean a lot more high-paying jobs for Manitobans.

And it would mean concentrating on the most important growth industries. Like tourism. Tourism is particularly suited to our needs because it is labour intensive - it creates a lot of jobs. And it's the kind of industry where small, local operations can be profitable.

So we'll step up our efforts. We will enlarge the tourist advertising program. We'll help new developments get started. And we'll build some roads to open up new areas, like the East Shore of Lake Winnipeg.



THAT'S THE PROGRESSIVE CONSERVATIVE ECONOMIC DEVELOPMENT POLICY.

WE'LL WORK WITH BUSINESS TO CREATE MORE JOBS.

WE'LL SET UP A NEW DEPARTMENT OF ECONOMIC DEVELOPMENT.

WE'LL GIVE MANITOBA BUSINESSSES THREE IMPORTANT KINDS OF HELP:

FINANCIAL, MARKETING, AND TECHNOLOGICAL.

WE'LL CONCENTRATE ON THE IMPORTANT INDUSTRIES. THE ONES THAT CREATE THE MOST JOBS.

AND WE'LL MAKE MANITOBA A GOOD PLACE TO DO BUSINESS.

THAT'S IMPORTANT.

WHEN YOU HAVE A GOVERNMENT LIKE THE NDP, A GOVERNMENT THAT KEEPS
THREATENING TO TAKE OVER MORE BUSINESSSES, THAT KEEPS TAXING AS HEAVILY
AS THE NDP DO, A GOVERNMENT THAT DOESN'T KNOW ANYTHING ABOUT BUSINESS,
THEN DEVELOPMENT SLOWS DOWN.

THAT'S WHAT WE MEAN BY A BAD BUSINESS CLIMATE.

BUT WHAT WOULD YOU EXPECT? THERE'S NOT ONE SUCCESSFUL BUSINESS MAN IN
THE ENTIRE NDP GOVERNMENT.

THE PROGRESSIVE CONSERVATIVES KNOW ABOUT BUSINESS.

WE DON'T THINK THE GOVERNMENT SHOULD TRY TO RUN BUSINESSSES.

BUT WE KNOW ENOUGH TO HELP.

THAT MEANS THAT MANITOBA'S BUSINESSSES CAN GROW, AND THERE'LL BE MORE JOBS.

IT'S THAT SIMPLE.

THAT'S WHAT WE MEAN BY A GOOD INVESTMENT CLIMATE.

A PROGRESSIVE CONSERVATIVE URBAN AND MUNICIPAL POLICY

THE PROPERTY TAX IS THE LARGEST SINGLE TAX IN MANITOBA
AND THE NDP REFUSE TO DO ANYTHING ABOUT IT.

Last year Manitobans paid \$174 million in property taxes. That's more than any other tax - even income tax.

The reasons for that are simple enough. The services of municipal governments are in great demand. They're growing all the time, growing faster than the property tax base.

That means the municipalities have only two choices. Cut back on services, or raise taxes on land even higher.

We use municipal services every day. They're probably the most important of all government services. It's up to the provincial government to help pay for those services.

The NDP refuse to. Their Urban Affairs Minister, Ben Hanuschak, refused even to give \$2 million in unconditional grants to the municipalities. He was afraid it would set a precedent. The result?

Property taxes will get even higher.

THE PROGRESSIVE CONSERVATIVES WILL SHARE REVENUE WITH THE MUNICIPALITIES.
THAT WILL MEAN THAT PROPERTY TAXES WON'T HAVE TO GO UP.

We don't want to take over control of local governments. Instead we want those governments to have the resources they need to do their jobs. So we'll sit down with men and women elected to run local governments, and we'll work out a system of real revenue sharing. That will mean the governments will have enough money to provide the services that people need without raising taxes on property.

WINNIPEG HAS SOME SPECIAL PROBLEMS, SO THE PROGRESSIVE CONSERVATIVES
HAVE SOME SPECIAL SOLUTIONS FOR WINNIPEG.

Traffic is getting to be a real problem in Winnipeg. The beltway is still hanging around the city's neck like a millstone.

There's still talk of a multi-million dollar rail relocation.

We don't think that the tax payers of Winnipeg ought to waste their money building a freeway that we don't need, or in subsidizing the railroads' efforts to rationalize their operations.

Instead, we'll help Winnipeg deal with its traffic problem by a program to share costs for the construction of bridges to link the major areas of the city. The Sherbrooke-McGregor Overpass should be completed. And a bridge should be built to link St. Vital and Fort Garry.

And we'll make sure that the people of Winnipeg can elect their own mayor. That's the only way that makes sense.

And our housing policy will help improve all parts of Winnipeg.

WE WANT A PEOPLE FIRST SYSTEM OF PUBLIC TRANSPORTATION.

The Progressive Conservatives will help the municipalities develop a better transportation system. We'll make grants for experiments with Dial-A-Bus Services.

And we'll help pay for the construction of improved public transport systems, and help the local governments to operate them. For instance we think that better use would be made of public transportation if we provided free transportation for senior citizens during non-rush hours, or for students on their way to classes.

If local authorities agree, we'll pay 50% of any operating deficit that arises from such special programs.

And we'll pay 75% of the capital costs for approved projects all over the province. That will help make it possible for local governments to provide good, people first, transportation.

LOCAL GOVERNMENTS ARE CLOSEST TO THE PEOPLE. SO WE'D LIKE THEM TO HAVE MORE AUTHORITY. THE NDP HAVE CENTRALIZED TOO MANY THINGS. THE PROGRESSIVE CONSERVATIVES WILL RESTORE THE BALANCE.

When the Federal and Provincial Governments meet to discuss the problems of municipalities, we'll make sure that officials from Manitoba's municipalities are there at the conference table. They know best the problems that local governments face, and we'll make sure that they can speak for themselves.

LOCAL GOVERNMENTS ARE THE GOVERNMENTS THAT ARE CLOSEST TO THE PEOPLE. WE'LL TRY AND BUILD THEM UP.

WE'LL START A SYSTEM OF REAL REVENUE SHARING SO THAT THE PROPERTY TAX DOESN'T HAVE TO BE THE BIGGEST SINGLE TAX IN MANITOBA..

THAT WAY LOCAL GOVERNMENTS WILL HAVE THE RESOURCES THEY NEED SO OUR COMMUNITIES CAN PROSPER.

A PROGRESSIVE CONSERVATIVE HOUSING POLICY

WE'LL NEVER BEAT THE COST OF LIVING UNTIL WE CONTROL THE COST OF HOUSING.

From 1961 to 1971 the average cost of a house in Winnipeg went up by 41% - to \$21,672. Land costs went up by 70% . Construction costs by 49%.

But whether you buy or rent, decent housing is already beyond the means of many Manitobans. For instance, about 40% of the people here can afford housing costs of no more than \$110.00 monthly.

IT'S TIME THE PROVINCIAL GOVERNMENT TOOK A SERIOUS LOOK AT ALL KINDS OF HOUSING.

A PROGRESSIVE CONSERVATIVE GOVERNMENT WILL!

We'll set up a Special Provincial Enquiry into Housing costs. We look at construction and development, at building costs and assessments. From what we learn, we'll make some changes in our laws to help keep costs down.

What kind of changes? Well, it would probably make sense for us to put some limits on the profits people can make from land transfers if the enquiry finds excessive profit-taking there.

And it would help if we would rebate the 5% sales tax on materials and services that go into the construction of houses to the buyers.

And perhaps the province should guarantee mortgages on both new and used houses.

The Enquiry will show us where action is needed. A Progressive Conservative Government will take the action.

THE NDP THINK PUBLIC HOUSING IS THE WHOLE ANSWER.

THEY'RE WRONG, AND THEY'RE MAKING THE GOVERNMENT INTO MANITOBA'S BIGGEST LANDLORD.

Last year 40% of the new apartment starts were in public housing. That means that 40% of the people who moved into new apartments came under the direct control of government bureaucrats. It doesn't have to be that way.

The Progressive Conservatives would build some public housing, too, but all by itself, public housing is no solution.

WE HAVE TO HELP KEEP THE HOUSES WE HAVE IN GOOD SHAPE.

Over 38% of the existing housing in Manitoba needs repairs. 11% is seriously run down.

We'll do something about that.

To start with, we'll stop raising taxes everytime anyone fixes up his house. That's unnecessary and it adds to the cost of housing.

We'll set up a system of generous home-improvement grants, based on income and family size .

We'll make home rehabilitation grants, so that people can buy run down housing and put it back into condition to live in. That costs a whole lot less than building public housing.

PEOPLE OUGHT TO BE ABLE TO CHOOSE WHERE THEY WANT TO LIVE. A PROGRESSIVE CONSERVATIVE GOVERNMENT WILL MAKE SURE THEY CAN.

We'll set up a system of rent subsidies, geared to income, so that people can have the resources they need to live in housing of their own choice, instead of being packed into government housing developments.

That will help preserve our neighbourhoods.

WE'LL WORK WITH NEIGHBOURHOOD GROUPS TO KEEP COMMUNITIES ALIVE.

A lot of the breakdown in housing and in neighborhoods is unnecessary. We'll help fight it. We'll set up clinics to teach people how to repair

and preserve housing.

We'll maintain the Home Repair Grant Program for pensioners.

WE'D LIKE PEOPLE TO BE ABLE TO OWN THEIR OWN HOUSES.

A PROGRESSIVE CONSERVATIVE GOVERNMENT WILL HELP THEM DO THAT.

We'll call it the Home Ownership Equity Grant.

We'll make it to the people who want to buy a house. When they sell the house later, they will pay back the grant into a revolving fund, so that others can use the money.

That will help to sell new houses, and that creates jobs in the construction industry. But it does more than that. It will mean that people can buy houses younger than they can now, and having that choice will put downward pressure on rents.

If people can afford to buy their own houses with this government help, they won't pay excessive rents.



SOCIAL SERVICES:

A PROGRESSIVE CONSERVATIVE HEALTH POLICY

HEALTH CARE COSTS ARE CLIMBING TOO FAST.

INEQUALITIES IN HEALTH CARE SERVICES STILL EXIST ACROSS MANITOBA.

THE PROGRESSIVE CONSERVATIVES WILL DO SOMETHING ABOUT THAT.

THE FIRST STEP IS TO STOP FIGHTING WITH THE DOCTORS.

Since the NDP were elected, they've had one fight after another with the Doctors. Instead of using the knowledge and experience of Manitoba's doctors to help build a better system of health care, the NDP have ignored and refused even to talk to the Doctors.

We have to control health care costs. We can only do that if we have the help of all health professionals: Doctors, Nurses, Hospital Administrators and others. Costs can be controlled, but only if government is willing to work with the professionals.

WE HAVE TO ASSURE THAT ALL PARTS OF MANITOBA HAVE ACCESS TO ADEQUATE HEALTH CARE

To start with, we'll try and encourage more Doctors and other health care professionals to locate in rural and Northern centres. We'll do that by giving them assistance in paying their university tuition, and helping them pay the costs of opening offices.

Then we'll make sure that they have the kind of help they need to do the best possible job. The Progressive Conservative Government will finance a system of visiting specialist-consultants to travel throughout the Province. The hardship of paying transportation costs to come to Winnipeg to see a

specialist should no longer be ignored by government. It's cheaper and better to bring the specialists to all the people of Manitoba.

And we'll set up a Regional/Local Ambulance System, based in our hospitals and financed through Medicare. It will be linked by a province-wide communications network so that all Manitobans have access to fast ambulance service in an emergency.

It won't all happen overnight, but these steps will bring real health care equality a lot closer for Manitobans. And where necessary, we'll develop regional health care centres, and we'll make sure that they have the sophisticated modern equipment needed to give real first class health care in every part of Manitoba. We don't think that people should have to travel from communities all across the province to Winnipeg in order to get the best possible medical attention.

AND JUST TO MAKE SURE OUR SYSTEM IS WORKING AS IT SHOULD, WE'LL ASK THE PEOPLE TO HELP US WATCH IT.
WE'LL APPOINT AN INDEPENDENT CITIZENS' COUNCIL TO KEEP AN EYE ON ALL HEALTH CARE PROGRAMS.

Some governments just set up a program and then sit back. We don't want to be that kind of government.

So we'll set up the Council. That way, if part of the system isn't working right, we'll be told about it right away, and we'll move to fix it.

The NDP have always acted as if Government knows everything. We don't believe that's true. So we'll get the Citizens' Council to help us run Manitoba's health care.

That's how things are done best. When government and the people can work together.

A PROGRESSIVE CONSERVATIVE WELFARE POLICY

UNDER THE NDP ALMOST ONE MANITOBAN IN FIVE DEPENDS ON SOME SORT OF GOVERNMENT ASSISTANCE.

That's because we have poverty in Manitoba. According to the Senate Committee on Poverty, more than 31% of Manitobans live below the poverty line.

The vast majority of welfare spending goes to help those who can't support themselves because of age, infirmity or family responsibilities.

WE NEED TO HELP PEOPLE TO BE INDEPENDENT. THE PROGRESSIVE CONSERVATIVES WILL DO THAT IN FOUR DIFFERENT WAYS.

FIRST, WE'LL WORK WITH PRIVATE GROUPS TO PROVIDE DAY CARE CENTRES, SO THAT THE MOTHERS OF SINGLE-PARENT FAMILIES CAN GET OUT TO WORK.

That's very important. Many of the women receiving assistance are highly employable. They have skills and experience, but the costs of commercial day care for their children are so high that it's not worth their while to work.

We'll make sure that every welfare mother has the choice by making sure that there are enough day care centres. We're not saying that we'd force these women to work. But they ought to have the choice, to be independent if they like.

The Progressive Conservatives will give them that choice.

SECOND, WE'LL MAKE SURE THAT FAMILIES GET THE SUPPORT THAT THEY HAVE A LEGAL RIGHT TO

Literally, hundreds of families are on welfare in Manitoba, although they have a legal right to support from separated, divorced, or deserting husbands. Right now the government does nothing to guarantee that they receive that help they have a right to.

A Progressive Conservative Government will. We'll enforce support orders, inside or outside of Manitoba so that families can have the financial independence they have a legal right to.

THIRD, WE'LL PROVIDE INCENTIVES TO PEOPLE ON WELFARE TO WORK AND
CONTRIBUTE TO THEIR OWN SUPPORT.

Many of the people on welfare are capable of doing some kind of work, but often they'd be no better off if they did. We think that's wrong.

We'll set up a system of incentives, so that people can get jobs and receive the training and experience they need to become self-supporting without interference from the government. Taking a job shouldn't ever cost anyone money in Manitoba. Even people who, because of some infirmity, can never earn enough to be self-supporting, ought to have the satisfaction of working, and of being better off as a result of their own hard work.

FOURTH, WE'LL TRY TO FIND WAYS TO MAKE WELFARE JUST A STEP ON THE WAY
TO BEING INDEPENDENT. WE DON'T KNOW ALL THE ANSWERS, BUT WE KNOW SOME OF
THE PEOPLE TO ASK.

We want to work with the self-help groups that have been formed by poor people all over Manitoba. These people want to help themselves. The Progressive Conservative Government will work along with them. So far, they've

been ignored by the NDP, but we believe that no government should ignore anyone who wants to help himself get ahead.

And we want to work with the social work profession. These people have special skills that have not been used enough in developing effective ways for government to help people become independent. With their help, we can build some better ways in Manitoba.

And we want to work with local authorities. As far as possible, we'd like to see the welfare system decentralized so that local governments can work directly with the people in their area that need help.

And we'll have the the advice of the Citizens' Council on Health and Social Services. They'll keep an eye on the entire system, because building independence is too important to be left up to government.

THE COST OF LIVING HITS THE POOR HARDEST. THAT'S SOMETHING THAT NDP WELFARE POLICIES HAVE IGNORED.

We'll make sure that welfare payments go up when the cost of living does. And all senior citizens receiving provincial assistance will be entitled to cost of living supplements.

We have a welfare system because we want to help the people who need our help. That doesn't make sense if we ignore the cost of living.

RIGHT NOW THE DEPARTMENT OF HEALTH AND SOCIAL SERVICES IS TOO BIG. PEOPLE AND PROBLEMS GET LOST IN IT. WE'LL CHANGE THAT BY BREAKING IT UP ON A REGIONAL BASIS.

HEALTH AND WELFARE ARE TOO IMPORTANT TO BE LEFT TO THE GOVERNMENT.

They're also too expensive. If government is to do everything, costs will never be controlled.

So the Progressive Conservatives want to work much more with private groups than governments have done in the past. There are lots of ways that we can help each other in Manitoba. The government shouldn't do it all.

THE PROGRESSIVE CONSERVATIVES HAVE A SPECIAL POLICY FOR SENIOR CITIZENS.

WE THINK THEY'RE SPECIAL PEOPLE .

We believe that people have a right to retire with financial security. That should mean that they have a right to keep their own houses, a right to stop paying taxes for education. By the time you've reached sixty-five, you've paid enough taxes.

That shouldn't be a gift from the Welfare State. It's a matter of right!

The Progressive Conservative Government will help protect that right. We'll take education property taxes off the homes of senior citizens, whether they own, lease, or rent.

We'll supplement senior citizens' incomes to help keep pace with the cost of living.

We'll provide some little things - like free bus rides outside of rush hours, and free fishing licences. Those kinds of things don't cost a whole lot of money, but altogether, they can help older Manitobans to have a better life here.

And we'll preserve the recent gains in health care, so that medicare, hospitalization, drugs and nursing home care continue to be covered, without a

premium and without a deterrent fee.

But we'll do more than that. We think that people ought to be able to stay in their own homes, but sometimes failing health makes that very expensive. The Progressive Conservatives will provide the money to cover home care and extra transportation costs.

We'll continue the Pensioners Home Repair Grants Program, because we think its an essential part of any realistic effort to expand home care in Manitoba.



A PROGRESSIVE CONSERVATIVE POLICY FOR AGRICULTURE

MANITOBA'S FARMERS FACE SOME PROBLEMS.

THE GOVERNMENT SHOULD BE HELPING TO SOLVE THEM.

A PROGRESSIVE CONSERVATIVE GOVERNMENT WILL.

THE FIRST AND BIGGEST PROBLEM IS THE COST-PRICE SQUEEZE.



The prices of everything the farmer buys are going up. That means he faces higher costs each year. But the prices he receives for his crops are going up more slowly. The result is the cost-price squeeze - and no government can solve that completely.

But one thing is sure! No matter how high farm prices get, they'll never keep up with farm costs unless the Government takes a solid, business-like approach to keeping costs in line.

The NDP have no policy to help meet rising costs, so if it's left up to them, the cost-price squeeze will just get worse. Farm incomes will be squeezed more and more. Rural communities will be destroyed. Young people will be driven off the land. Sons will not take over their fathers' farms, and the average age of Manitoba's farmers will continue to go up.

It doesn't have to be that way.

We can't afford to have it be that way.

Manitoba has built its economy on the base of agriculture and a flourishing rural area. If that base is cracked, the effect will be felt throughout the entire province.

We've had enough of socialist experiments. What we need now is a realistic, common sense, business like approach to the problem of the cost-price squeeze. That's the kind of approach the Progressive Conservative Party will take.

THE PROGRESSIVE CONSERVATIVE OBJECTIVES FOR AGRICULTURE

We want an expanding and healthy agriculture for Manitoba.

We want to keep at least 30,000 farms operating, employing at least 40,000 people full-time, and supporting a farm population of about 130,000 people.

We'll never reach that objective following the Big Farm Syndrome that the Liberals and the NDP have always supported. The big farm syndrome would lead to all the farm land in Manitoba being owned by one big farmer, and if the NDP have their way, that one big farmer would be the government.

And those 130,000 people supported directly by agriculture will have to enjoy a standard of living and a level of income that is not worse than that enjoyed by other Manitobans in other walks of life.

Provincial farm gross income is now about \$400 million. A Progressive Conservative Government will set a target of \$750 million.

Those are our objectives.

The first step in meeting those objectives has to be an effort by government to fight the cost-price squeeze.

THE PROGRESSIVE CONSERVATIVES WILL FIGHT THE COST PRICE SQUEEZE TWO WAYS.
FIRST, BECAUSE THE COST OF GOVERNMENT IS A BIG PART OF THE COST OF FARMING,
WE'LL CUT THE COST OF GOVERNMENT.

Taxes play a big part in the cost price squeeze. The Progressive Conservatives are pledged to cut six kinds of taxes. And that includes taking all education property taxes off producing farm land. And we're pledged to control government spending, so that it will not continue to feed inflation, driving all of the farmer's costs up.

SECOND, WE'LL HAVE PROGRAMS TO BOOST FARM INCOME, EVEN AFTER RETIREMENT.

We'll design a pension plan for farmers, so that Manitoba farmers can retire and pass their farms on to their children without fear of financial hardship. That plan will be completely voluntary, but it's one way a Progressive Conservative Government will make it easier for Manitoba farmers to plan for their own futures.

And we have a six part program to help farmers increase production of cash-making livestock.

1. We will increase forage production.
2. We will set up a feed bank system to stabilize the prices of forage and feed. We'll use abandoned grain elevators as forage banks.
3. We will work to increase exports to Japan and, if possible, to the European Common Market.
4. We'll provide increased assistance for basic herd development.
5. We'll make sure that the Clean Environment Commission produces a feed lot pollution control policy that farmers can live with - and it will have to include the use of waste materials as fertilizer.
6. We'll provide incentives to the meat packing industry to decentralize in Manitoba.

The Progressive Conservatives know that you can't make an instant livestock producer. But if a farmer wants to go into livestock exclusively, or if he wants to develop livestock as part of a mixed operation, a Progressive Conservative Government will help. We're not going to tell any farmer what he ought to do with his land, but once he's made his own decision, we can help make it work for him.

And we'll help to develop new crops and products with teler-made assistance programs like the ones that were used in the 60's to stimulate rape seed and potato crops. Those programs worked before, and they can work again, to help farmers earn a better income.

And we have a non-farm income plan , too. For families living on small holdings, we want the kind of development that will give them the opportunity to supplement their farm incomes while staying on the land. Our Progressive Conservative program for economic development will lead to a lot more businesses and jobs all over Manitoba. Those extra jobs will give farmers the opportunity to supplement their farm incomes. For a lot of farm families, that can make a lot of difference.

A LOT OF THE FARMER'S PROBLEMS COME FROM OTTAWA.

I don't have to tell you people that. Maybe no Manitoba Government can make the Federal Government see its responsibilities, but a Progressive Conservative Government will try.

THE PROGRESSIVE CONSERVATIVES DON'T PRETEND TO BE ABLE TO SOLVE ALL OF THE FARMER'S PROBLEMS.

BUT WE CAN HELP.

AND THAT'S A LOT MORE THAN THE NDP ARE DOING.

We want all the people of Manitoba to have freedom of choice.
We want all the people of Manitoba to have real opportunities.

That's what our agriculture policy is designed to bring to the farmers.
Freedom of Choice and Opportunity.

Besides the things I've already mentioned, we'll have assistance for grain farmers who want to expand their operations. We believe that the grain farmers of Manitoba were right when they resisted the Liberal Government's LIFT Program. The markets this year and last have proved that. The grain business will always fluctuate, as world-wide conditions change. The

Progressive Conservative Party will help farmers ride out the fluctuations. We'll support the construction of multi-use farm buildings that can provide extra on-farm storage capacity in the poor sales years. We'll work with the federal government to make sure that farmers can realize incomes on surpluses. Supply management is not the answer. Instead, we must give farmers the capacity to reduce grain for sale in the good years, and for storage without excessive loss of income in the lean years.

We'll increase support and assistance to young farmers, especially those who want to farm small acreages and who want winter employment.

We believe that the opportunities are there in agriculture. It will be our job as the government to help Manitoba's farmers take advantage of them.

And we think the farmer ought to decide what he ought to grow. And how big his operation ought to be. And whether or not he ought to supplement his income through other employment. That's what we mean by freedom of choice. Those kinds of free decisions are a lot better for Manitoba than the growing government control of the NDP. We think farmers will agree with us about that, because we think farmers are free enterprisers.

And we'll change Manitoba's Gift and Estate Tax Laws so that there'll be no provincial tax on family farms when they pass from a father to a son, or between husband wife.

WE MAY NOT BE ABLE TO SOLVE ALL THE PROBLEMS OF AGRICULTURE.

BUT WE CAN HELP GIVE MANITOBA FARMERS MORE FREEDOM OF CHOICE AND WE CAN HELP MANITOBA FARMERS BUILD UP THE OPPORTUNITIES IN AGRICULTURE.

And we'll fight the things that hurt the farmer. Like the cost-price squeeze and rail line abandonment. On rail line abandonment, we'll do what the NDP have failed to do: we'll monitor all abandonment proposals and we'll fight any that threaten our rural communities.

A PROGRESSIVE CONSERVATIVE POLICY FOR RURAL MANITOBA

THE PROGRESSIVE CONSERVATIVES WANT THREE THINGS FOR RURAL MANITOBA.
REAL EMPLOYMENT OPPORTUNITIES IN FARMING AND IN BUSINESS.
LOCAL GOVERNMENTS THAT HAVE ENOUGH RESOURCES TO DO THEIR JOB AND TO
MAKE THEIR OWN DECISIONS, WITHOUT RAISING PROPERTY TAXES ANY HIGHER.
A STABLE COST OF LIVING THROUGHOUT THE PROVINCE.

We have Progressive Conservative Programs to make these three things happen.

We have an economic development policy that will help every region in the province to attract more industry. It includes giving funds to the Regional Development Corporations so that development decisions can be made on a regional basis instead of in some planning office in Winnipeg.

We have a transportation policy that will help towns flourish and grow.. We'll work for the completion of the existing road system, and we'll provide better standards of maintenance. And we'll oppose any proposed branch line abandonment that will hurt rural communities.

And we have an agriculture policy that is a real business-like approach to the problems of the cost-price squeeze.

And we'll be decentralizing government, moving hundreds of jobs into rural areas.

That will help rural Manitoba have the employment opportunities it needs to grow and prosper.

And we have policies to make sure that local governments have enough money to do their jobs without raising the property taxes. We're committed to revenue sharing so that municipalities can have access to enough money to fulfill their responsibilities. And we want to decentralize control of some welfare and health programs so that local governments can be involved in these important areas.

And we have firm policies to fight the rising cost of living. Because we know that the cost of government has a lot to do with the cost of living. We'll cut the cost of government.

The Progressive Conservatives will cut six kinds of taxes.

We'll cut government spending, because government spending feeds inflation.

EMPLOYMENT OPPORTUNITIES .

LOCAL CONTROL WITH ENOUGH MONEY AVAILABLE SO LOCAL CONTROL MEANS SOMETHING.
A STABLE COST OF LIVING.

THE THREE THINGS THAT RURAL MANITOBA NEEDS.

THE PROGRESSIVE CONSERVATIVES WILL HELP THEM HAPPEN.



EVERYBODY ALWAYS TALKS ABOUT THE NORTH AS THE "LAND OF TOMORROW."

THE PROGRESSIVE CONSERVATIVES THINK THAT TOMORROW STARTS TODAY.

THE COST OF LIVING IS TOO HIGH IN THE NORTH

SO THE PROGRESSIVE CONSERVATIVES HAVE A NORTHERN COST OF LIVING REDUCTION PLAN
SINCE TAXES ARE A BIG PART OF THE COST OF LIVING, WE'LL CUT TAXES.

We'll apply \$8 to \$10 million dollars to reducing taxes on essentials purchased by residents of the North. The degree of reduction will depend on the cost of living implications of the remote locations of various communities. They'll have a pretty big effect. In fact, the direct and indirect savings to Northerners because of the plan may be as much as \$400 per family. The Northern Cost of Living Reduction Plan will apply throughout the entire area under the jurisdiction of the Department of Northern Affairs.

We'll get part of the money to pay for this plan by straightening out

the mess the NDP have made of Northern policies. We'll get rid of the wasteful programs whose only purpose has been to create political publicity for the NDP. Instead, we'll apply the money to making sure that the cost of living in the North compares with the cost of living in other parts of Manitoba.

We don't believe that people should have to pay a cost of living penalty because they live in the North.

WE NEED A GOVERNMENT THAT WILL RESPOND TO THE NEEDS OF THE NORTH.
THAT MEANS WE NEED A GOVERNMENT THAT NORTHERNERS CAN TALK TO.

Governments have seemed to ignore what's happening up North. Just the distance and the cost of travel make it tough for Northern residents to come down and talk to the government. Governments don't seem to recognize that fact. The NDP have a Department of Northern Affairs. It's in Winnipeg.

The Progressive Conservatives think that the people of the North ought to have access to the government, just like anyone else in Manitoba. So we'll open a premier's office in the North. That way, Northern residents will be able to get to the highest level of the Manitoba Government without taking an expensive trip to Winnipeg. And that Department of Northern Affairs will be moving. Up North, where it belongs! It will co-ordinate all the provincial government departments in the North, and establish local priorities. Priorities for government in the North can't continue to be set in Winnipeg.

So we'll move part of the government North.

NORTHERN PROSPERITY STARTS WITH OUR RESOURCES.

SO DOES PROGRESSIVE CONSERVATIVE NORTHERN POLICY.

The mining business is pretty important to the North, but these days things are pretty confused in the mining business. The NDP brought out their Kieran's Report, saying that the government ought to take over the business. So far the NDP have taken over nine Manitoba companies. Last year they all lost money. Now they want to start on mining.

The Progressive Conservatives don't believe that governments ought to take over businesses. But we do believe that Manitoba ought to get a fair deal from the companies who make money out of our resources. So we're going to take a look at our mining royalty structure. In a lot of cases, we're going to raise it.

But not all the mining companies are going to pay the same royalty. The way we see it, the more a company does for Manitoba, the less royalty it should have to pay.

So we'll have a variable mining royalty tax. It will work like this: If a company just digs up our ore and then ships it out of the province for refining, that company will pay the top royalty. But if the company builds smelters and refineries here, and creates all those extra jobs, the royalty will be lower. The more steps in production that get done here in Manitoba, giving jobs to Northern residents, the lower the royalty.

That way Manitoba will get a fair return on its resources, and the mining companies will have an incentive to build integrated developments in Manitoba.

And that's the way the Progressive Conservatives like to work with business. Make sure the people get a fair return, but make sure the business is encouraged to do as much as it can for Manitoba.

That makes a lot more sense than the government taking over

businesses to run at a loss.

NORTHERN PROSPERITY STARTS WITH OUR RESOURCES.

BUT THAT'S ONLY THE FIRST STEP.

WE NEED BETTER TRANSPORTATION IN THE NORTH.

THE PROGRESSIVE CONSERVATIVES HAVE POLICIES FOR THAT, TOO.



Remember "Roads to Resources"?

The Progressive Conservatives will start a new Roads to Resources Program. It will include major highway construction with higher load limits. That will mean that shipping costs into most Northern Communities will go down, and so will consumer prices....

The top priority will go to upgrading the existing arterial road system in the North. We'll provide for the hard surfacing of the unpaved portions of the Snow Lake Road, Highway #391 and Highway #6. We'll also provide higher standards of road maintenance..

And we'll have a permanent planned winter roads program. Winter roads are too important to the North to be used as make-work projects when and if funds are available. Under a Progressive Conservative Government, the necessary funds will be available every year.

Northern residents have to pay the high costs of running aircraft in the North. The Progressive Conservatives think that Government ought to pay some of them, too.

The Government Air Service is great, in an emergency.

But for day to day travel, we think that government employees ought to use the air carriers who serve the people of the North. By giving these carriers more business from the government, we'll be able to help lower their

cost per passenger mile, and we'll make it possible for them to schedule more regular runs to more communities.

It's pretty tough for communities to grow unless they have regular, reasonably priced transportation. The Progressive Conservatives will work to bring that kind of transportation to more Northern communities.

THE PROGRESSIVE CONSERVATIVES WILL HELP THE PEOPLE OF THE NORTH TO DEVELOP THEIR RESOURCES AND BUILD A STRONGER ECONOMIC BASE.

Our transportation policy is a big step in the right direction. With dependable, reasonably priced transportation, a lot more businesses will think about locating in the North.

And we'll make sure that the Northern Manitoba Development Corporation - NORMAN - has the funds to make long term loans to Northern businesses, to help them get started and grow. Which businesses get those loans won't be decided in Winnipeg. It will be decided by the Northern residents who make up the Regional Development Corporation.

And we'll put a lot of emphasis on tourist development. That's one of the naturals for Northern Manitoba. We'll step up the government advertising program to attract more tourists, and we'll increase government efforts to get more tourist developments started. This will also provide more recreational facilities for the people of the North.

WHEN A GOVERNMENT IS INTERESTED IN THE NORTH, IT'LL SHOW IN THE WAY THEY DO THINGS.

That's what the Progressive Conservatives believe. That's why we've decided that all the provincial boards and commissions that make decisions affecting the North will have to hold hearings in the North.

And that's why we've decided that Northern policy should be decided only after discussions with the Manitoba Indian Brotherhood, the Manitoba Metis Federation, and the Northern Association of Community Councils. And that's why we think Northern residents ought to get the first crack at Northern jobs.

That's why we're determined to cooperate with the federal government, to develop the Port of Churchill and to upgrade education for our Indian population.

That's why we'll put the North into Autopac rating territory Number 2, and let the private insurance companies compete with Autopac to give Northerners the best possible automobile insurance rates.

That's why we'll make the education grants more flexible, so that they can help offset the higher teacher and building costs in the North. We think that everyone in Manitoba should have the same educational opportunities, and we know that in the North education costs a little more.

And that's the reason we're going to sit down with Manitoba's trappers to help stabilize the trapping industry. With them, we'll take a look at the potential of a cooperative fur bank, based on a central depot with cash advances for immediate delivery.

And that's why we'll work with the people of the North to upgrade the recreational potential. Not only will it attract tourists and create jobs, but it will make life a little better for everyone who lives in the North.

And we'll encourage the big opportunities that can help us build the North. Like the Pan Arctic Pipeline.

When a government is interested in the North, it should show in the way they do things. The Progressive Conservative will show lots of interest.

A PROGRESSIVE CONSERVATIVE POLICY FOR MANITOBA'S NATIVE PEOPLE.

THE NATIVE PEOPLE OF MANITOBA FACE SOME SPECIAL PROBLEMS.
SO THE PROGRESSIVE CONSERVATIVE PARTY HAS SOME SPECIAL POLICIES TO
HELP THEM FIND SOLUTIONS.

The Progressive Conservatives will treat all Indians and Metis as full-fledged citizens of the Province. We will protect all of their political, social, and economic rights to the same degree as any other citizens of Manitoba.

About 75% of the employable Indians and Metis in Manitoba are unemployed. They don't even get counted in the unemployment figures published by the government. If they were, Manitoba's unemployment rate would be shown as about 9%. And yet, when the NDP brought down their "Give Away Budget" this spring, they didn't even mention the Indian and Metis people.

GOVERNMENTS WON'T SOLVE THE PROBLEMS OF THE INDIAN AND METIS.
THEY'LL HAVE TO DO THAT FOR THEMSELVES. BUT A PROGRESSIVE CONSERVATIVE
GOVERNMENT WILL HELP.

The Manitoba Indian Brotherhood and the Manitoba Metis Federation are already doing a lot. They could do more with more resources. So the Progressive Conservatives will give direct financial support to the programs of community development run by these groups.

And we'll set up some programs that the groups can draw on as they work to make their communities flourish.

A Native Peoples' Housing Fund. The inability of Indians to find decent housing off the reserve, and of Metis to find decent housing anywhere, has crippled the mobility and prosperity of the native people in the North.

Our fund will help pay for additional native peoples' housing across Manitoba.

And we'll establish a Native People's Economic Development Program. So far, government efforts in this direction have been too small. We'll make the funds available for native entrepreneurship, where that is appropriate, and for the development of jointly owned community enterprises.

WHEN NATIVE PEOPLE MOVE INTO THE CITY, TOO OFTEN THEY JUST MOVE INTO EVEN WORSE POVERTY.

WE'LL HELP THEM DO SOMETHING ABOUT THAT, TOO!

We'll cooperate with the two native peoples' associations in setting up Native People's Migration Centres in major urban and job centres across Manitoba. The transition to urban life and regular employment can be a tough one. The Migration Centres will be there to help.

SOUTH INDIAN LAKE.

THE NDP HAVE SOMETHING TO BE ASHAMED OF THERE.

When the Churchill River Diversion was first planned, the Progressive Conservative Government set up a fund of \$100,000 so the Indian community at South Indian Lake could hire the best lawyers it could find to protect its interests.

That's because the Progressive Conservatives think that people ought to be able to deal with the government from a footing of equality.

They spent about half of that fund, and they made things plenty hot for the Progressive Conservative Government, but that's all right, because that's what the fund was for. We think that if a government can't stand that kind of heat, they have no business being in power.

Now the NDP have broken their word and decided to go ahead with the flooding of South Indian Lake. But they've also confiscated the money in that fund so that the people of South Indian Lake don't have the resources to fight the government.

That's shameful and deceitful!

THE PROGRESSIVE CONSERVATIVES WILL NOT CHEAT THE PEOPLE OF SOUTH INDIAN LAKE.

WE WILL PROVIDE THE FUNDS FOR THEM TO HAVE THE BEST LEGAL ADVICE.

WE WILL PROVIDE FAIR AND HONEST COMPENSATION TO THEM.

PEOPLE WHO LOSE THROUGH THE ACTIONS OF GOVERNMENT ARE ENTITLED TO THAT.

A PROGRESSIVE CONSERVATIVE POLICY FOR HYDRO.

FIRST, GET ON WITH THE JOB!

THE NDP ARE SPENDING \$254 MILLION MORE ON THE NELSON RIVER PROJECT.
THAN WAS ORIGINALLY PLANNED.

BUT THEY'RE STILL FLOODING SOUTH INDIAN LAKE, EVEN AFTER \$25 MILLION OF
ADDITIONAL STUDIES.

They've refused to release the information that Manitobans need to
evaluate their plan. But one thing is clear.

UNDER THE NDP PLAN FOR HYDRO DEVELOPMENT, EVERY FAMILY IN MANITOBA
WILL PAY UP TO \$200 PER YEAR MORE THAN IS NECESSARY FOR AN ADEQUATE
POWER SUPPLY. THAT EXTRA COST WILL GO ON FOREVER.

WHAT ABOUT SOUTH INDIAN LAKE?

THE NDP HAVE SOMETHING TO BE ASHAMED OF THERE.

In the last election, the NDP said they wouldn't flood South
Indian Lake. Now, about four years later, they're going ahead with the
flooding. They haven't found out any new information in those four years.
Instead they spent them playing politics with their politically appointed
Hydro Chairman. Now he's gone to work for the NDP in British Columbia, and
the NDP are left holding the bag. You see, he never was very good engineer.

But throughout those four years, the NDP misled the people at
South Indian Lake. The people weren't told that the government intended to
divert the River and flood their homes.

Even when the announcement was made, the NDP refused to help the

Indians at South Indian Lake to state their case.

When the plan was first devised under the last Progressive Conservative Government, a fund of \$100,000 was set up so that the South Indian Lake residents could hire the best possible lawyers to protect their interests. We did that because we believe that people ought to be able to deal with the government on a basis of equality. The NDP have confiscated that fund, although only about one-half of it was spent. They don't want the Indians to have the resources to fight the government.

The Indians at South Indian Lake have been betrayed by the NDP.

THE NDP HYDRO POLICY HAS BEEN A MIXTURE OF CONFUSION AND DECEIT.
AND THAT ALL COSTS THE PEOPLE OF MANITOBA MONEY.

Douglas Campbell, Kris Kirstjanson, and Sterling Lyons estimate that NDP delays in proper hydro construction are costing the people of Manitoba about \$300,000 every day.

Even the government admits that Hydro revenues will have to go up by 15% in the next year alone. And that's only the beginning.

Both those things mean, quite simply, that after the election, the NDP will have to raise hydro rates. And the raise won't be small.

THE WHOLE HYDRO THING IS SUCH A CONFUSING MESS THAT SOMETHING HAS TO BE DONE TO CLEAR THE AIR.

THE PROGRESSIVE CONSERVATIVES WILL DO THAT.

No matter what happens on the Churchill River Diversion, we'll set up a judicial enquiry into all the Hydro Planning Decisions made during

the past years. That's the only way to clear up all the doubts and answer all the questions.

The licence that Hydro holds to divert the Churchill River is being challenged in the courts. If it's found to be illegal, Manitoba Hydro will have to apply again, and there'll be no special or arbitrary licence granted. Instead there will have to be real public hearings, with all witnesses testifying under oath. All of the ecological and environmental factors will be assessed carefully and openly, and the level to which South Indian Lake will be raised will be reviewed.

Finally, we'll make sure that the people at South Indian Lake get the funds they were intended to have to fight for their own interests. They need those resources to assure themselves and everyone else in Manitoba that they got the best possible deal from the government of Manitoba.

HYDRO RATES HAVE TO STOP BEING A POLITICAL FOOTBALL.

THE PROGRESSIVE CONSERVATIVE PARTY WILL MAKE SURE THEY DO.

Hydro will have to justify any rate increases before the Public Utilities Board. This is an independent body. It's hearings are open to the public, so that all of the information will be available to the people of Manitoba. The Public Utilities Board will make sure that Manitoba Hydro consumers are treated fairly.

CHURCHILL FOREST INDUSTRIES.

LET'S HAVE THE FACTS.

A lot of things have been said about CFI, not all of them true.
What are the facts?

Fact #1: Churchill Forest Industries was first started to use our forest resources to create jobs in the North. Premier Schreyer has said clearly that he never questioned the need for a pulp and paper complex at the Pas. (TRIBUNE - JAN. 12/73)
So, the first fact is that CFI was needed to create jobs in the North.

Fact #2: When the NDP took over the government on July 15th, 1969, a total of \$14 million had been paid out to CFI by the Progressive Conservative Government. Up to that time there was no evidence of any wrongdoing. All of the money paid out was justified by work either completed or ordered.
So, the second fact is that, until the NDP took over, there had been ^{No} excess money paid to the principals of CFI.

Fact #3: In July of 1969, Mr. Schreyer announced that he had re-negotiated the CFI deal. It was now an NDP deal, he said, and, as he stated in a newspaper interview on July 31st, 1969, it was the "kind of agreement we can live with."

So, the third fact is that Mr. Schreyer claimed that he changed the deal with CFI.

Fact #4: What changes did he make in the deal? Well, he sent the Principals a letter, and it showed that none of the financial aspects of the agreement had been changed. No new documents to setting out the new agreement were ever drawn up. No Orders-in-Council were passed by the government to indicate any real change in the agreement.

So the fourth fact is that whatever "new deal" Mr. Schreyer made, it had nothing to do with the province's financial participation in CFI.

Fact #5: In January of 1970, and even earlier in December of 1969, Mr. Schreyer had been informed of irregularities in the operation at The Pas. He then appointed Mr. Alistair Stewart to review the whole CFI operation.

So the fifth fact is that when Mr. Schreyer became suspicious, he appointed an active member of his own political party to make a confidential report to him on the operation. He did not make his suspicions or the reasons for them public.

Fact #6: On February 2, 1970, Mr. Stewart reported to Mr. Schreyer on the political benefits of stopping The Pas Development. He recommended "ridding ourselves of the responsibility for the Pas operation although leaving us free to profit from it." So, the sixth fact is that the NDP investigation of CFI was conducted from a political rather than a financial viewpoint.



Fact #7: On January 8th, 1971, the complex was put into receivership. By that time, the NDP Government had already paid out almost \$76 million, despite the fact that a full year earlier Mr. Schreyer had been suspicious enough to order Mr. Stewart's investigation. So, the seventh fact is that, by the time CFI went into receivership, a total of \$90 million had been paid out - \$76 million of it by the NDP.

FACT #8: The NDP had a perfect legal right to stop making payments the moment their suspicions were aroused. They were not, as Mr. Schreyer had suggested, locked into the agreement. The Manitoba Development Corporation Act spells out this right that the government had:

"If at any time, in the opinion of the board, any money loaned under this Act has not been or is not being applied for the purpose for which it was advanced, or is not being carefully and economically expended, the corporation may refuse to make any further advance and may call in the whole amount."

So, the eighth fact is that the NDP continued to pay out money after their suspicions were aroused, although they were not legally bound to do so.

Fact #9: Counting all NDP payments into CFI, both before and after it went into receivership, the NDP paid a total of about \$122 million. About \$76 million of that went to the principals. Why then did they continue them? The only conceivable reason is that to stop the payments was tantamount to admitting that the Premier had misled Manitobans when, in July of 1969, he claimed to have renegotiated the agreement, turning it into

an NDP deal that he "could live with."

So, the ninth fact would appear to be that the NDP continued making payments into CFI for political reasons, despite the fact that they had legal cause to cease making payments and to demand repayment of the entire outstanding loan.

THOSE ARE THE FACTS ABOUT CFI.

WHO WAS TO BLAME?

THE FACTS ARE PRETTY CLEAR.

BUT CFI EXISTS AND OFFERS JOBS IN THE NORTH.

A PROGRESSIVE CONSERVATIVE GOVERNMENT WILL USE SOUND BUSINESS METHODS TO MAKE IT A VIABLE AND PROFITABLE INDUSTRY.

CFI is providing the jobs, and it can do more. It can form the base for further development in the area around the Pas, and its modern, competitive technology can benefit the entire province.

A lot of people made a lot of mistakes in the CFI deal. The job now is to make CFI work to help Manitoba grow.

The Progressive Conservatives will do that job!

THE KIERAN'S REPORT

The Kieran's Report was prepared at the request of the NDP Government. All or parts of it clearly reflect the government's thinking.

The Report calls for the government to go into the mining business, nationalizing some private holdings without compensation. It attacks the way the resource industries in Canada are organized and the way they operate. And it betrays a very clear bias against private enterprise in any form.

THE MINING INDUSTRY IS TOO IMPORTANT TO PERMIT ANY OF THESE EXPERIMENTS TO DISRUPT IT.

In Northern Manitoba, direct employment in mining is about 8,000 people. Indirectly, mining has created thousands of additional jobs.

Every year mineral production contributes about \$300 million to Manitoba's gross provincial product.

This is an important and generally efficient industry in Manitoba. The government already runs nine different companies. Last year all of them lost money. Mining is too important to permit that kind of disaster.

THAT DOESN'T MEAN WE DON'T NEED SOME CHANGES. WE DO!

AND THE PROGRESSIVE CONSERVATIVES WILL MAKE THEM!

FIRST OF ALL, WE WANT THE PEOPLE OF MANITOBA TO GET A FAIR RETURN ON THEIR RESOURCES.

That means we'll take a look at the mining royalty tax. In some cases, we'll raise it.

But we don't think it makes sense for every mining company to pay the same royalty, so we're going to make it a variable royalty. It will work very simply.

If a company just wants to dig up our ore and ship it out of Manitoba for refining, then they'll pay the top royalty tax. On the other hand, if they will build smelters and refineries in the province, creating extra jobs for Manitobans, they'll pay a smaller royalty.

That makes sure that Manitoba gets a fair return on the resources, and it makes sure that mining companies have an incentive to create as many jobs as possible here.

THERE'S MORE AT STAKE IN MINING THAN MONEY.

SO THE PROGRESSIVE CONSERVATIVES HAVE POLICIES THAT DEAL WITH MORE THAN MONEY.

We have to decide just how and when and how fast we want to develop our resources. The general approach has to be negotiated on a nation-wide basis.

One thing is clear. We want to use our resources as efficiently as possible, and we want to deal fairly with everyone, with the mining companies and with the people who work for mining companies and with the people who live in the areas where mining companies are active.

How do we do all that? Well, we need a lot better starting point than the Kieran's Report.

And we probably ought to look further afield than just Manitoba.

So the Progressive Conservative Party will encourage setting up of a joint Prairie Provinces Resource Policy Committee. Alberta and Saskatchewan are facing a lot of the same questions we are. It make sense for us to work together to find the answers.

In the meantime, no give-aways of resources - but no government take-overs either. Instead, we'll work with business and with the people of Manitoba to assure the most beneficial possible development of all our resources.

A PROGRESSIVE CONSERVATIVE POLICY ON AUTOPAC

THERE'S ONLY ONE WAY TO FIND OUT IF AUTOPAC IS REALLY WORKING.
LET THE PRIVATE COMPANIES COMPETE WITH IT.

The NDP claim that Autopac has cut insurance rates by 15% in its first year.

But others are not so sure. They have looked at the Autopac figures, and they dispute the NDP claims.

And those statements are a little strange. It doesn't deal with the \$6 million in set-up costs. Do the NDP expect us to believe that that money just appeared by magic? And the Auditor did not mention that the Corporation observed normal accounting procedures, although, when that's true, auditors always put it in.

LET'S SEE HOW GOOD AUTOPAC REALLY IS :

First, the Progressive Conservatives will require Autopac to be subject to the control of the Insurance Department Supervisors. That's the best way to make sure that proper audits are done and that automobile insurance isn't tinkered with for political purposes .

Secondly, we'll permit the private insurance companies to compete with Autopac. If it's as good as the NDP say it is, that competition certainly won't hurt it. And the competition will keep rates down by forcing both the public and the private insurance corporations to be as efficient as possible.

That competition will help keep rates down. So
will the Rate Review Board we'll establish. If any seller of insurance,
Autopac or the private companies want to raise their rates, they'll
have to come before that board and prove that it's necessary.





OPEN GOVERNMENT. THAT'S THE PROGRESSIVE CONSERVATIVE WAY.

GOVERNMENT IS GROWING SO FAST IT'S HARD FOR PEOPLE TO KNOW JUST WHAT'S GOING ON.

Every department of Government is getting bigger and spending more money.

There are more and more Crown Corporations and government-owned enterprises spending the tax-payer's money.

There are more and more grants programs, all handing out the tax-payer's money.

There are more and more commissions and boards - 39 new ones in the four years since the NDP were elected. They all have control over Manitobans. They all spend the tax-payer's money.

EVEN MEMBERS OF THE LEGISLATURE CAN'T ALWAYS FIND OUT THE THINGS THEY NEED TO DO THEIR JOBS.

The Members of the Legislature are supposed to keep an eye on the way the government raises and spends money. They're supposed to watch the way provincial laws are enforced, and the way the departments and crown corporations and boards and commissions carry out their duties.

But at the present time not even the MLA's are given enough information to do that job.

THE PROGRESSIVE CONSERVATIVES WILL PROVIDE SIX NEW KINDS OF INFORMATION TO MAKE GOVERNMENT MORE OPEN IN MANITOBA.

First, we'll appoint a provincial Auditor General. He'll have full power to examine and evaluate every penny that government spends, and his reports

will be public.

Second, we'll pass an Administrative Practices Act so that everyone in Manitoba will know the limits of the power of every government board and commission.

Third, we'll make public all the financial information about every crown corporation, government-owned enterprise, and all boards and commissions. That will include our universities who spend millions of dollars every year.

Fourth, we'll publish all the financial information concerning all of the programs that the government is involved in through grants or shared cost arrangements.

Fifth, we'll require every crown corporation and government owned enterprise to make public its complete and audited financial statement within thirty days of the end of each fiscal year.

Sixth, we'll pass clear conflict of interest legislation requiring all Cabinet Ministers to make public all of their financial holding.

SIX KINDS OF INFORMATION THAT WILL MAKE GOVERNMENT MORE OPEN.

BECAUSE THE PROGRESSIVE CONSERVATIVES DON'T THINK GOVERNMENT SHOULD HAVE ANYTHING TO HIDE.



A PROGRESSIVE CONSERVATIVE POLICY ON THE CULTURES OF MANITOBA.

THE YOUNG PEOPLE IN MANITOBA ARE BECOMING PROUD OF THEIR ETHNIC AND CULTURAL HERITAGES.

THE PROGRESSIVE CONSERVATIVES ARE PROUD OF THEM, TOO.

We want the many cultures of Manitoba to flourish, so we'll make some changes in education to help them.

We'll start language instruction in elementary schools to encourage as many people as possible to take part in more than one of our cultures.

We'll add more courses on the histories of the various ethnic groups so that young people can learn more about themselves and about each other.

We'll start courses to preserve the art and handicraft skills of the various ethnic groups in Manitoba.

We'll provide bursuries for Manitoba students in Cultural Studies.

And we'll encourage museums throughout Manitoba to concentrate on the histories of the various ethnic groups who built the regions of Manitoba.

WE'RE PROUD OF THE WAYS WE'RE DIFFERENT.

AND WE'RE PROUD OF THE THINGS WE SHARE.

Our cultural policy will also concentrate on the things that all of the people of Manitoba have in common, regardless of our ethnic backgrounds.

That will mean tax free status for the Winnipeg Art Gallery made possible by a provincial grant to the city.

And it will mean that we'll help Winnipeg build its Centennial Library. The Library will be of benefit all across the province.

And we'll support the Ethnic Village concept as part of Winnipeg's centennial celebrations.

AND WE'RE CONCERNED ABOUT RECREATION AS WELL AS CULTURAL ENRICHMENT.

We'll step up government support to fitness and amateur sport programs in all our communities.

THE PROGRESSIVE CONSERVATIVES WILL HELP MANITOBANS TO PRESERVE THEIR HISTORY.

We'll do an historic sites inventory of the whole province. Often sites and structures of importance are lost or not widely known.

Then we'll set up a system of designating historic sites in co-operation with Municipal governments. We'll make grants in lieu of taxes so that no municipality loses revenue by preserving an historic site.

And we'll permit faster income tax write-offs for private sector activities to preserve our historic sites.

A PROGRESSIVE CONSERVATIVE POLICY ON GOVERNMENT BORROWING.

SINCE THEY WERE ELECTED, THE NDP HAVE BORROWED ABOUT \$3,100 FOR EVERY FAMILY IN MANITOBA.

Sometimes, and for some things, governments should borrow money. But the NDP have been borrowing for some of the wrong things and they've been borrowing too much. By borrowing for some of the things they have, they have effectively hidden the real costs of many of their programs.

But the Progressive Conservatives will cut government borrowing down to responsible levels, and limit it to the proper kind of self-liquidating projects.

And we'll make the details of our loans and the uses they're put to public, because the government borrows on the credit of its taxpayers, and the taxpayers have a right to know.

THE PROGRESSIVE CONSERVATIVE POLICY ON LEGAL REFORM.



LAWS HAVE TO CHANGE TO REFLECT THE WAY SOCIETY CHANGES.

SOMETIMES THEY CHANGE TOO SLOWLY.

WE'LL TRY TO AVOID THAT.

There are some areas where changes are needed immediately. So we'll make some changes, immediately.

We'll pass one law governing professional societies. It will cover entry standards, regulation of conduct, administrative procedures and consumer relations.

And we'll raise the fees paid to jurors. When men and women are asked to take time out to help us administer our laws, they should not have to bear hardship because of it.

And to keep pace with needed changes, we'll establish a Legislative Standing Committee on Justice and Law Enforcement to keep an eye on all matters relating to our legal system.

And we'll require the Ombudsman and the Members of the Human Rights Commission to appear before the committee every year. In the performance of their duties they become aware of laws that cause hardship or injustice. We want to change that kind of law.

A PROGRESSIVE CONSERVATIVE APPROACH TO CIVIL LIBERTIES.

We'll change the Human Rights Commission to make it better.

First, we'll change it's name to the Civil Liberties Commission. That describes what it ought to be doing more accurately anyway.

Then, we'll change the way its members are selected, to make sure that representatives of the recognized groups in this field are fairly represented on the commission.

And we'll have the commission report to the Legislature instead of to the government. There has already been political interference in its operations, and that kind of thing is intolerable.

Finally, we'll provide that the committee co-ordinate its work with that of the ombudsman by requiring that they have regular joint meetings.

A PROGRESSIVE CONSERVATIVE POLICY ON WOMEN'S RIGHTS.

THE PROGRESSIVE CONSERVATIVE PARTY HAS A WOMAN IN THE LEGISLATURE. SHE'S DONE SUCH A GOOD JOB, WE'D LIKE TO SEE MORE.

The fact is that women have been under-represented in our public life. It's up to the voters to elect more women to the legislature, but we can make some changes.

We can make sure that women are properly represented on all the government boards and commissions, and in the public service.

And we want more real opportunities for women in employment. We'll make sure that the government hires fairly; on the short run we'll set them employment goals to make sure that they hire some women. We think they'll find out what we did from our woman MLA, and that they'll want to hire more.

We'll encourage companies and labour unions to do the same. We don't like employment quotas, but setting goals for the first two or three years of something new is a good way to get started. After that, we won't need the goals.

And we're committed to a program of day-care centres so that women with families can take part fully in the labour market if they wish to

And for women who have been deserted, we'll provide strong government enforcement of maintenance orders. The government has a job to protect these women's legal rights. The Progressive Conservatives will do that job.

And we'll change the estate and gift taxes to recognize that wives are responsible for helping their husbands earn anything they have. Husbands and wives are economic units, and they will not be taxed on gifts or bequests between them under a Progressive Conservative Government.

Finally, we'll make sure that juries in Manitoba are selected in a way that will not bar anyone from serving because of marital status or sex.

A PROGRESSIVE CONSERVATIVE POLICY FOR THE TOURIST INDUSTRY.

TOURISM CAN BE MANITOBA'S FASTEST GROWING INDUSTRY.
IT CREATES JOBS. SO WE'LL HELP IT GROW.

We'll put tourism under our new department of Economic Development. And we'll step up the tourist advertising campaign, concentrating on the areas of greatest potential growth.

And we'll work with the Regional Development Corporations in the financing and development of new tourist attractions and in the organization of new major tourist attracting events.

We'll open up the as yet undeveloped East Shore of Lake Winnipeg with a development road, and we'll construct a major provincial park there to serve as the focus for major new tourist developments.

We'll work to set up and use joint Western Canadian promotions, to help our advertising dollars go further.

Finally, we'll concentrate on making Winnipeg into a major international air centre. That will attract more travellers.

Tourism is an industry, and it will benefit from the entire scope of the Progressive Conservative Program for Economic Development.

A PROGRESSIVE CONSERVATIVE POLICY FOR EDUCATION.

WE SPENT A LOT ON EDUCATION.

THE PROGRESSIVE CONSERVATIVES WILL MAKE SURE WE GET IT WISELY, AND THAT WE SPEND IT WISELY.

Education ought to be equal throughout Manitoba, but it's not because of its dependence on the property tax base. Areas of sparse population tend to lag behind.

We need broader and more flexible programs of provincial financial assistance to stop that lagging.

And we need some special kinds of education, too. Education for children with learning disabilities, for instance.

And we design these new programs, we intend to consult closely with the teaching profession. We think that the teacher's role has been ignored by too much recent government activity. We intend to stop ignoring it.

We want better education. We want better teacher training.

It's pretty clear that the teaching profession wants those things too and that together we can progress towards them.

UNIVERSITY CAN NO LONGER BE FOR KIDS.

We'll create a Department of Advance and Continuing Education to replace the Department of Universities and Colleges. Its objective will be to make the resources of higher education available to Manitobans all over the province and at all ages.

Our labour market is changing rapidly. Continuing education is the only

way that we can keep up. So a Progressive Conservative Government will provide that continuing education.

A PROGRESSIVE CONSERVATIVE POLICY FOR CORPORATE AFFAIRS AND CONSUMER PROTECTION.

ON PAPER MANITOBA HAS ONE OF THE BEST CONSUMER PROTECTION LAWS IN CANADA. THE PROGRESSIVE CONSERVATIVE PARTY WANT TO GET IT OFF THE PAPER AND INTO THE MARKET PLACE.

Maybe it's the work load. Maybe it's just bad administration. But Manitoba's Consumers Bureau has not been doing its job. It hasn't been working well with federal government consumer protection programs, or with private groups like the Better Business Bureau.

Whatever it takes to make the Bureau work, we'll do it.

And we'll step up the program of Consumer Education. How well can a law you never heard of protect you?

And we need new laws in some areas. Like warranties. Too many warranties just aren't worth the paper they're written on. And franchises. We'll regulate them under the securities commission.

Finally, we'll make grants to the Manitoba Law School to set up a program of Public Interest Legal Activity. The Centre For Public Interest Law in Montreal has already done a great deal to protect the consumer. And we'll contact the Automobile Protection Association about opening a branch in Manitoba. The APA has led the fight against unsafe cars, and we think we need that kind of activity in Manitoba too.

Those two things will help consumers protect themselves. And that's important.

A PROGRESSIVE CONSERVATIVE POLICY ON THE ENVIRONMENT.

POLLUTION IS A BIG PROBLEM.

YOU CAN'T FIGHT IT WITH A SMALL GOVERNMENT BODY.

BUT THAT'S WHAT THE NDP HAS BEEN TRYING TO DO.

THE PROGRESSIVE CONSERVATIVES WILL GIVE THE CLEAN ENVIRONMENT COMMISSION THE TOOLS IT NEEDS TO DO ITS JOB.

We'll give the Clean Environment Commission more funding and more research help. We'll also change the law to give it more muscle. And we'll make sure that it can enforce the same standards on government that it enforces on industry.

We'll encourage it to use fines to enforce its order. Hitting a polluter in the pocket book is the best way to get his attention.

And we'll ask the commission to do some research into trends in packaging so that increases in solid wastes won't sneak up on us. Where possible, we'll want the commission to recommend ways in which the government can stop that kind of increase by passing laws where necessary to prohibit certain kinds of packaging.

We'll look at large scale recycling. Not all of the techniques developed so far may be applicable to Manitoba, but we'll see, and we'll encourage re-use of as much solid waste as possible.

We'll encourage the private sector to join us in finding better systems of waste management. And we'll work as closely as we can with the federal government to fight air and water pollution.

And we'll go after visual pollution. Automobile Graveyards are the most obvious.

Finally, we'll try to work with Alberta and Saskatchewan to find a Western Canadian Energy Policy. Between our hydro resources and the oil further west we should have an abundance of energy and we must use it carefully for the benefit

of all our people.