

PCO – Issues Survey 2013

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Table Q1A Page 1
Mar. 5, 2013

Q1A. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Economy	442 18%	25 14%	88 15%	176 19%	25 16%	55 21%	74 22%	262 22%	179 14%	89 13%	180 20%	172 20%	58 11%	117 16%	100 22%	106 25%	57 11%	127 16%	244 25%	358 19%	83 15%
				c		bc	BCe	I		J	J			M	MN	MN		Q	QR	u	
Employment/job creation	342 14%	33 19%	93 16%	175 19%	12 8%	6 2%	21 6%	167 14%	175 14%	94 14%	116 13%	132 15%	82 16%	137 19%	52 11%	39 9%	83 16%	142 17%	103 11%	257 13%	84 16%
		EFG	EFG	EFG	F		f						OP	OP			S	S			
Health/health care	253 10%	21 12%	49 8%	105 11%	12 8%	31 12%	35 10%	55 5%	198 16%	59 9%	114 13%	80 9%	64 12%	69 9%	43 9%	49 12%	56 11%	95 12%	92 9%	195 10%	58 11%
				ce					H		JL										
Environment/green issues	198 8%	17 10%	81 14%	50 5%	8 5%	11 4%	32 9%	99 8%	99 8%	45 7%	88 10%	66 8%	33 6%	59 8%	42 9%	44 10%	25 5%	52 6%	116 12%	155 8%	44 8%
		DeF	DEFg				DeF				j					M			QR		
Education issues	121 5%	9 5%	23 4%	48 5%	6 4%	19 7%	15 5%	35 3%	86 7%	61 9%	45 5%	15 2%	27 5%	37 5%	23 5%	19 4%	29 6%	42 5%	42 4%	94 5%	27 5%
						c			H	KL	L										
Government leadership/ accountability/ transparency	67 3%	5 3%	12 2%	24 3%	6 4%	8 3%	12 4%	36 3%	31 2%	5 1%	27 3%	35 4%	13 2%	14 2%	13 3%	17 4%	9 2%	27 3%	26 3%	49 3%	17 3%
											J	J						q			
Government spending/ finances/budget	62 3%	6 3%	7 1%	15 2%	4 2%	13 5%	18 5%	31 3%	31 2%	15 2%	26 3%	22 3%	10 2%	20 3%	10 2%	17 4%	15 3%	21 3%	24 3%	49 3%	13 2%
						CD	CDe									m					
Debt/debt reduction	51 2%	7 4%	8 1%	18 2%	6 3%	5 2%	8 2%	34 3%	17 1%	8 1%	26 3%	16 2%	6 1%	10 1%	19 4%	11 3%	6 1%	21 3%	24 2%	33 2%	18 3%
		c						I			j				MN			q	q	t	
Taxes	49 2%	1 1%	5 1%	22 2%	6 4%	10 4%	5 2%	23 2%	26 2%	14 2%	27 3%	9 1%	5 1%	16 2%	10 2%	14 3%	15 3%	14 2%	20 2%	41 2%	8 1%
				BC	BCg	BC					L			m		M					
Energy/natural resources	47 2%	4 2%	3 1%	13 1%	4 2%	9 4%	13 4%	27 2%	19 2%	12 2%	21 2%	14 2%	11 2%	12 2%	7 2%	12 3%	10 2%	19 2%	15 2%	39 2%	7 1%
		c			c	C	CD														
Poverty/homelessness	41 2%	2 1%	8 1%	12 1%	1 *	6 2%	12 4%	12 1%	29 2%	13 2%	11 1%	17 2%	11 2%	14 2%	5 1%	4 1%	16 3%	13 2%	9 1%	31 2%	10 2%
						e	cdE		H								S				

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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Table Q1A Page 2
Mar. 5, 2013
(Continued)

Q1A. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Aboriginal affairs	39 2%	0 *%	5 1%	15 2% B	9 6% BCDFG	4 2%	5 2%	14 1%	25 2%	10 1%	14 2%	15 2%	6 1%	10 1%	9 2%	10 2%	6 1%	15 2%	17 2%	22 1%	17 3% T
Seniors' issues	36 1%	2 1%	8 1%	17 2%	2 1%	4 2%	2 1%	12 1%	24 2%	2 *%	8 1%	26 3% JK	12 2% no	7 1%	3 1%	7 2%	14 3% rS	9 1%	9 1%	30 2%	5 1%
Immigration/citizenship	35 1%	0 *%	2 *%	19 2% BC	4 2% BC	6 2% c	4 1%	18 2%	16 1%	6 1%	14 2%	15 2%	5 1%	14 2%	7 1%	4 1%	8 2%	12 1%	12 1%	26 1%	9 2%
Crime/policing/justice	32 1%	2 1%	8 1%	11 1%	7 4% bdFg	1 *%	4 1%	16 1%	16 1%	11 2%	10 1%	11 1%	5 1%	14 2%	7 1%	3 1%	12 2%	8 1%	12 1%	25 1%	7 1%
International affairs/issues	27 1%	1 *%	10 2% bE	8 1%	0 *%	4 1%	5 2%	21 2% I	7 1%	9 1%	11 1%	8 1%	2 *%	7 1%	12 3% MNP	4 1%	3 1%	8 1%	15 2% q	19 1%	8 1%
Deficit	27 1%	2 1%	2 *%	16 2% Cg	2 1%	3 1%	1 *%	19 2% I	8 1%	2 *%	13 1% J	12 1% J	3 1%	9 1%	6 1%	7 2%	3 *%	13 2% q	12 1%	22 1%	5 1%
Social services/funding	23 1%	2 1%	2 *%	8 1%	3 2%	2 1%	6 2%	12 1%	11 1%	8 1%	4 *%	11 1% K	11 2% P	7 1%	-	1 *%	5 1%	6 1%	8 1%	15 1%	8 1%
Infrastructure/roads/bridges	19 1%	2 1%	4 1%	9 1%	-	3 1%	1 *%	15 1% I	4 *%	10 1% k	3 *%	6 1%	6 1%	3 *%	5 1%	5 1%	4 1%	5 1%	8 1%	17 1%	2 *%
Child/youth issues/child care	15 1%	-	1 *%	7 1% c	2 1%	1 *%	5 1%	6 *%	9 1%	7 1%	5 1%	4 *%	6 1%	5 1%	3 1%	-	5 1%	4 *%	5 *%	11 1%	4 1%
Military/national defense/northern sovereignty	13 1%	1 *%	4 1%	4 *%	2 1%	1 *%	2 *%	6 1%	7 1%	4 1%	5 1%	4 *%	3 1%	4 1%	2 1%	3 1%	4 1%	2 *%	7 1%	11 1%	1 *%
Social/financial inequities	11 *%	1 *%	3 *%	6 1%	0 *%	2 1%	-	10 1% I	1 *%	2 *%	5 1%	4 *%	1 *%	1 *%	4 1% n	2 *%	-	1 *%	8 1% R	8 *%	3 1%
Gun control/registry	11 *%	-	7 1%	4 *%	-	-	-	2 *%	8 1% h	5 1%	5 1%	1 *%	4 1%	3 *%	2 *%	1 *%	3 1%	5 1%	2 *%	9 *%	2 *%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q1A Page 3
Mar. 5, 2013
(Continued)

Q1A. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Prioritizing domestic over international issues	8 *%	1 1%	-	3 *%	1 1%	3 1%	1 *%	5 *%	3 *%	1 *%	3 *%	4 *%	3 1%	4 1%	1 *%	-	0 *%	6 1%	1 *%	7 *%	1 *%
Oil/gas prices	6 *%	1 *%	-	5 *%	1 1%	-	-	5 *%	1 *%	3 *%	3 *%	1 *%	-	3 *%	3 1%	-	1 *%	3 *%	3 *%	5 *%	1 *%
Housing prices/affordable housing	5 *%	-	-	3 *%	1 1%	1 *%	-	2 *%	3 *%	2 *%	2 *%	1 *%	1 *%	1 *%	3 1%	-	1 *%	2 *%	2 *%	4 *%	1 *%
Other	152 6%	9 5%	42 7% D	38 4%	16 10% bD	22 8% D	25 8% d	89 7% I	63 5%	53 8% K	43 5%	56 7%	32 6%	56 8% O	21 5%	25 6%	29 6%	55 7%	61 6%	126 7%	26 5%
Don't know/Refused	319 13%	19 11%	112 19% BDEFG	106 11%	21 13%	32 12%	29 9%	154 13%	165 13%	136 20% KL	78 9%	105 12% K	102 19% NOP	86 12% P	53 11% P	23 5%	101 19% RS	93 11% S	75 8%	249 13%	70 13%
CHI-SQUARE SIGNIFICANCE	<-----346.4-----> 100%*							<-----175.3-----> 100%*		<-----199.9-----> 100%*			<-----209.8-----> 100%*				<-----189.5-----> 100%*			<-----30.4-----> 70%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table Q1B Page 4
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Q1B. What other issues should the Government of Canada focus on?
Base: Respondents who provided a primary issue for the Government of Canada to focus on
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2131 100%	155 100%	474 100%	830 100%	137 100%	228 100%	306 100%	1034 100%	1097 100%	546 100%	828 100%	756 100%	422 100%	651 100%	414 100%	404 100%	420 100%	727 100%	896 100%	1660 100%	471 100%
UNWEIGHTED 'N'	2138	221	495	722	211	217	272	1073	1065	394	656	1088	472	658	389	356	452	727	856	1642	496
Health/health care	266 12%	24 15%	50 11%	103 12%	16 11%	36 16% c	39 13%	98 10%	168 15% H	61 11%	118 14%	87 12%	42 10%	84 13%	55 13%	58 14% m	48 11%	101 14%	112 13%	203 12%	63 13%
Education issues	208 10%	15 10%	38 8%	85 10%	9 6%	30 13% cE	31 10%	69 7%	139 13% H	46 8%	105 13% JL	57 8%	38 9%	60 9%	40 10%	53 13% mn	32 8%	71 10%	99 11% Q	171 10% u	37 8%
Environment/green issues	156 7%	12 8%	34 7%	59 7%	10 7%	13 6%	28 9%	78 8%	78 7%	44 8%	64 8%	48 6%	22 5%	35 5%	35 9% mn	46 11% MN	16 4%	43 6%	93 10% QR	120 7%	36 8%
Employment/job creation	146 7%	14 9% Ef	40 8% EF	62 7% Ef	2 2%	9 4%	20 6% E	69 7%	77 7%	19 3%	67 8% J	61 8% J	34 8%	49 7%	26 6%	22 6%	22 5%	47 6%	75 8% Q	115 7%	31 7%
Economy	138 6%	12 8%	33 7%	43 5%	7 5%	19 8%	24 8%	80 8% I	59 5%	27 5%	63 8% j	48 6%	23 5%	36 6%	25 6%	39 10% MNo	15 4%	46 6% Q	74 8% Q	116 7% u	22 5%
Government leadership/ accountability/ transparency	107 5%	7 5%	13 3%	50 6% C	9 6% c	8 3%	20 7% C	55 5%	51 5%	20 4%	38 5%	49 7% Jk	18 4%	30 5%	25 6%	21 5%	19 5%	35 5%	48 5%	83 5%	24 5%
Immigration/citizenship	77 4%	1 1%	12 2% b	38 5% Bc	4 3%	11 5% B	11 4% B	38 4%	39 4%	16 3%	30 4%	31 4%	16 4%	18 3%	15 4%	16 4%	16 4%	24 3%	32 4%	65 4%	12 3%
Aboriginal affairs	76 4%	5 3%	11 2%	29 3%	13 10% BCDFG	6 3%	12 4%	33 3%	42 4%	18 3%	26 3%	32 4%	16 4%	18 3%	20 5%	13 3%	9 2%	28 4%	36 4% q	56 3%	19 4%
Seniors' issues	76 4%	5 3%	12 3%	36 4% E	2 1%	5 2%	16 5% E	25 2%	51 5% H	11 2%	25 3%	40 5% JK	21 5%	22 3%	11 3%	11 3%	18 4%	33 5% S	21 2%	63 4%	13 3%
Government spending/ finances/budget	68 3%	8 5%	11 2%	20 2%	8 6% CDg	14 6% CDG	7 2%	32 3%	36 3%	14 3%	27 3%	27 4%	11 3%	14 2%	12 3%	25 6% MNO	10 2%	22 3%	35 4%	53 3%	15 3%
Social services/funding	66 3%	8 5% c	10 2%	26 3%	4 3%	11 5% c	7 2%	28 3%	38 3%	20 4%	26 3%	20 3%	13 3%	18 3%	20 5% np	10 3%	14 3%	17 2%	33 4%	51 3%	15 3%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q1B Page 5
Mar. 5, 2013
(Continued)

Q1B. What other issues should the Government of Canada focus on?
Base: Respondents who provided a primary issue for the Government of Canada to focus on
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Energy/natural resources	64 3%	8 5% d	13 3%	18 2%	3 2%	12 5% d	10 3%	41 4% I	23 2%	16 3%	19 2%	29 4% k	13 3%	19 3%	13 3%	16 4%	6 2%	20 3%	33 4% Q	52 3%	12 3%
International affairs/ issues	52 2%	1 *%	19 4% BdE	18 2% B	1 1%	8 3% Be	6 2%	34 3% I	18 2%	15 3%	20 2%	17 2%	9 2%	15 2%	4 1%	17 4% O	4 1%	23 3% Q	25 3% Q	45 3%	7 2%
Crime/policing/justice	52 2%	4 2%	9 2%	13 2%	6 4% d	10 5% d	10 3%	31 3%	21 2%	15 3%	16 2%	21 3%	17 4% O	16 2%	6 1%	9 2%	15 4%	15 2%	17 2%	47 3% U	5 1%
Taxes	49 2%	3 2%	10 2%	23 3%	3 2%	6 3%	4 1%	34 3% I	15 1%	15 3%	17 2%	16 2%	9 2%	19 3% o	6 1%	12 3%	5 1%	23 3% Q	20 2%	44 3% U	5 1%
Poverty/homelessness	48 2%	4 3%	10 2%	21 2% F	3 2%	1 1%	9 3%	13 1%	35 3% H	14 3%	15 2%	19 3%	18 4% nOp	13 2%	5 1%	8 2%	10 2%	16 2%	22 2%	38 2%	10 2%
Infrastructure/roads/ bridges	34 2%	3 2%	3 1%	18 2% C	2 1%	5 2%	4 1%	20 2%	15 1%	10 2%	12 2%	12 2%	6 1%	9 1%	7 2%	9 2%	6 1%	8 1%	19 2%	28 2%	6 1%
Child/youth issues/child care	32 1%	3 2%	2 *%	14 2% C	1 1%	5 2%	7 2% c	5 *% H	27 2% H	6 1%	16 2%	9 1%	4 1%	14 2% P	4 1%	3 1%	8 2%	13 2%	10 1%	31 2% U	0 *%
Military/national defense/northern sovereignty	31 1%	2 1%	7 1%	13 2%	1 1%	6 3%	2 1%	23 2% I	7 1%	5 1%	13 2%	13 2%	4 1%	10 2%	8 2%	6 2%	3 1%	6 1%	20 2% qR	25 1%	6 1%
Debt/debt reduction	28 1%	4 3% ceG	3 1%	17 2% CEG	0 *%	3 1%	1 *%	18 2%	10 1%	7 1%	12 1%	10 1%	3 1%	6 1%	5 1%	14 3% MNo	2 *% q	10 1% q	16 2% Q	25 2% u	3 1%
Social/financial inequities	27 1%	2 1%	3 1%	10 1%	0 *%	4 2%	8 3% cE	15 1%	12 1%	6 1%	11 1%	10 1%	5 1%	7 1%	6 1%	7 2%	4 1%	7 1%	16 2%	24 1%	4 1%
Housing prices/ affordable housing	27 1%	2 1%	2 *%	9 1%	2 2%	-	11 4% CD	7 1%	20 2% H	8 1%	10 1%	9 1%	12 3% NO	2 *%	1 *%	7 2% NO	7 2%	8 1%	10 1%	24 1% u	3 1%
Deficit	17 1%	2 1%	4 1%	10 1%	1 1%	-	1 *%	11 1%	7 1%	3 1%	9 1%	6 1%	3 1%	2 *%	4 1%	5 1%	3 1%	5 1%	9 1%	13 1%	5 1%
Prioritizing domestic over international issues	17 1%	0 *%	3 1%	5 1%	1 1%	5 2%	3 1%	11 1%	6 1%	4 1%	6 1%	8 1%	3 1%	5 1%	1 *%	6 2% o	-	4 1%	11 1%	16 1% u	1 *%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q1B Page 6
Mar. 5, 2013
(Continued)

Q1B. What other issues should the Government of Canada focus on?
Base: Respondents who provided a primary issue for the Government of Canada to focus on
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Gun control/registry	17 1%	-	9 2% Deg	4 1%	1 1%	-	2 1%	6 1%	11 1%	5 1%	7 1%	5 1%	4 1%	9 1%	-	3 1%	2 1%	6 1%	7 1%	16 1% U	1 *%
Oil/gas prices	16 1%	1 1%	2 *%	7 1%	1 1%	1 1%	3 1%	11 1%	5 *%	4 1%	7 1%	5 1%	6 1%	7 1%	-	4 1%	5 1%	6 1%	5 1%	12 1%	4 1%
HST	2 *%	-	-	-	-	-	2 1%	2 *%	-	2 *%	-	-	-	2 *%	-	-	-	2 *%	-	2 *%	-
Other	153 7%	8 5%	41 9% b	57 7%	12 9%	17 8%	18 6%	76 7%	77 7%	36 7%	62 7%	55 7%	33 8%	50 8%	32 8%	21 5%	21 5%	40 5%	85 9% QR	124 7%	29 6%
Don't know/Refused	812 38%	56 36%	191 40% f	321 39%	59 43% f	75 33%	111 36%	408 40%	404 37%	245 45% KL	291 35%	276 37%	153 36%	262 40% P	167 40% P	127 31%	197 47% RS	272 37% s	297 33%	608 37%	203 43% T
CHI-SQUARE SIGNIFICANCE	<-----222.8-----> 100%*							<-----121.7-----> 100%*		<-----83.9-----> 99%*			<-----153.7-----> 100%*				<-----124.9-----> 100%*			<-----44.6-----> 98%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table Q1AB Page 7
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Q1AB. What other issues should the Government of Canada focus on?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Economy	580 24%	37 21%	121 21%	219 23%	32 20%	73 28% bCe	97 29% bCdE	342 29% I	238 19%	116 17%	244 27% J	220 26% J	82 16%	153 21% M	125 27% MN	145 34% MNO	72 14%	173 21% Q	318 33% QR	474 25% U	105 19%
Health/health care	519 21%	45 26% CE	99 17%	208 22% C	27 17%	67 26% CE	73 22%	154 13%	366 29% H	120 18%	232 26% JL	167 19%	106 20%	154 21%	99 21%	107 25%	104 20%	196 24%	204 21%	399 21%	121 22%
Employment/job creation	487 20%	47 27% EFG	133 23% EFG	237 25% EFG	14 9%	16 6%	41 12% F	236 20%	252 20%	112 16%	183 20%	192 22% J	116 22% OP	185 25% OP	77 17%	61 14%	104 20%	189 23% S	178 18%	373 20%	115 21%
Environment/green issues	354 14%	29 17% dF	114 20% DEF	108 12%	18 12%	23 9%	60 18% DeF	177 15%	177 14%	88 13%	152 17% JL	114 13%	56 11%	94 13%	77 16% M	90 21% MN	41 8%	95 12% Q	209 22% QR	274 14%	80 15%
Education issues	329 13%	24 14%	61 10%	133 14% Ce	15 10%	49 19% CE	47 14%	104 9%	225 18% H	107 16% L	150 17% L	72 8%	66 13%	96 13%	63 14%	71 17% m	61 12%	113 14%	141 15%	265 14%	64 12%
Government leadership/ accountability/ transparency	174 7%	12 7%	24 4%	75 8% C	14 9% C	15 6%	33 10% C	91 8%	83 7%	25 4%	64 7% J	84 10% JK	30 6%	44 6%	39 8%	38 9%	28 5%	63 8%	74 8%	133 7%	41 8%
Government spending/ finances/budget	130 5%	14 8% CD	18 3%	35 4%	12 8% CD	27 10% CD	24 7% Cd	63 5%	67 5%	29 4%	53 6%	48 6%	21 4%	35 5%	22 5%	42 10% MNO	25 5%	44 5%	59 6%	102 5%	28 5%
Aboriginal affairs	115 5%	6 3%	15 3%	44 5% C	22 14% BCDFG	10 4%	17 5%	47 4%	68 5%	28 4%	39 4%	47 5%	21 4%	29 4%	29 6%	22 5%	15 3%	43 5% q	53 5% Q	79 4%	36 7% T
Immigration/citizenship	112 5%	2 1%	13 2%	57 6% BC	8 5% Bc	17 6% BC	16 5% Bc	56 5%	56 4%	21 3%	45 5%	46 5% J	21 4%	32 4%	21 5%	20 5%	23 4%	37 4%	45 5%	91 5%	21 4%
Seniors' issues	111 5%	7 4%	20 3%	53 6% cE	4 2%	9 4%	17 5%	37 3%	74 6% H	13 2%	33 4% j	66 8% JK	33 6% O	29 4%	15 3%	19 4%	32 6% S	43 5% S	30 3%	93 5%	18 3%
Energy/natural resources	111 5%	12 7% CD	16 3%	31 3%	7 4%	21 8% CDe	23 7% CD	68 6% I	43 3%	28 4%	40 4%	43 5%	24 5%	32 4%	20 4%	28 7%	17 3%	39 5%	48 5%	91 5%	20 4%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q1AB Page 8
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(Continued)

Q1AB. What other issues should the Government of Canada focus on?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Taxes	98 4%	4 2%	15 3%	45 5% BC	9 6% bc	16 6% BCg	9 3%	57 5% i	41 3%	29 4%	44 5% L	25 3%	14 3%	35 5% M	16 3%	26 6% M	21 4%	37 5%	40 4%	86 4% U	13 2%
Poverty/homelessness	89 4%	6 4%	18 3%	32 3%	4 2%	7 3%	21 6% cdEf	25 2%	64 5% H	27 4%	26 3%	36 4%	29 6% OP	27 4%	9 2%	12 3%	25 5%	29 4%	31 3%	70 4%	19 4%
Social services/funding	89 4%	10 6% C	12 2%	34 4% c	7 4%	13 5% C	13 4%	40 3%	49 4%	28 4%	30 3%	31 4%	23 4%	25 3%	20 4%	12 3%	20 4%	23 3%	41 4%	66 3%	23 4%
Crime/policing/justice	84 3%	5 3%	17 3%	24 3%	13 8% BCD	12 5%	14 4%	47 4%	37 3%	26 4%	26 3%	32 4%	22 4%	30 4%	12 3%	13 3%	27 5% rs	23 3%	29 3%	72 4% u	12 2%
International affairs/issues	79 3%	1 1%	29 5% BDE	25 3% Be	2 1%	11 4% BE	11 3% b	55 5% I	25 2%	24 3%	31 3%	25 3%	11 2%	22 3%	17 4%	21 5% M	7 1%	32 4% Q	40 4% Q	64 3%	16 3%
Debt/debt reduction	79 3%	11 6% CFG	11 2%	35 4% C	6 4%	7 3%	8 2%	51 4% I	28 2%	15 2%	38 4% j	26 3%	9 2%	16 2%	24 5% MN	25 6% MN	8 1%	30 4% Q	40 4% Q	58 3%	21 4%
Infrastructure/roads/bridges	54 2%	6 3%	7 1%	26 3% Ce	2 1%	8 3% c	5 2%	35 3% I	19 1%	20 3%	15 2%	18 2%	12 2%	11 2%	12 2%	13 3%	10 2%	13 2%	27 3%	45 2%	9 2%
Child/youth issues/child care	47 2%	3 2%	3 *	21 2% C	3 2%	5 2%	12 3% C	11 1%	36 3% H	13 2%	21 2%	13 1%	10 2%	19 3% P	7 2%	3 1%	13 3%	17 2%	14 1%	42 2% U	4 1%
Deficit	45 2%	4 2%	5 1%	26 3% CG	3 2%	3 1%	2 1%	30 3% I	14 1%	5 1%	22 2% J	18 2% J	6 1%	11 1%	10 2%	12 3%	6 1%	18 2%	21 2%	35 2%	10 2%
Military/national defense/northern sovereignty	43 2%	3 1%	10 2%	17 2%	3 2%	7 3%	3 1%	29 2% I	14 1%	8 1%	18 2%	17 2%	7 1%	14 2%	10 2%	10 2%	7 1%	9 1%	27 3% qR	36 2%	7 1%
Social/financial inequities	38 2%	2 1%	6 1%	16 2%	1 1%	6 2%	8 2% e	25 2% I	13 1%	8 1%	16 2%	14 2%	6 1%	7 1%	10 2%	9 2%	4 1%	8 1%	24 3% QR	32 2%	7 1%
Housing prices/affordable housing	31 1%	2 1%	2 *	12 1% C	3 2% c	1 *	11 3% CdF	9 1%	23 2% H	9 1%	12 1%	10 1%	13 2% No	3 *	4 1%	7 2% n	8 2%	10 1%	12 1%	27 1%	4 1%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q1AB Page 9
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(Continued)

Q1AB. What other issues should the Government of Canada focus on?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Gun control/registry	27 1%	-	16 3% DEG	9 1%	1 1%	-	2 1%	8 1%	19 2% h	10 2%	11 1%	5 1%	8 2%	12 2% O	2 *	4 1%	6 1%	11 1%	10 1%	24 1% u	3 1%
Prioritizing domestic over international issues	25 1%	2 1%	3 *	8 1%	2 1%	8 3% Cd	3 1%	16 1%	10 1%	5 1%	9 1%	11 1%	6 1%	9 1%	2 *	6 1%	0 * Q	10 1% Q	13 1% Q	23 1%	3 *
Oil/gas prices	22 1%	2 1%	2 *	12 1% c	2 1%	1 1%	3 1%	16 1% I	6 1%	7 1%	10 1%	5 1%	6 1%	9 1%	3 1%	4 1%	6 1%	9 1%	8 1%	16 1%	6 1%
HST	2 *	-	-	-	-	-	2 1%	2 *	-	2 *	-	-	-	2 *	-	-	-	2 *	-	2 *	-
Other	287 12%	17 10%	79 13% D	86 9%	27 17% BDg	39 15% bD	38 11%	154 13% i	133 11%	83 12%	99 11%	105 12%	59 11%	102 14% P	49 11%	44 10%	49 9%	88 11%	134 14% Qr	234 12%	53 10%
Don't know/Refused	319 13%	19 11%	112 19% BDEFG	106 11%	21 13%	32 12%	29 9%	154 13%	165 13%	136 20% KL	78 9%	105 12%	102 19% K	86 12% NOP	53 11% P	23 5%	101 19% RS	93 11% S	75 8%	249 13%	70 13%
CHI-SQUARE SIGNIFICANCE	<-----439.6-----> 100%*							<-----258.8-----> 100%*		<-----201.2-----> 100%*			<-----232.4-----> 100%*				<-----226.7-----> 100%*			<-----38.7-----> 91%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table Q2 Page 10
Mar. 5, 2013

Q2. How would you rate the current state of the Canadian economy?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	30 1%	-	12 2%	9 1%	2 1%	2 1%	5 1%	15 1%	14 1%	11 2% k	3 *%	15 2% K	14 3% NP	1 *%	-	2 *%	6 1%	9 1%	5 1%	24 1%	5 1%
10 - Excellent	30 1%	-	12 2%	9 1%	2 1%	2 1%	5 1%	15 1%	14 1%	11 2% k	3 *%	15 2% K	14 3% NP	1 *%	-	2 *%	6 1%	9 1%	5 1%	24 1%	5 1%
7 to 9 - NET	1128 46%	72 41%	268 46%	412 44%	77 48%	137 53% BcD	163 49%	586 49% I	543 43%	323 47%	426 47%	379 44%	234 45%	303 41%	239 51% MN	222 52% MN	221 42%	382 47%	471 48% Q	885 46%	244 45%
9	36 1%	2 1%	6 1%	15 2%	2 1%	7 3%	5 1%	22 2%	15 1%	9 1%	10 1%	17 2%	11 2%	8 1%	9 2%	3 1%	11 2%	8 1%	11 1%	30 2%	7 1%
8	370 15%	20 11%	83 14%	136 15%	29 18% B	50 19% Bc	53 16%	199 17% I	171 14%	96 14%	141 16%	133 15%	80 15%	101 14%	65 14%	77 18% n	91 18%	117 14%	138 14%	298 16%	72 13%
7	722 29%	51 29%	179 31%	261 28%	46 29%	80 31%	105 31%	365 31%	357 28%	218 32% L	275 30% 1	229 27%	142 27%	194 26%	165 35% MN	142 33% mN	119 23%	257 31% Q	322 33% Q	557 29%	165 31%
5 to 6 - NET	986 40%	77 44% c	221 38%	394 42% c	63 40%	102 39%	128 38%	448 38%	538 43% H	258 38%	384 42%	345 40%	182 35%	346 47% MOP	186 40%	163 38%	215 41%	343 42%	380 39%	766 40%	220 41%
6	558 23%	40 23%	126 21%	231 25%	32 20%	63 24%	67 20%	283 24%	275 22%	154 23%	217 24%	188 22%	89 17%	194 26% M	105 23% M	120 28% Mo	102 20%	201 25% Q	241 25% Q	430 23%	128 24%
5	428 17%	37 21% f	95 16%	163 17%	32 20%	39 15%	62 18%	165 14%	263 21% H	104 15%	167 18%	157 18%	93 18% P	152 21% P	81 17% P	43 10%	113 22% rS	142 17%	139 14%	336 18%	92 17%
2 to 4 - NET	235 10%	20 12% eF	63 11% eF	96 10% eF	11 7%	11 4%	33 10% F	113 10%	122 10%	64 9%	73 8%	98 11% K	69 13% nOP	72 10%	32 7%	35 8%	61 12% r	70 8%	88 9%	176 9%	58 11%
4	137 6%	14 8% EF	28 5%	63 7% EF	4 2%	7 3%	22 6% ef	67 6%	70 6%	36 5%	48 5%	52 6%	39 7% O	47 6% o	17 4%	22 5%	33 6%	41 5%	59 6%	97 5%	39 7% t

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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Table Q2 Page 11
Mar. 5, 2013
(Continued)

Q2. How would you rate the current state of the Canadian economy?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	71 3%	3 2%	22 4% b	25 3%	7 4% b	5 2%	10 3%	35 3%	36 3%	20 3%	20 2%	31 4% k	21 4% p	18 2%	13 3%	8 2%	20 4% s	23 3%	19 2%	54 3%	16 3%
2	27 1%	4 2%	14 2% DG	8 1%	-	-	1 *	12 1%	16 1%	8 1%	5 1%	14 2% K	9 2% o	7 1%	2 *	4 1%	7 1%	5 1%	10 1%	24 1%	3 1%
1 - NET	28 1%	3 2%	7 1%	10 1%	0 *	3 1%	4 1%	9 1%	20 2% h	5 1%	10 1%	13 2%	11 2% p	7 1%	5 1%	2 *	6 1%	10 1%	9 1%	21 1%	7 1%
1 - Terrible	28 1%	3 2%	7 1%	10 1%	0 *	3 1%	4 1%	9 1%	20 2% h	5 1%	10 1%	13 2%	11 2% p	7 1%	5 1%	2 *	6 1%	10 1%	9 1%	21 1%	7 1%
Don't know/Refused	43 2%	1 1%	15 3% BG	16 2% b	5 3% bg	4 1%	2 1%	17 1%	26 2%	22 3% KL	9 1%	11 1%	15 3% NOP	8 1%	4 1%	4 1%	12 2% R	6 1%	18 2% R	36 2%	7 1%
Top 4 box	1158 47%	72 41%	280 48%	420 45%	79 50% b	139 54% BD	167 50% b	601 51% I	557 44%	334 49%	430 47%	394 46%	248 47% N	304 41%	239 51% N	224 52% N	227 44%	392 48%	476 49% q	909 48%	249 46%
Bottom 4 box	263 11%	24 14% EF	70 12% EF	106 11% EF	11 7%	15 6%	37 11% F	122 10%	141 11%	69 10%	83 9%	111 13% jK	80 15% NOP	79 11%	38 8%	36 9%	67 13%	80 10%	97 10%	198 10%	65 12%
Mean	6.2	5.9	6.2 B	6.2 B	6.4 Bd	6.5 BCDg	6.3 B	6.3 I	6.1	6.3	6.2	6.1	6.1	6.1	6.3 N	6.4 MN	6.1	6.2	6.3 q	6.2	6.2
Median	6.0	6.0	6.0	6.0	7.0	7.0	7.0	7.0	6.0	7.0	6.0	6.0	6.0	6.0	7.0	7.0	6.0	6.0	6.0	6.0	6.0
Standard deviation	1.5	1.5	1.6	1.5	1.4	1.4	1.5	1.5	1.6	1.5	1.4	1.7	1.8	1.4	1.4	1.3	1.6	1.5	1.4	1.5	1.5
Standard error	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
CHI-SQUARE SIGNIFICANCE	<-----83-----> 97%*							<-----35.8-----> 100%*		<-----49.4-----> 100%*			<-----136.6-----> 100%*				<-----56.7-----> 100%*			<-----10.7-----> 45%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table Q3 Page 12
Mar. 5, 2013

Q3. How would you rate the current state of the United States economy?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	16 1%	1 *%	6 1%	6 1%	0 *%	-	3 1%	9 1%	7 1%	8 1% k	2 *%	6 1%	6 1%	3 *%	-	1 *%	1 *%	3 *%	6 1%	14 1%	3 *%
10 - Excellent	16 1%	1 *%	6 1%	6 1%	0 *%	-	3 1%	9 1%	7 1%	8 1% k	2 *%	6 1%	6 1%	3 *%	-	1 *%	1 *%	3 *%	6 1%	14 1%	3 *%
7 to 9 - NET	235 10%	12 7%	84 14% BDEFG	82 9%	10 6%	18 7%	28 8%	109 9%	125 10%	83 12% K	71 8%	81 9%	65 12% OP	75 10% P	35 8%	27 6%	49 9%	71 9%	95 10%	190 10%	44 8%
9	11 *%	-	7 1%	4 *%	-	-	-	5 *%	6 *%	3 *%	3 *%	5 1%	3 1%	1 *%	-	3 1%	3 1%	3 *%	3 *%	10 1%	2 *%
8	60 2%	2 1%	17 3% b	19 2%	4 2%	9 3% b	10 3%	28 2%	32 3%	21 3% k	13 1%	26 3% K	21 4% Op	21 3% O	5 1%	8 2%	14 3%	17 2%	22 2%	47 2%	13 2%
7	163 7%	10 6%	60 10% BDEFG	59 6% F	6 4%	9 3%	18 5%	76 6%	87 7%	58 9% l	55 6%	50 6%	41 8% P	53 7% P	30 6% p	16 4%	33 6%	51 6%	70 7%	134 7%	30 5%
5 to 6 - NET	905 37%	75 43% EFG	242 41% dEFG	344 37% f	53 33%	79 30%	113 34%	469 39% I	437 35%	260 38%	337 37%	308 36%	202 38% n	248 34%	186 40% N	183 43% N	171 33%	308 38%	385 40% Q	701 37%	205 38%
6	344 14%	28 16% Eg	103 18% EFG	137 15% Eg	14 9%	28 11%	34 10%	194 16% I	151 12%	106 16%	131 14%	107 12%	72 14%	93 13%	78 17% n	72 17% n	62 12%	120 15%	151 16% q	269 14%	76 14%
5	561 23%	47 27% f	139 24%	206 22%	39 25%	51 20%	79 23%	275 23%	286 23%	154 23%	205 23%	202 23%	130 25%	155 21%	109 23%	110 26% n	110 21%	188 23%	234 24%	432 23%	129 24%
2 to 4 - NET	1002 41%	65 37%	181 31%	398 42% C	73 46% bc	132 51% BCD	154 46% bc	491 41%	511 40%	244 36%	407 45% Jl	350 41% j	160 30%	326 44% M	211 45% M	196 46% M	204 39%	360 44%	407 42%	790 41%	211 39%
4	480 20%	37 21% C	88 15%	192 21% C	30 19%	58 22% C	75 22% C	244 21%	236 19%	123 18%	192 21%	165 19%	68 13%	157 21% M	110 23% M	103 24% M	92 18%	169 21%	205 21%	369 19%	111 21%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q3 Page 13
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(Continued)

Q3. How would you rate the current state of the United States economy?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	348 14%	18 10%	59 10%	144 15% BC	28 17% BC	46 18% BC	54 16% bC	170 14%	178 14%	82 12%	152 17% JL	114 13%	51 10%	122 17% M	65 14% m	65 15% M	60 12%	135 16% Q	140 14%	274 14%	73 14%
2	174 7%	10 6%	34 6%	62 7%	15 10% c	28 11% bCd	25 7%	76 6%	97 8%	40 6%	63 7%	71 8% j	41 8%	46 6%	37 8%	28 6%	52 10% RS	55 7%	62 6%	147 8% U	27 5%
1 - NET	124 5%	7 4%	24 4%	45 5%	10 6%	16 6%	21 6%	59 5%	65 5%	27 4%	43 5%	54 6% J	30 6% P	45 6% oP	17 4%	8 2%	33 6% S	41 5%	34 4%	97 5%	27 5%
1 - Terrible	124 5%	7 4%	24 4%	45 5%	10 6%	16 6%	21 6%	59 5%	65 5%	27 4%	43 5%	54 6% J	30 6% P	45 6% oP	17 4%	8 2%	33 6% S	41 5%	34 4%	97 5%	27 5%
Don't know/Refused	168 7%	15 9% g	49 8% G	62 7%	12 7%	15 6%	16 5%	51 4%	117 9% H	60 9% K	46 5%	62 7% k	62 12% NOP	41 6% P	17 4%	13 3%	61 12% RS	38 5%	44 5%	117 6%	51 9% T
Top 4 box	251 10%	12 7%	90 15% BDEFG	88 9%	10 7%	18 7%	32 9%	118 10%	132 10%	91 13% KL	73 8%	86 10%	71 14% OP	78 11% oP	35 8%	28 7%	50 10%	74 9%	101 10%	204 11%	47 9%
Bottom 4 box	1126 46%	72 41%	205 35%	443 47% C	83 53% BC	148 57% BCD	175 52% BC	549 46%	577 46%	272 40%	450 50% J	404 47% J	190 36%	370 50% M	229 49% M	204 48% M	237 46%	401 49%	441 45%	888 46%	238 44%
Mean	4.5	4.5 EF	4.9 BDEFG	4.4 EF	4.1	4.1	4.3	4.5	4.4	4.7 KL	4.4	4.4	4.7 NO	4.4	4.4	4.5	4.3	4.4	4.6 QR	4.5	4.5
Median	5.0	5.0	5.0	4.0	4.0	4.0	4.0	5.0	4.0	5.0	4.0	4.0	5.0	4.0	4.0	5.0	4.0	4.0	5.0	5.0	5.0
Standard deviation	1.7	1.5	1.8	1.7	1.7	1.7	1.8	1.7	1.8	1.8	1.6	1.8	1.9	1.7	1.5	1.5	1.8	1.7	1.6	1.8	1.7
Standard error	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
CHI-SQUARE SIGNIFICANCE	<-----144.7-----> 100%*							<-----34-----> 100%*		<-----63.5-----> 100%*			<-----151.2-----> 100%*				<-----64.3-----> 100%*			<-----16.4-----> 83%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table Q4 Page 14
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Q4. How would you rate the current state of the [your province] economy?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	31 1%	-	4 1%	6 1%	8 5% CDg	6 2%	7 2%	15 1%	16 1%	9 1%	6 1%	16 K	14 3% NO	2 *%	2 *%	8 2% no	8 1%	5 1%	10 1%	25 1%	6 1%
10 - Excellent	31 1%	-	4 1%	6 1%	8 5% CDg	6 2%	7 2%	15 1%	16 1%	9 1%	6 1%	16 2% K	14 3% NO	2 *%	2 *%	8 2% no	8 1%	5 1%	10 1%	25 1%	6 1%
7 to 9 - NET	863 35%	32 19%	174 30% B	261 28% B	87 55% BCDG	171 66% BCDEG	138 41% BCD	407 34%	456 36%	278 41% kL	323 36% L	262 30%	172 33%	243 33%	179 38% mn	165 39% mn	190 37%	318 39% S	311 32%	679 36%	184 34%
9	69 3%	3 2% c	2 *%	17 2% C	18 11% BCDG	19 7% BCDG	10 3% C	40 3%	29 2%	22 3%	30 3%	18 2%	10 2%	21 3%	14 3%	13 3%	28 5% rS	26 3% S	14 1%	49 3%	20 4%
8	326 13%	12 7%	53 9%	90 10%	35 22% BCDG	88 34% BCDEG	47 14% BCd	163 14%	163 13%	111 16% L	116 13%	98 11%	70 13%	93 13%	67 14%	52 12%	71 14%	127 15% S	101 10%	259 14%	67 12%
7	469 19%	17 10%	119 20% Bd	154 16% B	34 21% B	64 25% BD	82 24% BD	205 17%	264 21% H	145 21% l	178 20%	146 17%	92 17%	129 17%	99 21% mN	100 23% MN	92 18%	166 20%	195 20%	371 19%	98 18%
5 to 6 - NET	973 40%	67 39% EF	249 42% EF	430 46% bEF	38 24% 21%	54 21% EF	135 40% EF	466 39%	508 40%	250 37%	400 44% JL	323 37%	194 37%	313 42% m	178 38% m	183 43% m	184 35%	314 38% QR	432 44% QR	771 40%	202 37%
6	495 20%	34 19% F	132 23% EF	211 23% EF	23 14% 14%	25 10% 10%	70 21% eF	231 19%	264 21%	143 21% l	206 23% L	146 17%	94 18%	164 22% m	100 21% m	98 23% m	83 16%	159 19%	232 24% QR	410 21% U	85 16%
5	478 20%	33 19% EF	117 20% EF	218 23% EF	15 9% 9%	30 11% 11%	65 19% EF	235 20%	243 19%	107 16% 16%	195 21% J	176 20% J	100 19%	148 20%	77 17%	86 20%	101 19%	155 19%	200 21%	361 19%	117 22%
2 to 4 - NET	450 18%	58 33% CDEFG	119 20% EFG	191 20% EFG	19 12% 12%	22 9% 9%	40 12% 12%	245 21% I	206 16% 16%	101 15% 15%	150 17% 17%	199 23% JK	104 20% p	141 19% p	91 19% p	62 15%	107 20%	150 18%	172 18%	329 17%	121 22% T
4	228 9%	24 14% cFG	53 9% F	103 11% FG	14 9% f	12 4% 4%	22 7% 7%	123 10% i	104 8% 8%	48 7% 7%	88 10% 10%	92 11% J	47 9% 9%	74 10% 10%	48 10% 10%	36 8% 8%	52 10% 10%	69 8% 8%	96 10% 10%	175 9% 9%	52 10% 10%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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Table Q4 Page 15
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(Continued)

Q4. How would you rate the current state of the [your province] economy?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	143 6%	23 13% CDEFG	43 7% EFG	56 6% EF	4 2%	6 2%	11 3%	78 7%	65 5%	35 5%	40 4%	69 8% JK	31 6%	50 7% p	27 6%	16 4%	43 8% S	49 6%	44 5%	99 5%	44 8% T
2	80 3%	12 7% dEFG	23 4% Ef	31 3% E	2 1%	5 2%	7 2%	43 4%	36 3%	19 3%	22 2%	39 5% jK	26 5% Np	17 2%	16 3%	10 2%	12 2% q	33 4%	32 3%	54 3%	25 5% t
1 - NET	82 3%	14 8% DEFG	31 5% DEFG	23 2%	3 2%	3 1%	7 2%	42 4%	40 3%	22 3%	18 2%	42 5% K	27 5% P	22 3% p	14 3%	5 1%	22 4%	24 3%	23 2%	63 3%	19 4%
1 - Terrible	82 3%	14 8% DEFG	31 5% DEFG	23 2%	3 2%	3 1%	7 2%	42 4%	40 3%	22 3%	18 2%	42 5% K	27 5% P	22 3% p	14 3%	5 1%	22 4%	24 3%	23 2%	63 3%	19 4%
Don't know/Refused	50 2%	2 1%	8 1%	25 3% c	3 2%	3 1%	8 2%	12 1%	38 3% H	22 3% K	9 1%	20 2% K	15 3% OP	16 2% op	4 1%	3 1%	11 2%	8 1%	24 2% R	42 2%	8 1%
Top 4 box	894 37%	32 19%	178 30% B	268 29% B	95 60% BCDG	176 68% BCDG	145 43% BCD	423 36%	472 37%	287 42% kL	329 36% 1	278 32%	185 35%	246 33%	181 39% n	173 40% N	198 38% s	324 39% S	321 33%	704 37%	190 35%
Bottom 4 box	532 22%	73 42% CDEFG	151 26% EFG	214 23% EFG	22 14%	26 10%	47 14%	287 24% I	245 19%	124 18%	167 18%	241 28% JK	130 25% P	163 22% P	105 22% P	68 16%	128 25% s	174 21%	195 20%	391 21%	141 26% T
Mean	5.7	4.7	5.4 B	5.5 B	6.8 BCDG	6.8 BCDG	6.1 BCD	5.7	5.8	6.0 L	5.8 L	5.4	5.6	5.7	5.8	6.0 MNo	5.7	5.8	5.7	5.8 U	5.6
Median	6.0	5.0	6.0	6.0	7.0	7.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0
Standard deviation	1.9	2.0	1.9	1.8	1.9	1.8	1.8	2.0	1.9	1.9	1.7	2.0	2.1	1.8	1.9	1.7	2.0	1.9	1.7	1.9	2.0
Standard error	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
CHI-SQUARE SIGNIFICANCE	<-----534.9-----> 100%*							<-----33.1-----> 100%*		<-----108.5-----> 100%*			<-----78.9-----> 100%*				<-----69.3-----> 100%*			<-----28.9-----> 100%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table Q5 Page 16
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Q5. How would you rate the current state of the economy of China?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	86 4%	5 3%	21 4%	31 3%	7 4%	11 4%	11 3%	46 4%	40 3%	24 4%	37 4%	25 3%	23 4%	24 3%	17 4%	12 3%	27 5% S	31 4%	23 2%	68 4%	19 3%
10 - Excellent	86 4%	5 3%	21 4%	31 3%	7 4%	11 4%	11 3%	46 4%	40 3%	24 4%	37 4%	25 3%	23 4%	24 3%	17 4%	12 3%	27 5% S	31 4%	23 2%	68 4%	19 3%
7 to 9 - NET	1040 42%	73 42% Ef	291 50% bDEFG	402 43% EF	50 31%	88 34%	135 40% e	578 49% I	461 37%	310 45% L	391 43%	338 39%	188 36%	320 43% M	229 49% Mn	202 47% M	185 35%	363 44% Q	463 48% Q	835 44% U	205 38%
9	197 8%	14 8%	52 9%	77 8%	9 6%	23 9%	22 7%	111 9% I	86 7%	69 10% I	67 7%	61 7%	36 7%	54 7%	49 11% mn	32 7%	44 8%	69 8%	74 8%	153 8%	44 8%
8	450 18%	31 18% E	148 25% BDEFG	163 17% E	17 11%	35 14%	55 16% e	241 20% I	208 17%	129 19%	164 18%	156 18%	88 17%	141 19%	92 20%	90 21%	83 16%	167 20% q	193 20% q	351 18%	99 18%
7	393 16%	29 17%	91 16%	162 17% F	23 15%	29 11%	57 17% f	226 19% I	167 13%	112 16%	160 18% L	121 14%	64 12%	126 17% M	88 19% M	80 19% M	58 11% Q	128 16% Q	195 20% QR	331 17% U	62 11%
5 to 6 - NET	467 19%	31 18%	87 15%	181 19% C	38 24% C	66 25% bCd	65 19%	253 21% I	214 17%	109 16%	183 20% j	174 20% J	89 17%	140 19%	90 19%	97 23% M	97 19%	131 16%	214 22% R	370 19%	97 18%
6	235 10%	16 9%	51 9%	88 9%	19 12%	32 12%	30 9%	147 12% I	88 7%	50 7%	101 11% J	84 10%	44 8%	62 8%	52 11%	55 13% MN	47 9%	63 8%	117 12% qR	186 10%	49 9%
5	231 9%	15 9%	36 6%	93 10% C	19 12% C	34 13% C	34 10% c	106 9%	125 10%	59 9%	83 9%	90 10%	44 8%	78 11%	38 8%	42 10%	50 10%	68 8%	97 10%	184 10%	47 9%
2 to 4 - NET	150 6%	8 5%	34 6%	60 6%	9 5%	16 6%	24 7%	64 5%	87 7%	45 7%	54 6%	52 6%	48 9% NOP	44 6%	22 5%	18 4%	44 8% S	51 6%	47 5%	115 6%	35 7%
4	80 3%	6 3%	16 3%	33 3%	4 3%	10 4%	12 3%	39 3%	41 3%	23 3%	29 3%	28 3%	18 4%	26 4%	12 3%	12 3%	22 4%	23 3%	29 3%	59 3%	21 4%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q5 Page 17
Mar. 5, 2013
(Continued)

Q5. How would you rate the current state of the economy of China?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	41 2%	3 1%	9 1%	16 2%	2 1%	4 2%	8 2%	13 1%	28 2% H	12 2%	14 2%	15 2%	17 3% NOP	11 1%	5 1%	2 1%	13 3% S	16 2%	10 1%	34 2%	8 1%
2	29 1%	-	9 2%	11 1%	3 2%	3 1%	4 1%	12 1%	17 1%	9 1%	11 1%	9 1%	12 2% np	7 1%	5 1%	3 1%	8 2%	12 1%	8 1%	22 1%	7 1%
1 - NET	21 1%	1 1%	4 1%	6 1%	1 1%	2 1%	6 2%	9 1%	12 1%	7 1%	4 *	10 1% k	8 2% N	3 *	3 1%	4 1%	8 1%	8 1%	5 1%	17 1%	4 1%
1 - Terrible	21 1%	1 1%	4 1%	6 1%	1 1%	2 1%	6 2%	9 1%	12 1%	7 1%	4 *	10 1% k	8 2% N	3 *	3 1%	4 1%	8 1%	8 1%	5 1%	17 1%	4 1%
Don't know/Refused	686 28%	56 32% c	149 25%	256 27%	54 34% Cd	77 30%	95 28%	237 20%	449 36% H	188 27%	237 26%	262 30% K	169 32% OP	206 28% oP	106 23%	95 22%	160 31% S	236 29% S	220 23%	504 26%	182 34% T
Top 4 box	1126 46%	78 45% E	313 53% BDEFG	433 46% EF	56 36%	99 38%	146 44% e	624 53% I	502 40%	334 49% L	428 47% L	363 42%	211 40%	344 47% M	246 53% Mn	214 50% M	211 41%	393 48% Q	485 50% Q	903 47% U	223 41%
Bottom 4 box	172 7%	9 5%	37 6%	66 7%	10 6%	19 7%	30 9%	73 6%	99 8%	52 8%	58 6%	62 7%	56 11% NOP	47 6%	25 5%	21 5%	52 10% rS	59 7%	52 5%	132 7%	39 7%
Mean	6.8	6.9 eg	7.1 DEFG	6.8	6.6	6.7	6.6	7.0 I	6.7	6.9 l	6.9	6.7	6.6	6.9 M	7.0 M	6.9 m	6.7	6.9 q	6.9	6.8	6.9
Median	7.0	7.0	8.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0
Standard deviation	1.8	1.7	1.8	1.8	1.9	1.9	2.0	1.7	2.0	1.9	1.8	1.9	2.2	1.7	1.7	1.7	2.1	1.9	1.6	1.8	1.9
Standard error	0.0	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
CHI-SQUARE SIGNIFICANCE	<-----79.6-----> 95%*							<-----120-----> 100%*		<-----29-----> 78%*			<-----90.2-----> 100%*				<-----80-----> 100%*			<-----21.7-----> 96%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

PCO – Issues Survey 2013

Table Q2Q5 SUM Page 18
Mar. 5, 2013

Q2Q5. Summary table of top 4 boxes for the Q2 to Q5 series.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Canadian economy [Q2]	1158 47%	72 41%	280 48%	420 45%	79 50% b	139 54% BD	167 50% b	601 51% I	557 44%	334 49%	430 47%	394 46%	248 47% N	304 41%	239 51% N	224 52% N	227 44%	392 48%	476 49% q	909 48%	249 46%
China's economy [Q5]	1126 46%	78 45% E	313 53% BDEFG	433 46% EF	56 36%	99 38%	146 44% e	624 53% I	502 40%	334 49% L	428 47% L	363 42%	211 40%	344 47% M	246 53% Mn	214 50% M	211 41%	393 48% Q	485 50% Q	903 47% U	223 41%
[your province] economy [Q4]	894 37%	32 19%	178 30% B	268 29% B	95 60% BCDG	176 68% BCDG	145 43% BCD	423 36%	472 37%	287 42% kL	329 36% l	278 32%	185 35%	246 33%	181 39% n	173 40% N	198 38% s	324 39% S	321 33%	704 37%	190 35%
United States economy [Q3]	251 10%	12 7%	90 15% BDEFG	88 9%	10 7%	18 7%	32 9%	118 10%	132 10%	91 13% KL	73 8%	86 10%	71 14% OP	78 11% oP	35 8%	28 7%	50 10%	74 9%	101 10%	204 11%	47 9%
CHI-SQUARE SIGNIFICANCE	<-----150.8-----> 100%							<-----20.7-----> 100%		<-----16.9-----> 97%			<-----32.4-----> 100%				<-----12.8-----> 88%			<-----3.4-----> 51%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q6 Page 19
Mar. 5, 2013

Q6. Over the next six months, do you think the Canadian economy will be stronger, weaker or will there be no change?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Stronger	547 22%	30 17%	122 21%	197 21%	28 18%	68 26% BE	103 31% BCDE	308 26% I	239 19%	165 24%	193 21%	190 22%	134 26% nO	156 21%	89 19%	100 23%	131 25% S	184 22%	195 20%	434 23%	113 21%
Weaker	360 15%	28 16% g	69 12%	143 15% cG	29 18% CG	56 22% CDG	35 10%	168 14%	192 15%	91 13%	131 14%	139 16%	69 13%	103 14%	79 17%	61 14%	62 12%	120 15%	168 17% Q	275 14%	85 16%
No change	1475 60%	111 64% FG	381 65% FG	571 61% Fg	99 62% Fg	131 51%	182 54%	691 58%	785 62% h	410 60%	565 62% l	501 58%	300 57%	463 63% m	289 62%	260 61%	312 60%	497 61%	581 60%	1143 60%	332 61%
Don't know/Refused	67 3%	6 3%	14 2%	26 3%	3 2%	4 1%	16 5% eF	20 2%	47 4% H	17 3%	18 2%	32 4%	21 4% NoP	14 2%	9 2%	7 2%	15 3%	19 2%	27 3%	57 3%	10 2%
CHI-SQUARE SIGNIFICANCE	<-----51.4-----> 100%							<-----24.4-----> 100%		<-----9.3-----> 84%			<-----17.6-----> 96%				<-----11.7-----> 93%			<-----3.2-----> 63%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

PCO – Issues Survey 2013

Table Q7 Page 20
Mar. 5, 2013

Q7. Which of the following do you feel is the most serious threat facing Canada's economy?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Unemployment and jobs	870 36%	73 42%	182 31%	396 42%	37 24%	67 26%	115 34%	376 32%	494 39%	278 41%	291 32%	301 35%	218 42%	278 38%	153 33%	124 29%	193 37%	285 35%	343 35%	686 36%	184 34%
		CEF	E	CEFG			EF		H	KL			OP	P							
Slow economic growth	578 24%	40 23%	153 26%	192 21%	34 21%	73 28%	87 26%	315 27%	263 21%	130 19%	233 26%	216 25%	99 19%	173 24%	111 24%	130 m	92 18%	189 23%	275 28%	459 24%	119 22%
			D			D		I		J	J			m	m	MNO		Q	QR		
The federal budget deficit	447 18%	35 20%	114 19%	143 15%	34 22%	55 21%	65 19%	216 18%	231 18%	101 15%	179 20%	167 19%	87 17%	127 17%	96 21%	84 20%	97 19%	157 19%	172 18%	339 18%	107 20%
			D		D	d				J	J										
Higher taxes	330 13%	13 8%	77 13%	128 14%	28 18%	41 16%	42 13%	155 13%	174 14%	111 16%	113 12%	105 12%	71 14%	112 15%	57 12%	46 11%	93 18%	125 15%	91 9%	259 14%	71 13%
			B	B	B	B	b			kL				P			S	S			
Value of the Canadian dollar	140 6%	7 4%	39 7%	53 6%	14 9%	12 5%	14 4%	86 7%	53 4%	41 6%	63 7%	35 4%	24 5%	32 4%	36 8%	35 8%	23 4%	47 6%	61 6%	105 5%	35 6%
					BfG			I			L				MN	MN					
Don't know/Refused	86 4%	7 4%	20 3%	23 3%	11 7%	12 5%	12 3%	38 3%	48 4%	22 3%	27 3%	37 4%	25 5%	14 2%	14 3%	9 2%	22 4%	18 2%	29 3%	61 3%	25 5%
					cD								NP				r				
CHI-SQUARE SIGNIFICANCE	<-----71.2-----> 100%							<-----28.8-----> 100%		<-----37.5-----> 100%			<-----54.1-----> 100%				<-----46.7-----> 100%			<-----5.5-----> 64%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

PCO – Issues Survey 2013

Table Q9 Page 21
Mar. 5, 2013

Q9. Which do you think is a better description of Canada's job market right now?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
There is a shortage of quality jobs available	1205	94	245	586	55	76	148	555	650	375	474	356	240	381	235	206	240	406	513	938	267
	49%	54%	42%	63%	35%	29%	44%	47%	51%	55%	52%	41%	46%	52%	50%	48%	46%	50%	53%	49%	49%
		CEFG	eF	BCEFG			EF		H	L	L			M					Q		
There is a shortage of people with the right skills or training for the jobs that are available	1079	70	291	293	98	158	170	562	518	263	381	435	243	309	206	204	242	375	390	849	231
	44%	40%	50%	31%	62%	61%	51%	47%	41%	39%	42%	51%	46%	42%	44%	48%	46%	46%	40%	44%	43%
		D	BD		BCDG	BCDG	BD	I				JK				n	S	S			
Don't know/Refused	166	10	50	57	6	26	17	70	95	44	51	70	41	47	26	17	39	38	68	122	44
	7%	6%	9%	6%	4%	10%	5%	6%	8%	7%	6%	8%	8%	6%	6%	4%	7%	5%	7%	6%	8%
			Eg			dEg						K	P	p			r		r		
CHI-SQUARE SIGNIFICANCE	<-----151.5----->							<-----10.5----->		<-----34.8----->			<-----11.5----->				<-----12.8----->			<-----2----->	
	100%							99%		100%			93%				99%			64%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table Q8A Page 22
Mar. 5, 2013

Q8A. How effective do you think this measure is when it comes to creating jobs and economic growth: Investing in infrastructure projects such as roads and bridges?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	177	13	44	62	13	19	25	99	78	44	49	83	53	43	38	22	56	51	47	126	51
	7%	7%	8%	7%	8%	7%	7%	8%	6%	6%	5%	10%	10%	6%	8%	5%	11%	6%	5%	7%	9%
								i				JK	NP				RS			t	
10 - Very effective	177	13	44	62	13	19	25	99	78	44	49	83	53	43	38	22	56	51	47	126	51
	7%	7%	8%	7%	8%	7%	7%	8%	6%	6%	5%	10%	10%	6%	8%	5%	11%	6%	5%	7%	9%
								i				JK	NP				RS			t	
7 to 9 - NET	1125	77	248	468	70	118	144	589	536	291	436	398	207	329	222	241	214	378	497	904	221
	46%	44%	42%	50%	44%	45%	43%	50%	42%	43%	48%	46%	39%	45%	48%	57%	41%	46%	51%	47%	41%
				Cg				I			j			m	M	MNO		q	QR	U	
9	171	7	34	75	13	13	29	82	89	47	61	62	33	42	31	36	36	53	74	131	40
	7%	4%	6%	8%	8%	5%	9%	7%	7%	7%	7%	7%	6%	6%	7%	8%	7%	7%	8%	7%	7%
				Bcf	b		b														
8	472	28	95	202	35	58	54	271	201	106	198	168	90	136	82	111	92	163	203	386	86
	19%	16%	16%	22%	22%	22%	16%	23%	16%	15%	22%	20%	17%	18%	18%	26%	18%	20%	21%	20%	16%
				bCg	c	c		I		J	J					MNO				U	
7	482	42	119	190	23	48	61	235	247	138	176	168	84	151	110	94	85	161	220	387	95
	20%	24%	20%	20%	14%	18%	18%	20%	20%	20%	19%	19%	16%	21%	23%	22%	16%	20%	23%	20%	18%
		E	E	E										M	M	M			Q		
5 to 6 - NET	759	51	192	286	39	80	111	329	430	240	275	244	174	236	146	110	150	270	290	572	187
	31%	29%	33%	31%	24%	31%	33%	28%	34%	35%	30%	28%	33%	32%	31%	26%	29%	33%	30%	30%	34%
			E	e			E		H	kL			P	P	P					t	
6	380	25	95	137	22	48	53	171	210	129	133	119	81	119	83	52	67	128	160	296	85
	16%	15%	16%	15%	14%	18%	16%	14%	17%	19%	15%	14%	16%	16%	18%	12%	13%	16%	16%	15%	16%
										kL				P	P				q		
5	379	25	97	149	17	32	59	158	220	111	142	126	92	117	63	58	83	142	131	277	102
	15%	15%	17%	16%	11%	12%	17%	13%	17%	16%	16%	15%	18%	16%	13%	14%	16%	17%	13%	14%	19%
			E	E			E		H				o					S		T	
2 to 4 - NET	291	25	72	93	25	29	47	134	157	82	117	92	60	98	53	47	71	90	114	228	64
	12%	14%	12%	10%	16%	11%	14%	11%	12%	12%	13%	11%	11%	13%	11%	11%	14%	11%	12%	12%	12%
				D			d														
4	134	15	34	39	11	13	22	52	82	32	58	45	30	53	19	19	33	35	62	102	32
	5%	9%	6%	4%	7%	5%	6%	4%	7%	5%	6%	5%	6%	7%	4%	5%	6%	4%	6%	5%	6%
		D							H					Op					r		

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

PCO – Issues Survey 2013

Table Q8A Page 23
Mar. 5, 2013
(Continued)

Q8A. How effective do you think this measure is when it comes to creating jobs and economic growth: Investing in infrastructure projects such as roads and bridges?

Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	104 4%	8 5%	25 4%	33 3%	10 6%	10 4%	19 6%	59 5%	45 4%	32 5%	43 5%	29 3%	19 4%	27 4%	24 5%	20 5%	26 5%	36 4%	35 4%	79 4%	25 5%
2	53 2%	1 1%	13 2% b	21 2% b	4 3%	7 3% b	7 2%	23 2%	30 2%	18 3%	17 2%	18 2%	12 2%	18 2%	10 2%	8 2%	12 2%	18 2%	17 2%	46 2% u	7 1%
1 - NET	43 2%	5 3%	18 3% D	11 1%	5 3%	4 1%	-	20 2%	23 2%	10 2%	17 2%	16 2%	12 2%	15 2%	6 1%	7 2%	14 3%	12 2%	14 1%	33 2%	10 2%
1 - Very ineffective	43 2%	5 3%	18 3% D	11 1%	5 3%	4 1%	-	20 2%	23 2%	10 2%	17 2%	16 2%	12 2%	15 2%	6 1%	7 2%	14 3%	12 2%	14 1%	33 2%	10 2%
Don't know/Refused	55 2%	3 2%	12 2%	16 2%	6 4%	10 4%	7 2%	17 1%	39 3% H	16 2%	12 1%	27 3% K	18 3% OP	16 2% OP	1 *%	1 *%	16 3% S	19 2% s	9 1%	46 2%	9 2%
Top 4 box	1302 53%	90 52%	292 50%	530 57% C	84 53%	136 53%	169 51%	688 58% I	614 49%	335 49%	485 53%	482 56% J	260 50%	372 50%	261 56% mn	263 62% MN	270 52%	429 52%	543 56%	1030 54%	272 50%
Bottom 4 box	334 14%	30 17% D	90 15% D	104 11%	30 19% Df	33 13%	47 14%	154 13%	180 14%	92 13%	134 15%	108 13%	73 14%	113 15%	59 13%	54 13%	84 16% r	102 12%	128 13%	261 14%	74 14%
Mean	6.5	6.3	6.4	6.7 BC	6.5	6.6	6.5	6.7 I	6.4	6.4	6.5	6.7 JK	6.5	6.4	6.6 n	6.7 N	6.5	6.5	6.6	6.5	6.5
Median	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0
Standard deviation	2.0	2.1	2.1	1.9	2.3	2.0	2.0	2.0	2.0	2.0	2.0	2.1	2.1	2.0	2.0	1.9	2.2	2.0	1.9	2.0	2.1
Standard error	0.0	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
CHI-SQUARE SIGNIFICANCE	<-----83.3-----> 97%*							<-----52.1-----> 100%*		<-----44.4-----> 99%*			<-----84.6-----> 100%*				<-----57.3-----> 100%*			<-----20.4-----> 94%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table Q8B Page 24
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Q8B. How effective do you think this measure is when it comes to creating jobs and economic growth: Assisting the unemployed, by providing more financial support and job skills training?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	197	16	74	69	12	7	19	88	109	50	60	87	64	57	27	22	47	63	65	150	47
	8%	9%	13%	7%	8%	3%	6%	7%	9%	7%	7%	10%	12%	8%	6%	5%	9%	8%	7%	8%	9%
		F	DEFG	F	F							JK	NOP								
10 - Very effective	197	16	74	69	12	7	19	88	109	50	60	87	64	57	27	22	47	63	65	150	47
	8%	9%	13%	7%	8%	3%	6%	7%	9%	7%	7%	10%	12%	8%	6%	5%	9%	8%	7%	8%	9%
		F	DEFG	F	F							JK	NOP								
7 to 9 - NET	1009	78	246	381	58	109	138	486	524	289	355	366	227	307	196	175	209	322	428	795	214
	41%	45%	42%	41%	37%	42%	41%	41%	41%	42%	39%	42%	43%	42%	42%	41%	40%	39%	44%	42%	40%
																			r		
9	139	13	45	43	6	11	21	56	83	36	45	59	41	44	26	12	30	46	56	116	23
	6%	7%	8%	5%	4%	4%	6%	5%	7%	5%	5%	7%	8%	6%	6%	3%	6%	6%	6%	6%	4%
			Def						h			k	P	P	P						
8	436	34	94	167	29	39	72	210	226	135	146	155	100	140	80	68	93	134	186	338	97
	18%	20%	16%	18%	18%	15%	21%	18%	18%	20%	16%	18%	19%	19%	17%	16%	18%	16%	19%	18%	18%
							cf														
7	435	31	106	171	23	59	45	219	216	118	164	152	86	123	90	95	85	142	186	341	93
	18%	18%	18%	18%	15%	23%	13%	18%	17%	17%	18%	18%	16%	17%	19%	22%	16%	17%	19%	18%	17%
			g	g		EG										MN					
5 to 6 - NET	762	45	181	312	43	74	107	388	374	213	298	252	137	244	152	137	165	278	294	604	158
	31%	26%	31%	33%	27%	29%	32%	33%	30%	31%	33%	29%	26%	33%	32%	32%	32%	34%	30%	32%	29%
				Be										M	M	m					
6	387	23	94	151	18	33	69	197	190	115	151	120	72	113	70	79	75	145	158	308	79
	16%	13%	16%	16%	11%	13%	21%	17%	15%	17%	17%	14%	14%	15%	15%	19%	14%	18%	16%	16%	15%
			e	e			BEF									m					
5	375	23	87	161	25	41	38	191	184	97	146	132	65	131	82	58	90	133	136	296	79
	15%	13%	15%	17%	16%	16%	11%	16%	15%	14%	16%	15%	12%	18%	18%	14%	17%	16%	14%	15%	15%
				G										Mp	M						
2 to 4 - NET	361	28	69	135	25	51	53	177	184	102	155	104	67	98	81	77	69	119	148	270	91
	15%	16%	12%	14%	16%	19%	16%	15%	15%	15%	17%	12%	13%	13%	17%	18%	13%	14%	15%	14%	17%
						Cd					L				mn	Mn					
4	179	11	35	62	12	23	36	88	91	46	82	51	27	55	45	38	33	54	80	125	55
	7%	6%	6%	7%	8%	9%	11%	7%	7%	7%	9%	6%	5%	7%	10%	9%	6%	7%	8%	7%	10%
							bCd				L				M	m					T

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

PCO – Issues Survey 2013

Table Q8B Page 25
Mar. 5, 2013
(Continued)

Q8B. How effective do you think this measure is when it comes to creating jobs and economic growth: Assisting the unemployed, by providing more financial support and job skills training?

Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	110 4%	10 6%	22 4%	46 5%	6 4%	15 6%	11 3%	55 5%	55 4%	37 5%	42 5%	31 4%	24 5%	28 4%	20 4%	24 6%	25 5%	38 5%	40 4%	87 5%	23 4%
2	71 3%	6 4%	12 2%	27 3%	8 5% cg	12 5% cg	6 2%	34 3%	38 3%	19 3%	30 3%	22 3%	16 3%	15 2%	17 4%	15 4%	11 2%	27 3%	28 3%	58 3%	13 2%
1 - NET	77 3%	5 3%	8 1%	27 3% c	14 9% BCDFG	11 4% c	11 3%	31 3%	45 4%	21 3%	27 3%	28 3%	14 3%	18 2%	11 2%	14 3%	16 3%	28 3%	25 3%	54 3%	22 4%
1 - Very ineffective	77 3%	5 3%	8 1%	27 3% c	14 9% BCDFG	11 4% c	11 3%	31 3%	45 4%	21 3%	27 3%	28 3%	14 3%	18 2%	11 2%	14 3%	16 3%	28 3%	25 3%	54 3%	22 4%
Don't know/Refused	44 2%	3 2%	7 1%	13 1%	6 4%	8 3%	8 2%	17 1%	27 2%	8 1%	13 1%	23 3% JK	15 3% OP	13 2% OP	1 *%	2 *%	14 3% s	11 1%	12 1%	36 2%	8 1%
Top 4 box	1206 49%	93 54% ef	320 55% DEFG	449 48%	70 44%	116 45%	157 47%	574 48%	632 50%	339 50%	414 46%	453 53% K	291 55% NOP	363 49%	223 48%	197 46%	256 49%	385 47%	493 51%	945 49%	261 48%
Bottom 4 box	438 18%	33 19% c	78 13%	162 17% C	40 25% CD	61 24% CD	64 19% C	208 18%	229 18%	123 18%	182 20% L	133 15%	81 16%	116 16%	92 20%	91 21% MN	85 16%	146 18%	173 18%	324 17%	114 21% T
Mean	6.3	6.4 EF	6.7 bDEFG	6.3 EF	5.9	5.9	6.3 EF	6.3	6.4	6.3	6.2	6.5 K	6.7 NOP	6.4 oP	6.2	6.0	6.4	6.2	6.3	6.3	6.2
Median	7.0	7.0	7.0	6.0	6.0	6.0	6.0	6.0	7.0	7.0	6.0	7.0	7.0	7.0	6.0	6.0	7.0	6.0	7.0	7.0	6.0
Standard deviation	2.2	2.3	2.1	2.1	2.5	2.2	2.1	2.1	2.2	2.2	2.1	2.2	2.3	2.1	2.1	2.1	2.2	2.2	2.1	2.2	2.3
Standard error	0.0	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
CHI-SQUARE SIGNIFICANCE	<-----139.4-----> 100%*							<-----11-----> 47%*		<-----43.4-----> 99%*			<-----90.2-----> 100%*				<-----23.4-----> 50%*			<-----17.9-----> 88%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table Q8C1 Page 26
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Q8C1. How effective do you think this measure is when it comes to creating jobs and economic growth: Lowering personal taxes in Canada?

Base: All respondents, split sample

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	1228 100%	93 100%	271 100%	484 100%	75 100%	138 100%	167 100%	586 100%	641 100%	349 100%	453 100%	425 100%	257 100%	365 100%	247 100%	208 100%	247 100%	410 100%	499 100%	961 100%	267 100%
UNWEIGHTED 'N'	1218	127	283	421	118	127	142	596	622	247	361	610	283	364	231	180	256	404	475	937	281
10 - NET	103 8%	6 6%	24 9%	39 8%	5 7%	10 7%	19 11%	57 10%	46 7%	29 8%	37 8%	37 9%	22 8%	22 6%	27 11% n	15 7%	27 11% S	38 9% S	26 5%	78 8%	25 9%
10 - Very effective	103 8%	6 6%	24 9%	39 8%	5 7%	10 7%	19 11%	57 10%	46 7%	29 8%	37 8%	37 9%	22 8%	22 6%	27 11% n	15 7%	27 11% S	38 9% S	26 5%	78 8%	25 9%
7 to 9 - NET	354 29%	32 35% F	95 35% DeF	134 28% f	19 25%	28 20%	45 27%	182 31%	172 27%	99 29%	138 30%	116 27%	92 36% NO	99 27%	63 25%	60 29%	76 31%	115 28%	142 29%	277 29%	77 29%
9	49 4%	4 4%	17 6% Ef	17 3%	2 2%	3 2%	6 4%	25 4%	24 4%	12 3%	14 3%	22 5%	16 6% N	8 2%	8 3%	8 4%	16 6% S	16 4%	12 2%	40 4%	9 3%
8	152 12%	13 14%	34 13%	60 12%	10 14%	12 8%	23 14%	81 14%	71 11%	44 13%	61 14%	47 11%	37 14%	45 12%	25 10%	25 12%	32 13%	52 13%	58 12%	123 13%	29 11%
7	153 12%	15 16%	44 16% efg	58 12%	7 10%	13 9%	16 10%	76 13%	77 12%	43 12%	62 14%	47 11%	38 15%	46 13%	29 12%	27 13%	28 11%	47 11%	73 15%	114 12%	39 15%
5 to 6 - NET	422 34%	29 31%	97 36%	165 34%	26 34%	49 36%	57 34%	197 34%	225 35%	122 35%	147 32%	153 36%	79 31%	126 35%	90 36%	75 36%	75 30%	147 36%	176 35%	332 35%	90 34%
6	165 13%	10 11%	36 13%	67 14%	9 11%	22 16%	21 12%	73 12%	92 14%	51 15%	59 13%	54 13%	32 13%	44 12%	34 14%	37 18%	28 11%	57 14%	72 14%	129 13%	36 14%
5	257 21%	19 20%	60 22%	98 20%	17 23%	27 20%	36 22%	124 21%	133 21%	71 20%	88 19%	99 23%	46 18%	82 22%	56 23%	38 18%	47 19%	90 22%	104 21%	203 21%	54 20%
2 to 4 - NET	255 21%	15 17%	38 14%	110 23% C	20 27% bC	36 26% bC	35 21%	109 19%	146 23% h	83 24% L	101 22% L	71 17%	45 18%	89 24% m	53 22%	47 22%	48 19%	83 20%	119 24%	208 22%	48 18%
4	121 10%	6 7%	23 9%	50 10%	11 14% b	16 11%	15 9%	48 8%	74 12% h	37 11%	48 11%	36 9%	24 9%	44 12% p	25 10%	15 7%	27 11%	40 10%	51 10%	93 10%	28 11%
3	84 7%	7 7%	10 4%	39 8% C	7 9%	14 10% C	9 5%	39 7%	45 7%	33 9% L	31 7%	21 5%	14 5%	27 7%	19 8%	21 10% m	13 5%	26 6%	46 9% q	72 8% u	12 4%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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Table Q8C1 Page 27
Mar. 5, 2013
(Continued)

Q8C1. How effective do you think this measure is when it comes to creating jobs and economic growth: Lowering personal taxes in Canada?

Base: All respondents, split sample

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
2	49 4%	3 3%	6 2%	21 4%	3 4%	6 5%	11 7% c	22 4%	27 4%	12 4%	23 5%	14 3%	8 3%	17 5%	9 4%	11 5%	8 3%	17 4%	22 4%	42 4%	8 3%
1 - NET	59 5%	8 9% de	12 4%	20 4%	2 3%	8 6%	10 6%	27 5%	32 5%	11 3%	20 4%	28 7% J	9 4%	20 6%	12 5%	8 4%	10 4%	15 4%	31 6%	40 4%	20 7% t
1 - Very ineffective	59 5%	8 9% de	12 4%	20 4%	2 3%	8 6%	10 6%	27 5%	32 5%	11 3%	20 4%	28 7% J	9 4%	20 6%	12 5%	8 4%	10 4%	15 4%	31 6%	40 4%	20 7% t
Don't know/Refused	34 3%	3 3%	5 2%	15 3%	3 4%	7 5%	2 1%	14 2%	20 3%	4 1%	11 2%	20 5% Jk	10 4% o	9 3%	2 1%	4 2%	11 4% S	12 3% s	5 1%	27 3%	7 2%
Top 4 box	457 37%	38 41% F	119 44% DEF	174 36% f	24 32%	38 28%	64 38% f	239 41% I	218 34%	129 37%	175 39%	153 36%	114 44% No	121 33%	90 36%	75 36%	103 42% S	153 37%	168 34%	355 37%	102 38%
Bottom 4 box	315 26%	23 25%	50 18%	130 27% C	22 30% C	44 32% C	45 27% c	136 23%	178 28% h	94 27%	121 27%	99 23%	55 21%	109 30% M	65 26%	55 26%	58 23%	98 24%	150 30% qr	247 26%	67 25%
Mean	5.8	5.7	6.2 bDEF	5.8	5.6	5.4	5.8	6.0 I	5.7	5.8	5.8	5.8	6.1 Np	5.5	5.8	5.7	6.1 S	5.9 S	5.5	5.8	5.8
Median	6.0	6.0	6.0	6.0	5.0	5.0	6.0	6.0	5.0	6.0	6.0	6.0	6.0	5.0	6.0	6.0	6.0	6.0	5.0	6.0	6.0
Standard deviation	2.3	2.4	2.2	2.3	2.2	2.4	2.5	2.4	2.3	2.3	2.3	2.4	2.3	2.3	2.4	2.3	2.4	2.3	2.3	2.3	2.4
Standard error	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.2
CHI-SQUARE SIGNIFICANCE	<-----64.8-----> 69%*							<-----16.1-----> 82%*		<-----31.7-----> 87%*			<-----45-----> 86%*				<-----45.4-----> 99%*			<-----11.9-----> 55%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table Q8C2 Page 28
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Q8C2. How effective do you think this measure is when it comes to creating jobs and economic growth: Lowering business taxes in Canada?

Base: All respondents, split sample

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	1222 100%	82 100%	315 100%	452 100%	83 100%	122 100%	168 100%	601 100%	621 100%	334 100%	453 100%	435 100%	267 100%	371 100%	220 100%	219 100%	273 100%	409 100%	473 100%	948 100%	275 100%
UNWEIGHTED 'N'	1232	118	329	388	127	118	152	629	603	247	360	625	300	373	203	195	296	409	451	943	289
10 - NET	51 4%	2 2%	11 4%	23 5%	6 7% b	4 3%	5 3%	24 4%	26 4%	13 4%	20 4%	17 4%	13 5%	11 3%	6 3%	12 6%	12 5%	18 4%	15 3%	39 4%	12 4%
10 - Very effective	51 4%	2 2%	11 4%	23 5%	6 7% b	4 3%	5 3%	24 4%	26 4%	13 4%	20 4%	17 4%	13 5%	11 3%	6 3%	12 6%	12 5%	18 4%	15 3%	39 4%	12 4%
7 to 9 - NET	333 27%	23 28%	68 22%	130 29% C	25 30%	38 31% c	50 30% c	182 30% I	151 24%	96 29%	133 29% l	104 24%	57 21%	127 34% M	61 28%	64 29% m	68 25%	129 31% q	123 26%	260 27%	73 27%
9	37 3%	2 2%	9 3%	12 3%	4 5%	7 6%	3 2%	21 4%	15 2%	9 3%	12 3%	16 4%	9 3%	14 4% o	3 1%	8 4%	11 4%	13 3%	11 2%	27 3%	9 3%
8	147 12%	12 14%	29 9%	64 14% C	10 12%	17 14%	15 9%	79 13%	68 11%	47 14% l	59 13%	41 9%	26 10%	60 16% M	25 11%	28 13%	34 12%	61 15% S	47 10%	116 12%	31 11%
7	149 12%	9 11%	31 10%	54 12%	11 13%	13 11%	32 19% bCdF	81 14%	68 11%	40 12%	63 14%	47 11%	22 8%	53 14% M	33 15% M	28 13%	23 8%	54 13% Q	65 14% Q	116 12%	33 12%
5 to 6 - NET	390 32%	24 30%	98 31%	137 30%	24 28%	46 38%	62 37%	174 29%	216 35% H	106 32%	136 30%	149 34%	91 34% P	116 31% p	74 34% P	53 24%	85 31%	130 32%	158 33%	303 32%	87 32%
6	155 13%	13 16%	43 14%	54 12%	8 10%	14 11%	23 13%	78 13%	77 12%	40 12%	65 14%	50 11%	35 13%	43 12%	31 14%	26 12%	22 8%	52 13% q	76 16% Q	118 12%	37 13%
5	236 19%	11 14%	55 17%	83 18%	15 18%	32 26% Bcd	39 23% b	96 16%	139 22% H	65 20%	71 16%	99 23% K	56 21% P	73 20% P	44 20% p	28 13%	63 23% s	78 19%	82 17%	185 20%	50 18%
2 to 4 - NET	303 25%	23 28% f	90 29% FG	117 26% f	18 22%	22 18%	33 20%	149 25%	154 25%	75 22%	124 27%	105 24%	61 23%	81 22%	61 28%	70 32% MN	65 24%	92 22%	132 28% r	227 24%	76 28%
4	138 11%	14 17% eFG	46 15% EFG	55 12% FG	7 8%	7 6%	9 6%	61 10%	78 13%	39 12%	58 13%	41 9%	25 10%	40 11%	27 12%	32 15%	33 12%	47 11%	53 11%	102 11%	36 13%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

PCO – Issues Survey 2013

Table Q8C2 Page 29
Mar. 5, 2013
(Continued)

Q8C2. How effective do you think this measure is when it comes to creating jobs and economic growth: Lowering business taxes in Canada?

Base: All respondents, split sample

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	96 8%	7 8%	22 7%	36 8%	7 8%	10 8%	15 9%	53 9%	43 7%	20 6%	39 9%	37 8%	18 7%	28 7%	20 9%	24 11%	18 7%	27 7%	45 9%	73 8%	23 8%
2	69 6%	3 4%	22 7%	27 6%	4 5%	5 4%	8 5%	36 6%	33 5%	16 5%	26 6%	26 6%	17 6%	14 4%	15 7%	14 6%	14 5%	18 4%	35 7%	52 6%	17 6%
1 - NET	96 8%	9 10%	35 11%	29 6%	9 10%	7 6%	7 4%	58 10%	37 6%	35 10%	23 5%	37 9%	27 10%	25 7%	16 7%	15 7%	26 10%	30 7%	33 7%	78 8%	17 6%
		g	DfG		g			I		K		K									
1 - Very ineffective	96 8%	9 10%	35 11%	29 6%	9 10%	7 6%	7 4%	58 10%	37 6%	35 10%	23 5%	37 9%	27 10%	25 7%	16 7%	15 7%	26 10%	30 7%	33 7%	78 8%	17 6%
		g	DfG		g			I		K		K									
Don't know/Refused	49 4%	1 1%	12 4%	17 4%	2 2%	5 4%	12 7%	13 2%	37 6%	9 3%	17 4%	23 5%	17 6%	11 3%	2 1%	4 2%	17 6%	11 3%	12 2%	41 4%	8 3%
							Be		H			j	nOP	o			RS				
Top 4 box	384 31%	25 30%	79 25%	153 34%	31 37%	42 34%	55 33%	206 34%	178 29%	109 33%	153 34%	121 28%	71 26%	137 37%	67 30%	77 35%	80 29%	147 36%	138 29%	298 31%	85 31%
				C	C	c		I			1			M		m		qs			
Bottom 4 box	399 33%	32 39%	125 40%	146 32%	27 32%	29 24%	40 24%	208 35%	191 31%	110 33%	147 32%	142 33%	88 33%	107 29%	77 35%	85 39%	91 33%	122 30%	165 35%	305 32%	94 34%
		FG	DFG	fg												N					
Mean	5.3	5.2	5.0	5.4 C	5.5 C	5.6 C	5.5 C	5.3	5.3	5.3	5.5 1	5.2	5.2	5.6 Mo	5.2	5.4	5.2	5.5 s	5.2	5.3	5.3
Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	6.0	5.0	5.0	6.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard deviation	2.4	2.3	2.4	2.4	2.6	2.3	2.1	2.5	2.2	2.4	2.3	2.4	2.5	2.3	2.2	2.5	2.5	2.3	2.3	2.4	2.3
Standard error	0.1	0.2	0.1	0.1	0.3	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1
CHI-SQUARE SIGNIFICANCE	<-----85-----> 98%*							<-----32.6-----> 100%*		<-----31.7-----> 87%*			<-----61.5-----> 99%*				<-----46.2-----> 100%*			<-----4.5-----> 3%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

PCO – Issues Survey 2013

Table Q8D Page 30
Mar. 5, 2013

Q8D. How effective do you think this measure is when it comes to creating jobs and economic growth: Encouraging more foreign trade with new markets such as China and India?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	116	8	28	43	8	10	19	71	45	32	28	57	34	29	25	16	25	43	32	94	22
	5%	5%	5%	5%	5%	4%	6%	6%	4%	5%	3%	7%	6%	4%	5%	4%	5%	5%	3%	5%	4%
								I				K	n					s			
10 - Very effective	116	8	28	43	8	10	19	71	45	32	28	57	34	29	25	16	25	43	32	94	22
	5%	5%	5%	5%	5%	4%	6%	6%	4%	5%	3%	7%	6%	4%	5%	4%	5%	5%	3%	5%	4%
								I				K	n					s			
7 to 9 - NET	937	69	227	352	56	111	123	572	365	255	350	331	168	288	178	209	157	310	431	748	189
	38%	40%	39%	38%	35%	43%	37%	48%	29%	37%	39%	39%	32%	39%	38%	49%	30%	38%	44%	39%	35%
								I						M	m	MNO		Q	QR	u	
9	143	8	39	45	7	16	28	98	45	38	51	53	20	36	33	36	18	34	81	110	33
	6%	5%	7%	5%	4%	6%	8%	8%	4%	6%	6%	6%	4%	5%	7%	8%	4%	4%	8%	6%	6%
							d	I							M	MN			QR		
8	385	31	92	153	28	42	39	251	134	106	137	142	73	123	66	86	67	130	172	313	72
	16%	18%	16%	16%	18%	16%	12%	21%	11%	15%	15%	17%	14%	17%	14%	20%	13%	16%	18%	16%	13%
		g		g	g			I								MO			Q		
7	410	30	95	154	21	54	57	223	187	111	162	137	75	129	79	87	72	146	178	325	84
	17%	17%	16%	16%	13%	21%	17%	19%	15%	16%	18%	16%	14%	18%	17%	20%	14%	18%	18%	17%	16%
						E		I								M		q	Q		
5 to 6 - NET	745	52	178	280	51	72	112	309	436	210	297	238	147	239	160	116	167	244	297	580	165
	30%	30%	30%	30%	32%	28%	33%	26%	35%	31%	33%	28%	28%	32%	34%	27%	32%	30%	31%	30%	30%
								H			L			p	MP						
6	340	26	83	125	21	35	49	156	184	98	145	96	61	107	87	53	60	108	160	271	69
	14%	15%	14%	13%	14%	13%	15%	13%	15%	14%	16%	11%	12%	14%	19%	12%	12%	13%	17%	14%	13%
										l	L				MnP				Qr		
5	405	27	95	155	30	37	62	153	252	112	151	142	86	132	73	63	106	135	137	309	96
	17%	15%	16%	17%	19%	14%	19%	13%	20%	16%	17%	17%	16%	18%	16%	15%	20%	17%	14%	16%	18%
								H								rS					
2 to 4 - NET	421	27	88	176	29	45	56	162	259	130	156	135	98	124	77	70	102	146	156	311	110
	17%	16%	15%	19%	18%	17%	17%	14%	21%	19%	17%	16%	19%	17%	16%	16%	20%	18%	16%	16%	20%
				c				H												T	
4	175	12	34	71	14	19	24	65	110	50	72	53	44	55	29	24	39	66	61	132	43
	7%	7%	6%	8%	9%	8%	7%	5%	9%	7%	8%	6%	8%	7%	6%	6%	8%	8%	6%	7%	8%
									H												

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

PCO – Issues Survey 2013

Table Q8D Page 31
Mar. 5, 2013
(Continued)

Q8D. How effective do you think this measure is when it comes to creating jobs and economic growth: Encouraging more foreign trade with new markets such as China and India?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban		
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
3	136 6%	12 7%	29 5%	55 6%	11 7%	14 5%	15 4%	52 4%	84 7% H	48 7%	46 5%	42 5%	23 4%	40 5%	26 6%	32 7% m	28 5%	45 5%	60 6%	91 5%	45 8% T	
2	111 5%	3 2%	25 4% B	49 5% B	5 3%	12 5% b	17 5% b	45 4%	65 5%	33 5%	38 4%	40 5%	31 6% np	29 4%	21 4%	15 3%	34 7% rS	35 4%	35 4%	88 5%	22 4%	
1 - NET	117 5%	7 4%	41 7% bdFG	42 5%	7 4%	9 4%	11 3%	38 3%	79 6% H	29 4%	42 5%	46 5%	38 7% NOP	28 4%	17 4%	11 3%	36 7% rS	38 5%	34 3%	86 4%	31 6%	
1 - Very ineffective	117 5%	7 4%	41 7% bdFG	42 5%	7 4%	9 4%	11 3%	38 3%	79 6% H	29 4%	42 5%	46 5%	38 7% NOP	28 4%	17 4%	11 3%	36 7% rS	38 5%	34 3%	86 4%	31 6%	
Don't know/Refused	113 5%	10 6%	24 4%	44 5%	7 5%	13 5%	15 4%	35 3%	78 6% H	26 4%	33 4%	54 6% JK	40 8% NOP	28 4% oP	10 2%	5 1%	33 6% S	40 5% S	22 2%	90 5%	23 4%	
Top 4 box	1053 43%	78 45%	255 44%	395 42%	64 40%	120 46%	142 42%	643 54% I	411 33%	287 42%	378 42%	388 45%	201 38%	317 43%	203 44%	225 53% MNO	182 35%	353 43% Q	463 48% Qr	842 44% U	212 39%	
Bottom 4 box	539 22%	34 20%	129 22%	218 23%	36 23%	54 21%	67 20%	201 17%	338 27% H	159 23%	198 22%	181 21%	136 26% NOP	152 21%	94 20%	82 19%	138 26% S	184 22%	190 20%	397 21%	142 26% T	
Mean	5.9	6.1	5.9	5.9	5.9	6.0	6.0	6.4 I	5.5	5.9	5.9	6.1	5.7	6.0 M	6.1 M	6.3 MN	5.5	5.9 Q	6.2 QR	6.0 U	5.7	
Median	6.0	6.0	6.0	6.0	6.0	6.0	6.0	7.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	7.0	5.0	6.0	6.0	6.0	6.0	
Standard deviation	2.3	2.2	2.4	2.3	2.2	2.2	2.2	2.2	2.3	2.3	2.2	2.4	2.5	2.2	2.2	2.1	2.4	2.3	2.2	2.3	2.3	
Standard error	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	
CHI-SQUARE SIGNIFICANCE	<-----42.3-----> 4%*							<-----229.3-----> 100%*		<-----38-----> 97%*			<-----112.6-----> 100%*				<-----101.8-----> 100%*			<-----25.3-----> 99%*		

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table Q8E Page 32
Mar. 5, 2013

Q8E. How effective do you think this measure is when it comes to creating jobs and economic growth: Eliminating the federal budget deficit?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
10 - NET	193 8%	13 8%	44 7%	69 7%	11 7%	19 7%	37 11%	112 9%	81 6%	38 6%	79 9%	76 9%	56 11%	38 5%	29 6%	41 10%	49 9%	81 10%	44 5%	150 8%	43 8%
10 - Very effective	193 8%	13 8%	44 7%	69 7%	11 7%	19 7%	37 11%	112 9%	81 6%	38 6%	79 9%	76 9%	56 11%	38 5%	29 6%	41 10%	49 9%	81 10%	44 5%	150 8%	43 8%
7 to 9 - NET	845 34%	59 34%	199 34%	330 35%	52 33%	88 34%	116 35%	426 36%	419 33%	250 37%	292 32%	302 35%	163 31%	277 38%	167 36%	155 36%	178 34%	297 36%	341 35%	674 35%	171 32%
9	125 5%	9 5%	24 4%	46 5%	7 5%	19 7%	19 6%	67 6%	58 5%	30 4%	35 4%	60 7%	27 5%	37 5%	22 5%	21 5%	31 6%	51 6%	39 4%	100 5%	24 5%
8	320 13%	24 13%	73 12%	123 13%	18 11%	33 13%	50 15%	176 15%	144 11%	98 14%	106 12%	117 14%	72 14%	95 13%	70 15%	57 13%	75 14%	114 14%	119 12%	250 13%	70 13%
7	400 16%	27 15%	102 17%	161 17%	27 17%	36 14%	47 14%	183 15%	216 17%	122 18%	152 17%	126 15%	63 12%	145 20%	74 16%	77 18%	72 14%	132 16%	184 19%	323 17%	76 14%
5 to 6 - NET	794 32%	63 36%	199 34%	296 32%	48 30%	84 32%	104 31%	357 30%	437 35%	226 33%	309 34%	260 30%	165 31%	261 35%	163 35%	122 28%	151 29%	269 33%	329 34%	594 31%	200 37%
6	326 13%	25 14%	86 15%	123 13%	17 11%	37 14%	37 11%	165 14%	160 13%	87 13%	132 15%	107 12%	61 12%	104 14%	77 17%	56 13%	58 11%	111 14%	139 14%	260 14%	66 12%
5	469 19%	39 22%	113 19%	172 18%	31 19%	47 18%	67 20%	192 16%	277 22%	139 20%	177 20%	153 18%	104 20%	157 21%	85 18%	66 15%	92 18%	159 19%	189 19%	334 17%	135 25%
2 to 4 - NET	406 17%	30 17%	99 17%	155 17%	31 20%	40 15%	51 15%	207 17%	199 16%	100 15%	169 19%	136 16%	81 15%	114 15%	88 19%	82 19%	79 15%	123 15%	192 20%	320 17%	86 16%
4	189 8%	15 9%	47 8%	68 7%	19 12%	20 8%	20 6%	85 7%	104 8%	49 7%	72 8%	68 8%	38 7%	60 8%	40 9%	32 8%	42 8%	55 7%	86 9%	147 8%	42 8%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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Table Q8E Page 33
Mar. 5, 2013
(Continued)

Q8E. How effective do you think this measure is when it comes to creating jobs and economic growth: Eliminating the federal budget deficit?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
3	138 6%	10 6%	39 7% e	50 5%	6 4%	13 5%	19 6%	73 6%	65 5%	25 4%	71 8% JL	42 5%	28 5%	35 5%	31 7%	30 7%	22 4%	42 5%	70 7% QR	110 6%	28 5%
2	79 3%	4 2%	13 2%	37 4% c	7 4%	6 2%	12 4%	49 4% I	30 2%	26 4%	27 3%	27 3%	15 3%	18 2%	17 4%	19 4%	14 3%	25 3%	35 4%	63 3%	16 3%
1 - NET	93 4%	3 1%	22 4% b	36 4% B	6 4%	13 5% B	13 4%	49 4%	43 3%	22 3%	30 3%	40 5%	19 4%	23 3%	14 3%	15 4%	20 4%	21 3%	40 4% r	74 4%	18 3%
1 - Very ineffective	93 4%	3 1%	22 4% b	36 4% B	6 4%	13 5% B	13 4%	49 4%	43 3%	22 3%	30 3%	40 5%	19 4%	23 3%	14 3%	15 4%	20 4%	21 3%	40 4% r	74 4%	18 3%
Don't know/Refused	119 5%	6 3%	22 4%	51 5%	10 6%	16 6%	13 4%	36 3%	83 7% H	47 7% K	26 3%	46 5% K	41 8% NOP	24 3% o	7 2%	13 3%	44 9% RS	28 3%	26 3%	97 5%	22 4%
Top 4 box	1038 42%	73 42%	243 41%	398 43%	63 40%	107 41%	154 46%	538 45% I	500 40%	288 42%	371 41%	379 44%	219 42%	315 43%	196 42%	196 46%	226 43%	379 46% S	385 40%	824 43%	214 40%
Bottom 4 box	499 20%	32 19%	121 21%	191 20%	37 23%	53 20%	64 19%	256 22%	242 19%	123 18%	200 22% j	176 20%	100 19%	137 19%	102 22%	97 23%	99 19%	144 18%	232 24% QR	394 21%	104 19%
Mean	6.1	6.1	6.0	6.0	5.9	6.1	6.2	6.1	6.0	6.0	6.0	6.2	6.2	6.0	6.0	6.1	6.2 s	6.3 s	5.8	6.1	6.0
Median	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0
Standard deviation	2.3	2.1	2.2	2.3	2.3	2.3	2.4	2.4	2.2	2.1	2.2	2.4	2.4	2.1	2.2	2.4	2.3	2.2	2.2	2.3	2.2
Standard error	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
CHI-SQUARE SIGNIFICANCE	<-----41.6-----> 3%*							<-----54.3-----> 100%*		<-----57.3-----> 100%*			<-----77.2-----> 100%*				<-----90.9-----> 100%*			<-----18-----> 88%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table Q8 SUM Page 34
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Q8_SUM. Summary table of top 4 boxes for the Q8 series.
Base: All respondents / All respondents, split sample
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Investing in infrastructure projects such as roads and bridges [Q8A]	1302 53%	90 52%	292 50%	530 57% C	84 53%	136 53%	169 51%	688 58% I	614 49%	335 49%	485 53%	482 56% J	260 50%	372 50%	261 56% mn	263 62% MN	270 52%	429 52%	543 56%	1030 54%	272 50%
Assisting the unemployed, by providing more financial support and job skills training [Q8B]	1206 49%	93 54% ef	320 55% DEFG	449 48%	70 44%	116 45%	157 47%	574 48%	632 50%	339 50%	414 46%	453 53% K	291 55% NOP	363 49%	223 48%	197 46%	256 49%	385 47%	493 51%	945 49%	261 48%
Encouraging more foreign trade with new markets such as China and India [Q8D]	1053 43%	78 45%	255 44%	395 42%	64 40%	120 46%	142 42%	643 54% I	411 33%	287 42%	378 42%	388 45%	201 38%	317 43%	203 44%	225 53% MNO	182 35%	353 43% Q	463 48% Qr	842 44% U	212 39%
Eliminating the federal budget deficit [Q8E]	1038 42%	73 42%	243 41%	398 43%	63 40%	107 41%	154 46%	538 45% I	500 40%	288 42%	371 41%	379 44%	219 42%	315 43%	196 42%	196 46%	226 43%	379 46% S	385 40%	824 43%	214 40%
Lowering personal taxes in Canada [Q8C1]	457 37%	38 41% F	119 44% DEF	174 36% f	24 32%	38 28%	64 38% f	239 41% I	218 34%	129 37%	175 39%	153 36%	114 44% No	121 33%	90 36%	75 36%	103 42% S	153 37%	168 34%	355 37%	102 38%
Lowering business taxes in Canada [Q8C2]	384 31%	25 30%	79 25%	153 34% C	31 37% C	42 34% c	55 33%	206 34% I	178 29%	109 33%	153 34% l	121 28%	71 26%	137 37% M	67 30%	77 35% m	80 29%	147 36% qs	138 29%	298 31%	85 31%
CHI-SQUARE SIGNIFICANCE	<-----27.4-----> 6%*							<-----64.3-----> 100%*		<-----11.5-----> 22%*			<-----36-----> 94%*				<-----26-----> 95%*			<-----3.6-----> 11%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table KAGE Page 35
Mar. 5, 2013

KAGE. Age quota.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
18-34	683	43	158	260	47	85	91	341	342	683	-	-	126	224	155	105	163	213	267	546	136
	28%	24%	27%	28%	30%	33%	27%	29%	27%	100%			24%	30%	33%	25%	31%	26%	28%	29%	25%
						Bc								MP	MP		R			u	
35-54	906	64	211	353	56	99	123	446	461	-	906	-	126	255	205	244	137	333	418	714	192
	37%	37%	36%	38%	35%	38%	37%	38%	36%		100%		24%	35%	44%	57%	26%	41%	43%	37%	36%
														M	MN	MNO		Q	Q		
55+	861	68	217	323	55	76	122	401	460	-	-	861	273	258	107	78	220	274	286	649	212
	35%	39%	37%	35%	35%	29%	36%	34%	36%			100%	52%	35%	23%	18%	42%	33%	29%	34%	39%
		F	F										NOP	OP			RS				T
CHI-SQUARE SIGNIFICANCE	<-----7.9----->							<-----2----->		<-----4900----->			<-----183.8----->				<-----46----->			<-----5.4----->	
	36%*							63%*		100%*			100%*				100%*			93%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table KAGEN Page 36
Mar. 5, 2013

KAGEN. Age by gender quota.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Male 18-34	341 14%	21 12%	79 14%	129 14%	24 15%	43 17%	45 14%	341 29%	-	341 50%	-	-	65 12%	101 14%	88 19% MNP	53 12%	90 17% RS	105 13%	120 12%	280 15% U	61 11%
Female 18-34	342 14%	22 12%	79 13%	131 14%	23 15%	42 16%	45 14%	-	342 27%	342 50%	-	-	61 12%	123 17% MP	67 14%	52 12%	74 14%	108 13%	147 15%	266 14%	76 14%
Male 35-54	446 18%	31 18%	105 18%	172 18%	28 18%	50 19%	59 18%	446 38%	-	-	446 49%	-	54 10%	122 17% M	105 22% MN	137 32% MNO	70 13%	160 20% Q	203 21% Q	348 18%	97 18%
Female 35-54	461 19%	33 19%	106 18%	181 19%	28 18%	49 19%	63 19%	-	461 36%	-	461 51%	-	72 14%	133 18% M	100 22% M	107 25% MN	68 13%	174 21% Q	215 22% Q	366 19%	95 18%
Male 55+	401 16%	32 18%	100 17%	150 16%	26 16%	36 14%	58 17%	401 34%	-	-	-	401 47%	111 21% OP	132 18% oP	60 13%	50 12%	86 17%	133 16%	150 15%	305 16%	95 18%
Female 55+	460 19%	36 21%	117 20%	174 19%	30 19%	39 15%	64 19%	-	460 36%	-	-	460 53%	161 31% NOP	127 17% OP	47 10%	28 7%	134 26% RS	141 17%	137 14%	343 18%	117 22%
CHI-SQUARE SIGNIFICANCE	<-----8.2-----> %*							<-----2450-----> 100%*		<-----4900-----> 100%*			<-----215.3-----> 100%*				<-----60.8-----> 100%*			<-----7.8-----> 83%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table KRAGN Page 37
Mar. 5, 2013

KRAGN. Age by gender by region quota.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Atlantic male 18-34	21 1%	21 12%	-	-	-	-	-	21 2%	-	21 3%	-	-	7 1%	5 1%	5 1%	2 *	7 1%	4 *	9 1%	14 1%	7 1%
Atlantic female 18-34	22 1%	22 12%	-	-	-	-	-	-	22 2%	22 3%	-	-	5 1%	11 1%	2 *	3 1%	3 1%	6 1%	12 1%	12 1%	9 2% T
Atlantic male 35-54	31 1%	31 18%	-	-	-	-	-	31 3%	-	-	31 3%	-	4 1%	6 1%	10 2%	8 2%	4 1%	12 1%	15 2%	18 1%	13 2% t
Atlantic female 35-54	33 1%	33 19%	-	-	-	-	-	-	33 3%	-	33 4%	-	6 1%	9 1%	8 2%	4 1%	5 1%	14 2%	14 1%	21 1%	12 2%
Atlantic male 55+	32 1%	32 18%	-	-	-	-	-	32 3%	-	-	-	32 4%	10 2%	11 2%	4 1%	3 1%	10 2%	11 1%	10 1%	19 1%	13 2%
Atlantic female 55+	36 1%	36 21%	-	-	-	-	-	-	36 3%	-	-	36 4%	18 3% NoP	6 1%	5 1%	1 *	13 2%	13 2%	9 1%	17 1%	19 4% T
Quebec male 18-34	79 3%	-	79 14%	-	-	-	-	79 7%	-	79 12%	-	-	17 3% p	23 3%	23 5% P	6 2%	15 3%	33 4% s	23 2%	65 3%	14 3%
Quebec female 18-34	79 3%	-	79 13%	-	-	-	-	-	79 6%	79 12%	-	-	18 3%	27 4%	19 4%	9 2%	9 2%	35 4% Q	34 4% Q	65 3%	13 2%
Quebec male 35-54	105 4%	-	105 18%	-	-	-	-	105 9%	-	-	105 12%	-	16 3%	36 5% m	30 6% M	16 4%	16 3%	34 4%	49 5% q	81 4%	25 5%
Quebec female 35-54	106 4%	-	106 18%	-	-	-	-	-	106 8%	-	106 12%	-	25 5%	32 4%	25 5%	14 3%	18 3%	36 4%	49 5%	82 4%	24 4%
Quebec male 55+	100 4%	-	100 17%	-	-	-	-	100 8%	-	-	-	100 12%	44 8% NOP	30 4% P	10 2%	5 1%	22 4%	35 4%	34 3%	77 4%	22 4%
Quebec female 55+	117 5%	-	117 20%	-	-	-	-	-	117 9%	-	-	117 14%	54 10% NOP	32 4% oP	10 2%	2 1%	33 6% S	33 4%	29 3%	91 5%	25 5%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table KRAGN Page 38
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(Continued)

KRAGN. Age by gender by region quota.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Ontario male 18-34	129 5%	-	-	129 14%	-	-	-	129 11%	-	129 19%	-	-	29 6%	45 6%	27 6%	22 5%	34 7% R	36 4%	50 5%	111 6% U	17 3%
Ontario female 18-34	131 5%	-	-	131 14%	-	-	-	-	131 10%	131 19%	-	-	19 4%	49 7% M	24 5%	22 5%	32 6%	41 5%	54 6%	101 5%	30 6%
Ontario male 35-54	172 7%	-	-	172 18%	-	-	-	172 14%	-	-	172 19%	-	21 4%	48 7% M	38 8% M	56 13% MNO	27 5%	60 7% q	80 8% Q	131 7%	41 8%
Ontario female 35-54	181 7%	-	-	181 19%	-	-	-	-	181 14%	-	181 20%	-	26 5%	57 8% M	33 7%	52 12% MNO	19 4%	73 9% Q	90 9% Q	148 8%	33 6%
Ontario male 55+	150 6%	-	-	150 16%	-	-	-	150 13%	-	-	-	150 17%	33 6%	49 7%	31 7%	23 5%	27 5%	49 6%	61 6%	112 6%	38 7%
Ontario female 55+	174 7%	-	-	174 19%	-	-	-	-	174 14%	-	-	174 20%	46 9% OP	49 7% OP	17 4%	14 3%	52 10% RS	49 6%	58 6%	129 7%	45 8%
Prairies male 18-34	24 1%	-	-	-	24 15%	-	-	24 2%	-	24 3%	-	-	5 1%	11 1%	5 1%	3 1%	10 2% S	6 1%	5 *%	14 1%	10 2% t
Prairies female 18-34	23 1%	-	-	-	23 15%	-	-	-	23 2%	23 3%	-	-	3 1%	8 1%	5 1%	5 1%	11 2% R	3 *%	9 1%	18 1%	5 1%
Prairies male 35-54	28 1%	-	-	-	28 18%	-	-	28 2%	-	-	28 3%	-	3 1%	7 1%	6 1%	9 2%	8 1%	12 1%	8 1%	23 1%	5 1%
Prairies female 35-54	28 1%	-	-	-	28 18%	-	-	-	28 2%	-	28 3%	-	7 1%	6 1%	6 1%	6 1%	7 1%	8 1%	11 1%	21 1%	7 1%
Prairies male 55+	26 1%	-	-	-	26 16%	-	-	26 2%	-	-	-	26 3%	5 1%	9 1%	3 1%	4 1%	7 1%	8 1%	8 1%	19 1%	7 1%
Prairies female 55+	30 1%	-	-	-	30 19%	-	-	-	30 2%	-	-	30 3%	9 2%	10 1%	2 *%	2 *%	9 2%	9 1%	8 1%	26 1%	3 1%
Alberta male 18-34	43 2%	-	-	-	-	43 17%	-	43 4%	-	43 6%	-	-	2 *%	7 1% m	16 3% MN	11 3% MN	7 1%	11 1%	21 2% r	39 2% U	4 1%
Alberta female 18-34	42 2%	-	-	-	-	42 16%	-	-	42 3%	42 6%	-	-	7 1%	11 2%	11 2%	8 2%	10 2% R	6 1%	22 2% R	36 2% u	6 1%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table KRAGN Page 39
Mar. 5, 2013
(Continued)

KRAGN. Age by gender by region quota.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Alberta male 35-54	50 2%	-	-	-	-	50 19%	-	50 4%	-	-	50 6%	-	4 1%	9 1%	10 2% m	27 6% MNO	10 2%	21 3%	20 2%	45 2% U	5 1%
Alberta female 35-54	49 2%	-	-	-	-	49 19%	-	-	49 4%	-	49 5%	-	1 *%	13 2% M	12 3% M	15 3% M	12 2%	16 2%	21 2%	45 2% U	4 1%
Alberta male 55+	36 1%	-	-	-	-	36 14%	-	36 3%	-	-	-	36 4%	7 1%	11 1%	7 1%	8 2%	7 1%	11 1%	15 2%	31 2%	6 1%
Alberta female 55+	39 2%	-	-	-	-	39 15%	-	-	39 3%	-	-	39 5%	13 2% P	11 1%	6 1%	3 1%	13 2%	13 2%	10 1%	34 2%	5 1%
British Columbia/ Territories male 18-34	45 2%	-	-	-	-	-	45 14%	45 4%	-	45 7%	-	-	5 1%	11 1%	13 3% Mn	9 2%	16 3% RS	15 2%	13 1%	36 2%	9 2%
British Columbia/ Territories female 18-34	45 2%	-	-	-	-	-	45 14%	-	45 4%	45 7%	-	-	9 2%	18 2% oP	6 1%	5 1%	9 2%	17 2%	15 2%	33 2%	12 2%
British Columbia/ Territories male 35-54	59 2%	-	-	-	-	-	59 18%	59 5%	-	-	59 7%	-	7 1%	16 2% m	11 2% m	21 5% MNO	5 1%	21 3% Q	32 3% Q	50 3% U	9 2%
British Columbia/ Territories female 35-54	63 3%	-	-	-	-	-	63 19%	-	63 5%	-	63 7%	-	7 1%	17 2% m	17 4% M	17 4% M	7 1%	27 3% Q	30 3% Q	48 3%	15 3%
British Columbia/ Territories male 55+	58 2%	-	-	-	-	-	58 17%	58 5%	-	-	-	58 7%	13 2%	22 3%	5 1%	8 2%	13 2%	20 2%	22 2%	48 3%	10 2%
British Columbia/ Territories female 55+	64 3%	-	-	-	-	-	64 19%	-	64 5%	-	-	64 7%	21 4% oP	19 3%	7 2%	6 1%	15 3%	24 3%	23 2%	45 2%	19 3%
CHI-SQUARE SIGNIFICANCE	<-----12250-----> 100%*							<-----2450-----> 100%*		<-----4900-----> 100%*			<-----364.4-----> 100%*				<-----135.1-----> 100%*			<-----88.4-----> 100%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

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Table D2 Page 40
Mar. 5, 2013

D2. What is the highest level of education you have completed?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
High School diploma or equivalent	520	42	113	192	52	58	64	245	275	163	137	220	193	154	63	36	520	-	-	384	136
	21%	24%	19%	20%	33%	22%	19%	21%	22%	24%	15%	26%	37%	21%	14%	9%	100%			20%	25%
					bCDEFG					K		K	NOF	OP	P						T
Registered Apprenticeship or other trades certificate or diploma	192	17	58	47	11	28	31	129	64	48	68	76	47	77	36	17	-	192	-	134	58
	8%	10%	10%	5%	7%	11%	9%	11%	5%	7%	8%	9%	9%	10%	8%	4%		23%		7%	11%
		D	D			D	D	I					P	P	P						T
College, CEGEP or other non-university certificate or diploma	628	42	150	261	35	49	91	269	359	165	265	197	119	212	140	89	-	628	-	477	151
	26%	24%	26%	28%	22%	19%	27%	23%	28%	24%	29%	23%	23%	29%	30%	21%		77%		25%	28%
			F	eF			F		H		jL			MP	MP						
University degree, certificate or diploma	971	68	217	393	48	110	135	472	499	267	418	286	92	271	220	281	-	-	971	817	154
	40%	39%	37%	42%	30%	42%	40%	40%	40%	39%	46%	33%	18%	37%	47%	66%			100%	43%	28%
		e	e	cE		E	E			L	JL			M	MN	MNO				U	
None of the above	114	5	40	37	8	12	12	56	58	29	15	71	68	22	4	4	-	-	-	80	34
	5%	3%		4%	5%	5%	4%	5%	5%	4%	2%		8%	13%	3%	1%				4%	6%
			BDG							K		JK	NOF	OP							
Prefer not to say/Don't know/No answer	24	1	8	6	4	3	2	15	9	10	3	11	5	1	4	-	-	-	-	17	7
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%					1%	1%
										k		K									
CHI-SQUARE SIGNIFICANCE	<-----59.6----->							<-----37.1----->		<-----101.3----->			<-----396.2----->				<-----4623.4----->			<-----40.9----->	
	100%							100%		100%			100%				100%*			100%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table D3 Page 41
Mar. 5, 2013

D3. Which of the following categories best describes your total household income for the year 2012?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Less than \$20,000	157 6%	12 7%	55 DEF	48 5%	9 5%	8 3%	25 7% f	67 6%	90 7%	35 5%	30 3%	92 11% JK	157 30%	-	-	-	69 13% RS	36 4% S	16 2%	116 6%	40 7%
\$20,000 to just under \$30,000	171 7%	16 9% Fg	58 10% DFG	58 6%	12 8%	11 4%	16 5%	82 7%	89 7%	40 6%	41 5%	90 10% JK	171 33%	-	-	-	67 13% RS	53 7% S	31 3%	130 7%	41 8%
\$30,000 to just under \$40,000	196 8%	21 12% DFG	61 10% DFG	67 7%	12 8%	15 6%	21 6%	82 7%	114 9% h	51 7%	55 6%	91 11% JK	196 37%	-	-	-	57 11% S	76 9% S	45 5%	150 8%	46 9%
\$40,000 to just under \$50,000	202 8%	15 9%	54 9% F	71 8%	16 10% f	13 5%	33 10% f	98 8%	104 8%	57 8%	54 6%	91 11% K	-	202 27%	-	-	51 10% S	84 10% S	57 6%	153 8%	49 9%
\$50,000 to just under \$60,000	196 8%	18 10%	47 8%	76 8%	11 7%	18 7%	25 7%	92 8%	104 8%	66 10%	68 8%	62 7%	-	196 27%	-	-	38 7%	82 10% qs	70 7%	152 8%	44 8%
\$60,000 to just under \$70,000	173 7%	10 6%	42 7%	71 8%	14 9%	15 6%	21 6%	76 6%	97 8%	57 8%	56 6%	60 7%	-	173 23%	-	-	41 8%	57 7%	72 7%	135 7%	38 7%
\$70,000 to just under \$80,000	166 7%	4 2%	36 6% B	78 8% B	8 5%	15 6% b	23 7% B	88 7%	78 6%	45 7%	76 8% L	45 5%	-	166 23%	-	-	25 5%	66 8% Q	72 7% Q	125 7%	41 8%
\$80,000 to just under \$90,000	133 5%	11 7%	34 6%	49 5%	6 4%	21 8% EG	12 4%	65 6%	68 5%	48 7% L	58 6% L	27 3%	-	-	133 28%	-	21 4%	50 6%	60 6% q	93 5%	40 7% T
\$90,000 to just under \$100,000	129 5%	6 4%	34 6%	54 6% f	6 4%	9 3%	21 6%	75 6% I	54 4%	38 6%	55 6% l	36 4%	-	-	129 28%	-	21 4%	50 6% q	53 5%	90 5%	39 7% T
\$100,000 to just under \$120,000	205 8%	15 8%	49 8%	68 7%	15 9%	31 12% D	27 8%	113 10% i	92 7%	69 10% L	92 10% L	44 5%	-	-	205 44%	-	21 4%	76 9% Q	107 11% Q	166 9%	39 7%
\$120,000 to just under \$140,000	144 6%	7 4%	20 3%	62 7% bC	9 6%	22 9% BC	24 7% bC	80 7% i	64 5%	42 6% L	82 9% jL	20 2%	-	-	-	144 34%	17 3%	38 5%	87 9% QR	123 6% U	22 4%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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Table D3 Page 42
Mar. 5, 2013
(Continued)

D3. Which of the following categories best describes your total household income for the year 2012?

Base: All respondents

Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
\$140,000 to just under \$160,000	83 3%	5 3%	13 2%	36 4% c	3 2%	6 2%	20 6% bCEF	44 4%	39 3%	17 2%	49 5% JL	17 2%	-	-	-	83 20%	3 1%	22 3% Q	57 6% QR	74 4% U	10 2%
\$160,000 to just under \$180,000	48 2%	1 1%	7 1%	19 2% b	4 2%	11 4% BCg	5 1%	20 2%	28 2%	14 2%	24 3% L	10 1%	-	-	-	48 11%	7 1%	11 1%	30 3% QR	44 2% U	4 1%
\$180,000 to just under \$200,000	43 2%	3 2%	4 1%	21 2% C	5 3% c	6 2% c	4 1%	26 2%	17 1%	10 2%	22 2% 1	11 1%	-	-	-	43 10%	3 1%	16 2% Q	25 3% Q	32 2%	11 2%
\$200,000 or over	109 4%	5 3%	7 1%	53 6% bCg	7 5% C	25 10% BCdEG	11 3% c	70 6% I	39 3% I	22 3%	66 7% JL	21 2%	-	-	-	109 25%	6 1%	20 2%	82 8% QR	97 5% U	12 2%
Prefer not to say/Don't know/No answer	294 12%	24 14%	65 11%	105 11%	22 14%	31 12%	47 14%	108 9%	186 15% H	73 11%	77 9%	145 17% JK	-	-	-	-	74 14% r	84 10%	107 11%	230 12%	65 12%
CHI-SQUARE SIGNIFICANCE	<-----161.4-----> 100%							<-----51.3-----> 100%		<-----246.8-----> 100%			<-----6466.5-----> 100%*				<-----328-----> 100%			<-----37.5-----> 100%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table D4 Page 43
Mar. 5, 2013

D4. Which of the following categories best describes your current employment status?
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Self-employed	283 12%	13 8%	53 9%	96 10%	31 20%	37 14%	53 16%	183 15%	100 8%	63 9%	146 16%	74 9%	48 9%	78 11%	51 11%	82 19%	62 12%	94 11%	115 12%	197 10%	86 16%
					BCD	Bc	BCD	I			JL					MNO					T
Employed full time	1018 42%	81 46%	247 42%	387 41%	60 38%	125 48%	119 35%	550 46%	468 37%	318 47%	554 61%	147 17%	92 18%	314 43%	281 60%	261 61%	153 29%	348 42%	497 51%	815 43%	203 38%
		eG	g	g		dEG		I		L	JL			M	MN	MN		Q	QR	U	
Employed part time	232 9%	17 10%	38 7%	108 12%	14 9%	18 7%	36 11%	66 6%	166 13%	100 15%	77 9%	54 6%	52 10%	78 11%	39 8%	31 7%	61 12%	89 11%	73 7%	179 9%	53 10%
				CF			c	H		KL	l			p			S	S			
Unemployed	108 4%	7 4%	31 5%	43 5%	10 6%	3 1%	14 4%	59 5%	49 4%	42 6%	43 5%	24 3%	38 7%	42 6%	6 1%	9 2%	30 6%	37 5%	32 3%	85 4%	22 4%
		f	F	F	F		F			L	L		OP	OP			S				
Student	122 5%	9 5%	40 7%	50 5%	6 4%	8 3%	10 3%	54 5%	68 5%	104 15%	15 2%	3 *	35 7%	39 5%	18 4%	13 3%	36 7%	30 4%	51 5%	108 6%	14 3%
			EFG	fg						KL	L		OP	P			R		U		
Retired	532 22%	40 23%	133 23%	198 21%	31 20%	49 19%	81 24%	235 20%	297 23%	8 1%	9 1%	515 60%	203 39%	151 21%	53 11%	21 5%	143 27%	172 21%	164 17%	409 21%	122 23%
								h				JK	NOF	OP	P		RS	s			
Homemaker	103 4%	6 3%	26 5%	38 4%	3 2%	15 6%	14 4%	10 1%	93 7%	34 5%	43 5%	25 3%	31 6%	28 4%	14 3%	9 2%	24 5%	33 4%	30 3%	79 4%	24 4%
			e	e		E			H	l	L		nOP	p							
Other	35 1%	1 1%	13 2%	10 1%	2 1%	3 1%	7 2%	20 2%	15 1%	7 1%	14 2%	15 2%	23 4%	4 1%	3 1%	2 1%	8 2%	12 1%	9 1%	24 1%	11 2%
			b										NOP								
Prefer not to say/Don't know/No answer	17 1%	2 1%	4 1%	6 1%	1 1%	2 1%	2 *	11 1%	6 *	7 1%	5 1%	5 1%	2 *	2 *	1 *	-	3 1%	5 1%	1 *	11 1%	6 1%
CHI-SQUARE SIGNIFICANCE	<-----73.7-----> 100%*							<-----150.6-----> 100%*		<-----1373.4-----> 100%*			<-----411.7-----> 100%*				<-----82.6-----> 100%*			<-----25.8-----> 100%*	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

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Table LANG Page 44
Mar. 5, 2013

LANG. Interview language.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
English	1920 78%	168 97% C	64 11%	935 100% BC	158 100% BC	260 100% BC	335 100% BC	925 78%	994 79%	544 80%	706 78%	669 78%	368 70%	574 78% M	360 77% M	379 89% MNO	418 80%	628 77%	782 80% r	1497 78%	422 78%
French	530 22%	6 3% DEG	522 89% BDEG	1 *%	0 *%	-	1 *%	262 22%	268 21%	138 20%	201 22%	191 22%	157 30% NOP	163 22% P	107 23%	48 11%	102 20%	192 23% s	190 20%	412 22%	119 22%
CHI-SQUARE SIGNIFICANCE	<-----2065.8-----> 100%							<-----.2-----> 38%		<-----1.1-----> 41%			<-----47.6-----> 100%				<-----4.7-----> 91%			<-----.0-----> 15%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table QREGN Page 45
Mar. 5, 2013

QREGN. Quota regions.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450 100%	174 100%	586 100%	936 100%	158 100%	260 100%	335 100%	1187 100%	1263 100%	683 100%	906 100%	861 100%	524 100%	737 100%	467 100%	427 100%	520 100%	820 100%	971 100%	1909 100%	541 100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Atlantic	174 7%	174 100%	-	-	-	-	-	84 7%	91 7%	43 6%	64 7%	68 8%	49 9% P	48 7%	32 7%	21 5%	42 8%	59 7%	68 7%	102 5%	73 13% T
Quebec	586 24%	-	586 100%	-	-	-	-	285 24%	301 24%	158 23%	211 23%	217 25%	174 33% NOP	179 24% P	116 25% P	52 12%	113 22%	208 25%	217 22%	462 24%	124 23%
Ontario	936 38%	-	-	936 100%	-	-	-	450 38%	486 39%	260 38%	353 39%	323 38%	173 33% M	296 40% M	171 37%	191 45% MO	192 37%	308 38%	393 40%	732 38%	205 38%
Prairies	158 6%	-	-	-	158 100%	-	-	77 7%	81 6%	47 7%	56 6%	55 6%	33 6%	50 7%	26 6%	28 7%	52 10% RS	46 6%	48 5%	120 6%	38 7%
Alberta	260 11%	-	-	-	-	260 100%	-	129 11%	130 10%	85 12% L	99 11%	76 9%	34 6%	62 8%	62 13% MN	72 17% MN	58 11%	77 9%	110 11%	231 12% U	29 5%
British Columbia/ Territories	335 14%	-	-	-	-	-	335 100%	163 14%	173 14%	91 13%	123 14%	122 14%	62 12%	103 14%	60 13%	64 15%	64 12%	122 15%	135 14%	262 14%	74 14%
CHI-SQUARE SIGNIFICANCE	<-----12250-----> 100%							<-----.3-----> %		<-----7.9-----> 36%			<-----93.1-----> 100%				<-----21.8-----> 98%			<-----57.9-----> 100%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

PCO – Issues Survey 2013

Table URBAN_RURA Page 46
Mar. 5, 2013

URBAN_RURAL. Urban vs. rural designation.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Rural	541	73	124	205	38	29	74	254	287	136	192	212	128	172	118	58	136	209	154	-	541
	22%	42%	21%	22%	24%	11%	22%	21%	23%	20%	21%	25%	24%	23%	25%	14%	26%	26%	16%	-	100%
		CDEFG	F	F	F		F					Jk	P	P	P		S	S			
Urban	1909	102	462	732	120	231	262	934	975	546	714	649	397	564	349	369	384	611	817	1909	-
	78%	58%	79%	78%	76%	89%	78%	79%	77%	80%	79%	75%	76%	77%	75%	86%	74%	74%	84%	100%	-
			B	B	B	BCDEG	B			L	l					MNO			QR		
CHI-SQUARE SIGNIFICANCE	<-----57.9----->							<-----.7----->		<-----5.4----->			<-----22.8----->				<-----33.1----->			<-----2450----->	
	100%							60%		93%			100%				100%			100%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table GEND Page 47
Mar. 5, 2013

GEND. Gender.
Base: All respondents
Banner 1

	Region							Gender		Age			Income				Education			Urban	
	Total	AC	QC	ON	MB/SK	AB	BC	Male	Female	18 - 34	35 - 54	55 +	<40k	\$40k - <\$80k	\$80k - <\$120k	\$120k +	High School	Trade/ College	Univ	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
WEIGHTED 'N'	2450	174	586	936	158	260	335	1187	1263	683	906	861	524	737	467	427	520	820	971	1909	541
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2450	245	612	809	245	245	294	1225	1225	494	721	1235	583	737	434	375	552	813	926	1880	570
Male	1187	84	285	450	77	129	163	1187	-	341	446	401	230	354	253	241	245	398	472	934	254
	48%	48%	49%	48%	49%	50%	49%	100%		50%	49%	47%	44%	48%	54% Mn	56% MN	47%	49%	49%	49%	47%
Female	1263	91	301	486	81	130	173	-	1263	342	461	460	294	382	214	187	275	422	499	975	287
	52%	52%	51%	52%	51%	50%	51%		100%	50%	51%	53%	56% OP	52% oP	46%	44%	53%	51%	51%	51%	53%
CHI-SQUARE SIGNIFICANCE	<------.3-----> %							<-----2450-----> 100%		<-----2-----> 63%			<-----19-----> 100%				<-----.3-----> 16%			<-----.7-----> 60%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.