

PWGSC Contract # W5830-12101/001/CY

Standing Offer #: EP363-090027/011/CY

POR Registration # POR 057-11

Contract Award Date: 12/01/2012



Canadians' Views of the Canadian Forces and Its Elements – 2012

FINAL REPORT

Ce rapport est également disponible en français

Submitted to:

Department of National Defence (DND)

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March 2012

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EXECUTIVE SUMMARY

Background and Methodology

For years both quantitative and qualitative public opinion research suggested that the knowledge of Canadians about the Canadian Forces as a whole, and its three elements – Canadian Army, Royal Canadian Navy (RCN), Royal Canadian Air Force (RCAF) – was rather limited. To more accurately gauge the public's perception of the three commands in comparison, DND/CF conducted a baseline wave of research entitled *Views of the Canadian Forces (CF) and Its Elements – 2009*. This baseline study established key indicators on the public's knowledge of different roles and capacities in the Canadian Army, RCN and RCAF individually.

As of 2011 the combat mission in Afghanistan ended and has now evolved into a training mission with a smaller number of troops. More importantly, Canada's military response to the crisis in Libya (*Operation Mobile*) generated Canadians' attention on the role played by all three elements of the CF. Also, each element has unveiled a number of essential plans recently with the objective of meeting their respective needs for the future.

It is imperative that DND/CF continue to keep up-to-date on its base of understanding regarding the changing views of Canadians on the CF and its three environments, consequently, the objective of this research was to assess and track the perspectives of Canadians about the CF and its three elements. The research examined the perceptions Canadians have about these organisations in order to gain a better understanding of how each element contributes to the overall understanding, awareness and identity of the CF. The results will be used for evaluation purposes.

The methodology for this study involved a telephone survey conducted with a random sample of 1,516 Canadians, 18 years of age and older. Given that the primary target audience for recruitment is Canadians between the ages of 18 and 34, the sample for this project was divided into two components:

- a representative sample of 1,213 Canadians 18 years of age and older collected using landline telephone; and
- an oversample of 303 young Canadians (150 between the ages of 18-24 and 150 between the ages of 25-34) using EKOS' panel, *Prob/it*.

The survey was conducted from February 13 to February 27, 2012.

Key findings from the study are outlined below, and survey results are described in more detail in the remainder of this report. Total Expenditures: \$72,788.95.

Impressions of the Canadian Forces

Survey results reveal that the vast majority of Canadians express positive attitudes towards the Canadian Forces. Nearly nine in ten (86 per cent) express favourable opinions of the CF (including 43 per cent who describe their views as "very" favourable), and tracking reveals an eight point increase in favourable views since 2008.

In addition, when asked to describe the images or impressions brought to mind by the Canadian Forces, mostly positive imagery is mentioned, with one in four citing images of peacekeeping (28 per cent), or the honourable characteristics of those who serve in the military (28 per cent).

Results also reveal significant shifts in Canadians' views on the funding of the military. Currently, roughly equal proportions of Canadians believe that the military is adequately funded as feel it is underfunded (35 per cent and 34 per cent, respectively). In 2005, fully three-quarters of Canadians (76 per cent) felt the military was underfunded, while a scant 17 per cent believed that funding was adequate. Today, those who believe that funding is adequate slightly outnumber those who believe it is insufficient.

Knowledge of the Canadian Forces

Despite highly positive views of the CF, survey results reveal that knowledge levels are somewhat limited. Only a slight majority of Canadians (57 per cent) claim to be somewhat or very familiar with the Canadian Forces, and over four in ten express little or no familiarity (although familiarity levels are up four points since 2009).

Canadians were also tested on their knowledge of the Canadian Forces. Results reveal reasonably high level of fluency on many of the items examined, although there are some misconceptions. Nearly all respondents correctly state that the Canadian Forces employs people from a wide variety of occupations (97 per cent), and its members frequently serve outside of Canada (95 per cent). Nine in ten (89 per cent) agree that the Canadian Forces is respected by Canada's allies, while seven in ten (71 per cent) correctly believe that members receive free post-secondary education. Just half of respondents (49 per cent), however, correctly disagree with the idea that the Canadian Forces do not lead components of operations involving multiple countries, and fewer than four in ten (36 per cent) are aware that the Prime Minister is not the Commander-in-Chief of the Canadian Forces. And just one in five respondents (19 per cent) correctly stated that it is false that about 20,000 members are involved in overseas missions everyday.

When asked if they could identify the three branches of the Canadian Forces, two-thirds of Canadians successfully named the Royal Canadian Navy (67 per cent), the Royal Canadian Air Force (67 per cent), and the Canadian Army (64 per cent). And when asked if they were aware of the recent decision to restore the historic designations of its three commands (the Royal Canadian Navy, the Canadian

Army, and the Royal Canadian Air Force), almost half of respondents (48 per cent) say they are aware of this development (including 38 per cent who indicate they are clearly aware).

Perceptions of the Royal Canadian Navy

When asked to describe the images or impressions that come to mind when they think of the Royal Canadian Navy, respondents mention images of ships and boats most often (33 per cent). One in five (19 per cent) describe images of defence and security, while one in seven (14 per cent) offered generally positive comments regarding the Navy. Interestingly, tracking reveals that images of naval inadequacy seem to have dissipated somewhat over the past decade. A lack of funding was mentioned by just six per cent of respondents (down from 15 per cent in 2000), while the undersized nature of Canada's fleet fell from 18 per cent in 2001 to six per cent currently.

In terms of familiarity with the Royal Canadian Navy, just one-quarter of respondents (23 per cent) say they are even somewhat familiar with the Navy, and only three per cent claim to be very familiar. A clear plurality of respondents (44 per cent) say they are not very familiar, and more than one-quarter (29 per cent) indicate no familiarity with the Navy whatsoever.

Despite relatively low familiarity with the Royal Canadian Navy, results reveal that Canadians hold the Navy in very high esteem. Fully 83 per cent hold positive impressions of the Navy (including 28 per cent who describe their opinion as "strongly" positive).

When asked about potential roles that the Royal Canadian Navy could play, results suggest that Canadians believe that the Royal Canadian Navy is involved in a number of areas. Seven in ten say the Navy plays a significant role in assisting UN humanitarian relief efforts (72 per cent), conducting surveillance of the Arctic (69 per cent), and contributing to UN peacekeeping operations (69 per cent). Six in ten believe that the Navy prevents ships from fishing illegally in Canadian waters (61 per cent), helps prevent drug smuggling into Canada (57 per cent), and provides warships for combat operations (55 per cent). Half of respondents believe the Navy plays a significant role in helping prevent ships from dumping toxic waste (50 per cent) and helping prevent illegal immigration (49 per cent). Tracking, however, suggests that Canadians are less likely than they were earlier in the decade to feel that the Royal Canadian Navy is involved in many of these areas.

Despite some reservations about the current involvement of the Navy in each of these roles, Canadians place a high level of importance on each of the roles examined. Nearly nine in ten say it is important that the Navy assists in preventing ships from dumping toxic waste (85 per cent) and in UN humanitarian relief efforts (85 per cent). Eight in ten believe it is important that the Navy contributes to UN peacekeeping operations (80 per cent), conducts surveillance of the Arctic (77 per cent), and prevents ships from fishing illegally in Canada (75 per cent). Seven in ten respondents place a high level of importance on the Navy's role in preventing drug smuggling in Canada (73 per cent) and preventing illegal immigration

(72 per cent), and six in ten respondents feel that it is important that the Navy provide warships for combat operations (63 per cent).

Results also reveal generally positive perceptions of the Navy (although mixed views are exhibited in some of the areas examined). Nine in ten Canadians agree that the Navy is an important part of Canada's national security (89 per cent) and that it offers members a broad range of career opportunities (86 per cent). Three-quarters believe that the Navy performs its duties well (79 per cent), is respected by Canada's allies (74 per cent), and is well-trained (75 per cent). A slight majority (55 per cent) believe that the Navy reflects Canadian diversity and cultures. There is, however, considerably less agreement that the Navy contributes significantly to Canada's economy (38 per cent), or that the Navy is adequately equipped to perform its duties (27 per cent). Tracking reveals that the proportion of Canadians who believe the Royal Canadian Navy is respected by Canada's allies has more than doubled over the last ten years. However, the percentage of Canadians who believe the Navy contributes significantly to the economy has declined significantly since 2009, and the proportion of Canadians who believe that those serving in the Navy are well-trained has declined over the past three years.

Perceptions of the Canadian Army

Turning to views on the Canadian Army, the images are widely positive, with one-quarter of respondents providing descriptions of protecting people (25 per cent) and well-trained soldiers (24 per cent), and an additional one in five (18 per cent), indicating the Army conjures images of peacekeepers. Tracking reveals an increase in the number of mentions of protecting people, well-trained soldiers, peacekeepers, and positive impressions in general. Perhaps not surprisingly, given that combat operations in Afghanistan have drawn to a close, images of Afghanistan have become less common.

Results reveal that Canadians exhibit a moderate level of familiarity with the Canadian Army. Nearly half of respondents (48 per cent) say they are familiar with the Canadian Army, including seven per cent who say they are very familiar, and familiarity with the Canadian Army has increased six points since 2009.

Survey results also reveal that overall impressions of the Canadian Army are highly positive. Fully nine in ten Canadians (91 per cent) describe their attitudes as positive, including 40 per cent who say they have strongly positive impressions.

As with the Navy, Canadians were asked to what extent they felt the Canadian Army is involved in a variety of potential roles. The vast majority of respondents feel that the Army plays a significant role in providing assistance during national emergencies (89 per cent) and in providing international humanitarian assistance (84 per cent). Two-thirds agree that the Army plays an important role in combat operations in Afghanistan (69 per cent). There is some uncertainty, however, as to whether the Army plays a key role in patrolling the Arctic (48 per cent), and just four in ten (43 per cent) feel the Army has a role in helping ensure safety and security during public events in Canada. Not surprisingly, given that combat

mission in Afghanistan has ended, the proportion of Canadians who feel that Canada plays a key role in combat operations in Afghanistan has declined significantly (to 69 per cent from 84 per cent in 2009). The proportion of Canadians who believe that the Army helps ensure safety and security during public events has also decreased substantially since 2009 (i.e., just before the 2010 Vancouver Winter Olympics).

When asked to rate the importance of each of these roles, results reveal that the importance assigned varies considerably. Nine in ten believe it is important that the Army provides assistance during national disasters or emergencies (95 per cent) and international humanitarian assistance (87 per cent). Just over half, however, feel it is important that the Army conducts security patrols of the Arctic (58 per cent), or ensures safety and security during public events in Canada (54 per cent), and fewer than half (48 per cent) assign importance to combat operations in Afghanistan. Tracking reveals that while disaster relief and humanitarian assistance continue to be seen as essential duties, some of the other roles performed by the Canadian Army are becoming less of a public priority (i.e., ensuring safety and security at public events, combat operations in Afghanistan, security patrols in the Arctic).

Results further reveal generally positive impressions of the Canadian Army, with nine in ten agreeing that the Army constitutes an important part of Canada's national security (92 per cent) and that it offers its members a broad range of career opportunities (88 per cent). Furthermore, eight in ten respondents believe that Canada's Army performs its duties well (83 per cent), is respected by Canada's allies (80 per cent), and is well-trained (80 per cent). Two-thirds of Canadians (66 per cent) agree that the Army reflects Canadian diversity and cultures. There is, however, less agreement with the idea that the Army provides benefits to Canada's economy (47 per cent), and only 29 per cent of respondents feel the Army has the equipment needed to perform its duties. Tracking reveals a significant decline in agreement with the idea that the Canadian Army contributes significantly to Canada's economy. There is also currently less agreement than in 2009 that the Army adequately reflects Canadian diversity and cultures, or has the equipment needed to perform its duties.

Perceptions of the Royal Canadian Air Force

As with the other CF branches, Canadians were asked to describe the images or impressions that come to mind when they think of the Royal Canadian Air Force. Four in ten Canadians (40 per cent) say that the Air Force evoke images of aircraft in general, and one in six (17 per cent) describe general positive impressions of the Air Force. Not surprisingly, in light of the attention given to the F-35 fighter jets, tracking suggests an increase in the proportion of Canadians who think of aircraft when they hear of the Royal Canadian Air Force (40 per cent, compared to 30 per cent in 2009).

Results also reveal that Canadians have limited knowledge of the Air Force, with just one-third of respondents (33 per cent) claiming to be at least somewhat familiar. Four in ten (43 per cent) indicate they are not very familiar with the Royal Canadian Air Force, and one-quarter (24 per cent) say they are not at all familiar. However, tracking reveals an increase in the proportion of respondents who say they are at least somewhat aware of the RCAF (from 24 per cent in 2009 to 33 per cent currently).

Despite low levels of self-rated familiarity with the Royal Canadian Air Force, the vast majority of Canadians hold the Air Force in high regard. Fully 88 per cent of respondents say their overall impressions of the Air Force are positive, including 31 per cent who describe them as "strongly" positive. These results have remained relatively unchanged since 2009, however, positive impressions of the RCAF are up significantly since 2007.

As with the Navy and Army modules, respondents were asked to rate the extent to which they believe the RCAF is involved in a number of activities. Eight in ten believe the Air Force plays a significant role in conducting surveillance and defence of Canadian airspace (84 per cent), airlifting troops and equipment to war zones (83 per cent), airlifting Canadian Forces personnel and material (82 per cent), supporting humanitarian missions (81 per cent), providing relief during national disasters (79 per cent), and flying search and rescue missions (76 per cent). There is some doubt as to whether the Air Force plays an important role in participating in combat operations in foreign countries (59 per cent), and less than half of respondents believe the Air Force is heavily involved in intercepting aircraft or ships carrying illegal drugs (47 per cent). Tracking reveals generally stable views on the involvement of the RCAF in the various activities examined.

Results further reveal that Canadians place a high level of importance on each of the roles examined. Nine in ten respondents feel it is important that the Air Force provide relief during national disasters (90 per cent), fly search and rescue missions (88 per cent), and provide surveillance and defence of Canadian airspace (87 per cent). Eight in ten respondents say it is important that the Air Force supports humanitarian missions (82 per cent), airlifts Canadian Forces personnel and material (82 per cent), and airlifts troops and equipment to war zones (80 per cent). Fewer Canadians (although still clear majorities) assign importance to intercepting aircraft or ships carrying illegal drugs (68 per cent), or participating in combat operations in foreign countries (57 per cent).

As with the other CF elements, results reveal generally positive perceptions of the Air Force (although mixed views are expressed in some of the areas examined). Nine in ten agree that it fulfils an important role in Canada's national security (90 per cent), and eight in ten agree that the RCAF performs its duties well (82 per cent), offers members a broad range of career opportunities (80 per cent), is well-trained (80 per cent), and is respected by Canada's allies (79 per cent). Far fewer (56 per cent) believe that the Air Force properly reflects Canadian diversity and cultures, and just one-third say it contributes significantly to Canada's economy (37 per cent), or that it has the equipment needed to perform its duties (34 per cent). Tracking reveals a significant decline in the percentage of Canadians who feel the Royal Canadian Air Force contributes significantly to Canada's economy, as well as noticeable declines in the number of Canadians who feel the Air Force reflects Canadian diversity and cultures, or that it offers a broad range of career opportunities.

Conclusions

While Canadians have somewhat limited familiarity and knowledge about the CF and its elements (particularly the Navy and Air Force), survey results reveal that familiarity levels are up since 2009. Moreover, results suggest that Canadians do understand the “basics” about the Canadian Forces: they generally recognize and support the diverse roles undertaken by the CF and its branches, and can correctly identify the three CF branches (and many claim to be familiar with the recent name change to historic designations).

Survey results also reveal that Canadians continue to hold very positive views of both the CF overall and its elements, with at least eight in ten or more holding positive impressions of the CF overall, and each of the three branches.

Canadians increasingly feel that the military is receiving an appropriate level of funding. In 2005, fully three-quarters of Canadians felt the military was underfunded, while only 17 per cent believed that funding was adequate. Today, those who believe that funding is adequate slightly outnumber those who believe it is insufficient.

Survey results also suggest that top-of-mind images of the CF and its elements increasingly centre around peacekeeping and humanitarian efforts (perhaps not surprisingly now that Canada no longer has a combat role in Afghanistan).

On a less positive note, tracking reveals a decline in the percentage of Canadians who feel any of the three CF branches contributes significantly to Canada's economy (possibly due to concerns about the purchase of the F-35 fighter jets). There are also noticeable declines in the number of Canadians who feel that the Army and the Air Force reflect Canadian diversity and culture, and a decline in the proportion who feel those serving in the Navy are well-trained.

Results vary somewhat across region and demographics. Men and those from Atlantic Canada tend to have higher levels of self-rated familiarity about the CF and its elements, and tend to hold somewhat more positive views on the Forces.

The remainder of this report describes survey results in more detail.

1. INTRODUCTION

1.1 BACKGROUND

For years both quantitative and qualitative public opinion research suggested that the knowledge of Canadians about the Canadian Forces as a whole, and its three elements – Canadian Army, Royal Canadian Navy (RCN), Royal Canadian Air Force (RCAF) – was rather limited. To more accurately gauge the public's perception of the three commands in comparison, DND/CF conducted a baseline wave of research entitled *Views of the Canadian Forces (CF) and Its Elements – 2009*. This baseline study established key indicators on the public's knowledge of different roles and capacities in the Canadian Army, RCN and RCAF individually.

Since the 2009 baseline survey, a number of developments have occurred which may have impacted Canadians' perceptions of the CF. As of 2011, the combat mission in Afghanistan ended and has now evolved into a training mission with a smaller number of troops. More importantly, Canada's military response to the crisis in Libya (*Operation Mobile*) generated Canadians' attention on the role played by all three elements of the CF. Also, each element has unveiled a number of essential plans recently with the objective of meeting their respective needs for the future. It is imperative that DND/CF continue to keep up-to-date on its base of understanding regarding the changing views of Canadians on the CF and its three environments.

Consequently, the objective of the research was to assess and track the perspectives of Canadians about the CF and its three elements – the Canadian Army, the RCN and the RCAF. The research examined the perceptions Canadians have about these organisations in order to gain a better understanding of how each element contributes to the overall understanding, awareness and identity of the CF.

1.2 METHODOLOGY

The methodology for this study involved a telephone survey conducted with a random sample of 1,516 Canadians, 18 years of age and older. Given that the primary target audience for recruitment is Canadians between the ages of 18 and 34, the sample for this project was divided into two components:

- a representative sample of 1,213 Canadians 18 years of age and older collected using landline telephone; and
- an oversample of 303 young Canadians (150 between the ages of 18-24 and 150 between the ages of 25-34) using EKOS' panel, *Probit*.

Although Prob/*it* surveys can be conducted by phone or online, we conducted a phone-only version of the panel for this project for two reasons: 1) so that the data collection method was consistent with what was done in the 2009 baseline survey, and 2) to match the methodology used in the collection of the general public sample for this project.

Prob/*it* was recommended for this project for a number of reasons. To begin, it offers complete coverage of the Canadian population (i.e., Internet, phone, cell phone), random recruitment (i.e., all respondents to our panel are recruited by telephone using RDD and are confirmed by live interviewers – they do not opt themselves into our panel), and equal probability sampling (which means that results are generalizable to the broader population). Moreover, by using Prob/*it*, we were able to avoid some of the difficulties typically encountered with collecting youth oversamples (i.e., because we already have an established relationship with everyone in the panel, we won't have to expend resources to try to find this low incidence and difficult to reach group). Indeed, within the youth oversample for this study, a fairly large proportion of respondents were from cellphone only households (27 per cent), and would not have been surveyed using a traditional telephone (landline) survey methodology. The large proportion of cellphone only households in our youth oversample underscores the need to use a sample source like Prob/*it* to ensure that the viewpoints of this target audience are adequately captured.

The distribution of the total sample is summarized below:

Region	Sample Size	Margin of Error (+/-, 19 times out of 20)
British Columbia/Territories	196	7.0%
Alberta	157	7.8%
Manitoba/Saskatchewan	104	9.7%
Ontario	580	4.1%
Quebec	364	5.1%
Atlantic Provinces	115	9.2%
Total	1,516	2.5%

With an overall sample size of 1,516, the results from this survey may be considered statistically accurate to within +/- 2.5 percentage points, 19 times out of 20. Our methodology is described in more detail below.

a) Design and Pretest

The questionnaire was designed in close collaboration between EKOS and DND officials. Many of the questions from the 2009 baseline CF survey were tracked in this study. The final questionnaire was pretested in English and in French. The objective of the pretest was to ascertain the clarity of the questions, the flow of the sequencing, the overall length of the interviews and any factors that may affect the

response rate. No significant problems were revealed through the pretest and the field proceeded as scheduled.

b) Sampling

EKOS used Survey Sample software to produce the general public sample for this project. This software samples by Random Digit Dial (RDD) methodology and checks its samples against published phone lists to divide the RDD into "Directory Listed" and "Directory Not Listed" RDD components. Once the sample was determined, the telephone numbers were imported into our Computer Assisted Telephone Interviewer (CATI) system. Additional criteria were then added to the introduction of the questionnaire to select the individual respondent in the household. For this survey, the respondent had to be at least 18 years of age.

The oversample of youth (i.e., individuals between the ages of 18 and 34) were contacted using the telephone version of EKOS' panel, *Prob/it*. *Prob/it* was used for this project because it offered complete coverage of the Canadian population, random recruitment, and equal probability sampling. By using *Prob/it*, we were able to avoid some the difficulties typically encountered with collecting youth oversamples. A random stratified sample of *Prob/it* respondents within the targeted age cohorts were drawn from the *Prob/it* database for surveying.

c) Survey Administration

Throughout the data collection, survey supervisors continuously monitored interviewing to ensure consistency of questionnaire administration and interviewing techniques.

Up to 10 call-backs were made to each member of the sample for which initial attempts at contact were unsuccessful. Follow-up calls were made on subsequent days, at varying time periods to maximize the potential for reaching a given respondent. Appointments were made for respondents wishing to reschedule a survey. Daily records were kept of all calls made, whether successful or not.

The survey was conducted from February 13 to February 27, 2012.

d) Weighting

Once data collection was complete, the sample – including the youth oversamples – were statistically weighted by age, gender and region to ensure that the findings were representative of the Canadian population 18 years of age and over.

e) Reporting

The remainder of this report describes findings from the survey. Virtually all of the results from this study are tracked back to the 2009 Baseline Survey (and earlier, where results are available), however, please note that tracking of many of the open-ended questions should be interpreted with caution due to the high proportion of "other" responses in the 2009 survey.

Appendix A contains the final English and French questionnaires for this survey. Appendix B contain the response rate table for the study.

2. KNOWLEDGE AND IMPRESSIONS OF THE CANADIAN FORCES

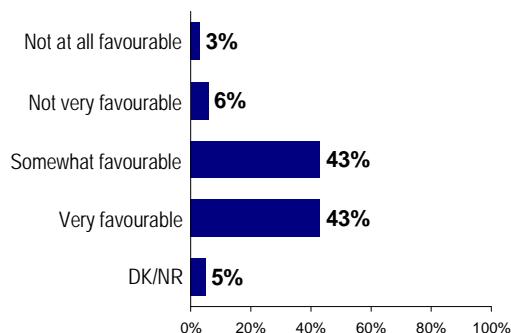
2.1 OPINION OF THE CANADIAN FORCES

Respondents were first asked if, generally speaking, they held a favourable or unfavourable view of the Canadian Forces. The vast majority of respondents convey positive attitudes towards the Canadian Forces, with nearly nine in ten (86 per cent) expressing favourable opinions (including 43 per cent who describe their views as "very" favourable). Just one in ten (9 per cent) classify their opinions as negative, and five per cent offered no response.

- Regionally, Albertans and Atlantic Canadians have the most favourable opinions of the Canadian Forces (94 per cent and 91 per cent, respectively, say favourable, compared to 86 per cent on average) while negative sentiments are somewhat more visible in Quebec (16 per cent say unfavourable, compared to 9 per cent on average).
- Men have somewhat more positive views of the Canadian Forces than their female counterparts (90 per cent say positive, compared to 84 per cent among women).
- On a somewhat less encouraging note, unfavourable views of the Canadian Forces are most common among a target recruitment group – those under the age of 25 (18 per cent exhibit unfavourable attitudes, compared to 9 per cent on average).

Opinion of the Canadian Forces

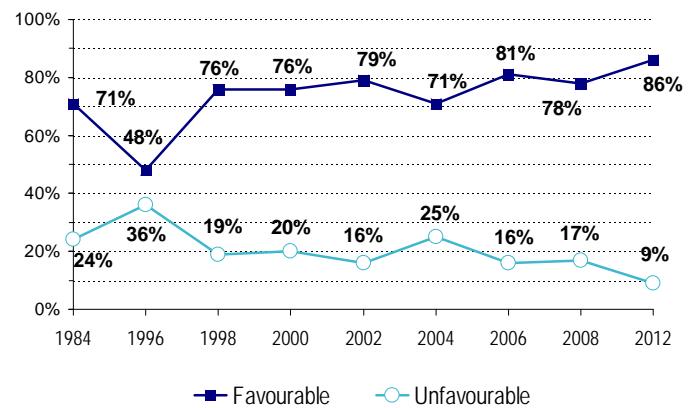
"Generally speaking, would you say that you have a very favourable, somewhat favourable, not very favourable or not at all favourable opinion of the Canadian Forces?"



Tracking reveals a significant increase in favourable views of the Canadian Forces since this question was last asked in 2008 (from 78 per cent to 86 per cent currently).

Tracking Opinion of the Canadian Forces

"Generally speaking, would you say that you have a very favourable, somewhat favourable, not very favourable or not at all favourable opinion of the Canadian Forces?"



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Canadian Forces Survey, 2012

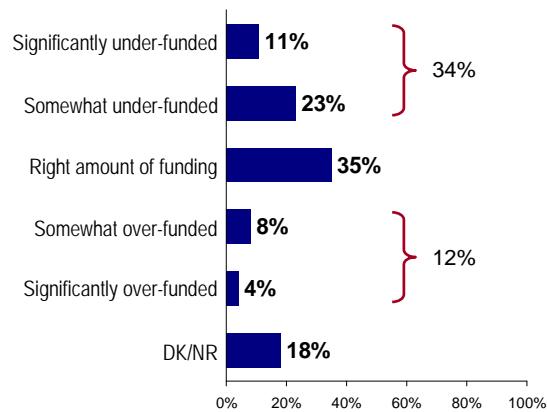
2.2 PERCEPTIONS OF MILITARY FUNDING

Canadians were asked whether they believe that Canada's military is underfunded, is overfunded, or receives about the right amount of funding. Results reveal that roughly equal proportions of Canadians believe that the military is adequately funded as feel it is underfunded (35 per cent and 34 per cent, respectively). Only one in eight respondents feel that Canada's military receives too much funding (12 per cent) and one in five (18 per cent) did not provide a response.

- Regionally, residents of Alberta and the Prairies are the most likely to say the military is underfunded (49 per cent each, compared to 34 per cent on average), while residents of Quebec are more inclined to argue that the military is adequately funded (53 per cent, compared to 35 per cent on average) or overfunded (20 per cent, compared to 12 per cent on average).
- Those under the age of 25 are somewhat more likely to say the military is overfunded (22 per cent, compared to 12 per cent on average).
- High school and college graduates are more likely to say that Canada's military is underfunded (38 per cent each, compared to 29 per cent of university graduates), whereas a clear plurality of university graduates feel it receives the right amount of funding (43 per cent versus 35 per cent).

Perceptions of Military Funding

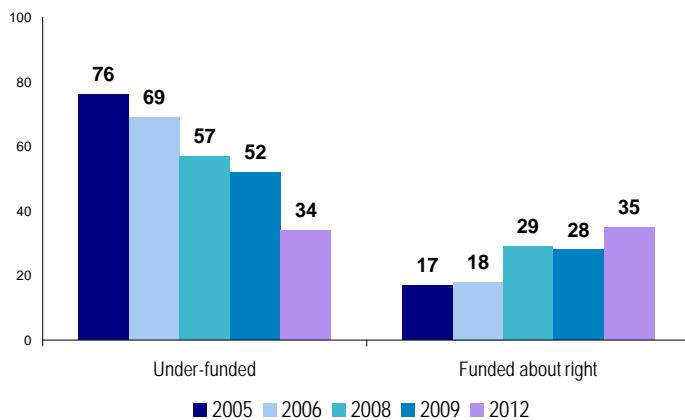
"Do you feel that Canada's military is under-funded, over-funded or receives about the right amount of funding?"



Tracking reveals a rather dramatic reversal in the way Canadians perceive military funding. In 2005, three-quarters of Canadians (76 per cent) felt the military was underfunded, while a scant 17 per cent believed that funding was adequate. Today, those who believe that funding is adequate slightly outnumber those who believe it is insufficient.

Tracking Perceptions of Military Funding

"Do you feel that Canada's military is under-funded, over-funded or receives about the right amount of funding?"



n=1516

Canadian Forces Survey, 2012

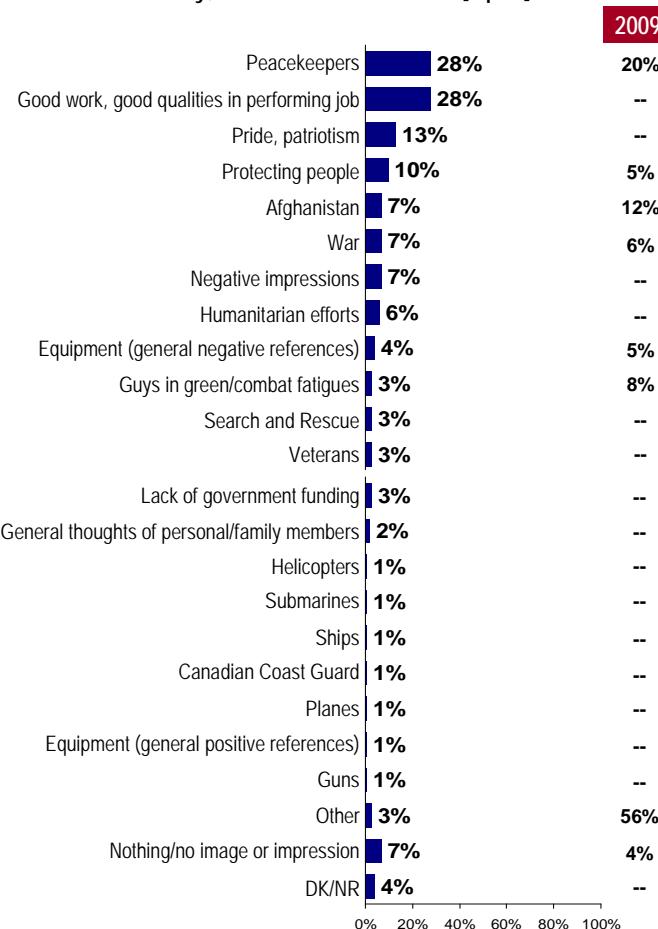
2.3 IMPRESSIONS OF THE CANADIAN FORCES

Respondents were asked, unprompted, to describe the images or impressions brought to mind by the Canadian Forces. Results suggest that Canada's military evokes mostly positive imagery, with one in four respondents citing images of peacekeeping (28 per cent) or the honourable characteristics of those who serve in the Canadian Forces (28 per cent). One in ten respondents mentioned images of pride or patriotism (13 per cent), the protection of human lives (10 per cent), Afghanistan (7 per cent), war (7 per cent), or negative impressions in general (7 per cent). Other responses include humanitarian efforts (6 per cent), general negative references to the equipment used by the Canadian Forces (4 per cent), "guys in green" (3 per cent), search and rescue (3 per cent), veterans (3 per cent), a lack of funding (3 per cent), general thoughts of those serving in the military (2 per cent), helicopters (1 per cent), submarines (1 per cent), ships (1 per cent), the Coast Guard (1 per cent), planes (1 per cent), general positive references to the equipment used (1 per cent), or guns (1 per cent). Three per cent of respondents cited other images, seven per cent claimed the military evoked no images, and four per cent did not respond.

- Images of peacekeeping are more prevalent among Albertans (30 per cent) and university graduates (29 per cent).
- The positive qualities of Canadian soldiers is most frequently mentioned by those over the age of 65 (26 per cent).

Impressions of CF¹

"What image or impression comes to mind when you think of Canada's military, the Canadian Forces?" [Open]



n=1516

Canadian Forces Survey, 2012

¹ Please note that tracking of this question should be interpreted with caution due to the high proportion of "other" responses in the 2009 survey.

2.4 FAMILIARITY WITH THE CANADIAN FORCES

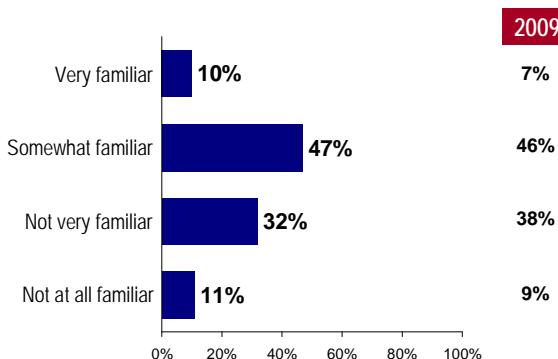
Canadians were also asked to rate their familiarity with the Canadian Forces. Results suggest a moderate level of familiarity, with the plurality of respondents (47 per cent) claiming to be somewhat familiar with the Canadian Forces, while one in ten (10 per cent) say they are very familiar. In contrast, one-third of respondents (32 per cent) are less confident in their knowledge of the Canadian Forces, claiming to be not very familiar, and one in ten (11 per cent) say they are not at all familiar.

- Regionally, Quebecers express the lowest levels of self-rated familiarity with the Canadian Forces (48 per cent familiar, compared to 57 per cent nationally).
- Men express higher levels of familiarity with the Canadian Forces (66 per cent familiar, compared to 49 per cent among women).

Tracking reveals that the proportion of Canadians who rate themselves as familiar with the Canadian Forces has increased somewhat since 2009 (from 53 per cent to 57 per cent currently).

Familiarity with CF

"Overall, how familiar would you say you are with the Canadian Forces? Would you say...?"



n=1516

Canadian Forces Survey, 2012

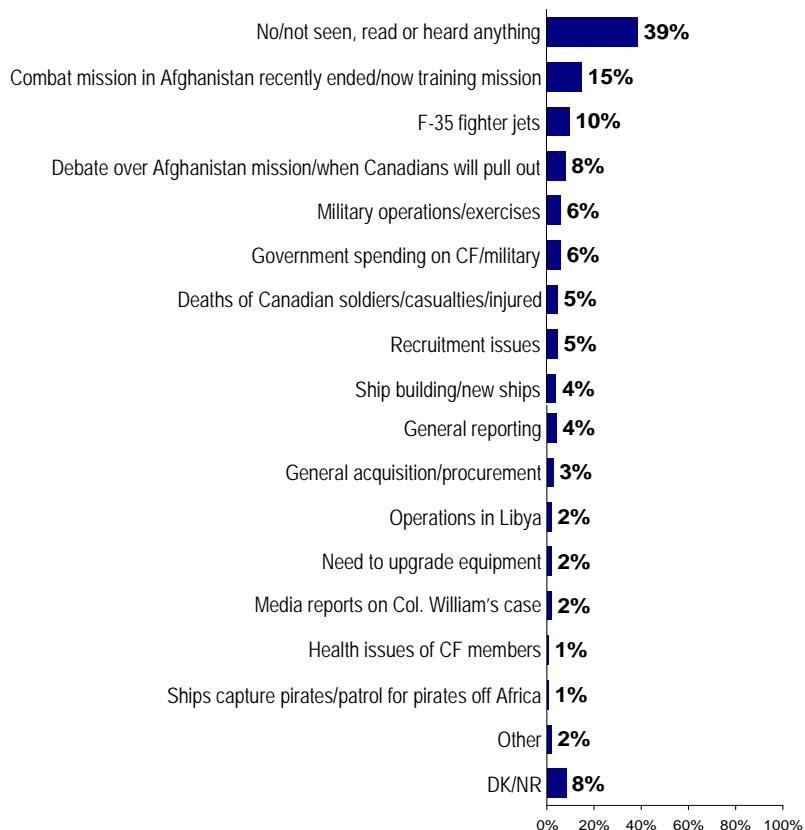
2.5 RECALL OF INFORMATION ABOUT CANADIAN FORCES

Respondents were asked, unprompted, to identify any information they had recently seen, read, or heard regarding the Canadian Forces. Responses were primarily centred around the mission in Afghanistan and military spending. Fifteen per cent of respondents say they recall hearing about the end of Canada's combat role in Afghanistan, while one in ten make reference to the government's decision to purchase the new F-35 fighter jets (10 per cent) or to the debate over the Afghanistan mission (8 per cent). Roughly one in twenty respondents discussed military exercises (6 per cent), government spending on the Canadian Forces (6 per cent), casualties within the Canadian Forces (5 per cent), recruitment issues (5 per cent), ship building (4 per cent), and reporting in general (4 per cent). Other responses (mentioned by 3 per cent of respondents or less) include general mentions of acquisition/procurement, operations in Libya, the need to upgrade equipment, media reports on Colonel Williams' case, health issues facing members of the Canadian Forces, and issues relating to pirating. Four in ten respondents (39 per cent) indicate they have not recently come across any news pertaining to the Canadian Forces, while eight per cent offered no response.

- Those with a high school education or less (48 per cent), Quebecers (44 per cent), and women (44 per cent) are the most likely to say they have not seen, read, or heard anything about the Canadian Forces.
- Men are more likely to mention F-35 fighter jets (17 per cent, compared to 4 per cent of women).

Recall of Information about CF

"Have you recently seen, read, or heard anything about the Canadian Forces? And if so, what?" [Open]



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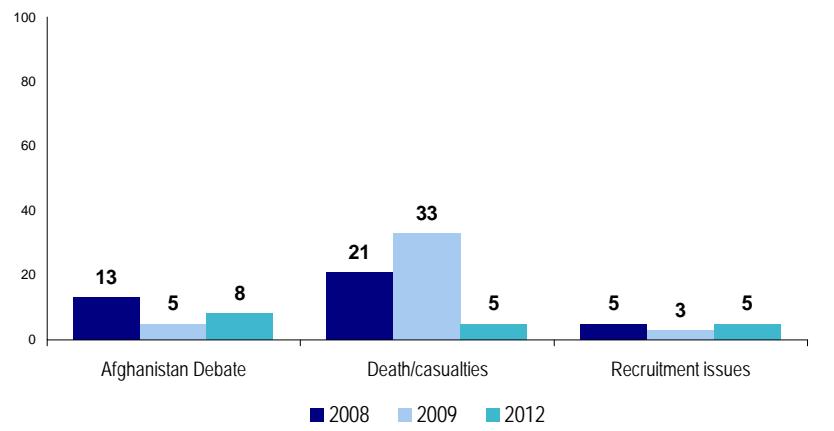
n=1516

Canadian Forces Survey, 2012

Not surprisingly, given that Canada's combat role in Afghanistan has drawn to a close, mentions of military deaths are becoming less common (5 per cent currently, down 28 points since 2009).

Tracking Recall of Information about CF

"Have you recently seen, read, or heard anything about the Canadian Forces? And if so, what?" [Open]



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n=1516

Canadian Forces Survey, 2012

2.6 KNOWLEDGE OF THE CANADIAN FORCES' ELEMENTS

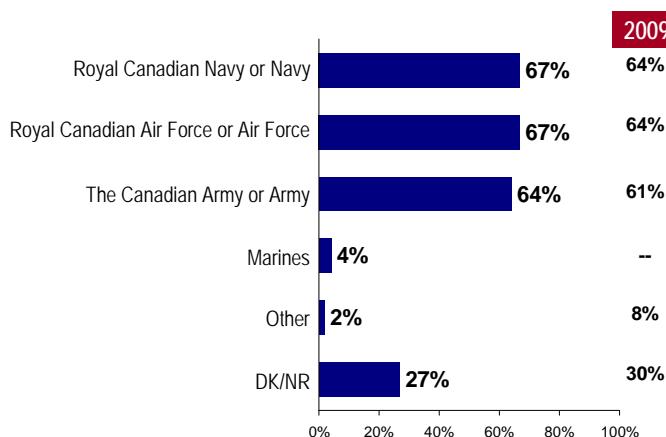
Respondents were also tested on their knowledge of the separate elements of the military. When asked if they could identify the three branches of the Canadian Forces, two-thirds of respondents successfully named the Royal Canadian Navy or Navy (67 per cent), the Royal Canadian Air Force or Air Force (67 per cent), and the Canadian Army or Army (64 per cent). There were very few incorrect responses, with just four per cent of respondents listing the marines as a branch, and an additional two per cent providing other responses. One-quarter of respondents (27 per cent) do not know or did not respond.

- Men, residents of British Columbia, university graduates, and those over the age of 35 consistently score higher in their knowledge of the elements of the Canadian Forces.

Tracking reveals that knowledge of the elements of the Canadian Forces has remained largely stable since 2009.

Knowledge of CF Elements

"The Canadian Forces consists of three branches, in addition to the Reserves. What are these three branches?"



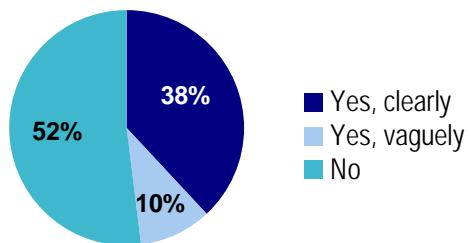
2.7 AWARENESS OF NAME CHANGE TO HISTORIC DESIGNATIONS

Canadians were asked if they were aware of the recent decision to restore the historic designations of its three commands – the Royal Canadian Navy, the Canadian Army, and the Royal Canadian Air Force. Results reveal a moderate level of awareness, with half of respondents (48 per cent) saying they are aware of this development, including 38 per cent who say they are clearly aware. The remaining half (52 per cent) do not recall the name change.

- Awareness is higher among men (47 per cent say they are clearly aware, compared to 29 per cent of women) and university graduates (46 per cent versus 28 per cent of high school graduates). Awareness of the name change also increases progressively with age (55 per cent of those 65 years and older indicate awareness, compared to just 28 per cent of those under the age of 25).

Awareness of Name Change to Historic Designations

"In August 2011 the Canadian Forces restored the historic designations of its three commands, the Royal Canadian Navy, the Canadian Army, and the Royal Canadian Air Force. Were you aware of this name change to the three branches of the Canadian Forces?"



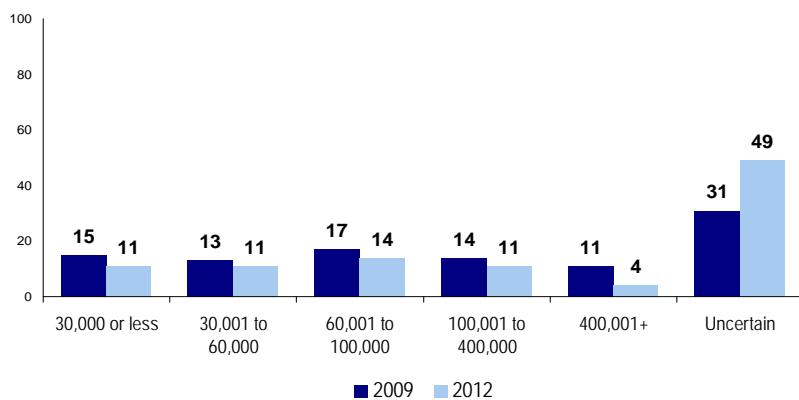
2.8 NUMBER OF PEOPLE SERVING IN CF

Canadians were also asked, to the best of their knowledge, how many people currently serve in the Canadian Forces. Results suggest that Canadians have very limited knowledge of the size of the Canadian Forces, with almost half (49 per cent) indicating they do not know how many people currently serve in the CF. Among those who provided a response, the answers varied considerably. About one in ten (11 per cent) think that the CF has 30,000 members or less, and roughly the same proportion (15 per cent) think that the CF has more than 100,000 members.

Tracking reveals an increase among those who indicate they do not know how many people serve in the Canadian Forces (from 31 per cent in 2009 to 49 per cent currently).

Number of People Service in CF

"To the best of your knowledge, how many people currently serve in the Canadian Forces?"



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n=1516

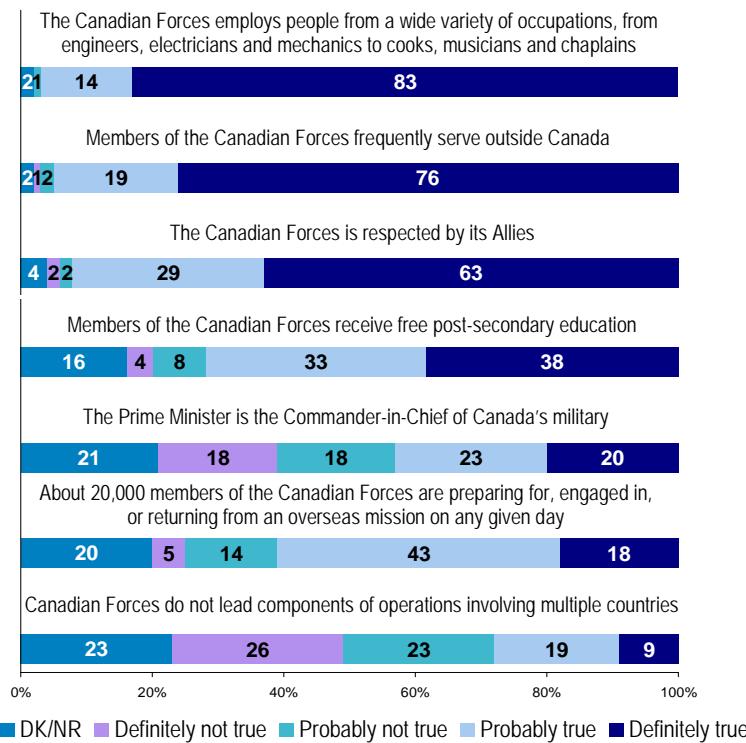
Canadian Forces Survey, 2012

2.9 KNOWLEDGE OF THE CANADIAN FORCES

Canadians were also tested on their knowledge of the Canadian Forces. Results reveal a high level of awareness on most of the items tested, although there are some misconceptions. Nearly all respondents correctly state that the Canadian Forces employs people from a wide variety of occupations (97 per cent) and its members frequently serve outside of Canada (95 per cent). Nine in ten (89 per cent) agree that the Canadian Forces is respected by Canada's allies, while seven in ten (71 per cent) correctly believe that members receive free post-secondary education. Just half of respondents (49 per cent), however, correctly disagree with the idea that the Canadian Forces do not lead components of operations involving multiple countries, and fewer than four in ten (36 per cent) are aware that the Prime Minister is not the Commander-in-Chief of the Canadian Forces. Just one in five respondents (19 per cent) correctly state that it is false that about 20,000 members are involved in overseas missions everyday.

Knowledge of the CF

"I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so."



Tracking reveals a slight decrease in the proportion of Canadians who believe that members of the Canadian Forces receive free post-secondary education (71 per cent, down from 78 per cent in 2009).

Tracking Knowledge of the CF: Proportion Correct

Statement	Correct Answer	% Selected	
		2009	2012
CF employs people from a wide variety of occupations	TRUE	99%	97%
Members of the CF frequently serve outside Canada	TRUE	97%	95%
The Canadian Forces is respected by its Allies	TRUE	90%	92%
Members of the CF receive free post-secondary education	TRUE	78%	71%
PM is Commander-in-Chief of CF	FALSE	41%	36%
About 20,000 members are involved in an overseas mission everyday	FALSE	21%	19%
CF do not lead components of operations involving multiple countries	FALSE	50%	49%



Canadian Forces Survey, 2012

2.10 DOMESTIC ROLES OF THE CANADIAN FORCES

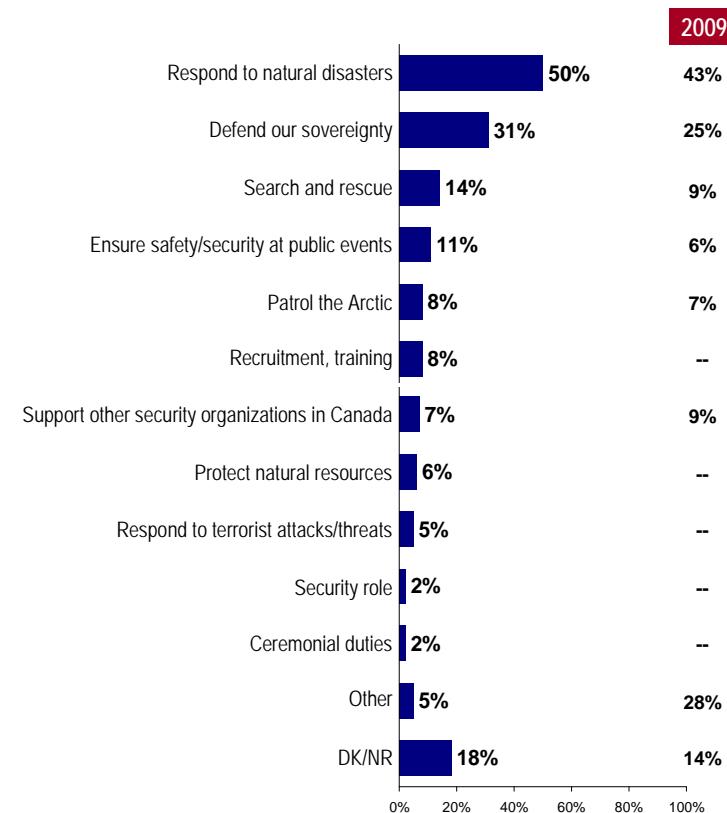
Canadians were asked, unprompted, to describe what they consider to be the roles of the Canadian Forces in Canada. Half of respondents believe that the Canadian Forces respond to natural disasters (50 per cent), while one-third (31 per cent) feels the military plays a key role in defending Canada's sovereignty. One in ten believe the military's roles include search and rescue (14 per cent), ensuring safety and security at public events (11 per cent), patrolling the Arctic (8 per cent), recruitment and training (8 per cent), supporting other security organizations (7 per cent), and protecting natural resources (6 per cent). Other common responses include responding to terrorist threats (5 per cent), security roles (2 per cent), and ceremonial duties (2 per cent). Five per cent of respondents cited other roles and 18 per cent do not know or did not respond.

- Disaster response is more commonly mentioned by residents of Saskatchewan and Manitoba (62 per cent, compared to 50 per cent on average), men (56 per cent versus 45 per cent of women) university graduates (55 per cent versus 45 per cent of high school graduates), and those over the age of 35 (54 per cent, compared to 40 per cent of those under 35).
- Defending Canada's sovereignty is more frequently cited by Quebecers (39 per cent, compared to 31 per cent on average) and those under the age of 35 (37 per cent, compared to 29 per cent on average).

Tracking reveals modest increases in the proportion of Canadians who believe the domestic roles of the Canadian Forces include responding to natural disasters (50 per cent) and defending Canada's sovereignty (31 per cent).

Domestic Roles of CF¹

"Turning to domestic operations, inside Canada. In your opinion, what roles do the Canadian Forces play in Canada?" [Open]



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n=1516

Canadian Forces Survey, 2012

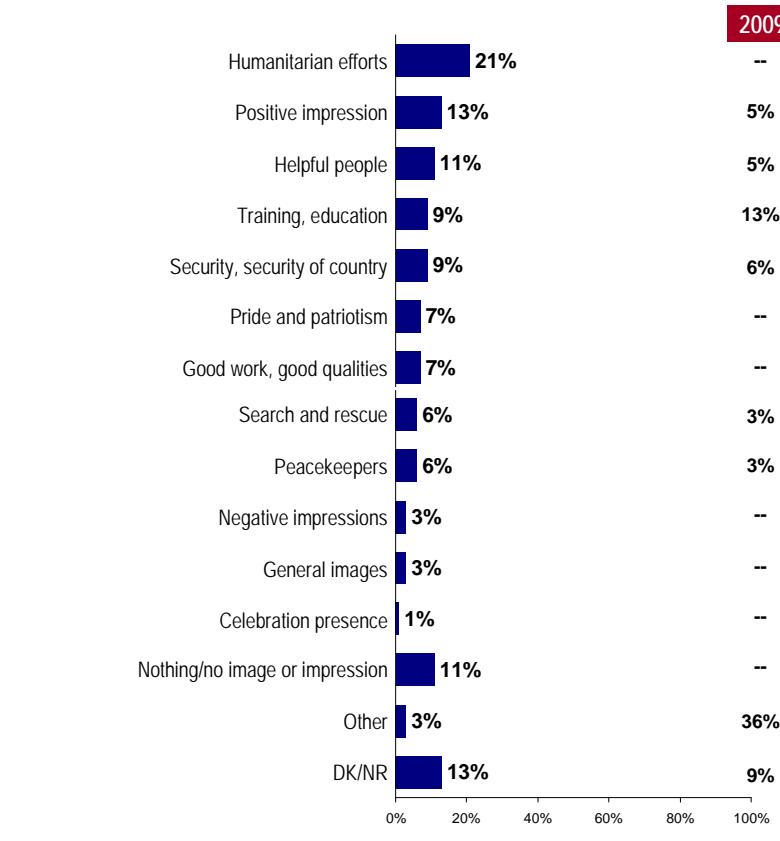
¹ Please note that tracking of this question should be interpreted with caution due to the high proportion of "other" responses in the 2009 survey.

2.11 IMPRESSIONS OF THE CANADIAN FORCES' DOMESTIC OPERATIONS

Respondents were also asked to describe, unprompted, the images or impressions that come to mind when they hear of Canadian Forces' operations in Canada. Imagery is largely positive, with the most common responses being humanitarian efforts (21 per cent) and positive impressions in general (13 per cent). One in ten describes images of helpful people (11 per cent), training and education (9 per cent), security (9 per cent), pride and patriotism (7 per cent), good work (seven per cent), search and rescue (6 per cent), and peacekeeping (6 per cent). Other responses include negative impressions in general (3 per cent), general images (3 per cent), and security at public events (1 per cent). Three per cent of respondents listed other images and one in ten (11 per cent) could not describe any images. Thirteen per cent of respondents do not know or did not respond.

Impressions of CF's Domestic Operations¹

"When you think about the Canadian Forces' operations in Canada, what images or impressions come to mind?" [Open]



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n=1516

Canadian Forces Survey, 2012

¹ Please note that tracking of this question should be interpreted with caution due to the high proportion of "other" responses in the 2009 survey.

2.12 INTERNATIONAL ROLES OF THE CANADIAN FORCES

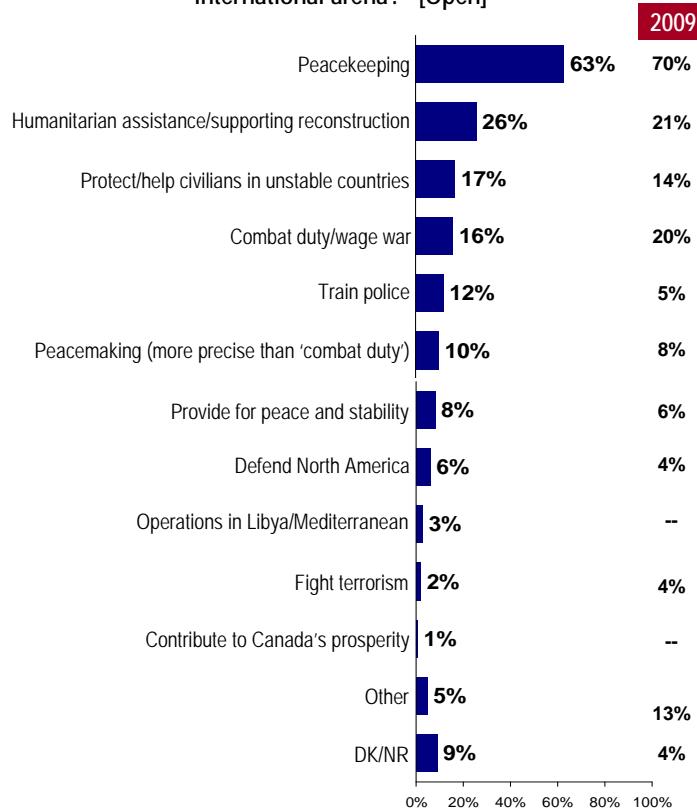
Canadians were asked a similar set of questions about the Canadian Forces' international activities. They were asked, unprompted, to list what they believe to be the roles of the Canadian Forces on the international stage. A clear majority (63 per cent) identify peacekeeping as a role. One-quarter say the Canadian Forces plays a role in humanitarian assistance (26 per cent), while one in six mentioned protecting civilians (17 per cent) and combat duty (16 per cent). One in ten feel these roles include training police (12 per cent), peacemaking (10 per cent), and providing for peace and stability (8 per cent). Other responses include defending North America, operations in Libya and the Mediterranean (3 per cent), fighting terrorism (2 per cent), and contributing to Canada's prosperity (1 per cent). Five per cent of respondents cited other roles, and nine per cent do not know or did not respond.

- University graduates are more likely to mention peacekeeping as a role (69 per cent, compared to 52 per cent of high school graduates).
- Quebecers are more likely to identify protecting civilians (28 per cent versus 17 per cent on average).

Tracking reveals a slight decline in the proportion of Canadians who identify peacekeeping as a role of the Canadian Forces in the international arena.

International Roles of CF

"Turning to international operations, operations outside Canada. In your opinion, what roles do the Canadian Forces play outside of Canada in the international arena?" [Open]



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n=1516

Canadian Forces Survey, 2012

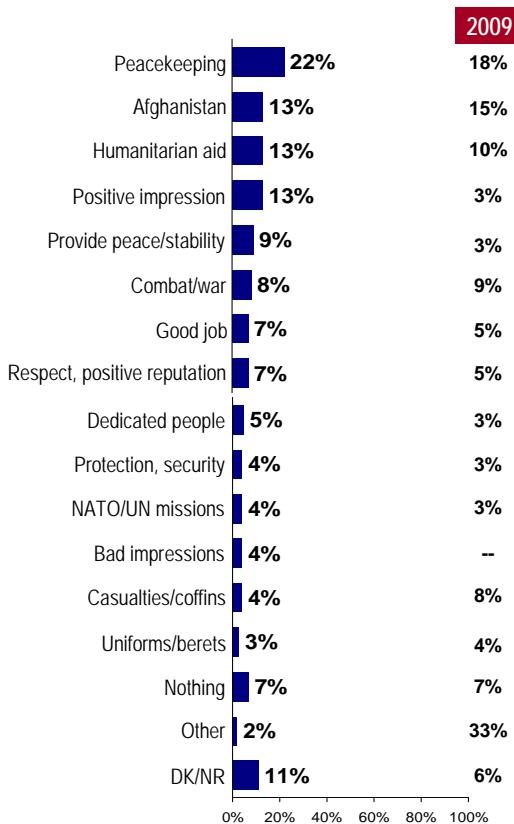
2.13 IMPRESSIONS OF THE CANADIAN FORCES' INTERNATIONAL OPERATIONS

Canadians were also asked, unprompted, to describe their top-of-mind images of the Canadian Forces' international operations. The most commonly discussed image is that of peacekeeping, mentioned by 22 per cent of respondents. One in ten mention Afghanistan (13 per cent), humanitarian aid (13 per cent), positive impressions in general (13 per cent), providing peace and stability (9 per cent), combat (8 per cent), doing a good job (7 per cent), and positive reputations (7 per cent). Other responses include dedicated people (5 per cent), protection and security (4 per cent), NATO and UN missions (4 per cent), negative impressions in general (4 per cent), casualties (3 per cent), and uniforms (3 per cent). Two per cent of respondents listed other images and seven per cent claim there are no images in particular that come to mind. One in ten respondents (11 per cent) do not know or did not respond.

Tracking reveals an increase in the proportion of Canadians whose top-of-mind images include positive impressions in general (13 per cent, up from 3 per cent in 2009).

Impressions of CF's International Operations¹

"When you think about the Canadian Forces' international operations, what images or impressions come to mind?" [Open]



 EKOS Research
Associates Inc.

n=1516

Canadian Forces Survey, 2012

¹ Please note that tracking of this question should be interpreted with caution due to the high proportion of "other" responses in the 2009 survey.

3. ROYAL CANADIAN NAVY

The next section of the questionnaire consisted of three modules focussing on each of the three elements of the Canadian Forces. The sample was randomly split into three groups (with roughly 500 respondents in each group), and each of these sub-samples was asked a series of questions about one of the three branches of the Canadian Forces (Royal Canadian Navy, Canadian Army, or Royal Canadian Air Force).

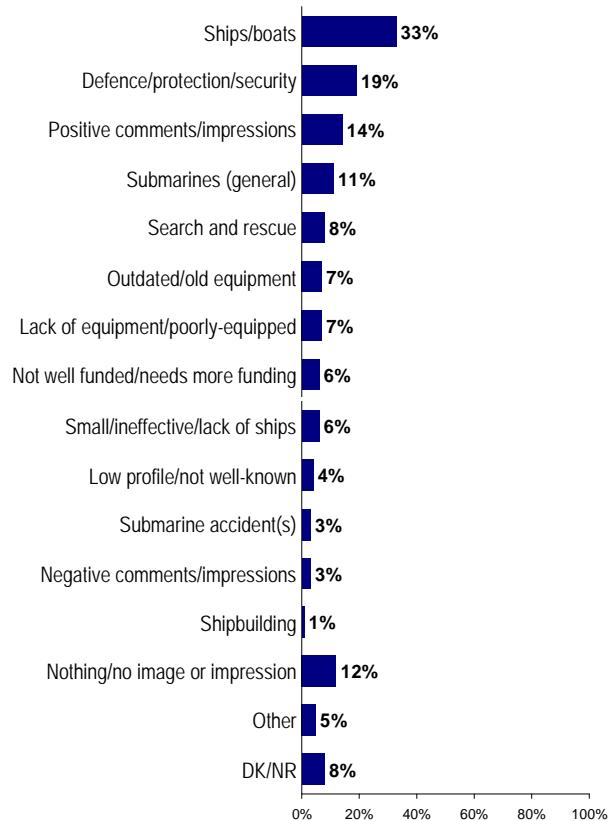
3.1 IMAGES ASSOCIATED WITH THE ROYAL CANADIAN NAVY

Respondents who were placed in the Royal Canadian Navy module were first asked, unprompted, to describe the images or impressions that come to mind when they think of the Royal Canadian Navy. Not surprisingly, one-third (33 per cent) mention images of ships and boats. One in five (19 per cent) describe images of defence and security, while one in seven (14 per cent) offered positive comments regarding the Navy. Roughly one in ten respondents mentioned submarines (11 per cent), search and rescue (8 per cent), the antiquated nature of the equipment used by the Navy (7 per cent), a lack of equipment in general (7 per cent), a lack of funding (6 per cent), and the small size of Canada's fleet (6 per cent). Other responses include concerns that the Navy is not well-known (4 per cent), submarine accidents (3 per cent), negative impressions of the Navy (3 per cent), and shipbuilding (1 per cent). Five per cent of respondents mentioned other images while one in eight (12 per cent) could not describe any images. Eight per cent of respondents do not know or did not respond.

- Perhaps not surprisingly, residents of Atlantic Canada, where much of Canada's shipbuilding takes place, are more likely to mention ships as a top-of-mind image (50 per cent, compared to 33 per cent on average).

Impressions of the Royal Canadian Navy

"What image or impression comes to mind when you think specifically of the Royal Canadian Navy?" [Open]



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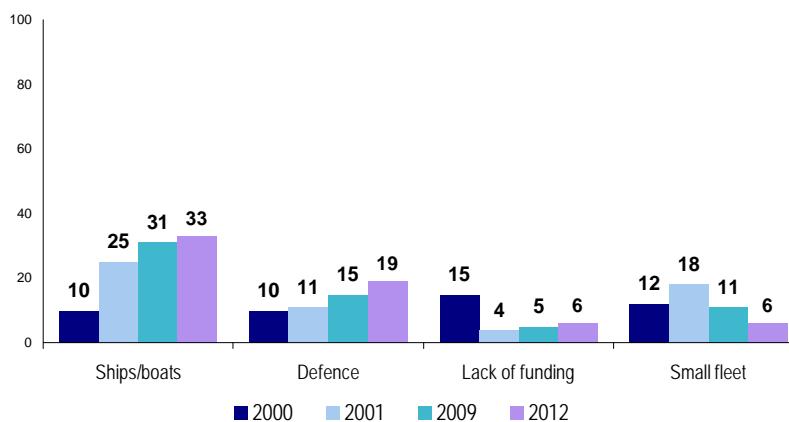
n=505

Canadian Forces Survey, 2012

Tracking reveals that images of naval inadequacy seem to have dissipated somewhat over the last decade. A lack of funding was mentioned by just six per cent of respondents (down from 15 per cent in 2000), while the undersized nature of Canada's fleet fell from 18 per cent in 2001 to six per cent currently.

Tracking Impressions of the Royal Canadian Navy

"What image or impression comes to mind when you think specifically of the Royal Canadian Navy?" [Open]



EKOS Research
Associates Inc.

n=505

Canadian Forces Survey, 2012

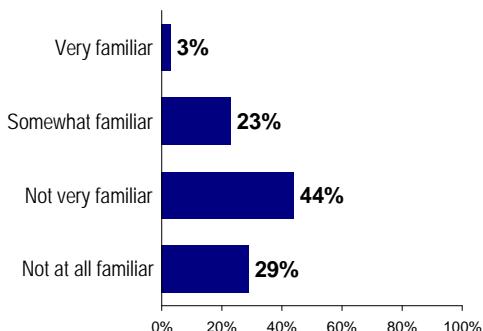
3.2 FAMILIARITY WITH ROYAL CANADIAN NAVY

Those in the Navy module were also asked how familiar they are with the Royal Canadian Navy. Results reveal a relatively low level of familiarity. Just one-quarter of respondents (23 per cent) say they are somewhat familiar with the Navy, and only three per cent claim to be very familiar. On the other end of the spectrum, a clear plurality of respondents (44 per cent) say they are not very familiar, and more than one-quarter (29 per cent) indicate no familiarity with the Navy whatsoever.

- Men express a higher level of knowledge about the Royal Canadian Navy (36 per cent indicate familiarity, compared to 19 per cent of women).

Familiarity with Royal Canadian Navy

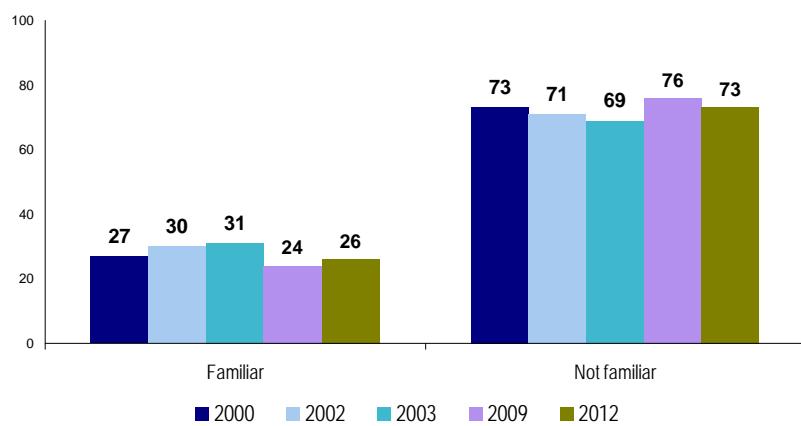
"Overall, how familiar would you say you are with the Royal Canadian Navy, and the roles it plays?"



Tracking reveals that while results from earlier in the decade suggested an upward trend in the proportion of Canadians who were either very familiar or somewhat familiar with the Navy (31 per cent in 2003, up from 27 per cent in 2000), these figures have returned to their 2000 levels (currently 26 per cent claim familiarity with the Navy).

Tracking Familiarity with Royal Canadian Navy

"Overall, how familiar would you say you are with the Royal Canadian Navy, and the roles it plays?"



n=505

Canadian Forces Survey, 2012

3.3 IMPRESSIONS OF THE ROYAL CANADIAN NAVY

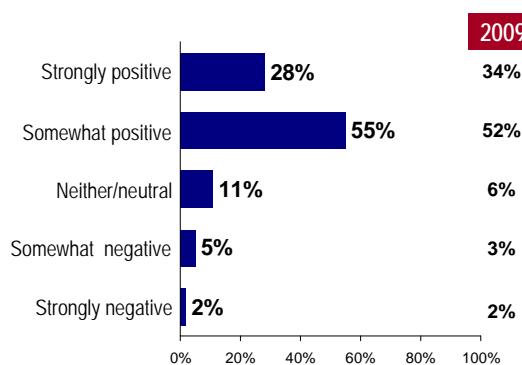
Despite relatively low familiarity with the Royal Canadian Navy, results reveal that Canadians hold the Navy in very high esteem. Fully 83 per cent of respondents hold positive impressions of the Navy (including 28 per cent who describe their opinion as "strongly" positive). One in ten (11 per cent) have a neutral opinion of the Navy, and seven per cent see the Navy in a negative light. Tracking reveals a slight increase in the proportion of Canadians who hold neutral views regarding the Navy (11 per cent, up from 6 per cent 2009).

Those who offered an opinion of the Royal Canadian Navy (either positive or negative) were asked, unprompted, why they felt this way. Roughly half of those who have a positive opinion of the Royal Canadian Navy (45 per cent) attribute their views to the commendable work conducted by those serving in the Navy. One in six of these respondents say their positive impressions result from the professionalism demonstrated by members of the Navy (16 per cent) or the protection they provide (16 per cent). Other responses include the need to have a Navy (11 per cent), the courage exhibited by those serving in the Navy (8 per cent), the difficulties associated with serving in the Navy (6 per cent), a lack of funding (6 per cent), and the Navy's lack of recognition (2 per cent). One per cent of these respondents offered other reasons for their positive impressions, and 17 per cent do not know or did not offer a response.

The very small number of respondents who presented negative views of the Royal Canadian Navy ($n=32$) attribute their feelings to the inadequacies of the equipment used by those serving in the Navy (56 per cent), the costs associated with maintaining the navy (17 per cent), opposition to the principle of war (15 per cent), and the lack of recognition the Navy receives (14 per cent).

Impression of the Royal Canadian Navy

"And what is your overall impression of the Royal Canadian Navy?"

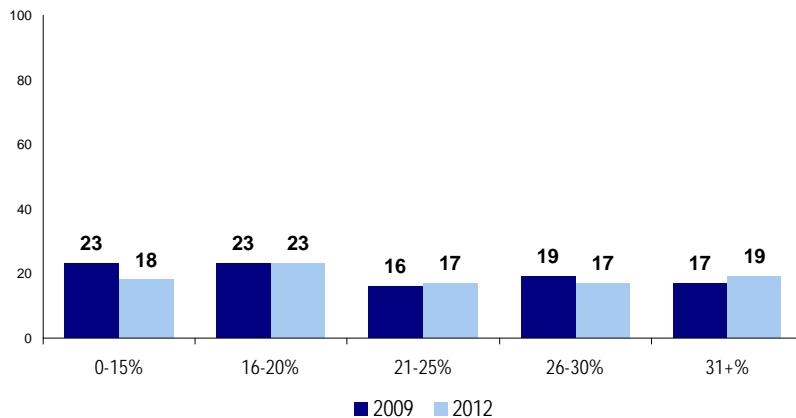


3.4 PROPORTION OF CF MEMBERS WHO SERVE IN THE ROYAL CANADIAN NAVY

Respondents were also asked to identify the proportion of CF members that they think serve in the Royal Canadian Navy. Perceptions of this varied considerably, with four in ten (41 per cent) thinking the Royal Canadian Navy accounts for up to 15 per cent of CF members (18 per cent), or between 16-20 per cent (23 per cent). Conversely, almost similar numbers think the Royal Canadian Navy accounts for 26-30 per cent of CF members (17 per cent), or over 30 per cent of members (19 per cent).

Proportion of CF Members Serving In Royal Cdn Navy

"To the best of your knowledge, how many people currently serve in the Royal Canadian Navy?"



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n=264

Canadian Forces Survey, 2012

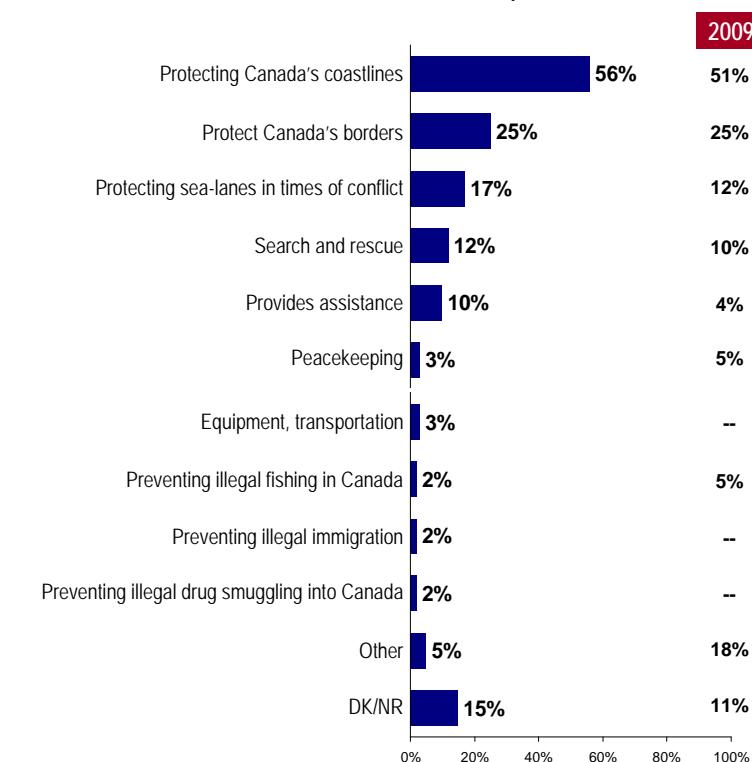
3.5 PRIMARY ROLE OF THE ROYAL CANADIAN NAVY

Canadians were asked, unprompted, to identify what they consider to be the primary role of the Royal Canadian Navy. The vast majority of responses centred on protecting Canada. More than half (56 per cent) feel that the Navy's primary role is to protect Canada's coastline. One-quarter of respondents (25 per cent) believe the Navy's goal is protect Canada's borders, while one in five (17 per cent) say the main objective is safeguarding sea-lanes in times of conflict. One in ten, meanwhile, list search and rescue (12 per cent) and providing assistance in general (10 per cent). Other responses include peacekeeping (3 per cent), transportation (3 per cent), preventing illegal fishing (2 per cent), preventing illegal immigration (2 per cent), and preventing illegal drug smuggling into Canada (2 per cent). Five per cent of respondents listed other objectives, and 15 per cent did not provide a response.

Tracking reveals a modest increase in the proportion of Canadians who believe that the primary role of the Royal Canadian Navy is to protect Canada's coastlines (56 per cent, up from 51 per cent in 2009), to protect sea-lanes in times of conflict (17 per cent versus 12 per cent in 2009), and to provide assistance in general (10 per cent versus 4 per cent).

Primary Role of the Royal Canadian Navy

"What do you think is the primary role of the Royal Canadian Navy as part of the Canadian Forces?" [Open]

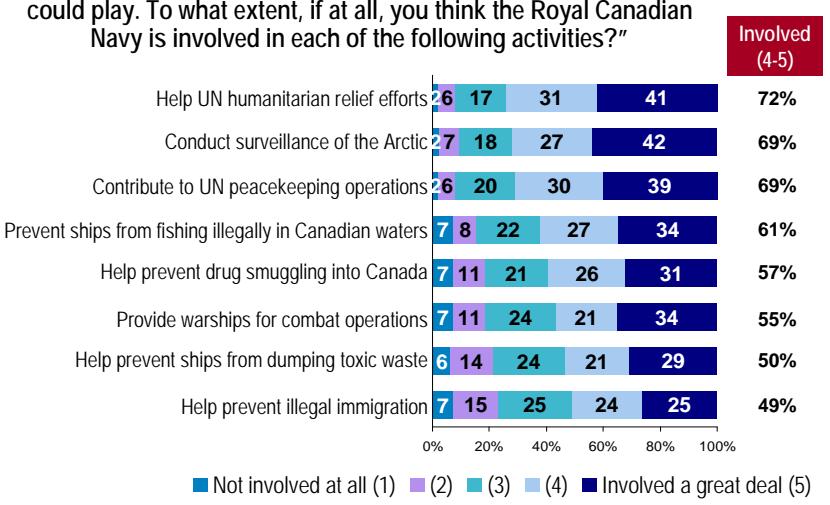


3.6 POTENTIAL ROLES OF THE ROYAL CANADIAN NAVY

Canadians were also asked a series of questions about potential roles that the Royal Canadian Navy could play. Results suggest that Canadians believe that the Royal Canadian Navy is involved in a number of areas. Seven in ten respondents say the Navy plays a significant role in assisting in UN humanitarian relief efforts (72 per cent), conducting surveillance of the Arctic (69 per cent), and contributing to UN peacekeeping operations (69 per cent). Six in ten believe that the Navy prevents ships from fishing illegally in Canadian waters (61 per cent), helps prevent drug smuggling into Canada (57 per cent), and provides warships for combat operations (55 per cent). Half of respondents believe the Navy plays a significant role in helping prevent ships from dumping toxic waste (50 per cent) and helping prevent illegal immigration (49 per cent).

Potential Roles of Royal Canadian Navy

"There are a number of potential roles that the Royal Canadian Navy could play. To what extent, if at all, do you think the Royal Canadian Navy is involved in each of the following activities?"



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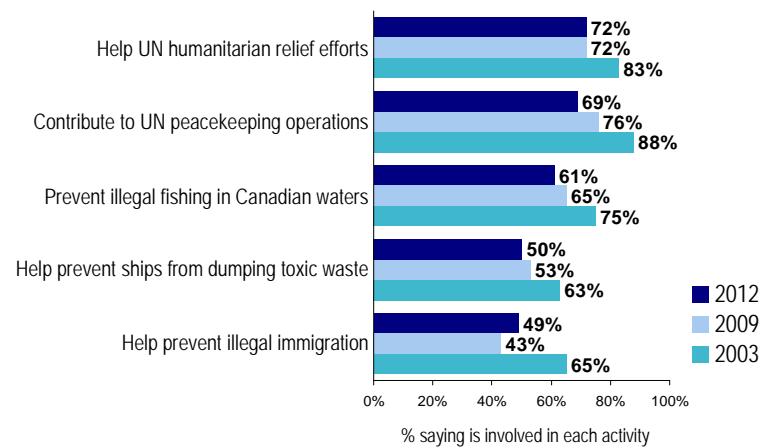
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Canadian Forces Survey, 2012

Tracking suggests that over the last decade, Canadians feel that the Royal Canadian Navy has become less involved in many of these areas. For instance, the proportion of Canadians who believe that the Navy plays a significant role in contributing to UN peacekeeping operations has fallen from 88 per cent in 2003 to 69 per cent today (a decline of 19 points). Over the same period, similar declines have occurred in the Navy's contributions to preventing illegal fishing in Canadian waters (down 14 points), helping prevent ships from dumping toxic waste (down 13 points), and helping with UN humanitarian relief efforts (down 11 points). Interestingly, the proportion of Canadians who believe that the Navy plays a significant role in preventing illegal immigration – currently 49 per cent – has risen six points since 2009, although it remains well below 2003 results (65 per cent).

Tracking Potential Roles of Royal Canadian Navy

"There are a number of potential roles that the Royal Canadian Navy could play. To what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities?"



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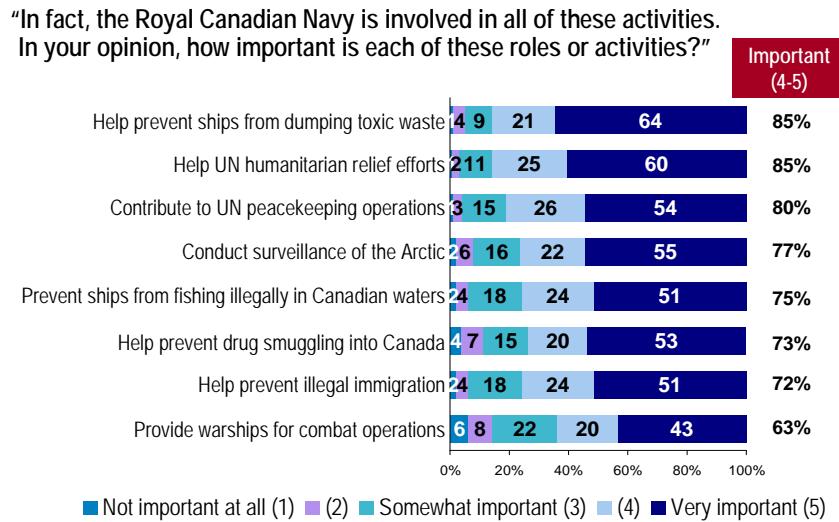
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Canadian Forces Survey, 2012

3.7 PERCEIVED IMPORTANCE OF THE ROYAL CANADIAN NAVY

Canadians were also asked to rate the importance of these Navy roles. Results suggest that Canadians place a high level of importance on each of the roles examined. Nearly nine in ten respondents say it is important that the Navy assists in preventing ships from dumping toxic waste (85 per cent) and in UN humanitarian relief efforts (85 per cent). Eight in ten believe it is important that the Navy contributes to UN peacekeeping operations (80 per cent), conducts surveillance of the Arctic (77 per cent), and prevents ships from fishing illegally in Canada (75 per cent). Seven in ten respondents place a high level of importance on the Navy's role in preventing drug smuggling in Canada (73 per cent) and preventing illegal immigration (72 per cent). Lastly, six in ten respondents feel that it is important that the Navy provide warships for combat operations (63 per cent).

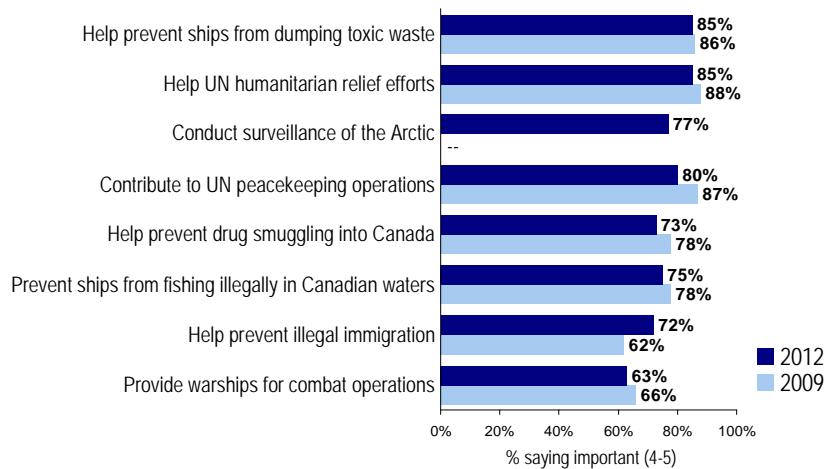
Perceived Importance of Royal Canadian Navy



Tracking reveals that Canadians place an increasingly high level of importance on the Royal Canadian Navy's role in preventing illegal immigration (72 per cent currently rate it as important, compared to 62 per cent in 2009).

Tracking Perceived Importance of Royal Canadian Navy

"In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities?"



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n=505

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3.8 GENERAL PERCEPTIONS OF THE ROYAL CANADIAN NAVY

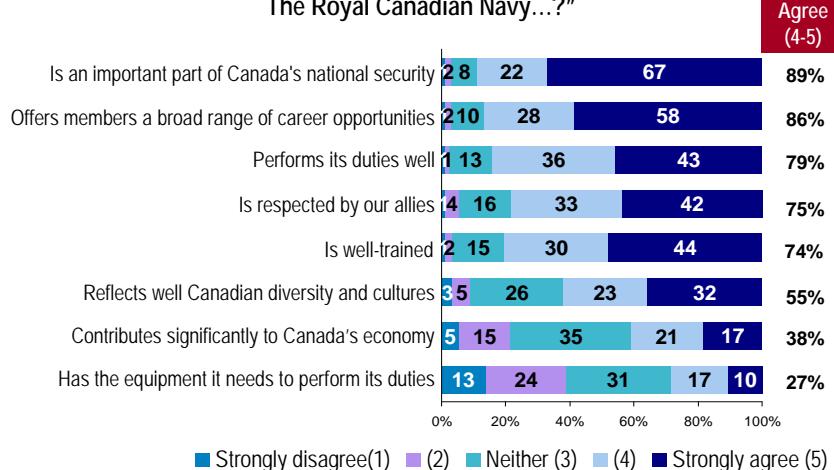
Respondents were presented with a list of statements regarding the Royal Canadian Navy and asked to rate the extent to which they agree or disagree with each one. Results reveal generally positive perceptions of the Navy (although mixed views are exhibited in some of the areas examined). Nine in ten Canadians agree that the Navy is an important part of Canada's national security (89 per cent) and that it offers members a broad range of career opportunities (86 per cent). Three-quarters believe that the Navy performs its duties well (79 per cent), is respected by Canada's allies (75 per cent), and is well-trained (75 per cent). A slight majority (55 per cent) believe that the Navy reflects Canadian diversity and cultures. There is, however, considerably less agreement that the Navy contributes significantly to Canada's economy (38 per cent), or that the Navy is adequately equipped to perform its duties (27 per cent).

- Atlantic Canadians consistently rate the Navy in a more positive light (for instance, 57 per cent say the Royal Canadian Navy contributes significantly to Canada's economy, compared to 38 per cent on average).

General Perceptions of the Royal Canadian Navy

"Do you agree or disagree with the following statements.

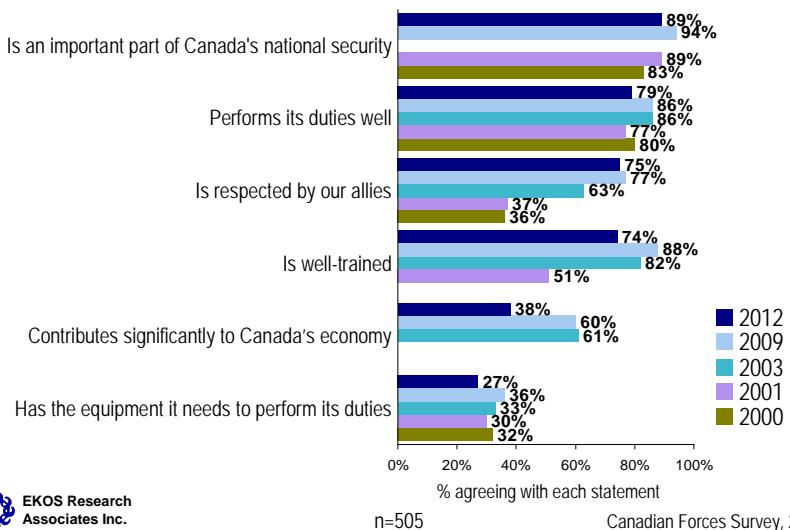
The Royal Canadian Navy...?"



Tracking reveals that the proportion of Canadians who believe the Royal Canadian Navy is respected by Canada's allies has more than doubled over the last ten years (75 per cent currently, up from 36 per cent in 2000). In contrast, the percentage of Canadians who believe the Navy contributes significantly to the economy has declined to 38 per cent, down from 60 per cent two years ago. The proportion of Canadians who believe that those serving in the Navy are well-trained has declined 14 points since 2009 (to 74 per cent currently) although it remains well above the 2001 results (51 per cent).

Tracking General Perceptions of the Royal Canadian Navy

"Do you agree or disagree with the following statements. The Royal Canadian Navy...?"



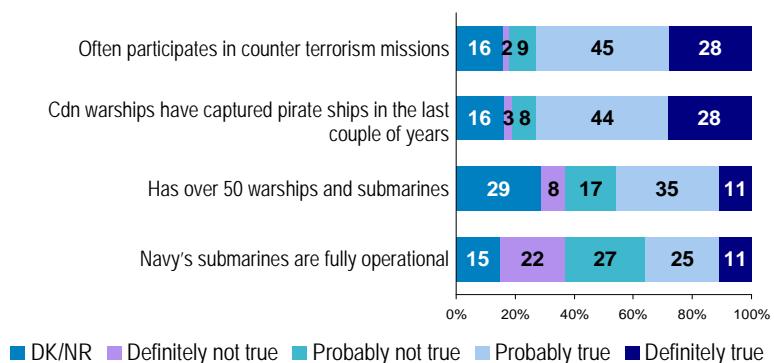
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3.9 KNOWLEDGE OF THE ROYAL CANADIAN NAVY

Lastly, respondents in the Navy module were tested on their knowledge of the Royal Canadian Navy. Results reveal that the majority of Canadians are relatively well-informed with regards to the activities conducted by the Navy, although there is some confusion as to the size of Canada's fleet. Three-quarters of Canadians (73 per cent) correctly believe that the Navy often participates in counter terrorism missions (although this is down from 80 per cent in 2009) and that Canadian warships have captured pirate ships in the last couple of years (72 per cent). However, just 25 per cent of respondents correctly answered that it is false that the Navy has more than 50 warships and submarines.

Knowledge of the Royal Canadian Navy

"Please tell me whether you think the following statements about the Royal Canadian Navy are true or false. The Royal Canadian Navy..."



These results have remained largely stable since 2009.

Tracking Knowledge of the Royal Canadian Navy: Proportion Correct

Statement	Correct Answer	% Selected	
		2009	2012
The Navy often participates in counter terrorism missions	TRUE	80%	73%
Canadian warships have captured pirate ships in the last couple of years	TRUE	73%	72%
The Navy has over 50 warships and submarines	FALSE	29%	25%



Canadian Forces Survey, 2012

4. CANADIAN ARMY

Another one-third of the overall sample were asked a series of questions about the Canadian Army (similar to those asked about the Royal Canadian Navy).

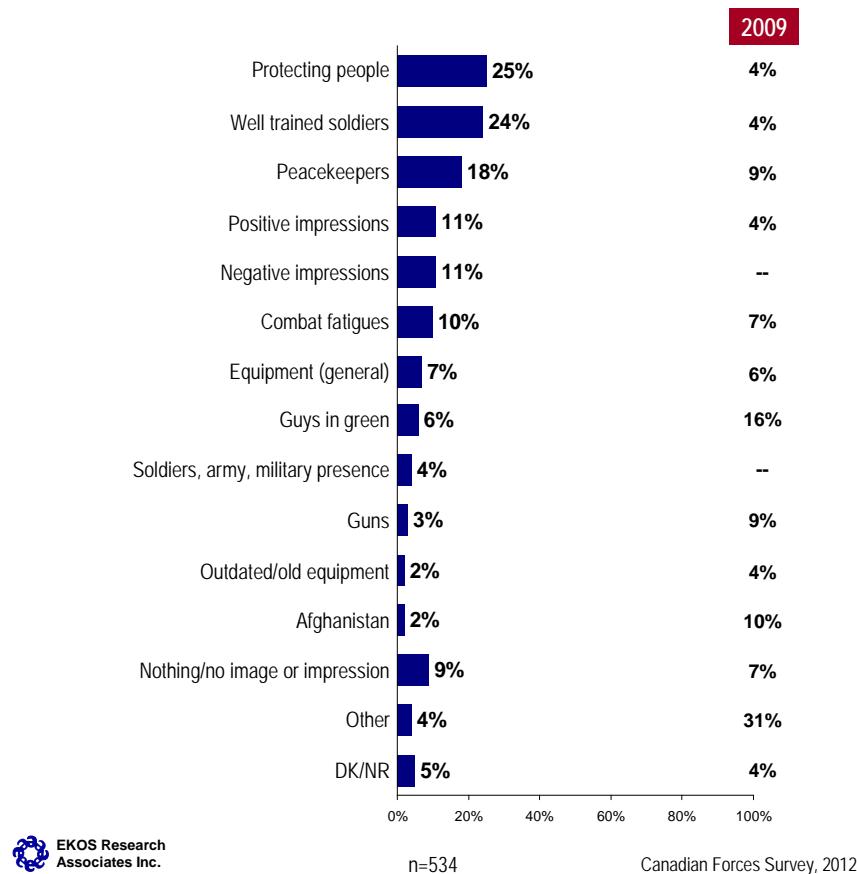
4.1 IMAGES ASSOCIATED WITH THE CANADIAN ARMY

Respondents were first asked to describe the images or impressions that come to mind when they think of the Canadian Army. The images are widely positive, with one-quarter of respondents providing descriptions of protecting people (25 per cent) and well-trained soldiers (24 per cent). One in five (18 per cent) say the Army conjures images of peacekeepers. One in ten respondents describe either generally positive (11 per cent) or generally negative (11 per cent) impressions, and about the same proportion mention combat fatigue (10 per cent), equipment (7 per cent), and "guys in green" (6 per cent). Other responses include soldiers (4 per cent), guns (3 per cent), antiquated equipment (2 per cent), Afghanistan (2 per cent), and various other images (4 per cent). One in ten respondents (9 per cent) say no image or impressions comes to mind and five per cent do not know or did not respond.

Tracking reveals an increase in the number of mentions of protecting people (up 21 points since 2009), well-trained soldiers (up 20 points), peacekeepers (up 9 points), and positive impressions in general (up 7 points). Perhaps not surprisingly, given that combat operations in Afghanistan have drawn to a close, images of Afghanistan have become less common (2 per cent, compared to 10 per cent in 2009).

Impressions of Canadian Army¹

"What image or impression comes to mind when you think specifically of the Canadian Army?" [Open]



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n=534

Canadian Forces Survey, 2012

¹ Please note that tracking of this question should be interpreted with caution due to the high proportion of "other" responses in the 2009 survey.

4.2 FAMILIARITY WITH THE CANADIAN ARMY

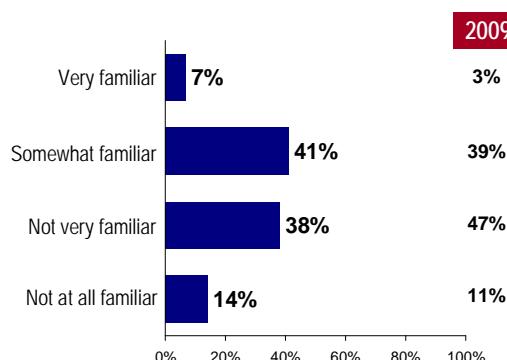
Results also reveal that Canadians exhibit a moderate level of familiarity with the Canadian Army. Nearly half of respondents say they are familiar with the Canadian Army, including seven per cent who say they are very familiar. Four in ten (38 per cent) indicate they are not very familiar with Army operations, and one in seven (14 per cent) say they are not familiar at all.

- Men rate their familiarity more highly than women (60 per cent say very or somewhat familiar, compared to 37 per cent of women).

Tracking reveals that familiarity with the Canadian Army has increased somewhat since this question was last asked. Nearly half of respondents (48 per cent) say they are very or somewhat familiar with the Army, a six-point increase since 2009.

Familiarity with Canadian Army

"Overall, how familiar would you say you are with the Canadian Army, and the roles it plays?"



4.3 OVERALL IMPRESSIONS OF THE CANADIAN ARMY

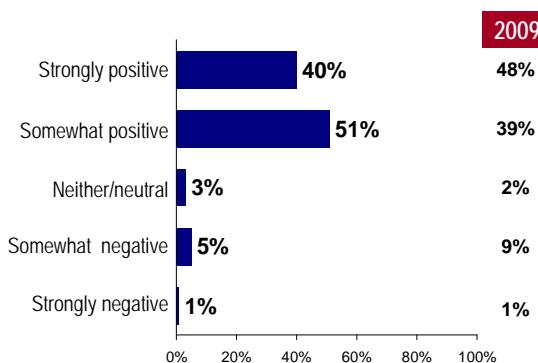
Survey results also reveal that overall impressions of the Canadian Army are highly positive. Fully nine in ten Canadians (91 per cent) describe their attitudes as positive, including 40 per cent who say they have strongly positive impressions. Three per cent of respondents have neutral impressions of the Army, and just six per cent view the Army in a negative light.

Of those who describe their views of the Canadian Army as positive, half (51 per cent) attribute their feelings to the good work that is performed by the Army. One-fifth of these respondents say their positive impressions stem from the professionalism and competence of Canada's soldiers (20 per cent) and the protection they provide (18 per cent). One in ten of these respondents say the main reason for their answer lies in the importance of having an Army (13 per cent), the courage demonstrated by those in uniform (12 per cent), and the difficulties associated with serving in the Army (9 per cent). Two per cent of these respondents attribute their feelings to a lack of funding in the Army, while five per cent list other reasons. One in ten of these respondents (10 per cent) do not know or did not respond.

The very small number of respondents with negative impressions of the Canadian Army (n=37) attribute their feelings to their opposition to war in general (43 per cent), issues with values (33 per cent), the unnecessary costs incurred by the Army (14 per cent), the inadequacies of the equipment used by the Army (7 per cent), and other reasons (3 per cent).

Overall Impression of Canadian Army

"And what is your overall impression of the Canadian Army?"

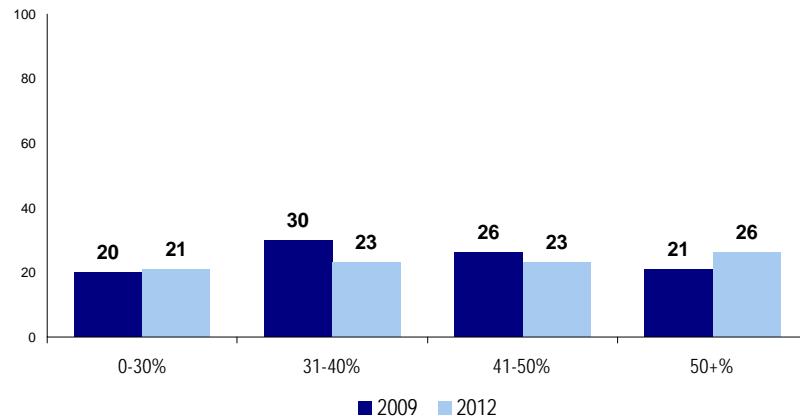


4.4 PROPORTION OF CF MEMBERS WHO SERVE IN THE CANADIAN ARMY

Respondents were also asked to identify the proportion of CF members that they think serve in the Canadian Army. Perceptions of this varied considerably, with almost half thinking the Canadian Army accounts for up to 30 per cent of CF members (21 per cent), or 31-40 per cent (23 per cent). Twenty-six per cent think the Canadian Army accounts for over half of all CF members, while 23 per cent think it accounts for 41-50% of CF members.

Proportion of CF Members Serving In Canadian Army

"To the best of your knowledge, how many people currently serve in Canadian Army?"



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n=260

Canadian Forces Survey, 2012

4.5 PRIMARY ROLE OF THE CANADIAN ARMY

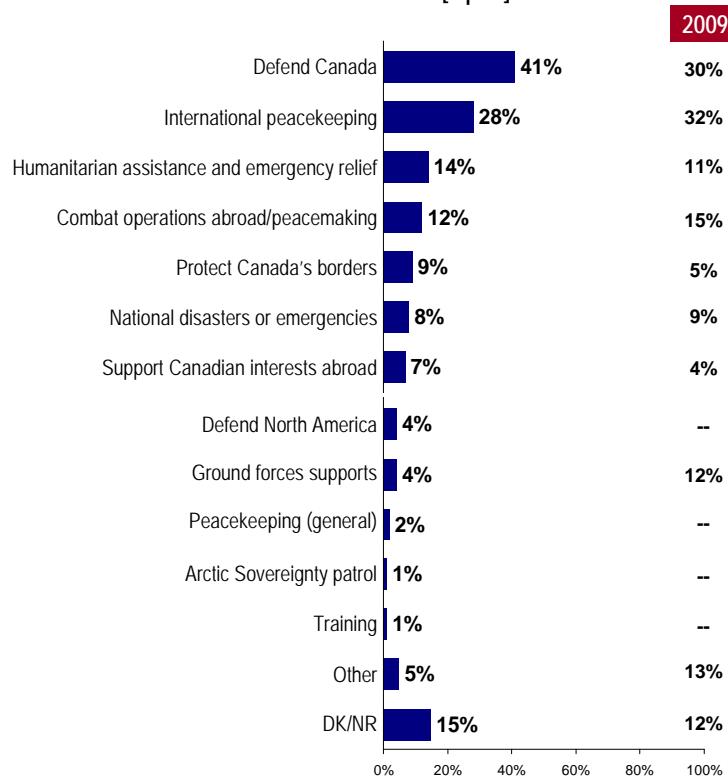
Respondents in the Canadian Army module were asked, unprompted, to describe what they consider to be the primary role of the Canadian Army. Four in ten (41 per cent) say the primary role of the Army is the defence of Canada while one-quarter (28 per cent) depict the role as one of international peacekeeping. More than one in ten say the Army's primary objective is humanitarian assistance and emergency relief (14 per cent), or combat operations abroad (12 per cent), while just under one in ten mention protecting Canada's borders (9 per cent), national disasters or emergencies (8 per cent), and supporting Canada's interests abroad (7 per cent). Other common responses include defending North American (4 per cent), supporting ground forces (4 per cent), peacekeeping in general (2 per cent), asserting Arctic sovereignty (1 per cent), and training (1 per cent). Five per cent of respondents mention other roles, and 15 per cent do not know or did not respond.

- Those over the age of 35 are more likely to consider peacekeeping as a primary role of the Canadian Army (32 cent, compared to 17 per cent of those under 35).

Tracking reveals an increase in belief that the primary role of the Canadian Army is to defend Canada (41 per cent, up from 30 per cent in 2009). Conversely, supporting ground forces is no longer considered to be a primary role of the Canadian Army (mentioned by just 4 per cent, compared to 12 per cent in 2009).

Primary Role of Canadian Army

"What do you think is the primary role of the Canadian Army as part of the Canadian Forces?" [Open]



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n=534

Canadian Forces Survey, 2012

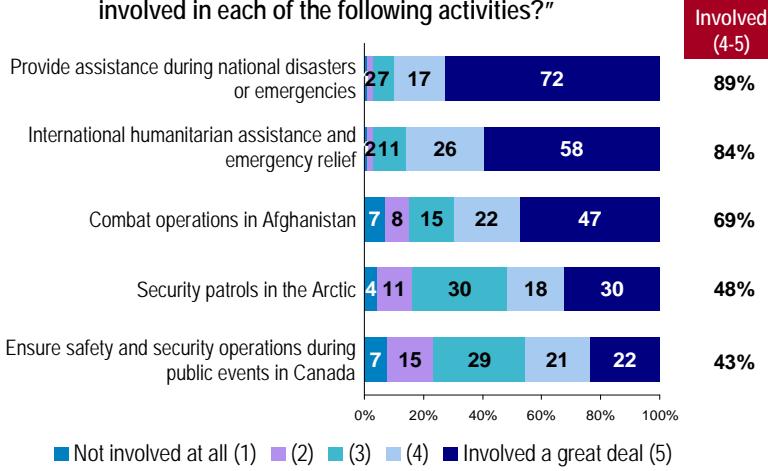
4.6 POTENTIAL ROLES OF THE CANADIAN ARMY

Canadians were also asked to what extent they felt the Canadian Army is involved in a variety of potential roles. The vast majority of respondents feel that the Army plays a significant role in providing assistance during national emergencies (89 per cent) and in providing international humanitarian assistance (84 per cent). Two-thirds agree that the Army plays an important role in combat operations in Afghanistan (69 per cent). There is some uncertainty, however, as to whether the Army plays a key role in patrolling the Arctic (48 per cent), and just four in ten (43 per cent) feel the Army has a role in helping ensure safety and security during public events in Canada.

Not surprisingly, with the mission in Afghanistan drawing to a close, the proportion of Canadians who feel that Canada plays a key role in combat operations in Afghanistan has dropped to 69 per cent, down from 84 per cent in 2009. The proportion of Canadians who believe that the Army helps ensure safety and security during public events has also decreased substantially since 2009 (i.e., just before the 2010 Vancouver Winter Olympics), from 58 per cent to 43 per cent currently.

Potential Roles of Canadian Army

"There are a number of potential roles that the Canadian Army could play. To what extent, if at all, do you think the Canadian Army is involved in each of the following activities?"



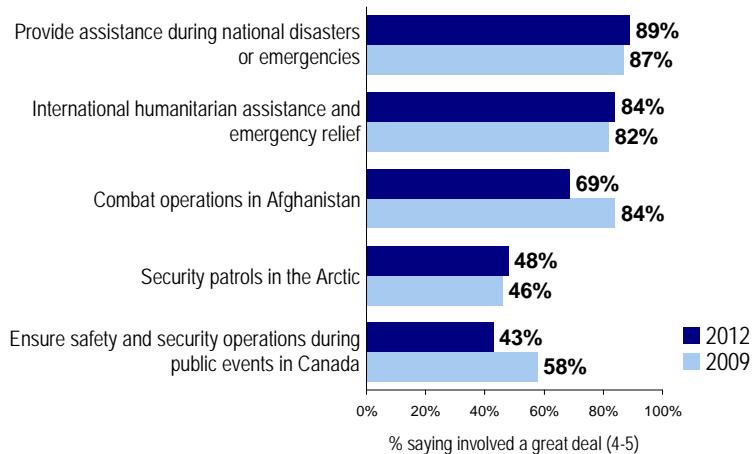
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Tracking Potential Roles of Canadian Army

"There are a number of potential roles that the Canadian Army could play. To what extent, if at all, do you think the Canadian Army is involved in each of the following activities?"



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n=534

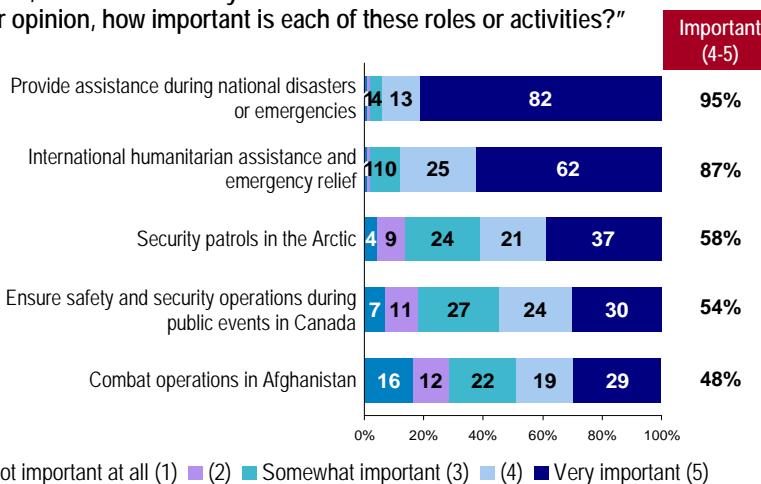
Canadian Forces Survey, 2012

4.7 PERCEIVED IMPORTANCE OF THE CANADIAN ARMY ROLES

Respondents were told that the Canadian Army is, in fact, involved in all these areas, and then asked to rate the importance of each of the roles. Results reveal that the importance assigned varies considerably across these roles. Nine in ten believe it is important that the Army provides assistance during national disasters or emergencies (95 per cent) and international humanitarian assistance (87 per cent). Just over half, however, feel it is important that the Army conducts security patrols of the Arctic (58 per cent), or ensures safety and security during public events in Canada (54 per cent), and fewer than half (48 per cent) assign importance to combat operations in Afghanistan.

Perceived Importance of Canadian Army Roles

"In fact, the Canadian Army is involved in all of these activities. In your opinion, how important is each of these roles or activities?"



■ Not important at all (1) ■ (2) ■ Somewhat important (3) ■ (4) ■ Very important (5)



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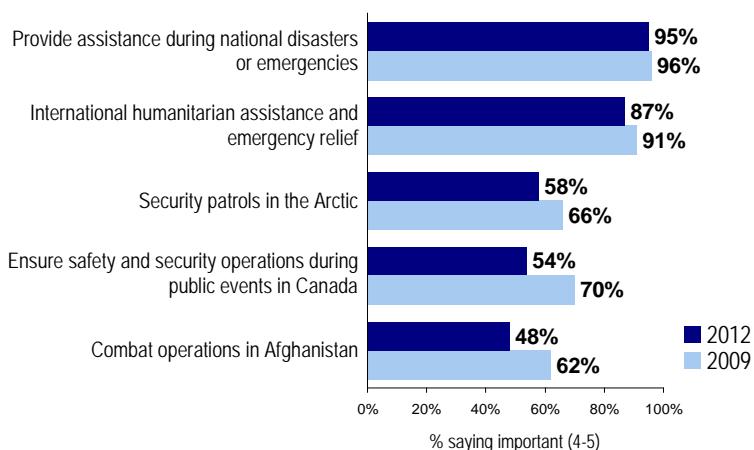
n=534

Canadian Forces Survey, 2012

Tracking reveals that while disaster relief and humanitarian assistance continue to be seen as essential duties, other roles performed by the Canadian Army are becoming less of a public priority. Ensuring safety and security at public events is seen as important by 54 per cent of respondents, down from 70 per cent in 2009 (a 16-point decline since just before the Vancouver Winter Olympic Games). Similarly, the proportion of Canadians who see combat operations in Afghanistan as important has fallen 14 points, while the perceived importance of security patrols in the Arctic is down eight points.

Tracking Perceived Importance of Canadian Army Roles

"In fact, the Canadian Army is involved in all of these activities. In your opinion, how important is each of these roles or activities?"



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n=534

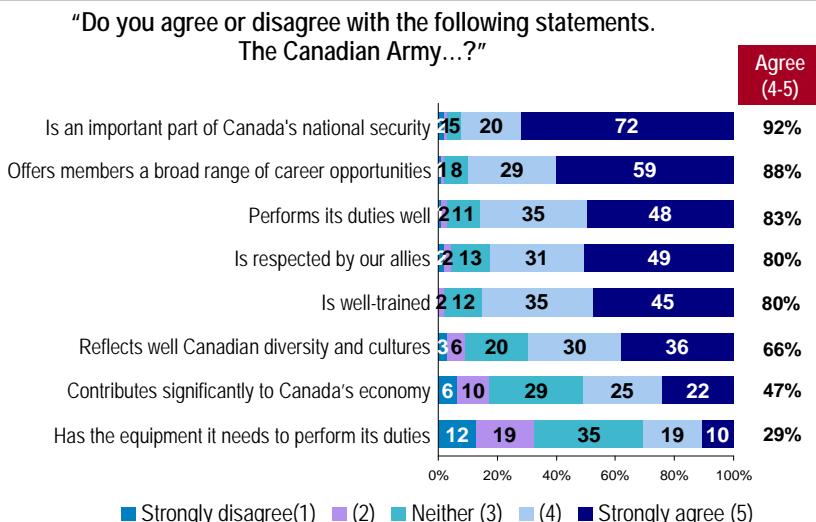
Canadian Forces Survey, 2012

4.8 GENERAL PERCEPTIONS OF THE CANADIAN ARMY

Canadians were also presented with a series of statements pertaining to the Canadian Army and asked to rate the extent to which they agree or disagree with each one. Results reveal generally positive impressions of the Canadian Army, with nine in ten agreeing that the Army constitutes an important part of Canada's national security (92 per cent) and that it offers its members a broad range of career opportunities (88 per cent). Furthermore, eight in ten respondents believe that Canada's Army performs its duties well (83 per cent), is respected by Canada's allies (80 per cent), and is well-trained (80 per cent). Two-thirds of Canadians (66 per cent) agree that the Army reflects Canadian diversity and cultures. There is, however, less agreement with the idea that the Army provides benefits to Canada's economy (47 per cent), and only 29 per cent of respondents feel the Army has the equipment needed to perform its duties.

- Interestingly, those under the age of 35 are more inclined to the belief that the Army is adequately equipped to perform its duties (42 per cent, compared to 24 per cent of those 35 years of age and older).

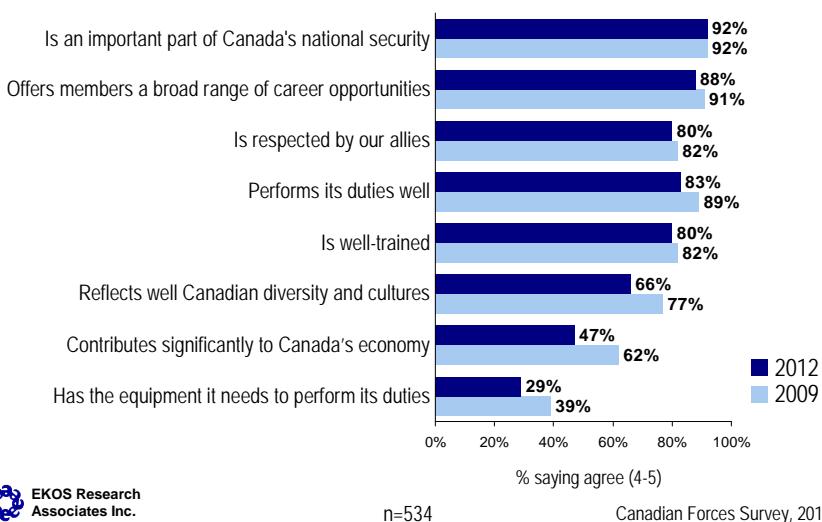
General Perceptions of the Canadian Army



Tracking reveals a significant decline in agreement with the idea that the Canadian Army contributes significantly to Canada's economy (47 per cent agree currently, down 15 points since 2009). There is also currently less agreement than in 2009 that the Army adequately reflects Canadian diversity and cultures (down 11 points) or has the equipment needed to perform its duties (down 10 points).

Tracking General Perceptions of the Canadian Army

"Do you agree or disagree with the following statements. The Canadian Army...?"



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n=534

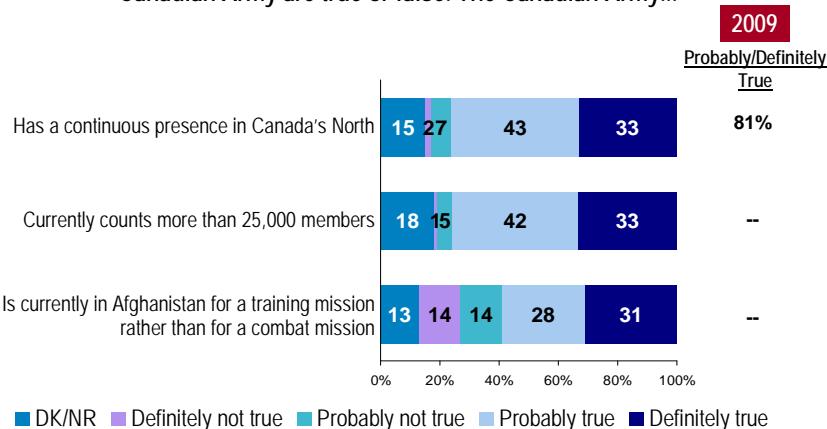
Canadian Forces Survey, 2012

4.9 KNOWLEDGE OF THE CANADIAN ARMY

Respondents in the Canadian Army module were also asked about the veracity of a number of questions about the Army. Three in four (76 per cent) feel it is true that the Canadian Army has a continuous presence in Canada's North (although this is down from 81 per cent in 2009). Three in four (75 per cent) believe that the Canadian Army counts more than 25,000 members, and a slight majority (59 per cent) correctly believe that the Canadian Army is currently in Afghanistan for a training mission rather than a combat mission.

Knowledge of the Canadian Army

"Please tell me whether you think the following statements about the Canadian Army are true or false. The Canadian Army..."



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n=534

Canadian Forces Survey, 2012

5. ROYAL CANADIAN AIR FORCE

The last one-third of the overall sample were asked a series of questions about the Royal Canadian Air Force (similar to the previous questions asked about the Navy and Army).

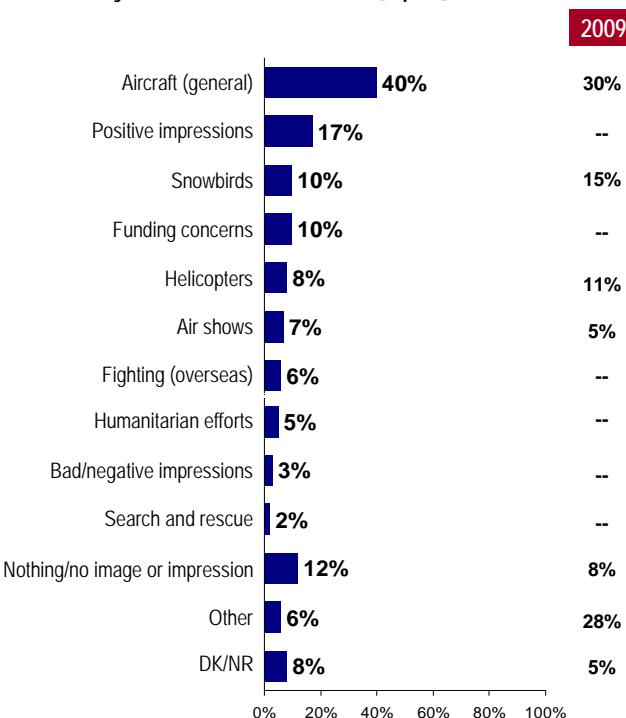
5.1 IMAGES ASSOCIATED WITH THE ROYAL CANADIAN AIR FORCE

As with the other series of questions, respondents were first asked to describe the images or impressions that come to mind when they think of the Royal Canadian Air Force. Not surprisingly, four in ten Canadians (40 per cent) say that mentions of the Air Force evoke images of aircraft in general. One in six (17 per cent) describe general positive impressions of the Air Force. One in ten say they think of Snowbirds (10 per cent), funding concerns (10 per cent), helicopters (8 per cent), and air shows (7 per cent). Other common responses include overseas combat (6 per cent), humanitarian efforts (5 per cent), various negative impressions (3 per cent), and search and rescue (2 per cent). Six per cent of respondents describe other images, and one in eight (12 per cent) say there are no particular images or impressions that come to mind in discussions of the Air Force. Eight per cent of respondents offered no response.

Not surprisingly, in light of the attention given to the F-35 fighter jets, tracking suggests an increase in the proportion of Canadians who think of aircraft when they hear of the Royal Canadian Air Force (40 per cent, compared to 30 per cent in 2009).

Impressions of Royal Canadian Air Force¹

"What image or impression comes to mind when you think specifically of the Royal Canadian Air Force?" [Open]



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n=477

Canadian Forces Survey, 2012

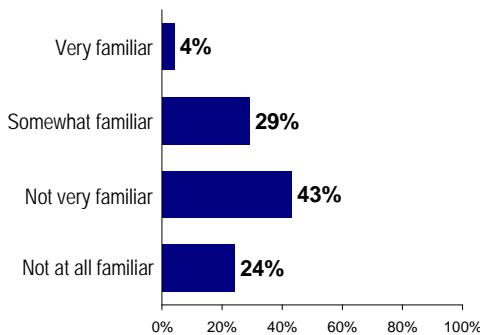
¹ Please note that tracking of this question should be interpreted with caution due to the high proportion of "other" responses in the 2009 survey.

5.2 FAMILIARITY WITH THE ROYAL CANADIAN AIR FORCE

As with the other modules, Canadians were also asked to rate their familiarity with the Royal Canadian Air Force. Results suggest that Canadians have limited knowledge of the Air Force, with just one-third of respondents (33 per cent) claiming to be at least somewhat familiar. Four in ten (43 per cent) indicate they are not very familiar with the Royal Canadian Air Force, and one-quarter (24 per cent) say they are not at all familiar.

Familiarity with Royal Canadian Air Force

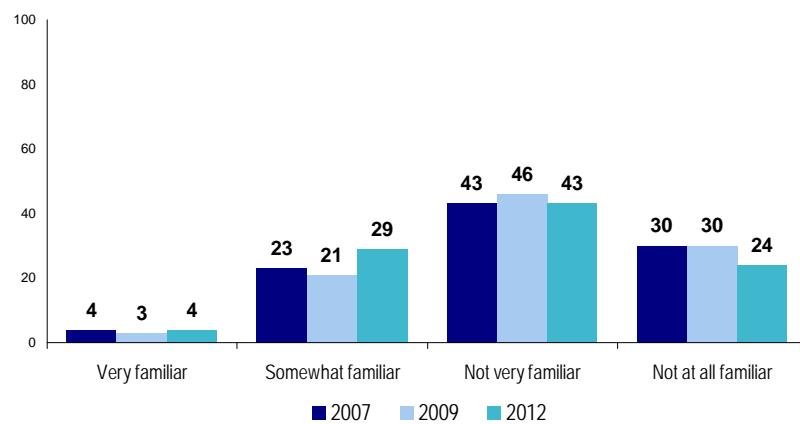
"Overall, how familiar would you say you are with the Royal Canadian Air Force, and the roles it plays?"



While respondents do not exhibit a particularly high level of familiarity with the Royal Canadian Air Force, tracking reveals an increase in the proportion of respondents who say they are at least somewhat aware (from 24 per cent in 2009 to 33 per cent currently).

Tracking Familiarity with Royal Canadian Air Force

"Overall, how familiar would you say you are with the Royal Canadian Air Force, and the roles it plays?"



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n=477

Canadian Forces Survey, 2012

5.3 OVERALL IMPRESSIONS OF THE ROYAL CANADIAN AIR FORCE

Despite low levels of self-rated familiarity with the Royal Canadian Air Force, as with the other branches of the Canadian Forces, the vast majority of Canadians hold the Air Force in high regard. Fully 88 per cent of respondents say their overall impressions of the Air Force are positive, including 31 per cent who describe them as "strongly" positive. Seven per cent categorize their feelings as neutral, and five per cent maintain a negative view of the Air Force.

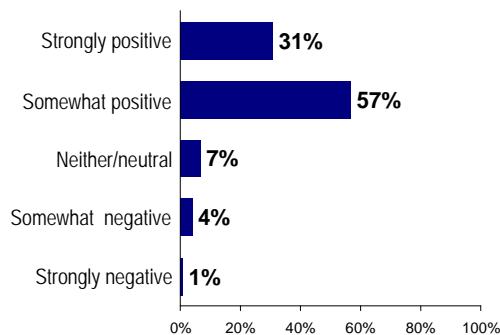
Tracking reveals that the proportion of Canadians holding positive opinions of the Royal Canadian Air Force has remained relatively unchanged since 2009 (88 per cent currently, compared to 90 per cent in 2009), and it remains well above the results obtained in 2007 (65 per cent).

Those who indicated positive impressions of the Royal Canadian Air Force were asked, unprompted, to elaborate on their answer. Nearly half of these respondents (45 per cent) connect their positive feelings to what they describe as the good work performed by those serving in the Air Force. One in six of these respondents (17 per cent) mention the professionalism and competence of those serving in the Air Force, while one in ten cite the protection offered by the Air Force (12 per cent), the courage demonstrated by those who serve in the Air Force (9 per cent), the importance of maintaining an effective Air Force (9 per cent), and the difficulties involved in serving in the Air Force (8 per cent).

The very small number of respondents with negative impressions of the Royal Canadian Air Force ($n=31$) mention a variety of factors, including the costs of maintaining the Air Force (mentioned 38 per cent of these respondents), a general opposition to war (29 per cent), the inadequacies of the equipment used by the Air Force (27 per cent), and a lack of awareness (12 per cent).

Overall Impression of Royal Canadian Air Force

"And what is your overall impression of the Royal Canadian Air Force?"



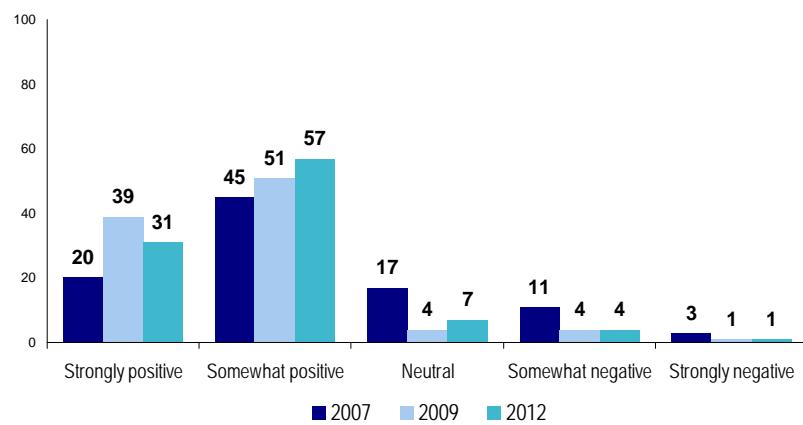
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n=477

Canadian Forces Survey, 2012

Tracking Overall Impression of Royal Canadian Air Force

"And what is your overall impression of the Royal Canadian Air Force?"



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n=477

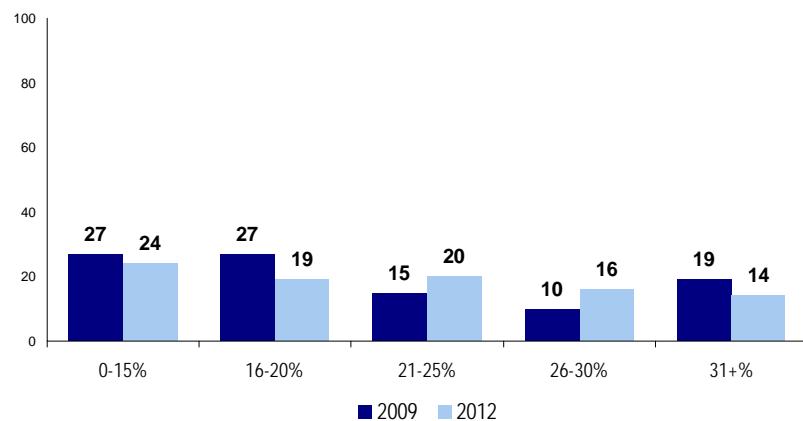
Canadian Forces Survey, 2012

5.4 PROPORTION OF CF MEMBERS WHO SERVE IN THE ROYAL CANADIAN AIR FORCE

Respondents in the Royal Canadian Air Force (RCAF) module were asked to identify the proportion of CF members that they think serve in the RCAF. Perceptions of this varied considerably, with almost half thinking the RCAF accounts for up to 15 per cent of CF members (24 per cent), or between 16-20 per cent (19 per cent). At the other end of the spectrum, only 14 per cent think it accounts for over 30 per cent of members, and 16 per cent think it accounts for 26-30 per cent of CF members.

Proportion of CF Members Serving In Royal Canadian Air Force

"To the best of your knowledge, how many people currently serve in the Royal Canadian Air Force?"



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n=230

Canadian Forces Survey, 2012

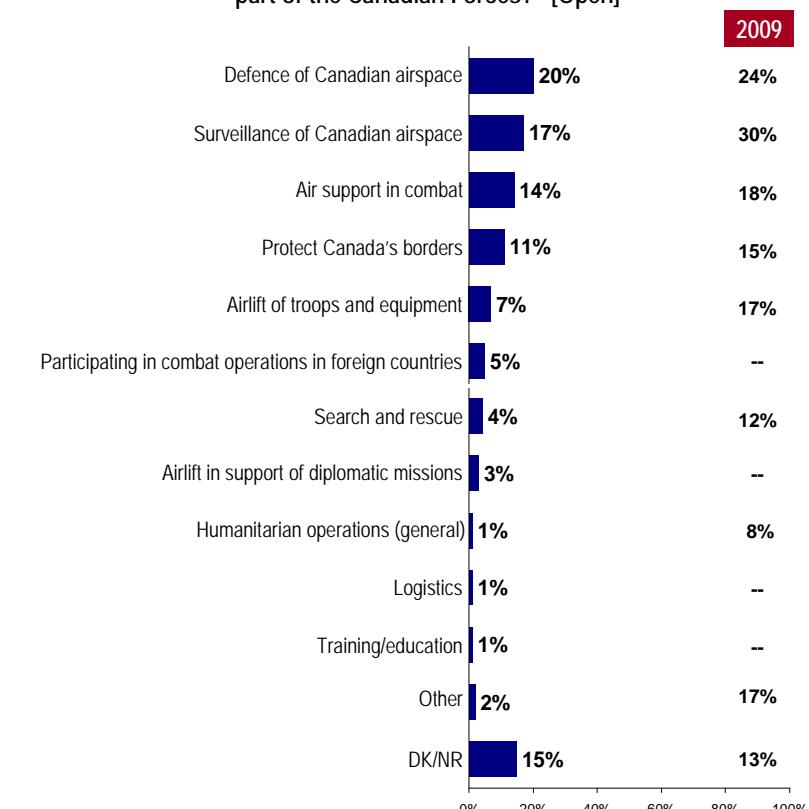
5.5 PRIMARY ROLE OF THE ROYAL CANADIAN AIR FORCE

Respondents were also asked, unprompted, what they consider to be the primary role of the Royal Canadian Air Force. Responses vary considerably, with the defence of Canadian airspace (20 per cent) and the surveillance of Canadian airspace (17 per cent) being mentioned most often. One in ten believe the principal role of the Air Force is air support in combat (14 per cent), the protection of Canada's borders (11 per cent), and the transportation of troops and equipment (7 per cent). Other responses include participating in combat operations in foreign countries (5 per cent), search and rescue operations (4 per cent), supporting diplomatic missions (3 per cent), humanitarian operations (1 per cent), logistics (1 per cent), and training (1 per cent). Two per cent of respondents suggested other roles, and 15 per cent do not know or did not respond.

Tracking reveals that compared to 2009, fewer Canadians are of the opinion that the primary role of the Royal Canadian Air Force is the surveillance of Canadian airspace (17 per cent, down 13 points since 2009) or the transportation of troops and equipment (down 10 points).

Primary Role of Royal Canadian Air Force

"What do you think is the primary role of the Royal Canadian Air Force as part of the Canadian Forces?" [Open]



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n=477

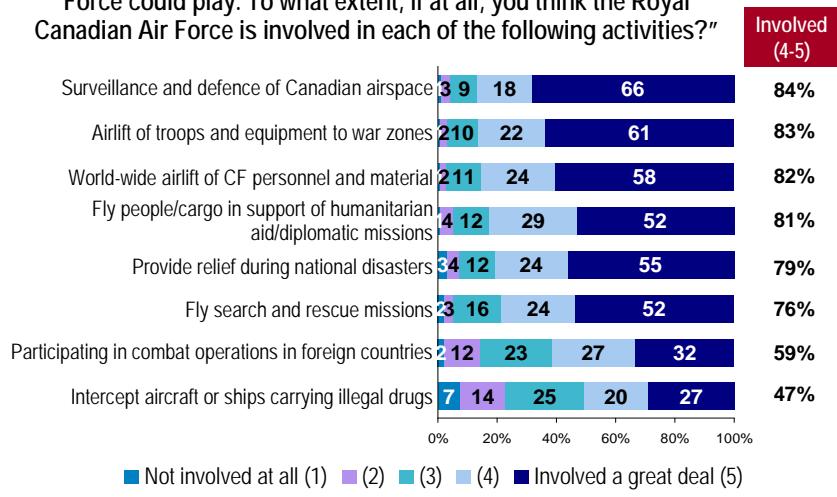
Canadian Forces Survey, 2012

5.6 POTENTIAL ROLES OF THE ROYAL CANADIAN AIR FORCE

As with the Navy and Army modules, respondents were presented with a list of potential roles carried out by the Royal Canadian Air Force and asked to rate the extent to which they believe the RCAF is involved in each activity. Eight in ten believe the Air Force plays a significant role in conducting surveillance and defence of Canadian airspace (84 per cent), airlifting troops and equipment to war zones (83 per cent), airlifting Canadian Forces personnel and material (82 per cent), supporting humanitarian missions (81 per cent), providing relief during national disasters (79 per cent), and flying search and rescue missions (76 per cent). There is some doubt as to whether the Air Force plays an important role in participating in combat operations in foreign countries (59 per cent), and less than half of respondents believe the Air Force is heavily involved in intercepting aircraft or ships carrying illegal drugs (47 per cent).

Potential Roles of Royal Canadian Air Force

"There are a number of potential roles that the Royal Canadian Air Force could play. To what extent, if at all, do you think the Royal Canadian Air Force is involved in each of the following activities?"



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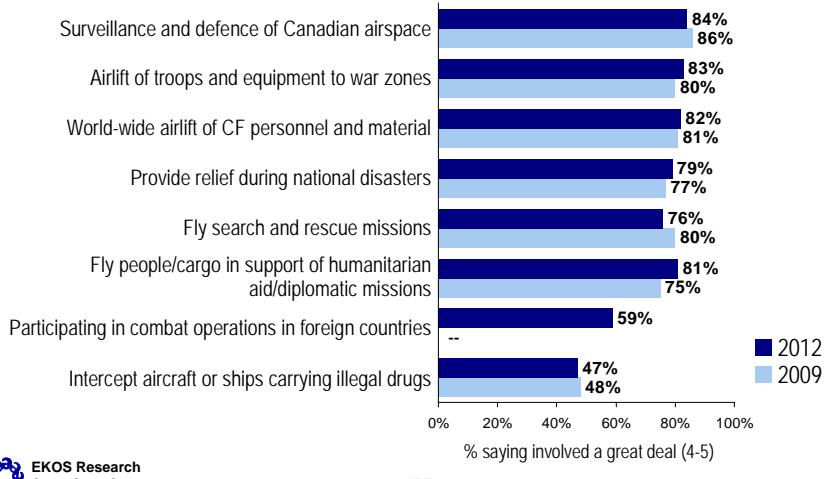
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Canadian Forces Survey, 2012

Tracking reveals generally stable views on the involvement of the RCAF in the various activities examined.

Tracking Potential Roles of Royal Canadian Air Force

"There are a number of potential roles that the Royal Canadian Air Force could play. To what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities?"



 EKOS Research
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n=477

Canadian Forces Survey, 2012

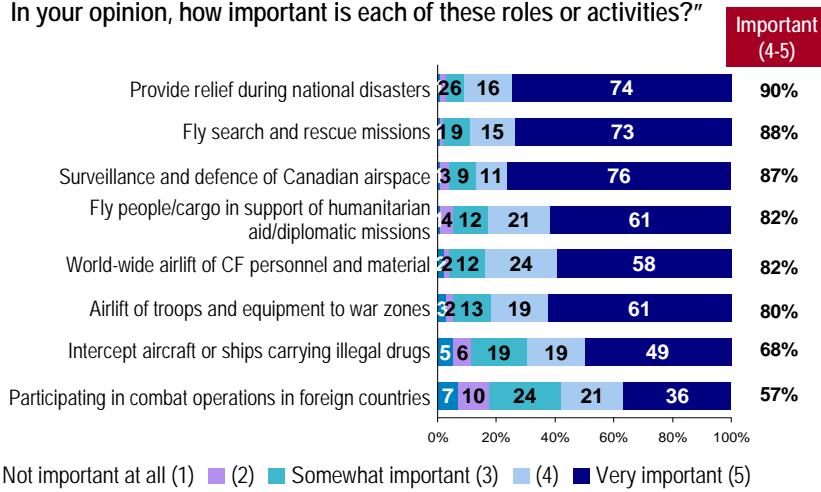
5.7 PERCEIVED IMPORTANCE OF THE ROYAL CANADIAN AIR FORCE

Results further reveal that Canadians place a high level of importance on each of the roles examined. Nine in ten respondents feel it is important that the Air Force provide relief during national disasters (90 per cent), fly search and rescue missions (88 per cent), and provide surveillance and defence of Canadian airspace (87 per cent). Eight in ten respondents say it is important that the Air Force supports humanitarian missions (82 per cent), airlifts Canadian Forces personnel and material (82 per cent), and airlifts troops and equipment to war zones (80 per cent). Fewer Canadians (although still clear majorities) assign importance to intercepting aircraft or ships carrying illegal drugs (68 per cent), or participating in combat operations in foreign countries (57 per cent).

Perceived Importance of Royal Cdn Air Force Roles

"In fact, the Royal Canadian Air Force is involved in all of these activities.

In your opinion, how important is each of these roles or activities?"



■ Not important at all (1) ■ (2) ■ Somewhat important (3) ■ (4) ■ Very important (5)



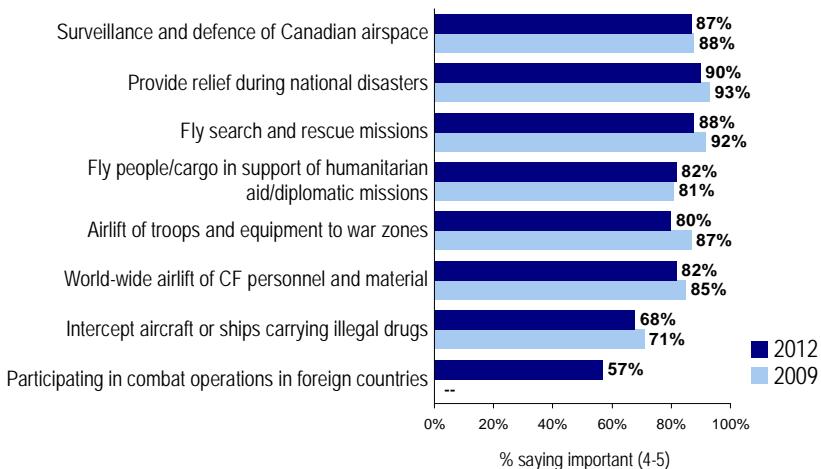
n=477

Canadian Forces Survey, 2012

Tracking reveals a modest decline in the proportion of Canadians who believe it is important that the Royal Canadian Air Force airlifts troops and equipment to war zones (80 per cent currently, down from 87 per cent in 2009).

Tracking Perceived Importance of Royal Cdn Air Force Roles

"In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities?"



EKOS Research
Associates Inc.

n=477

Canadian Forces Survey, 2012

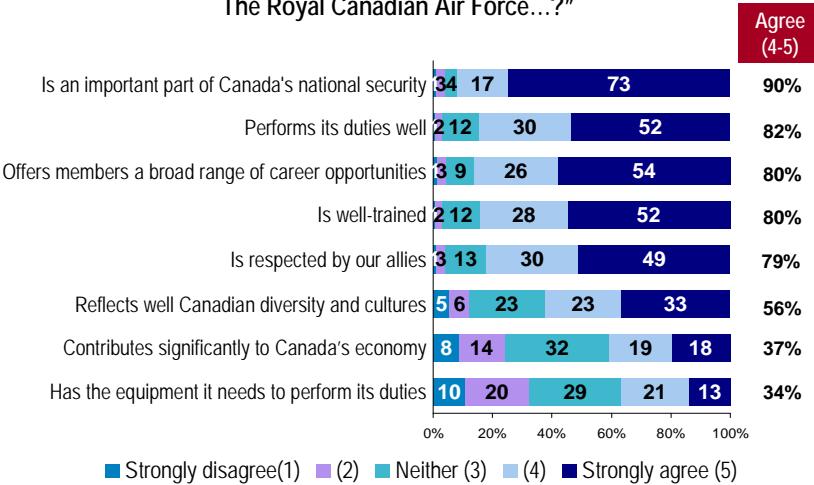
5.8 GENERAL PERCEPTIONS OF THE ROYAL CANADIAN AIR FORCE

Respondents were also presented with a list of statements regarding the Royal Canadian Air Force and asked to rate the extent to which they agree or disagree with each one. As with the other CF elements, results reveal generally positive perceptions of the Air Force (although mixed views are expressed in some of the areas examined). Nine in ten agree that it fulfils an important role in Canada's national security (90 per cent), and eight in ten agree that the RCAF performs its duties well (82 per cent), offers members a broad range of career opportunities (80 per cent), is well-trained (80 per cent), and is respected by Canada's allies (79 per cent). Far fewer (56 per cent) believe that the Air Force properly reflects Canadian diversity and cultures, and just one-third say it contributes significantly to Canada's economy (37 per cent), or that it has the equipment needed to perform its duties (34 per cent).

- Residents of Atlantic Canada consistently exhibit more positive impressions of the Air Force (for example, 98 per cent of Atlantic Canadians feel the Air Force performs its duties well, compared to 82 per cent on average).

General Perceptions of Royal Canadian Air Force

"Do you agree or disagree with the following statements.
The Royal Canadian Air Force...?"



 EKOS Research
Associates Inc.

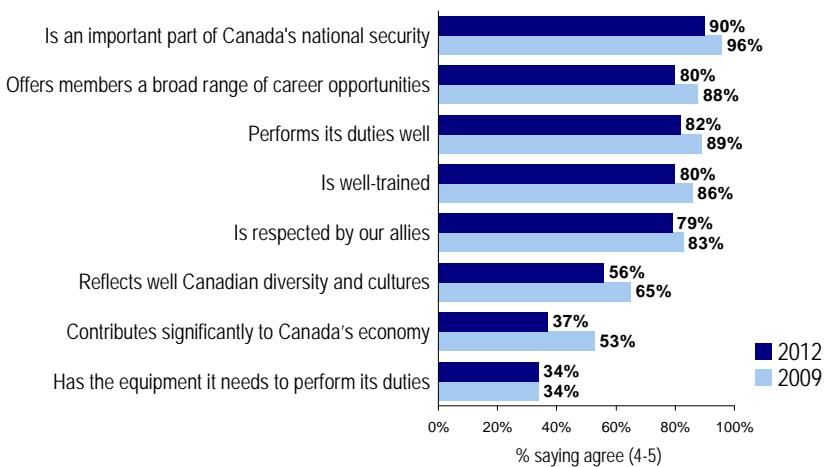
n=477

Canadian Forces Survey, 2012

Tracking reveals a significant decline in the percentage of Canadians who feel the Royal Canadian Air Force contributes significantly to Canada's economy (37 per cent, a 16-point decline from 2009). There are also noticeable declines in the number of Canadians who feel the Air Force reflects Canadian diversity and cultures (down 9 points), or that it offers a broad range of career opportunities (down 8 points).

Tracking General Perceptions of Royal Cdn Air Force

"Do you agree or disagree with the following statements. The Royal Canadian Air Force...?"



EKOS Research
Associates Inc.

n=477

Canadian Forces Survey, 2012

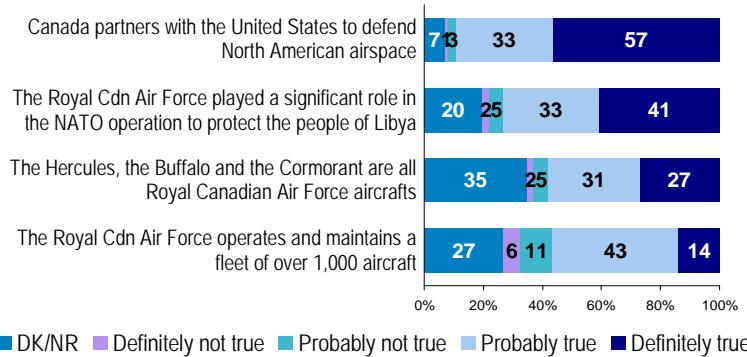
5.9 KNOWLEDGE OF THE ROYAL CANADIAN AIR FORCE

Lastly, as with the other CF elements, respondents were tested on their knowledge of the Royal Canadian Air Force. Results suggest a moderate level of fluency with the operations of the Air Force, although many respondents overestimate the size of Canada's fleet. The vast majority of respondents (90 per cent) recognize that Canada partners with the United States to defend North American airspace, and that the RCAF played a significant role in NATO operations to protect the people of Libya. More than half (57 per cent) correctly believe that the Hercules, the Buffalo, and the Cormorant are all Royal Canadian Air Force aircraft. However, the majority of respondents are under the mistaken impression that the Air Force operates and maintains a fleet of over 1,000 aircraft – only one in six respondents (17 per cent) correctly regard this statement as false.

- In general, men score higher than women in terms of their knowledge of the Air Force. For instance, 70 per cent of men recognize that the Hercules, the Buffalo and the Cormorant are all Royal Canadian Air Force aircraft, compared to just 37 per cent of women.

Knowledge of Royal Canadian Air Force

"Please tell me whether you think the following statements about the Royal Canadian Air Force are true or false."



Tracking suggests that Canadians have become less aware of the types of aircraft used by the Air Force (57 per cent correctly state that the Hercules, the Buffalo, and the Cormorant are all Royal Canadian Air Force aircraft, down from 67 per cent in 2009).

Tracking Knowledge of Royal Canadian Air Force: Proportion Correct

Statement	Correct Answer	% Selected	
		2009	2012
Canada partners with the United States to defend North American airspace	TRUE	92%	90%
The Hercules, the Buffalo and the Cormorant are all Royal Canadian Air Force aircrafts	TRUE	67%	58%
The Royal Cdn Air Force operates and maintains a fleet of over 1,000 aircraft	FALSE	17%	17%



Canadian Forces Survey, 2012

APPENDIX A

SURVEY QUESTIONNAIRE

(ENGLISH AND FRENCH)

Canadians' Views of the Canadian Forces (CF) and its Elements – 2012

Telephone Questionnaire

INTRO1

Hello, my name is _____. I'm calling on behalf of EKOS Research Associates, a public opinion research company. We are conducting a survey for the Government of Canada. I'd like to speak to someone in your household who is 18 years of age or older. Is that you?

{Note: Reveal name of client department which commissioned survey at the end of the survey only.}

YES CONTINUE.....	1
No ASK TO SPEAK TO 'ELIGIBLE' PERSON; REPEAT INTRO	2
REFUSED THANK/DISCONTINUE.....	9

I ->THNK2

Would you be willing to take part in this short survey? Your participation is voluntary, but would be very helpful. All responses will be kept confidential, and the survey is registered with the national survey registration system.

YES CONTINUE.....	1
NO THANK/DISCONTINUE	9

INTERVIEWER NOTES:

- Survey length: If respondent asks about the length of the survey, inform him/her that it averages 15 minutes. The length varies depending on responses to some of the questions.
- Survey registration system: If respondent asks about national survey registration system, say:
"The registration system has been created by the survey research industry to allow the public to verify that a survey is legitimate, get information about the survey industry or register a complaint. The registration system's toll-free phone number is 1-888-602-6742. x: 8728"
- Client: Reveal the name of the client department that the commissioned the survey at the end of the survey only. If pressed about the client: "The client is a specific Government of Canada department and their name will be revealed at the end of the survey. Unfortunately we can not name the department now because there are a number awareness questions that would become biased by you knowing in advance the sponsor department."

PRIV [0,0]

This call may be recorded for quality control or training purposes.

PSEX

Record gender of respondent

DO NOT ASK

Male.....	1
Female	2

LANG

Record language of correspondence

DO NOT ASK

English.....	1
French.....	2

S1

To begin, do you, or does anyone in your family or household, work in any of the following areas?

{Read list}

Advertising or Market Research THANK/DISCONTINUE	1	->THNK2
The media (i.e. TV, radio, newspapers, online news) THANK/DISCONTINUE.....	2	->THNK2
Department of National Defence/Canadian Forces	3	
None of the above.....	8	

Q1

The topics we'll be covering in this survey deal with Canada's military, the Canadian Forces.

Generally speaking, would you say that you have a very favourable, somewhat favourable, not very favourable or not at all favourable opinion of the Canadian Forces?

Not at all favourable	1	
Not very favourable.....	2	
Somewhat favourable	3	
Very favourable.....	4	
DON'T KNOW	98	X
REFUSED	99	X

Q2

Do you feel that Canada's military is under-funded, over-funded or receives about the right amount of funding?

Would that be significantly or somewhat?

Significantly under-funded	1
Somewhat under-funded	2
Right amount of funding	3
Somewhat over-funded	4
Significantly over-funded	5
DON'T KNOW	88
REFUSED	99

Q3

What image or impression comes to mind when you think of Canada's military, the Canadian Forces?

{Do not read list.}

Afghanistan	1
Libya.....	2
Equipment (general positive references)	3
Equipment (general negative references)	4
Guys in green/combat fatigues	5
Helicopters.....	6
Submarines	7
Ships/transport carriers	8
Guns	9
Peacekeepers	10
Planes	11
Protecting people	12
Veterans.....	13
War	14
Search and Rescue	15
Canadian Coast Guard.....	16
GOOD WORK, GOOD QUALITIES IN PERFORMING THEIR JOB (E.G: RELIABLE, PROFESSIONAL...)	17
PRIDE, PATRIOTISM.....	18
HUMANITARIAN EFFORTS (DISASTER RELIEF, COMMUNITY AID...)	19
Other (specify)-> AQ3; C75 L1 C75.....	77
Nothing/no image or impression	97
DON'T KNOW	98
REFUSED	99
GENERAL THOUGHTS OF PERSONAL/FAMILY MEMBERS IN THE FORCES (PAST/PRESENT)	20
NEGATIVE IMPRESSIONS (GENERAL) eg. WEAK, TOO SMALL, LACK PRESENCE, RECRUITMENT PROBLEMS, RUDE, ETC.....	21
LACK GOV'T FUNDING/POOR MANDATE/MISMANAGEMENT OF PROGRAM	22

Q3B [0,2]

- ❖ If... Q3.EQ.1-77

Anything else?

What image or impression comes to mind when you think of Canada's military, the Canadian Forces?

{Do not read list. Accept up to 2 responses}

Q3.NE.1

Afghanistan 1

Q3.NE.2

Libya..... 2

Q3.NE.3

Equipment (general positive references) 3

Q3.NE.4

Equipment (general negative references) 4

Q3.NE.5

Guys in green/combat fatigues 5

Q3.NE.6

Helicopters..... 6

Q3.NE.7

Submarines 7

Q3.NE.8

Ships/transport carriers 8

Q3.NE.9

Guns 9

Q3.NE.10

Peacekeepers 10

Q3.NE.11

Planes 11

Q3.NE.12

Protecting people..... 12

Q3.NE.13

Veterans..... 13

Q3.NE.14

War..... 14

Q3.NE.15

Search and Rescue..... 15

Q3.NE.16

Canadian Coast Guard..... 16

Q3.NE.17

GOOD WORK, GOOD QUALITIES IN PERFORMING THEIR JOB (E.G:
RELIABLE, PROFESSIONAL...) 17

Q3.NE.18

PRIDE, PATRIOTISM..... 18

Q3.NE.19

HUMANITARIAN EFFORTS (DISASTER RELIEF, COMMUNITY AID...)..... 19

Other (Specify)-> AQ3B; C75 L1 C75 77

GENERAL THOUGHTS OF PERSONAL/FAMILY MEMBERS IN THE
FORCES (PAST/PRESENT) 20

NEGATIVE IMPRESSIONS (GENERAL) eg. WEAK, TOO SMALL, LACK
PRESENCE, RECRUITMENT PROBLEMS, RUDE, ETC..... 21

LACK GOV'T FUNDING/POOR MANDATE/MISMANAGEMENT OF PROGRAM	22
NOTHING/NO IMAGE OR IMPRESSION.....	97
DON'T KNOW	98

Q4

Overall, how familiar would you say you are with the Canadian Forces? Would you say . .?

{Read list}

Very familiar	1
Somewhat familiar.....	2
Not very familiar	3
Not at all familiar	4
DON'T KNOW	8
REFUSED	9

Q5

❖ If... 1.EQ.0

turned off after pretest

What is your main source of information about the Canadian Forces?

{Do not read list.}

Nothing/no sources of information.....	1	X
Daily newspapers	2	
Community newspapers	3	
Magazines.....	4	
TV news	5	
Television (excluding TV news)	6	
Radio	7	
The Internet (general).....	8	
Twitter	9	
Facebook	10	
Blogs.....	11	
Families/friends/word of mouth	12	
CF member in family.....	13	
Other (specify)-> AQ5; C75 L1 C75.....	77	B
DON'T KNOW	98	BX
REFUSED	99	BX

Q5B [0,2]

❖ If... 1.EQ.0

turned off after pretest (Q5.EQ.2-77)

Any other sources?

What is your main source of information about the Canadian Forces?

{Do not read list. Accept up to 2 responses]

Q5.NE.2

Daily newspapers 2

Q5.NE.3

Community newspapers 3

Q5.NE.4

Magazines..... 4

Q5.NE.5

TV news 5

Q5.NE.6

Television (excluding TV news) 6

Q5.NE.7

Radio 7

Q5.NE.8

The Internet (general)..... 8

Q5.NE.9

Twitter 9

Q5.NE.10

Facebook 10

Q5.NE.11

Blogs..... 11

Q5.NE.12

Families/friends/word of mouth 12

Q5.NE.13

CF member in family..... 13

Other (specify)-> AQ5B; C75 L1 C75 77

B

Q6

Have you recently seen, read, or heard anything about the Canadian Forces? And if so, what?

{Do not read list.}

No/not seen, read or heard anything..... 1 X

Ships capture pirates/patrol for pirates off Africa 2

Operations in Libya 3

Combat mission in Afghanistan recently ended/now training mission..... 4

Debate over Afghanistan mission/when Canadians will pull out 5

Deaths of Canadian soldiers/casualties/injured 6

Recruitment issues..... 7

Need to upgrade equipment..... 8

General acquisition/procurement..... 9

F-35 fighter jets 10

Ship building/new ships/SUBMARINE ISSUES.....	11	
Military operations/exercises.....	12	
Health issues of CF members	13	
Government spending on CF/military/INCLUDING VETERANS	14	
Other (specify)-> AQ6; C75 L1 C75.....	77	B
DON'T KNOW	98	BX
REFUSED	99	BX
GENERAL REPORTING THROUGH MEDIA OUTLETS (NON-SPECIFIC)	15	
MEDIA REPORTS ON THE COLONEL WILLIAMS CASE	16	

Q6B [0,2]

❖ If... Q6.EQ.2-77

Anything else?

Have you recently seen, read, or heard anything about the Canadian Forces?

{Do not read list. Accept up to 2 responses }

Q6.NE.2

Ships capture pirates/patrol for pirates off Africa	2
---	---

Q6.NE.3

Operations in Libya	3
---------------------------	---

Q6.NE.4

Combat mission in Afghanistan recently ended/now training mission.....	4
--	---

Q6.NE.5

Debate over Afghanistan mission/when Canadians will pull out	5
--	---

Q6.NE.6

Deaths of Canadian soldiers/casualties/injured	6
--	---

Q6.NE.7

Recruitment issues.....	7
-------------------------	---

Q6.NE.8

Need to upgrade equipment.....	8
--------------------------------	---

Q6.NE.9

General acquisition/procurement.....	9
--------------------------------------	---

Q6.NE.10

F-35 fighter jets	10
-------------------------	----

Q6.NE.11

Ship building/new ships/SUBMARINE ISSUES.....	11
---	----

Q6.NE.12

Military operations/exercises.....	12
------------------------------------	----

Q6.NE.13

Health issues of CF members	13
-----------------------------------	----

Q6.NE.14

Government spending on CF/military/INCLUDING VETERANS	14
---	----

Other (specify)-> AQ6B; C75 L1 C75	77
--	----

GENERAL REPORTING THROUGH MEDIA OUTLETS (NON-SPECIFIC)	15
---	----

MEDIA REPORTS ON THE COLONEL WILLIAMS CASE	16
--	----

B

Q7 [1,3]

The Canadian Forces consists of three branches, in addition to the Reserves. What are these three branches?

{Do not read list. Accept up to 3 responses}

If response does not very closely match one of the three branch items listed, please use the 'other' category.}

'The Canadian Army' or 'Army'	1
'Royal Canadian Navy' or 'Navy'	2
'Royal Canadian Air Force' or 'Air Force'	3
Marines	4
Other (specify)-> AQ7; C75 L1 C75	77 B
DON'T KNOW	98 BX
REFUSED	99 BX
SPECIAL FORCES UNIT	5

PREQ8ROT

PREQ8ROT = random_integer(3)

1	1
2	2
3	3

PREQ8 [0,0]

[Q7.EQ.1.AND.Q7.EQ.2.AND.Q7.EQ.3]That is correct, the [ELSE] The three branches of the Canadian Forces are [PREQ8ROT.EQ.1]The Royal Canadian Navy, the Canadian Army and the Royal Canadian Air Force.[PREQ8ROT.EQ.2]The Canadian Army, the Royal Canadian Air Force and The Royal Canadian Navy[PREQ8ROT.EQ.3]The Royal Canadian Air Force, The Royal Canadian Navy and the Canadian Army[ELSE]

{Click continue}

Q8X

In August 2011 the Canadian Forces restored the historic designations of its three commands, the Royal Canadian Navy, the Canadian Army, and the Royal Canadian Air Force. Were you aware of this name change to the three branches of the Canadian Forces?

Yes clearly	1
Yes vaguely	2
No	3
DON'T KNOW	8
REFUSED	9

Q8A

I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so.

{READ: Would you say this is definitely true, probably, probably not or definitely not true?}

About 20,000 members of the Canadian Forces are preparing for, engaged in, or returning from an overseas mission on any given day

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q8B

I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so.

{READ: Would you say this is definitely true, probably, probably not or definitely not true?}

Canadian Forces do not lead components of operations involving multiple countries

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q8C

I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so.

{READ: Would you say this is definitely true, probably, probably not or definitely not true?}

The Prime Minister is the Commander-in-Chief of Canada's military

Definitely Not True	1
Probably Not True	2

Probably True	3
Definitely True	4
Don't Know.....	8
REFUSED	9

Q8D

I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so.

{READ: Would you say this is definitely true, probably, probably not or definitely not true?}

The Canadian Forces employs people from a wide variety of occupations, from engineers, electricians and mechanics to cooks, musicians and chaplains

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know.....	8
REFUSED	9

Q8F

I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so.

{READ: Would you say this is definitely true, probably, probably not or definitely not true?}

Members of the Canadian Forces receive free post-secondary education

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know.....	8
REFUSED	9

Q8G

I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so.

{READ: Would you say this is definitely true, probably, probably not or definitely not true?}

Members of the Canadian Forces frequently serve outside Canada

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q8H

I'm going to read a number of statements about the Canadian Forces. I'd like you to tell me whether you think each statement is true or false. If you are unsure about something, please just say so.

{READ: Would you say this is definitely true, probably, probably not or definitely not true?}

The Canadian Forces is respected by its Allies

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

PREQ9Q12 [0,0]

I would now like to ask you some questions about the role of Canada's military in this country and abroad.

{Click continue}

Q9

Turning to domestic operations, inside Canada.

In your opinion, what roles do the Canadian Forces play in Canada?

{Do not read list.}

Defend our sovereignty/COUNTRY/PEACEKEEPING	1	
Ensure safety/security at public events (e.g. the Sherbrooke 2013 Canada Games or the Toronto 2015 Pan-Am games)	2	
Patrol the Arctic.....	3	
Protect natural resources.....	4	
Respond to terrorist attacks/threats.....	5	
Respond to natural disasters (e.g. floods, ice storms)/EMERGENCIES.....	6	
Search and rescue	7	
Support other security organizations in Canada (e.g. RCMP, other police)	8	
Other (specify)-> AQ9; C75 L1 C75.....	77	
DON'T KNOW	88	BX
REFUSED	99	BX
RECRUITMENT, TRAINING & EDUCATION	9	
SECURITY ROLE INCLUDING PROVIDING HUMANITARIAN AID	10	
CEREMONIAL DUTIES & COMMUNITY INVOLVEMENT	11	

Q9B [0,2]

❖ If... Q9.EQ.1-77

Any other roles?

In your opinion, what roles do the Canadian Forces play in Canada?

{Do not read list. Accept up to 2 responses }

Q9.NE.1	
Defend our sovereignty/COUNTRY/PEACEKEEPING	1
Q9.NE.2	
Ensure safety/security at public events (e.g. the Sherbrooke 2013 Canada Games or the Toronto 2015 Pan-Am games)	2
Q9.NE.3	
Patrol the Arctic.....	3
Q9.NE.4	
Protect natural resources.....	4
Q9.NE.5	
Respond to terrorist attacks/threats.....	5
Q9.NE.6	
Respond to natural disasters (e.g. floods, ice storms)/EMERGENCIES.....	6
Q9.NE.7	
Search and rescue	7
Q9.NE.8	
Support other security organizations in Canada (e.g. RCMP, other police)	8
Other (specify)-> AQ9B; C75 L1 C75	77
RECRUITMENT, TRAINING & EDUCATION	9
SECURITY ROLE INCLUDING PROVIDING HUMANITARIAN AID	10

CEREMONIAL DUTIES & COMMUNITY INVOLVEMENT.....	11
DON'T KNOW	88

Q10 [1,3]

When you think about the Canadian Forces' operations in Canada, what images or impressions come to mind?

Anything else?

{Do not read list. Accept up to 3 responses}

Nothing/no image or impression	1	X
HUMANITARIAN EFFORTS (DISASTER RELIEF, COMMUNITY AID...)	2	
TRAINING, EDUCATION	3	
SECURITY, SECURITY OF THE COUNTRY	4	
POSITIVE IMPRESSION.....	5	
PEACEKEEPERS	6	
SEARCH AND RESCUE	7	
HELPFUL PEOPLE.....	8	
PRIDE, PATRIOTISM	9	
CONDUITE BON TRAVAIL, POSSESS GOOD QUALITIES	10	
Response (specify)-> AQ10; C400 L4 C100.....	77	
DON'T KNOW	88	
REFUSED	99	
NEGATIVE IMPRESSIONS EG. LACK OF FUNDING, OLD EQUIPMENT, TOO SMALL, ETC.....	11	
GENERAL IMAGES PEOPLE IN UNIFORMS, CADETS, ETC.....	12	
CELEBRATION PRESENCE PARADES, CANADA DAY, ETC..	13	

Q11

Turning to international operations, operations outside Canada.

In your opinion, what roles do the Canadian Forces play outside of Canada in the international arena?

{Do not read list.}

Protect/help civilians in unstable countries	1
Humanitarian assistance/supporting reconstruction	2
Defend North America	3
Peacekeeping	4
Peacemaking (different from 'peacekeeping'; more precise than 'combat duty').....	5
Combat duty/wage war.....	6
Train police (e.g. Afghanistan).....	7
Contribute to Canada's prosperity	8
Provide for peace and stability	9
Fight terrorism.....	10
Operations in Libya/Mediterranean.....	11
Patrol Arctic	12
Prevent illegal fishing.....	13

Prevent illegal immigration/human smuggling	14	
Other (specify)-> AQ11; C75 L1 C75.....	77	
DON'T KNOW	88	BX
REFUSED	99	BX
EDUCATION.....	15	

Q11B [0,2]

❖ If... Q11.EQ.1-77

Any other roles?

In your opinion, what roles do the Canadian Forces play outside of Canada in the international arena?

{Do not read list. Accept up to 2 responses }

Q11.NE.1

Protect/help civilians in unstable countries 1

Q11.NE.2

Humanitarian assistance/supporting reconstruction 2

Q11.NE.3

Defend North America 3

Q11.NE.4

Peacekeeping 4

Q11.NE.5

Peacemaking (different from 'peacekeeping'; more precise than 'combat duty')..... 5

Q11.NE.6

Combat duty/wage war 6

Q11.NE.7

Train police (e.g. Afghanistan)..... 7

Q11.NE.8

Contribute to Canada's prosperity 8

Q11.NE.9

Provide for peace and stability 9

Q11.NE.10

Fight terrorism..... 10

Q11.NE.11

Operations in Libya/Mediterranean..... 11

Q11.NE.12

Patrol Arctic 12

Q11.NE.13

Prevent illegal fishing..... 13

Q11.NE.14

Prevent illegal immigration/human smuggling 14

Other (specify)-> AQ11B; C75 L1 C75 77

EDUCATION..... 15

DON'T KNOW 88

Q12 [1,3]

When you think about the Canadian Forces' international operations, what images or impressions come to mind?

Anything else?

{Do not read list. Accept up to 3 responses }

Nothing/no image or impression	1	X
PEACEKEEPING	2	
AFGHANISTAN.....	3	
HUMANITARIAN EFFORTS (DISASTER RELIEF, COMMUNITY AID...)	4	
COMBAT, WAR.....	5	
RESPECTED, POSITIVE REPUTATION	6	
GOOD JOB, CONDUCT GOOD WORK.....	7	
PROTECTION, SECURITY	8	
PROVIDE PEACE, EFFORTS IN STABILITY OF OTHER COUNTRIES, UPHOLDING RIGHTS AND FREEDOMS.....	9	
NATO, UN MISSIONS	10	
CASUALTIES, COFFINS, FATALITIES.....	11	
UNIFORMS, BERETS.....	12	
POSITIVE IMPRESSION.....	13	
DEDICATED PEOPLE, STRONG.....	14	
Response (specify)-> AQ12; C400 L4 C100.....	77	
DON'T KNOW	88	
REFUSED	99	
BAD IMPRESSIONS, LACK OF EQUIPMENT, COSTS, WASTE OF TIME	15	

MODPICKROT

MODPICKROT = random_integer(3)

RCN.....	1
CA	2
RCAF	3

RCN

◊ If... MODPICKROT.EQ.1

RCN.....	1	->RCNSECTION
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CA

◊ If... MODPICKROT.EQ.2

CA	1	->CASECTION
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RCAF

❖ If... MODPICKROT.EQ.3	
RCAF	1

->RCAFSECTION

RCNSECTION [0,0]

As mentioned, the Canadian Forces consists of three branches – The Royal Canadian Navy, the Canadian Army and the Royal Canadian Air Force. You have been randomly selected to answer the set of questions that focus on the Royal Canadian Navy.

Q13

What image or impression comes to mind when you think specifically of the Royal Canadian Navy?

{Do not read list.}

Ships/boats	1
Defence/protection/security.....	2
Not well funded/needs more funding	3
Small/ineffective/lack of ships	4
Low profile/not well-known.....	5
Lack of equipment/poorly-equipped	6
Outdated/old equipment	7
Submarines (general).....	8
Submarine accident(s)	9
Search and rescue	10
Shipbuilding	11
Other (specify)-> AQ13; C75 L1 C75.....	77
Nothing/no image or impression	97
DON'T KNOW	88
REFUSED	99
POSITIVE COMMENTS/IMPRESSIONS (GENERAL) EG. PROFESSIONAL, DOING GOOD WORK, ETC.....	BX
NEGATIVE COMMENTS/IMPRESSIONS (GENERAL) EG. WARS, FIGHTING, ETC.....	BX
	12
	13

Q13B [0,2]

❖ If... Q13.EQ.1-77	
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Anything else?

What image or impression comes to mind when you think specifically of the Royal Canadian Navy?

{Do not read list. Accept up to 2 responses }

Q13.NE.1	
Ships/boats	1
Q13.NE.2	
Defence/protection/security.....	2
Q13.NE.3	
Not well funded/needs more funding	3
Q13.NE.4	
Small/ineffective/lack of ships	4
Q13.NE.5	
Low profile/not well-known.....	5
Q13.NE.6	
Lack of equipment/poorly-equipped	6
Q13.NE.7	
Outdated/old equipment	7
Q13.NE.8	
Submarines (general).....	8
Q13.NE.9	
Submarine accident(s)	9
Q13.NE.10	
Search and rescue	10
Q13.NE.11	
Shipbuilding	11
Other (specify)-> AQ13B; C75 L1 C75	77
POSITIVE COMMENTS/IMPRESSIONS (GENERAL) EG. PROFESSIONAL, DOING GOOD WORK, ETC.....	12
NEGATIVE COMMENTS/IMPRESSIONS (GENERAL) EG. WARS, FIGHTING, ETC.....	13
DON'T KNOW	88

Q14

Overall, how familiar would you say you are with the Royal Canadian Navy, and the roles it plays?

{Read list}

Very familiar	1
Somewhat familiar.....	2
Not very familiar	3
Not at all familiar	4

Q15

And what is your overall impression of the Royal Canadian Navy? Is it strongly positive, somewhat positive, somewhat negative or strongly negative?

{Accept neither/neutral if volunteered}

Strongly positive.....	1
Somewhat positive	2
Somewhat negative.....	3
Strongly negative.....	4
(Volunteered) neither/neutral	9

Q16A [1,3]

❖ If... Q15.EQ.1-2

Why do you say that?

{Do not read list. Accept up to three responses}

They do a good job.....	1	
They defend Canada and its people/interests.....	2	
They are necessary/essential/relevant.....	3	
They do a difficult job	4	
They are courageous/risk their lives	5	
They are professional/competent.....	6	
Other (specify)-> AQ16A; C75 L1 C75.....	77	
DON'T KNOW	88	BX
REFUSED	99	BX
LACK OF FUNDING/QUALITY EQUIPMENT	7	
LACK OF AWARENESS.....	8	

Q16B [1,3]

❖ If... Q15.EQ.3-4

Why do you say that?

{Do not read list. Accept up to three responses}

Oppose war in principle.....	1	
Spends/wastes a lot of money.....	2	
Poorly equipped.....	3	
Other (specify)-> AQ16B; C75 L1 C75	77	
DON'T KNOW	88	BX
REFUSED	99	BX
LACK OF AWARENESS.....	8	
LACK OF AWARENESS.....	4	

Q17

To the best of your knowledge, how many people currently serve in the Canadian Forces? This includes full-time and part-time members.

{Accept an absolute number only. No ranges}

Number-> AQ17; N6.0 [1-999999].....	77	
DON'T KNOW	88	BX
REFUSED	99	BX

Q18

❖ If... Q17.EQ.77

And how many people currently serve in the Royal Canadian Navy? Please give me your estimate as a percentage of the total number of people serving in the Canadian Forces as a whole.

{Record percentage}		
Number-> AQ18; N3.0 [1-100].....	77	
DON'T KNOW	88	BX
REFUSED	99	BX

Q19

What do you think is the primary role of the Royal Canadian Navy as part of the Canadian Forces?

{Do not read list.}

Protecting Canada's coastlines	1	
Protecting sea-lanes in times of conflict.....	2	
Search and rescue	3	
Preventing illegal fishing in Canada.....	4	
Preventing illegal immigration	5	
Preventing illegal drug smuggling into Canada.....	6	
Protect Canada's borders	7	
Other (specify)-> AQ19; C75 L1 C75.....	77	
DON'T KNOW	88	BX
REFUSED	99	BX
PEACEKEEPING	8	
EQUIPMENT TRANSPORTATION/TRANSPORTS SUPPLIES TO THE TROOPS.....	9	
PROVIDES ASSISTANCE WHERE IT IS NEEDED/SUPPORT/AID	10	

Q19B [0,2]

❖ If... Q19.EQ.1-77

Any other roles?

What do you think is the primary role of the Royal Canadian Navy as part of the Canadian Forces?

{Do not read list. Accept up to 2 responses }

Q19.NE.1

Protecting Canada's coastlines	1
--------------------------------------	---

Q19.NE.2

Protecting sea-lanes in times of conflict.....	2
--	---

Q19.NE.3

Search and rescue	3
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Q19.NE.4

Preventing illegal fishing in Canada.....	4
---	---

Q19.NE.5

Preventing illegal immigration	5
--------------------------------------	---

Q19.NE.6

Preventing illegal drug smuggling into Canada.....	6
--	---

Q19.NE.7

Protect Canada's borders	7
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Other (specify)-> AQ19B; C75 L1 C75	77
---	----

PEACEKEEPING	8
EQUIPMENT TRANSPORTATION/TRANSPORTS SUPPLIES TO THE TROOPS.....	9
PROVIDES ASSISTANCE WHERE IT IS NEEDED/SUPPORT/AID	10
DON'T KNOW.....	88

Q20A

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Contribute to UN peacekeeping operations

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q20B

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Provide warships for combat operations

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q20C

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Help UN humanitarian relief efforts

Not Involved At All 1	1
2	2
3	3

4.....	4
Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q20D

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Prevent ships from fishing illegally in Canadian waters

Not Involved At All 1.....	1
2.....	2
3.....	3
4.....	4
Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q20E

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Help prevent illegal immigration

Not Involved At All 1.....	1
2.....	2
3.....	3
4.....	4
Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q20F

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Help prevent ships from dumping toxic waste

Not Involved At All 1.....	1
2.....	2
3.....	3
4.....	4

Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q20G

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Help prevent drug smuggling into Canada

Not Involved At All 1.....	1
2.....	2
3.....	3
4.....	4
Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q20H

There are a number of potential roles that the Royal Canadian Navy could play. Please tell me to what extent, if at all, you think the Royal Canadian Navy is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Conduct surveillance of the Arctic

Not Involved At All 1.....	1
2.....	2
3.....	3
4.....	4
Involved A Great Deal 5.....	5
Don't Know.....	8
REFUSED	9

Q21A

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Contribute to UN peacekeeping operations

Not Important At All 1	1
2.....	2
Somewhat Important 3	3
4.....	4
Very Important 5	5
Don't Know	8

REFUSED	9
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Q21B

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Provide warships for combat operations

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q21C

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Help UN humanitarian relief efforts

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q21D

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Prevent ships from fishing illegally in Canadian waters

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q21E

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Help prevent illegal immigration

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q21F

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Help prevent ships from dumping toxic waste

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q21G

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Help prevent drug smuggling into Canada

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q21H

In fact, the Royal Canadian Navy is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Conduct surveillance of the Arctic	
Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q22A

◊ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Contribute to UN peacekeeping operations

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q22B

◊ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Provide warships for combat operations

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q22C

◊ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where ‘1’ means very poorly, and ‘5’ means excellent. What about . . .?

Help UN humanitarian relief efforts

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q22D

◊ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where ‘1’ means very poorly, and ‘5’ means excellent. What about . . .?

Prevent ships from fishing illegally in Canadian waters

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q22E

◊ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where ‘1’ means very poorly, and ‘5’ means excellent. What about . . .?

Help prevent illegal immigration

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q22F

❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Help prevent ships from dumping toxic waste

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q22G

❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Help prevent drug smuggling into Canada

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q22H

- ❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

And how well do you think the Royal Canadian Navy is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Conduct surveillance of the Arctic

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q23A

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy is an important part of Canada's national security

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q23B

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy has the equipment it needs to perform its duties

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q23C

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy performs its duties well

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q23D

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy is well-trained

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q23E

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy is respected by our allies

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q23F

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy offers members a broad range of career opportunities

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q23G

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy reflects well Canadian diversity and cultures

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q23H

Now, I'm going to read a series of statements about the Royal Canadian Navy. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Navy contributes significantly to Canada's economy

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q24A

Please tell me whether you think the following statements about the Royal Canadian Navy are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Royal Canadian Navy has over 50 warships and submarines

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q24B

Please tell me whether you think the following statements about the Royal Canadian Navy are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Royal Canadian Navy's submarines are fully operational

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q24C

Please tell me whether you think the following statements about the Royal Canadian Navy are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

Canadian warships have captured pirate ships in the last couple of years

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q24D

Please tell me whether you think the following statements about the Royal Canadian Navy are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Royal Canadian Navy often participates in counter terrorism missions

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

RCN2

◊ If... MODPICKROT.EQ.1	
RCN.....	1

->DEMIN

CASECTION [0,0]

As mentioned, the Canadian Forces consists of three branches – the Royal Canadian Navy, the Canadian Army and the Royal Canadian Air Force. You have been randomly selected to answer the set of questions that focus on the Canadian Army.

Q25

What image or impression comes to mind when you think specifically of the Canadian Army?

{Do not read list.}

Guys in green.....	1
Combat fatigues.....	2
Equipment (general)	3
Outdated/old equipment	4
Guns	5
Peacekeepers	6
Protecting people	7
Well trained soldiers.....	8
Other (specify)-> AQ25; C75 L1 C75.....	77
Nothing/no image or impression	97
DON'T KNOW	88
REFUSED	99
POSITIVE IMPRESSIONS (NON SPECIFIC)	9
NEGATIVE IMPRESSIONS (NON SPECIFIC).....	10
AFGHANISTAN.....	11
SOLDIERS, ARMY, MILITARY PRESENCE.....	12

Q25B [0,2]

◊ If... Q25.EQ.1-77	
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Anything else?

What image or impression comes to mind when you think specifically of the Canadian Army?

{Do not read list. Accept up to 2 responses }

Q25.NE.1

Guys in green..... 1

Q25.NE.2

Combat fatigues..... 2

Q25.NE.3

Equipment (general) 3

Q25.NE.4

Outdated/old equipment 4

Q25.NE.5

Guns 5

Q25.NE.6

Peacekeepers 6

Q25.NE.7

Protecting people..... 7

Q25.NE.8

Well trained soldiers..... 8

Other (specify)-> AQ25B; C75 L1 C75 77

POSITIVE IMPRESSIONS (NON SPECIFIC) 9

NEGATIVE IMPRESSIONS (NON SPECIFIC)..... 10

AFGHANISTAN..... 11

SOLDIERS, ARMY, MILITARY PRESENCE..... 12

DON'T KNOW 88

Q26

Overall, how familiar would you say you are with the Canadian Army, and the roles it plays?

{Read list}

Very familiar 1

Somewhat familiar..... 2

Not very familiar 3

Not at all familiar 4

Q27

And what is your overall impression of the Canadian Army? Is it strongly positive, somewhat positive, somewhat negative or strongly negative?

{Accept neither/neutral if volunteered}

Strongly positive.....	1
Somewhat positive	2
Somewhat negative.....	3
Strongly negative.....	4
(Volunteered) neither/neutral	9

Q28A [1,3]

❖ If... Q27.EQ.1-2

Why do you say that?

{Do not read list. Accept up to three responses}

They do a good job.....	1	
They defend Canada and its people/interests.....	2	
They are necessary/essential/relevant.....	3	
They do a difficult job	4	
They are courageous/risk their lives	5	
They are professional/competent.....	6	
Other (specify)-> AQ28A; C75 L1 C75	77	
DON'T KNOW	88	BX
REFUSED	99	BX
LACK OF FUNDING.....	7	

Q28B [1,3]

❖ If... Q27.EQ.3-4

Why do you say that?

{Do not read list. Accept up to three responses}

Oppose war in principle.....	1	
Spends/wastes a lot of money.....	2	
Poorly equipped.....	3	
Other (specify)-> AQ28B; C75 L1 C75	77	
DON'T KNOW	88	BX
REFUSED	99	BX
ISSUES WITH VALUES IE. TREATMENT OF SOLDIERS, UNECESSARY WAR, ETC.....	4	

Q29

To the best of your knowledge, how many people currently serve in the Canadian Forces? This includes full-time and part-time members.

{Accept an absolute number only. No ranges}

Number-> AQ29; N6.0 [1-999999].....	77	
DON'T KNOW	88	BX
REFUSED	99	BX

Q29A

❖ If... Q29.EQ.77

And how many people currently serve in the Canadian Army? Please give me your estimate as a percentage of the total number of people serving in the Canadian Forces as a whole.

{Record percentage}

Number-> AQ29A; N3.0 [1-100].....	77	
DON'T KNOW	88	BX
REFUSED	99	BX

Q30

What do you think is the primary role of the Canadian Army as part of the Canadian Forces?

{Do not read list.}

Defend Canada	1	
Defend North America	2	
International peacekeeping	3	
Humanitarian assistance and emergency relief.....	4	
Arctic sovereignty patrol	5	
National disasters or emergencies	6	
Support Canadian interests abroad	7	
Combat operations abroad/peacemaking	8	
Protect Canada's borders	9	
Other (specify)-> AQ30; C75 L1 C75.....	77	
DON'T KNOW	88	BX
REFUSED	99	BX
GROUND FORCES SUPPORT (GENERAL)	10	
PEACEKEEPING (GENERAL)	11	
TRAINING.....	12	

Q30B [0,2]

❖ If... Q30.EQ.1-77

Any other roles?

What do you think is the primary role of the Canadian Army as part of the Canadian Forces?

{Do not read list. Accept up to 2 responses }

Q30.NE.1

Defend Canada 1

Q30.NE.2

Defend North America 2

Q30.NE.3

International peacekeeping 3

Q30.NE.4

Humanitarian assistance and emergency relief 4

Q30.NE.5

Arctic sovereignty patrol 5

Q30.NE.6

National disasters or emergencies 6

Q30.NE.7

Support Canadian interests abroad 7

Q30.NE.8

Combat operations abroad/peacemaking 8

Q30.NE.9

Protect Canada's borders 9

Other (specify)-> AQ30B; C75 L1 C75 77

GROUND FORCES SUPPORT (GENERAL) 10

PEACEKEEPING (GENERAL) 11

TRAINING 12

DON'T KNOW 88

Q31A

There are a number of potential roles that the Canadian Army could play. Please tell me to what extent, if at all, you think the Canadian Army is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Provide assistance during national disasters or emergencies

Not Involved At All 1 1

2 2

3 3

4 4

Involved A Great Deal 5 5

Don't Know 8

REFUSED 9

Q31B

There are a number of potential roles that the Canadian Army could play. Please tell me to what extent, if at all, you think the Canadian Army is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Ensure safety and security operations during public events in Canada (such as the Sherbrooke 2013 Canada Games or the Toronto 2015 Pan-Am games)

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q31C

There are a number of potential roles that the Canadian Army could play. Please tell me to what extent, if at all, you think the Canadian Army is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Security patrols in the Arctic

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q31D

There are a number of potential roles that the Canadian Army could play. Please tell me to what extent, if at all, you think the Canadian Army is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Combat operations in Afghanistan

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q31E

There are a number of potential roles that the Canadian Army could play. Please tell me to what extent, if at all, you think the Canadian Army is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

International humanitarian assistance and emergency relief

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q32A

In fact, the Canadian Army is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Provide assistance during national disasters or emergencies

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q32B

In fact, the Canadian Army is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Ensure safety and security operations during public events in Canada (such as the Sherbrooke 2013 Canada Games or the Toronto 2015 Pan-Am games)

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q32C

In fact, the Canadian Army is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Security patrols in the Arctic

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q32D

In fact, the Canadian Army is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Combat operations in Afghanistan

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q32E

In fact, the Canadian Army is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

International humanitarian assistance and emergency relief

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q33A

◊ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

And how well do you think the Canadian Army is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Provide assistance during national disasters or emergencies

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q33B

◊ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

And how well do you think the Canadian Army is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Ensure safety and security operations during public events in Canada (such as the Sherbrooke 2013 Canada Games or the Toronto 2015 Pan-Am games)

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q33C

◊ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

And how well do you think the Canadian Army is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Security patrols in the Arctic

Very Poorly 1	1
2	2
Somewhat 3	3
4	4

Excellent 5.....	5
Don't Know.....	8
REFUSED	9

Q33D

❖ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

And how well do you think the Canadian Army is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Combat operations in Afghanistan

Very Poorly 1	1
2.....	2
Somewhat 3	3
4.....	4
Excellent 5.....	5
Don't Know.....	8
REFUSED	9

Q33E

❖ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

And how well do you think the Canadian Army is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

International humanitarian assistance and emergency relief

Very Poorly 1	1
2.....	2
Somewhat 3	3
4.....	4
Excellent 5.....	5
Don't Know.....	8
REFUSED	9

Q34A

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army is an important part of Canada's national security

Strongly Disagree 1	1
2.....	2
Neither 3.....	3

4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q34B

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army has the equipment it needs to perform its duties

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q34C

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army performs its duties well

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q34D

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army is well-trained

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q34E

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army is respected by our allies

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q34F

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army offers members a broad range of career opportunities

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q34G

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army reflects well Canadian diversity and cultures

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q34H

Now, I'm going to read a series of statements about the Canadian Army. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Canadian Army contributes significantly to Canada's economy

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q35A

Please tell me whether you think the following statements about the Canadian Army are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Canadian Army is currently in Afghanistan for a training mission rather than for a combat mission

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q35B

Please tell me whether you think the following statements about the Canadian Army are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Canadian Army currently counts more than 25,000 members

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q35C

Please tell me whether you think the following statements about the Canadian Army are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Canadian Army has a continuous presence in Canada's North

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

CA2

❖ If... MODPICKROT.EQ.2

CA	1	->DEMIN
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RCAFSECTION [0,0]

As mentioned, the Canadian Forces consists of three branches – the Royal Canadian Navy, the Canadian Army and the Royal Canadian Air Force. You have been randomly selected to answer the set of questions that focus on the Royal Canadian Air Force.

Q36

What image or impression comes to mind when you think specifically of the Royal Canadian Air Force?

{Do not read list.}

Aircrafts (general)	1	
Helicopters.....	2	
Air shows.....	3	
Snowbirds.....	4	
Other (specify)-> AQ36; C75 L1 C75.....	77	
Nothing/no image or impression	97	BX
DON'T KNOW	88	BX
REFUSED	99	BX
FUNDING CONCERNS BUDGET, ETC	5	
POSITIVE IMPRESSIONS (NON-SPECIFIC).....	6	
SEARCH AND RESCUE	7	
FIGHTING (OVERSEAS), BOMBERS, PARACHUTING.....	8	
HUMANITARIAN EFFORTS.....	9	
BAD/NEGATIVE IMPRESSIONS(NON-SPECIFIC).....	10	

Q36B [0,2]

◊	If... Q36.EQ.1-77
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Anything else?

What image or impression comes to mind when you think specifically of the Royal Canadian Air Force?

{Do not read list. Accept up to 2 responses}

Q36.NE.1

Aircrafts (general)	1
---------------------------	---

Q36.NE.2

Helicopters.....	2
------------------	---

Q36.NE.3

Air shows.....	3
----------------	---

Q36.NE.4

Snowbirds.....	4
----------------	---

Other (specify)-> AQ36B; C75 L1 C75	77
---	----

FUNDING CONCERNS BUDGET, ETC	5
------------------------------------	---

POSITIVE IMPRESSIONS (NON-SPECIFIC).....	6
--	---

SEARCH AND RESCUE	7
-------------------------	---

FIGHTING (OVERSEAS), BOMBERS, PARACHUTING.....	8
--	---

HUMANITARIAN EFFORTS.....	9
---------------------------	---

BAD/NEGATIVE IMPRESSIONS(NON-SPECIFIC).....	10
---	----

DON'T KNOW.....	88
-----------------	----

Q37

Overall, how familiar would you say you are with the Royal Canadian Air Force, and the roles it plays?

{Read list}

Very familiar	1
---------------------	---

Somewhat familiar.....	2
------------------------	---

Not very familiar	3
-------------------------	---

Not at all familiar	4
---------------------------	---

Q38

And what is your overall impression of the Royal Canadian Air Force? Is it strongly positive, somewhat positive, somewhat negative or strongly negative?

{Accept neither/neutral if volunteered}

Strongly positive.....	1
------------------------	---

Somewhat positive	2
-------------------------	---

Somewhat negative.....	3
------------------------	---

Strongly negative.....	4
------------------------	---

(Volunteered) neither/neutral	9
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Q39A [1,3]

❖ If... Q38.EQ.1-2

Why do you say that?

{Do not read list. Accept up to three responses}

They do a good job.....	1	
They defend Canada and its people/interests.....	2	
They are necessary/essential/relevant.....	3	
They do a difficult job	4	
They are courageous/risk their lives	5	
They are professional/competent.....	6	
Other (specify)-> AQ39A; C75 L1 C75.....	77	
DON'T KNOW	88	BX
REFUSED	99	BX
NEGATIVE IMPRESSIONS EG. LACK OF FUNDING, OLD EQUIPMENT, TOO SMALL, ETC.....	7	
PERSONAL/FAMILY REASONS, KNOW PEOPLE IN THE FORCES	8	
POSITIVE IMPRESSIONS (NON-SPECIFIC).....	9	

Q39B [1,3]

❖ If... Q38.EQ.3-4

Why do you say that?

{Do not read list. Accept up to three responses}

Oppose war in principle.....	1	
Spends/wastes a lot of money.....	2	
Poorly equipped.....	3	
Other (specify)-> AQ39B; C75 L1 C75	77	
DON'T KNOW	88	BX
REFUSED	99	BX
LACK OF AWARENESS.....	4	

Q40

To the best of your knowledge, how many people currently serve in the Canadian Forces? This includes full-time and part-time members.

{Accept an absolute number only. No ranges}

Number-> AQ40; N7.0 [1-9999999].....	77	
DON'T KNOW	88	BX
REFUSED	99	BX

Q40A

◊ If... Q40.EQ.77

And how many people currently serve in the Royal Canadian Air Force? Please give me your estimate as a percentage of the total number of people serving in the Canadian Forces as a whole.

{Record percentage}

Number-> AQ40A; N3.0 [1-100].....	77	
DON'T KNOW	88	BX
REFUSED	99	BX

Q41

What do you think is the primary role of the Royal Canadian Air Force as part of the Canadian Forces?

{Do not read list.}

Surveillance of Canadian airspace.....	1	
Defence of Canadian airspace	2	
Airlift of troops and equipment	3	
Humanitarian operations (general)	4	
Airlift in support of diplomatic missions.....	5	
Air support in combat/BACKUP/SECURITY	6	
Search and rescue	7	
Protect Canada's borders	8	
Participating in combat operations in foreign countries	9	
Other (specify)-> AQ41; C75 L1 C75.....	77	
DON'T KNOW	88	BX
REFUSED	99	BX
LOGISTICS.....	10	
AIR SHOWS	11	
TRAINING/EDUCATION	12	

Q41B [0,2]

◊ If... Q41.EQ.1-77

Any other roles?

What do you think is the primary role of the Royal Canadian Air Force as part of the Canadian Forces?

{Do not read list. Accept up to 2 responses }

Q41.NE.1

Surveillance of Canadian airspace..... 1

Q41.NE.2

Defence of Canadian airspace 2

Q41.NE.3	
Airlift of troops and equipment	3
Q41.NE.4	
Humanitarian operations (general)	4
Q41.NE.5	
Airlift in support of diplomatic missions.....	5
Q41.NE.6	
Air support in combat/BACKUP/SECURITY	6
Q41.NE.7	
Search and rescue	7
Q41.NE.8	
Protect Canada's borders	8
Q41.NE.9	
Participating in combat operations in foreign countries	9
Other (specify)-> AQ41B; C75 L1 C75	77
LOGISTICS.....	10
AIR SHOWS	11
TRAINING/EDUCATION	12
DON'T KNOW.....	88

Q42A

There are a number of potential roles that the Royal Canadian Air Force could play.
 Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Surveillance and defence of Canadian airspace

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5.....	5
Don't Know	8
REFUSED	9

Q42B

There are a number of potential roles that the Royal Canadian Air Force could play.
 Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Fly search and rescue missions

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5.....	5
Don't Know	8

REFUSED	9
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Q42C

There are a number of potential roles that the Royal Canadian Air Force could play. Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Intercept aircraft or ships carrying illegal drugs

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q42D

There are a number of potential roles that the Royal Canadian Air Force could play. Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Provide relief during national disasters

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q42E

There are a number of potential roles that the Royal Canadian Air Force could play. Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

World-wide airlift of Canadian Forces personnel and material

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q42F

There are a number of potential roles that the Royal Canadian Air Force could play. Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Airlift of troops and equipment to war zones

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q42G

There are a number of potential roles that the Royal Canadian Air Force could play. Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Fly people and cargo in support of humanitarian aid or diplomatic missions

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q42H

There are a number of potential roles that the Royal Canadian Air Force could play. Please tell me to what extent, if at all, you think the Royal Canadian Air Force is involved in each of the following activities. To do so, please use a 5-point scale, where '1' means not involved at all, and '5' means involved a great deal.

Participating in combat operations in foreign countries

Not Involved At All 1	1
2	2
3	3
4	4
Involved A Great Deal 5	5
Don't Know	8
REFUSED	9

Q43A

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Surveillance and defence of Canadian airspace

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q43B

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Fly search and rescue missions

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q43C

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Intercept aircraft or ships carrying illegal drugs

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q43D

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Provide relief during national disasters

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q43E

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

World-wide airlift of Canadian Forces personnel and material

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q43F

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Airlift of troops and equipment to war zones

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q43G

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Fly people and cargo in support of humanitarian aid or diplomatic missions

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q43H

In fact, the Royal Canadian Air Force is involved in all of these activities. In your opinion, how important is each of these roles or activities? Please use a similar 5-point scale, where '1' means not important at all, and '5' means very important. What about ... ?

Participating in combat operations in foreign countries

Not Important At All 1	1
2	2
Somewhat Important 3	3
4	4
Very Important 5	5
Don't Know	8
REFUSED	9

Q44A

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . . ?

Surveillance and defence of Canadian airspace

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q44B

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Fly search and rescue missions

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q44C

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Intercept aircraft or ships carrying illegal drugs

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q44D

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Provide relief during national disasters

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q44E

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

World-wide airlift of Canadian Forces personnel and material

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q44F

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . .?

Airlift of troops and equipment to war zones

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5

Don't Know	8
REFUSED	9

Q44G

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . . ?

Fly people and cargo in support of humanitarian aid or diplomatic missions	
Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q44H

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

And how well do you think the Royal Canadian Air Force is performing each of these roles or activities? Please use a 5-point scale, where '1' means very poorly, and '5' means excellent. What about . . . ?

Participating in combat operations in foreign countries

Very Poorly 1	1
2	2
Somewhat 3	3
4	4
Excellent 5	5
Don't Know	8
REFUSED	9

Q45A

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force is an important part of Canada's national security

Strongly Disagree 1	1
2	2
Neither 3	3
4	4

Strongly Agree 5	5
Don't Know.....	8
REFUSED	9

Q45B

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force has the equipment it needs to perform its duties

Strongly Disagree 1	1
2	2
Neither 3	3
4.....	4
Strongly Agree 5	5
Don't Know.....	8
REFUSED	9

Q45C

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force performs its duties well

Strongly Disagree 1	1
2	2
Neither 3	3
4.....	4
Strongly Agree 5	5
Don't Know.....	8
REFUSED	9

Q45D

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force is well-trained

Strongly Disagree 1	1
2	2
Neither 3	3
4.....	4
Strongly Agree 5	5
Don't Know.....	8
REFUSED	9

Q45E

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force is respected by our allies

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q45F

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force offers members a broad range of career opportunities

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q45G

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force reflects well Canadian diversity and cultures

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q45H

Now, I'm going to read a series of statements about the Royal Canadian Air Force. For each one please use a 5-point scale, where '1' means strongly disagree, and '5' means strongly agree.

The Royal Canadian Air Force contributes significantly to Canada's economy

Strongly Disagree 1	1
2	2
Neither 3	3
4	4
Strongly Agree 5	5
Don't Know	8
REFUSED	9

Q46A

Please tell me whether you think the following statements about the Royal Canadian Air Force are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Royal Canadian Air Force played a significant role in the NATO operation to protect the people of Libya

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q46B

Please tell me whether you think the following statements about the Royal Canadian Air Force are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

Canada partners with the United States to defend North American airspace

Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q46C

Please tell me whether you think the following statements about the Royal Canadian Air Force are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Hercules, the Buffalo and the Cormorant are all Royal Canadian Air Force aircrafts	
Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

Q46D

Please tell me whether you think the following statements about the Royal Canadian Air Force are true or false. If you are unsure about something, please just say so.

Would you say this is definitely true, probably, probably not or definitely not true?

The Royal Canadian Air Force operates and maintains a fleet of over 1,000 Aircraft	
Definitely Not True	1
Probably Not True	2
Probably True	3
Definitely True	4
Don't Know	8
REFUSED	9

RCAF2

◊ If... MODPICKROT.EQ.3

RCAF	1	->DEMIN
------------	---	---------

DEMIN [0,0]

I have a few last questions for background and statistical purposes only. Please remember that your responses to these and other questions will be kept confidential.

Q47

◊ If... ISEMPY(REGAGE)

In what year were you born?

Year (record)-> AQ47; N4.0 [1900-1995]	1
REFUSED	9999

Q48

What is the highest level of formal education that you have completed to date?

{Read list if helpful}

Elementary school or some high school	1
High school diploma.....	2
Some post-secondary.....	3
College, CEGEP, vocational or trade school.....	4
Undergraduate university program.....	5
Graduate or professional university program	6
REFUSED	99

Q49

Do any of the following apply to you...?

{Read list in order. Accept one response. Stop reading the list when one item is selected by the respondent}

You personally serve in the Canadian Forces, or previously served in the Forces.....	1
A member of your family, such as a child or a parent, serves in the Canadian Forces, or previously served in the Forces	2
A close friend serves in the Canadian Forces, or previously served in the Forces	3
None of the above.....	8
REFUSED	9

Q50

Did either you or your parents immigrate to Canada from another country?

No.....	1
Yes, self.....	2
Yes, both self and parent(s).....	3
Yes, one parent	4
Yes, both parents	5
Prefer not to say.....	9

Q51

❖ If... Q50.EQ.2-9

How long have you been living in Canada?

Less than 2 years	1
Between 2-5 years	2
Between 6-10 years	3
More than 10 years	4
Prefer not to say.....	9

QPRE [0,0]

❖ PRETEST.EQ.1

As a part of our pretest group, we would like you to answer the following questions about the survey. Once again, your cooperation is greatly appreciated.

QP2

❖ PRETEST.EQ.1

Did the flow of questions make sense to you?

Yes.....	1
No, why not?-> AQP2; C250 L4 C40	2

QP3

❖ PRETEST.EQ.1

Considering the questions asked, was there anything that you think we missed? If yes, what was it?

Yes-> AQP3; C250 L4 C40	1
No.....	2

QP4

❖ PRETEST.EQ.1

Were there any specific questions, terms or response categories that were not clear to you? If yes, which ones were they and why was that the case?

Yes-> AQP4; C250 L4 C40	1
No.....	2

THNK

Thank you. That completes the telephone survey. This survey was conducted on behalf of the Department of National Defence. Thank you very much for taking part. It is appreciated.

End of Interview

Completion 1 D

INTRO1

Bonjour. Je suis _____ et je vous téléphone de la part des Associés de recherche EKOS, une maison de recherche sur l'opinion publique. Nous effectuons un sondage pour le compte du gouvernement du Canada et j'aimerais parler avec quelqu'un de votre ménage qui a au moins 18 ans. Est-ce votre cas?

{Note : Ne révéler qu'à la fin du sondage le nom du ministère qui a commandé cette étude.}

OUI, CONTINUER.....	1
Non – DEMANDER À PARLER À QUELQU'UN D'« ADMISSIBLE »; RÉPÉTER L'INTRO.....	2
REFUS – REMERCIER/TERMINER L'ENTREVUE.....	9
	I ->THNK2

Seriez-vous d'accord pour participer à ce court sondage? Vous êtes tout à fait libre de le faire, mais votre participation nous serait très utile. Toutes les réponses seront traitées de manière confidentielle et le sondage est enregistré auprès du système national d'enregistrement des sondages.

OUI, CONTINUER.....	1
NON – REMERCIER/TERMINER L'ENTREVUE	9

NOTES POUR L'ENQUÊTEUR :

- Durée du sondage : Si le répondant s'interroge sur la durée du sondage, lui dire qu'il dure 15 minutes en moyenne. La durée varie en fonction des réponses à certaines des questions.
- Le système d'enregistrement des sondages : Si le répondant veut des précisions au sujet du système national d'enregistrement des sondages, lui dire :
 - . « L'industrie de la recherche par sondage a mis sur pied le système d'enregistrement pour permettre au public de vérifier la légitimité d'un sondage, d'obtenir de plus amples renseignements au sujet de cette industrie ou de déposer une plainte. Le numéro sans frais du système d'enregistrement est le 1-888-602-6742. x: 8728 »
- Le client : Ne révéler qu'à la fin du sondage le nom du ministère qui a commandé cette étude.

PRIV [0,0]

Cet appel peut être enregistré pour contrôle de la qualité ou formation.

PSEX

Inscrire le sexe du répondant

NE PAS DEMANDER

Homme.....	1
Femme.....	2

LANG

Incrire la langue de correspondance

NE PAS DEMANDER

Anglais	1
Français	2

S1

Pour commencer, travaillez-vous, vous-même, ou quelqu'un de votre famille ou de votre ménage travaille-t-il dans l'un ou l'autre des domaines suivants?

{Lire la liste}

Publicité ou études de marché – REMERCIER/TERMINER L'ENTREVUE	1	->THNK2
Les médias (télévision, radio, journaux, nouvelles en ligne) –	2	->THNK2
REMERCIER/TERMINER L'ENTREVUE	2	
Ministère de la Défense nationale/Forces canadiennes	3	
Aucune de ces réponses.....	8	

Q1

Le présent sondage va porter sur les Forces canadiennes.

De façon générale, diriez-vous que vous avez une opinion très favorable des Forces canadiennes, une opinion assez favorable, pas tellement favorable ou pas du tout favorable?

Pas du tout favorable	1	
Pas tellement favorable.....	2	
Assez favorable	3	
Très favorable.....	4	
JE NE SAIS PAS	98	X
REFUS DE RÉPONDRE	99	X

Q2

Diriez-vous que le financement des Forces canadiennes est insuffisant, qu'il est excessif ou à peu près convenable?

Est-ce nettement ou plutôt?

Nettement insuffisant.....	1	
Plutôt insuffisant.....	2	
Convenable	3	
Plutôt excessif.....	4	
Nettement excessif.....	5	
JE NE SAIS PAS	88	
REFUS DE RÉPONDRE	99	

Q3

Quelle est l'image ou l'impression qui vous vient à l'esprit lorsque vous pensez aux Forces canadiennes?

{Ne pas lire la liste.}

Afghanistan	1	
Libye.....	2	
Équipement (impression généralement positive).....	3	
Équipement (impression généralement négative).....	4	
Hommes en vert/en tenue de combat.....	5	
Hélicoptères.....	6	
Sous-marins	7	
Navires/porte-avions.....	8	
Armes	9	
Soldats du maintien de la paix.....	10	
Avions	11	
Protection de la population.....	12	
Anciens combattants.....	13	
Guerre.....	14	
Recherche et sauvetage.....	15	
Garde côtière canadienne	16	
BON TRAVAIL ACCOMPLI, BONNES QUALITÉS ACCOMPLIR LEUR TRAVAIL (EX.: FIABLE, PROFESSIONNEL ...)	17	
FIERTÉ, PATRIOTISME	18	
EFFORTS HUMANITAIRES (SECOURS EN CAS DE CATASTROPHE, AIDE COMMUNAUTAIRE, ...)	19	
Autre réponse (préciser)-> AQ3; C75 L1 C75	77	B
Rien/aucune image ou impression.....	97	BX
JE NE SAIS PAS	98	BX
REFUS DE RÉPONDRE	99	BX
20.....	20	
21.....	21	
22.....	22	

Q3B [0,2]

❖ If... Q3.EQ.1-77

Y a-t-il autre chose?

Quelle est l'image ou l'impression qui vous vient à l'esprit lorsque vous pensez aux forces armées du Canada ou Forces canadiennes?

{Ne pas lire la liste. Accepter jusqu'à deux réponses}

Q3.NE.1

Afghanistan	1
-------------------	---

Q3.NE.2

Libye.....	2
------------	---

Q3.NE.3

Équipement (impression généralement positive).....	3
--	---

Q3.NE.4	
Équipement (impression généralement négative).....	4
Q3.NE.5	
Hommes en vert/en tenue de combat.....	5
Q3.NE.6	
Hélicoptères.....	6
Q3.NE.7	
Sous-marins	7
Q3.NE.8	
Navires/porte-avions.....	8
Q3.NE.9	
Armes	9
Q3.NE.10	
Soldats du maintien de la paix.....	10
Q3.NE.11	
Avions	11
Q3.NE.12	
Protection de la population.....	12
Q3.NE.13	
Anciens combattants.....	13
Q3.NE.14	
Guerre.....	14
Q3.NE.15	
Recherche et sauvetage.....	15
Q3.NE.16	
Garde côtière canadienne	16
Q3.NE.17	
BON TRAVAIL, BONNES QUALITÉS ACCOMPLIR LEUR TRAVAIL (EX: FIABLE, PROFESSIONNEL...)	17
Q3.NE.18	
FIERTÉ, PATRIOTISME	18
Q3.NE.19	
EFFORTS HUMANITAIRES (SECOURS EN CAS DE CATASTROPHE, AIDE COMMUNAUTAIRE...)	19
Autre réponse (préciser)-> AQ3B; C75 L1 C75.....	77
20.....	20
21.....	21
22.....	22
97.....	97
98.....	98

B

Q4

Dans l'ensemble, dans quelle mesure diriez-vous que vous connaissez les Forces canadiennes? Est-ce...?

{Lire la liste}

Très bien.....	1
Assez bien	2
Pas tellement.....	3
Pas du tout	4
JE NE SAIS PAS	8

REFUS DE RÉPONDRE	9
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Q5

❖ If... 1.EQ.0

turned off after pretest

Quelle est votre principale source d'information au sujet des Forces canadiennes?

{Ne pas lire la liste.}

Rienaucune source d'information.....	1	X
Les quotidiens.....	2	
Les journaux communautaires.....	3	
Les revues.....	4	
Le téléjournal.....	5	
La télévision (à part le téléjournal).....	6	
La radio	7	
Internet (en général)	8	
Twitter	9	
Facebook	10	
Les blogs	11	
La famille/les amis/le bouche-à-oreille	12	
Un membre des FC dans la famille	13	
Autre réponse (préciser)-> AQ5; C75 L1 C75	77	B
JE NE SAIS PAS	98	BX
REFUS DE RÉPONDRE	99	BX

Q5B [0,2]

❖ If... 1.EQ.0

turned off after pretest (Q5.EQ.2-77)

Y en a-t-il d'autres?

Quelle est votre principale source d'information au sujet des Forces canadiennes?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses }

Q5.NE.2	
Les quotidiens.....	2
Q5.NE.3	
Les journaux communautaires.....	3
Q5.NE.4	
Les revues.....	4
Q5.NE.5	
Le téléjournal.....	5
Q5.NE.6	
La télévision (à part le téléjournal).....	6
Q5.NE.7	
La radio	7
Q5.NE.8	
Internet (en général)	8

Q5.NE.9		
Twitter	9	
Q5.NE.10		
Facebook	10	
Q5.NE.11		
Les blogs	11	
Q5.NE.12		
La famille/les amis/le bouche-à-oreille	12	
Q5.NE.13		
Un membre des FC dans la famille	13	
Autre réponse (préciser)-> AQ5B; C75 L1 C75.....	77	B

Q6

Avez-vous récemment lu, vu ou entendu quoi que ce soit au sujet des Forces canadiennes? Dans l'affirmative, qu'est-ce que c'était?

{Ne pas lire la liste.}

Non/rien vu, lu ni entendu	1	X
Navires qui capturent des pirates/patrouilles au large des côtes africaines	2	
Opérations en Libye	3	
Fin récente de la mission de combat en Afghanistan/maintenant mission de formation	4	
Débat au sujet de la mission en Afghanistan/du moment où les Canadiens vont se retirer	5	
Mort de soldats canadiens/victimes/blessés.....	6	
Questions liées au recrutement	7	
Besoin de moderniser l'équipement	8	
Acquisition d'équipement/approvisionnement	9	
Chasseurs F-35	10	
Construction navale/nouveaux navires	11	
Opérations/exercices militaires.....	12	
Questions de santé des membres des FC	13	
Dépenses gouvernementales touchant les FC/les forces armées	14	
Autre réponse (préciser)-> AQ6; C75 L1 C75	77	B
JE NE SAIS PAS	98	BX
REFUS DE RÉPONDRE	99	BX
15.....	15	
16.....	16	

Q6B [0,2]

❖	If... Q6.EQ.2-77
---	------------------

Y a-t-il autre chose?

Avez-vous récemment lu, vu ou entendu quoi que ce soit au sujet des Forces canadiennes? Dans l'affirmative, qu'est-ce que c'était?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses }

Q6.NE.2			
Navires qui capturent des pirates/patrouilles au large des côtes africaines	2		
Q6.NE.3			
Opérations en Libye	3		
Q6.NE.4			
Fin récente de la mission de combat en Afghanistan/maintenant mission de formation	4		
Q6.NE.5			
Débat au sujet de la mission en Afghanistan/du moment où les Canadiens vont se retirer	5		
Q6.NE.6			
Mort de soldats canadiens/victimes/blessés.....	6		
Q6.NE.7			
Questions liées au recrutement	7		
Q6.NE.8			
Besoin de moderniser l'équipement	8		
Q6.NE.9			
Acquisition d'équipement/approvisionnement	9		
Q6.NE.10			
Chasseurs F-35	10		
Q6.NE.11			
Construction navale/nouveaux navires	11		
Q6.NE.12			
Opérations/exercices militaires.....	12		
Q6.NE.13			
Questions de santé des membres des FC	13		
Q6.NE.14			
Dépenses gouvernementales touchant les FC/les forces armées	14		
Autre réponse (préciser)-> AQ6B; C75 L1 C75.....	77	B	
15.....	15		
16.....	16		

Q7 [1,3]

Les Forces canadiennes sont au nombre de trois, à part les Réserves. Quelles sont ces trois forces?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

«L'Armée canadienne» ou «l'Armée»	1		
«La Marine royale canadienne» ou «la Marine»	2		
«L'Aviation royale canadienne» ou «l'Aviation».....	3		
Les « Marines »	4		
Autre réponse (préciser)-> AQ7; C75 L1 C75	77	B	
JE NE SAIS PAS	98	BX	
REFUS DE RÉPONDRE	99	BX	
5.....	5		

PREQ8ROT

PREQ8ROT = random_integer(3)

1.....	1		
--------	---	--	--

2.....	2
3.....	3

PREQ8 [0,0]

[Q7.EQ.1.AND.Q7.EQ.2.AND.Q7.EQ.3] C'est exact, les[ELSE] Les trois composantes des Forces canadiennes sont [REQ8ROT.EQ.1] La Marine royale canadienne, l'Armée canadienne et l'Aviation royale canadienne.[REQ8ROT.EQ.2] L'Armée canadienne, l'Aviation royale canadienne et la Marine royale canadienne.[REQ8ROT.EQ.3] L'Aviation royale canadienne, la Marine royale canadienne et l'Armée canadienne.

{Cliquer sur « Continuer »}

Q8X

En août 2011, les Forces canadiennes ont redonné à leurs trois commandements leur appellation historique, soit la Marine royale canadienne, l'Armée canadienne et l'Aviation royale canadienne. Êtiez-vous au courant du changement de nom de ces trois branches des Forces canadiennes?

Oui, certainement	1
Oui, vaguement	2
Non.....	3
JE NE SAIS PAS	8
REFUS DE RÉPONDRE	9

Q8A

Je vais vous lire quelques énoncés au sujet des Forces canadiennes et vous demander de me dire, pour chacun, si vous trouvez que c'est vrai ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

{LIRE LA LISTE : Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?}

Chaque jour, on compte environ 20 000 membres des Forces canadiennes qui se préparent à une mission à l'étranger, y participent sur place ou en reviennent

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q8B

Je vais vous lire quelques énoncés au sujet des Forces canadiennes et vous demander de me dire, pour chacun, si vous trouvez que c'est vrai ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

{LIRE LA LISTE : Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?}

Les Forces canadiennes ne dirigent pas de composantes d'opérations regroupant plusieurs pays

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q8C

Je vais vous lire quelques énoncés au sujet des Forces canadiennes et vous demander de me dire, pour chacun, si vous trouvez que c'est vrai ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

{LIRE LA LISTE : Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?}

Le premier ministre est le commandant en chef des Forces canadiennes

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q8D

Je vais vous lire quelques énoncés au sujet des Forces canadiennes et vous demander de me dire, pour chacun, si vous trouvez que c'est vrai ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

{LIRE LA LISTE : Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?}

Les Forces canadiennes emploient des personnes occupant un large éventail de

fonctions : ingénieurs, électriciens, mécaniciens, cuisiniers, musiciens et aumôniers	
Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q8F

Je vais vous lire quelques énoncés au sujet des Forces canadiennes et vous demander de me dire, pour chacun, si vous trouvez que c'est vrai ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

{LIRE LA LISTE : Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?}

Les membres des Forces canadiennes font gratuitement des études postsecondaires	
Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q8G

Je vais vous lire quelques énoncés au sujet des Forces canadiennes et vous demander de me dire, pour chacun, si vous trouvez que c'est vrai ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

{LIRE LA LISTE : Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?}

Il arrive souvent que les membres des Forces canadiennes servent à l'étranger	
Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q8H

Je vais vous lire quelques énoncés au sujet des Forces canadiennes et vous demander de me dire, pour chacun, si vous trouvez que c'est vrai ou faux. Si vous êtes incertain(e),

veuillez simplement le dire.

{LIRE LA LISTE : Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?}

Les Forces canadiennes sont respectées de leurs alliés

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

PREQ9Q12 [0,0]

J'aurais maintenant quelques questions à vous poser au sujet du rôle des Forces canadiennes au pays et à l'étranger.

{Cliquer sur « Continuer » }

Q9

Parlons des opérations au Canada même.

À votre avis, quels rôles les Forces canadiennes jouent-elles au Canada?

Y en a-t-il d'autres?

{Ne pas lire la liste.}

Défendre notre souveraineté.....	1	
Veiller à la sûreté/à la sécurité lors d'événements publics (comme aux Jeux panaméricains de 2015 à Toronto)	2	
Patrouiller dans l'Arctique	3	
Protéger les ressources naturelles	4	
Intervenir en cas d'attaques/de menaces terroristes.....	5	
Intervenir en cas de catastrophes naturelles (p. ex., inondations, tempêtes de verglas).....	6	
Recherche et sauvetage.....	7	
Soutenir d'autres organisations chargées de la sécurité au Canada (p. ex., la GRC, d'autres corps policiers)	8	
Autre réponse (préciser)-> AQ9; C75 L1 C75	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX
9.....	9	
10.....	10	
11.....	11	

Q9B [0,2]

◊	If... Q9.EQ.1-77
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Y en a-t-il d'autres?

À votre avis, quels rôles les Forces canadiennes jouent-elles au Canada?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses}

Q9.NE.1

Défendre notre souveraineté..... 1

Q9.NE.2

Veiller à la sûreté/à la sécurité lors d'événements publics (comme aux Jeux panaméricains de 2015 à Toronto) 2

Q9.NE.3

Patrouiller dans l'Arctique 3

Q9.NE.4

Protéger les ressources naturelles 4

Q9.NE.5

Intervenir en cas d'attaques/de menaces terroristes..... 5

Q9.NE.6

Intervenir en cas de catastrophes naturelles (p. ex., inondations, tempêtes de verglas)..... 6

Q9.NE.7

Recherche et sauvetage..... 7

Q9.NE.8

Soutenir d'autres organisations chargées de la sécurité au Canada (p. ex., la GRC, d'autres corps policiers) 8

Autre réponse (préciser)-> AQ9B; C75 L1 C75 77

9 9

10 10

11 11

JE NE SAIS PAS..... 88

Q10 [1,3]

Lorsque vous pensez aux opérations des Forces canadiennes au Canada, quelles sont les images ou impressions qui vous viennent à l'esprit?

Y en a-t-il d'autres?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

Rien/aucune image ou impression..... 1 X

EFFORTS HUMANITAIRES (SECOURS EN CAS DE CATASTROPHE,

AIDE COMMUNAUTAIRE, ...) 2

FORMATION, DE L'ÉDUCATION 3

SÉCURITÉ, SÉCURITÉ DU PAYS 4

IMPRESSION POSITIVE..... 5

MAINTIEN DE LA PAIX 6

RECHERCHE ET DE SAUVETAGE 7

PERSONNES UTILES 8

FIERTÉ, PATRIOTISME 9

CONDUITE BON TRAVAIL, POSSÉDER DES QUALITÉS BONNES	10
Réponse (préciser)-> AQ10; C400 L4 C100.....	77
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
11	11
12.....	12
13.....	13

Q11

Parlons des opérations internationales, à l'extérieur du Canada.

Selon vous, quels sont les rôles que les Forces canadiennes jouent à l'étranger, sur la scène internationale?

{Ne pas lire la liste.}

Protéger/aider les civils dans les pays instables.....	1
Apporter une aide humanitaire/soutenir la reconstruction.....	2
Défendre l'Amérique du Nord.....	3
Maintenir la paix	4
Rétablissement la paix (différent de « maintenir la paix »; plus précis que « mission de combat »).....	5
Être en mission de combat/faire la guerre	6
Former la police (p. ex., en Afghanistan)	7
Contribuer à la prospérité du Canada	8
Veiller à la paix et à la stabilité	9
Lutter contre le terrorisme	10
Opérations en Libye/en Méditerranée	11
Patrouiller dans l'Arctique	12
Empêcher la pêche illégale	13
Empêcher l'immigration illégale/clandestine	14
Autre réponse (préciser)-> AQ11; C75 L1 C75	77
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
15	15
	BX
	BX

Q11B [0,2]

❖ If... Q11.EQ.1-77

Y en a-t-il d'autres?

Selon vous, quels sont les rôles que les Forces canadiennes jouent à l'étranger, sur la scène internationale?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses }

Q11.NE.1

Protéger/aider les civils dans les pays instables.....

Q11.NE.2

Apporter une aide humanitaire/soutenir la reconstruction.....

Q11.NE.3	
Défendre l'Amérique du Nord.....	3
Q11.NE.4	
Maintenir la paix	4
Q11.NE.5	
Rétablissement la paix (différent de « maintenir la paix »; plus précis que « mission de combat »).....	5
Q11.NE.6	
Être en mission de combat/faire la guerre	6
Q11.NE.7	
Former la police (p. ex., en Afghanistan)	7
Q11.NE.8	
Contribuer à la prospérité du Canada	8
Q11.NE.9	
Veiller à la paix et à la stabilité	9
Q11.NE.10	
Lutter contre le terrorisme	10
Q11.NE.11	
Opérations en Libye/en Méditerranée	11
Q11.NE.12	
Patrouiller dans l'Arctique	12
Q11.NE.13	
Empêcher la pêche illégale	13
Q11.NE.14	
Empêcher l'immigration illégale/clandestine	14
Autre réponse (préciser)-> AQ11B; C75 L1 C75.....	77
15	15
88.....	88

Q12 [1,3]

Lorsque vous pensez aux opérations internationales des Forces canadiennes, quelles sont les images ou impressions qui vous viennent à l'esprit?

Y en a-t-il d'autres?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

Rien/aucune image ou impression	1	X
MAINTIEN DE LA PAIX	2	
AFGHANISTAN.....	3	
EFFORTS HUMANITAIRES (SECOURS EN CAS DE CATASTROPHE, AIDE COMMUNAUTAIRE, ...)	4	
COMBAT, LA GUERRE.....	5	
RESPECT, RÉPUTATION POSITIVE	6	
CONDUITE BON TRAVAIL.....	7	
PROTECTION, DE SÉCURITÉ.....	8	
ASSURER LA PAIX, LES EFFORTS DANS LA STABILITÉ DES PAYS		
AUTRES DROITS, LA DÉFENSE DE LA LIBERTÉ	9	
NATO, UN MISSIONS.....	10	
PERTES, CERCUEILS,DÉCÈS	11	
UNIFORMES, BÉRETS	12	
IMPRESSION POSITIVES	13	

DES PERSONNES DEVOUÉES, FORTE	14
Réponse (préciser)-> AQ12; C400 L4 C100.....	77
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
15	15

MODPICKROT

MODPICKROT = random_integer(3)	
MRC	1
AC	2
ARC.....	3

RCN

◊ If... MODPICKROT.EQ.1	
MRC	1

->RCNSECTION

CA

◊ If... MODPICKROT.EQ.2	
AC	1

->CASECTION

RCAF

◊ If... MODPICKROT.EQ.3	
ARC.....	1

->RCAFSECTION

RCNSECTION [0,0]

J'ai mentionné tout à l'heure que les Forces canadiennes sont au nombre de trois – la Marine royale canadienne, l'Armée canadienne et l'Aviation royale canadienne. Vous avez été sélectionné(e) au hasard pour répondre à un ensemble de questions portant sur la Marine royale canadienne.

Q13

Quelle image ou impression vous vient à l'esprit lorsque vous pensez tout particulièrement à la Marine royale canadienne?

{Ne pas lire la liste.}	
Navires/bateaux	1
Défense/protection/sécurité	2
Financement insuffisant/besoin de plus de financement	3

Petite/inefficace/manque de navires	4
Discrète/pas assez connue	5
Manque d'équipement/mal équipée.....	6
Équipement désuet/vieil équipement	7
Sous-marins (en général).....	8
Accident(s) de sous-marin	9
Recherche et sauvetage.....	10
Construction navale	11
Autre réponse (préciser)-> AQ13; C75 L1 C75	77
Rien/aucune image ou impression	97
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
12.....	12
13.....	13
	BX
	BX
	BX

Q13B [0,2]

❖ If... Q13.EQ.1-77

Y en a-t-il d'autres?

Quelle image ou impression vous vient à l'esprit lorsque vous pensez tout particulièrement à la Marine royale canadienne?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses}

Q13.NE.1	
Navires/bateaux	1
Q13.NE.2	
Défense/protection/sécurité	2
Q13.NE.3	
Financement insuffisant/besoin de plus de financement	3
Q13.NE.4	
Petite/inefficace/manque de navires	4
Q13.NE.5	
Discrète/pas assez connue	5
Q13.NE.6	
Manque d'équipement/mal équipée.....	6
Q13.NE.7	
Équipement désuet/vieil équipement	7
Q13.NE.8	
Sous-marins (en général).....	8
Q13.NE.9	
Accident(s) de sous-marin	9
Q13.NE.10	
Recherche et sauvetage.....	10
Q13.NE.11	
Construction navale.....	11
Autre réponse (préciser)-> AQ13B; C75 L1 C75.....	77
12.....	12
13.....	13
88.....	88

Q14

Dans l'ensemble, dans quelle mesure diriez-vous que vous connaissez la Marine royale canadienne et les rôles qu'elle joue?

{Lire la liste}

Très bien	1
Assez bien	2
Pas tellement.....	3
Pas du tout	4

Q15

Et quelle est votre impression globale de la Marine royale canadienne? Est-elle fortement positive, plutôt positive, plutôt négative ou fortement négative?

{Accepter ni l'un ni l'autre/neutre comme réponse spontanée}

Fortement positive	1
Plutôt positive	2
Plutôt négative	3
Fortement négative	4
(Spontanément) ni l'un ni l'autre/neutre.....	9

Q16A [1,3]

❖ If... Q15.EQ.1-2

Et pourquoi donc?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

Elle fait du bon travail	1
Elle défend le Canada et sa population/ses intérêts	2
Elle est nécessaire/essentielle/pertinente	3
Elle s'acquitte d'un travail difficile	4
Ses membres sont courageux/risquent leur vie.....	5
Ses membres sont professionnels/compétents	6
Autre réponse (préciser)-> AQ16A; C75 L1 C75	77
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
7.....	7
8.....	8

BX
BX

Q16B [1,3]

❖ If... Q15.EQ.3-4

Et pourquoi donc?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

Je suis contre la guerre, par principe	1
--	---

Elle dépense/gaspille beaucoup d'argent.....	2	
Elle est mal équipée.....	3	
Autre réponse (préciser)-> AQ16B; C75 L1 C75.....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX
8.....	8	
4.....	4	

Q17

À votre avis, à l'heure actuelle, combien de personnes servent dans les Forces canadiennes, y compris les membres à plein temps et à temps partiel?

{Nombre absolu seulement. Pas de fourchette}

Nombre-> AQ17; N6.0 [1-999999].....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX

Q18

❖ If... Q17.EQ.77

Et combien de personnes servent à l'heure actuelle dans la Marine royale canadienne?
Veuillez me donner votre estimation du pourcentage en regard du nombre total de personnes qui servent dans l'ensemble des Forces canadiennes.

{Inscrire le pourcentage}

Nombre-> AQ18; N3.0 [1-100].....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX

Q19

À votre avis, quel est le rôle principal de la Marine royale canadienne au sein des Forces canadiennes?

{Ne pas lire la liste.}

Protéger les côtes canadiennes	1	
Protéger les voies maritimes en période de conflit.....	2	
Recherche et sauvetage.....	3	
Empêcher la pêche illégale au Canada	4	
Empêcher l'immigration illégale au Canada	5	
Empêcher le trafic de stupéfiants au Canada.....	6	
Protéger les frontières du Canada.....	7	
Autre réponse (préciser)-> AQ19; C75 L1 C75	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX
8.....	8	
9.....	9	
10.....	10	

Q19B [0,2]

❖	If... Q19.EQ.1-77
---	-------------------

Y en a-t-il d'autres?

À votre avis, quel est le rôle principal de la Marine royale canadienne au sein des Forces canadiennes?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses}

Q19.NE.1

Protéger les côtes canadiennes 1

Q19.NE.2

Protéger les voies maritimes en période de conflit 2

Q19.NE.3

Recherche et sauvetage 3

Q19.NE.4

Empêcher la pêche illégale au Canada 4

Q19.NE.5

Empêcher l'immigration illégale au Canada 5

Q19.NE.6

Empêcher le trafic de stupéfiants au Canada 6

Q19.NE.7

Protéger les frontières du Canada 7

Autre réponse (préciser)-> AQ19B; C75 L1 C75 77

8 8

9 9

10 10

88 88

Q20A

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Participer aux opérations du maintien de la paix de l'ONU

N'y participe pas du tout 1 1

2 2

3 3

4 4

Y participe énormément 5 5

Je ne sais pas 8

REFUS DE RÉPONDRE 9

Q20B

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Fournir des navires de guerre pour des opérations de combat

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q20C

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Soutenir les efforts de secours humanitaire de l'ONU

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q20D

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Empêcher des navires de pêcher illégalement dans les eaux canadiennes

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q20E

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Contribuer à empêcher l'immigration illégale

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q20F

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Contribuer à empêcher les navires de déverser des déchets toxiques

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q20G

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Contribuer à empêcher le trafic de stupéfiants au Canada

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5

Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q20H

Il y a divers rôles que la Marine royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que la Marine royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Effectuer la surveillance de l'Arctique

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q21A

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Participer aux opérations du maintien de la paix de l'ONU

Pas du tout important1	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q21B

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Fournir des navires de guerre pour des opérations de combat

Pas du tout important1	1
2	2
Assez important 3	3
4	4
Très important 5	5

Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q21C

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Soutenir les efforts de secours humanitaire de l'ONU

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q21D

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Empêcher des navires de pêcher illégalement dans les eaux canadiennes

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q21E

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Contribuer à empêcher l'immigration illégale

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8

REFUS DE RÉPONDRE	9
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Q21F

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Contribuer à empêcher les navires de déverser des déchets toxiques

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q21G

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Contribuer à empêcher le trafic de stupéfiants au Canada

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q21H

En fait, la Marine royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Effectuer la surveillance de l'Arctique

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q22A

◆ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Participer aux opérations du maintien de la paix de l'ONU

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q22B

◆ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Fournir des navires de guerre pour des opérations de combat

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q22C

◆ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Soutenir les efforts de secours humanitaire de l'ONU

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q22D

❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Empêcher des navires de pêcher illégalement dans les eaux canadiennes	
Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q22E

❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Contribuer à empêcher l'immigration illégale

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q22F

❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Contribuer à empêcher les navires de déverser des déchets toxiques

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q22G

❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Contribuer à empêcher le trafic de stupéfiants au Canada

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q22H

❖ If... 1.EQ.0

turned off after pretest (Q14.EQ.1-2)

Et de quelle façon la Marine royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Effectuer la surveillance de l'Arctique

Très mauvaise 1	1
2	2

Plus ou moins bien 3.....	3
4.....	4
Excellent 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q23A

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

La Marine royale canadienne est un volet important de la sécurité nationale du Canada	
Fortement en désaccord 1	1
2.....	2
Ni l'un ni l'autre 3	3
4.....	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q23B

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

La Marine royale canadienne dispose de l'équipement dont elle a besoin pour s'acquitter de ses fonctions	
Fortement en désaccord 1	1
2.....	2
Ni l'un ni l'autre 3	3
4.....	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q23C

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

La Marine royale canadienne s'acquitte bien de ses fonctions

Fortement en désaccord 1	1
2.....	2
Ni l'un ni l'autre 3	3
4.....	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8

REFUS DE RÉPONDRE	9
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Q23D

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

La Marine royale canadienne est bien entraînée

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q23E

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

Nos alliés respectent la Marine royale canadienne

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q23F

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

La Marine royale canadienne offre à ses membres une vaste gamme de possibilités de carrière

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q23G

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

La Marine royale canadienne reflète bien la diversité et les cultures du Canada	
Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q23H

Je vais maintenant vous lire une série d'énoncés au sujet de la Marine royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

La Marine royale canadienne contribue considérablement à l'économie canadienne	
Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q24A

Dites-moi s'il vous plaît si les énoncés suivants au sujet de la Marine royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

La Marine royale canadienne compte plus de 50 navires de guerre et sous-marins	
Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q24B

Dites-moi s'il vous plaît si les énoncés suivants au sujet de la Marine royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

Les sous-marins de la Marine royale canadienne sont parfaitement opérationnels

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q24C

Dites-moi s'il vous plaît si les énoncés suivants au sujet de la Marine royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

Les navires de guerre canadiens ont capturé ces dernières années des bateaux pirates

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q24D

Dites-moi s'il vous plaît si les énoncés suivants au sujet de la Marine royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

La Marine royale canadienne participe souvent à des missions de lutte contre le terrorisme

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4

Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

RCN2

◊ If... MODPICKROT.EQ.1	
MRC	1

->DEMIN

CASECTION [0,0]

J'ai mentionné tout à l'heure que les Forces canadiennes sont au nombre de trois – la Marine royale canadienne, l'Armée canadienne et l'Aviation royale canadienne. Vous avez été sélectionné(e) au hasard pour répondre à un ensemble de questions portant sur l'Armée canadienne.

Q25

Quelle image ou impression vous vient à l'esprit lorsque vous pensez tout particulièrement à l'Armée canadienne?

{Ne pas lire la liste.}

Hommes en vert.....	1
Tenue de combat	2
Équipement (en général).....	3
Équipement désuet/vieil équipement.....	4
Armes	5
Agents du maintien de la paix	6
Protection de la population.....	7
Soldats bien entraînés	8
Autre réponse (préciser)-> AQ25; C75 L1 C75	77
Rien/aucune image ou impression	97
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
9.....	BX
10.....	BX
11.....	BX
12.....	BX

Q25B [0,2]

◊ If... Q25.EQ.1-77	
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Y en a-t-il d'autres?

Quelle image ou impression vous vient à l'esprit lorsque vous pensez tout particulièrement à l'Armée canadienne?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses}

Q25.NE.1	
Hommes en vert.....	1
Q25.NE.2	
Tenue de combat	2
Q25.NE.3	
Équipement (en général).....	3
Q25.NE.4	
Équipement désuet/vieil équipement.....	4
Q25.NE.5	
Armes	5
Q25.NE.6	
Agents du maintien de la paix	6
Q25.NE.7	
Protection de la population	7
Q25.NE.8	
Soldats bien entraînés	8
Autre réponse (préciser)-> AQ25B; C75 L1 C75.....	77
9	9
10.....	10
11	11
12.....	12
88.....	88

Q26

Dans l'ensemble, dans quelle mesure diriez-vous que vous connaissez l'Armée canadienne et les rôles qu'elle joue?

{Lire la liste}

Très bien.....	1
Assez bien	2
Pas tellement.....	3
Pas du tout	4

Q27

Et quelle est votre impression globale de l'Armée canadienne? Est-elle fortement positive, plutôt positive, plutôt négative ou fortement négative?

{Accepter ni l'un ni l'autre/neutre comme réponse spontanée}

Fortement positive.....	1
Plutôt positive.....	2
Plutôt négative.....	3
Fortement négative	4
(Spontanément) ni l'un ni l'autre/neutre.....	9

Q28A [1,3]

❖ If... Q27.EQ.1-2

Et pourquoi donc?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

Elle fait du bon travail	1	
Elle défend le Canada et sa population/ses intérêts	2	
Elle est nécessaire/essentielle/pertinente	3	
Elle s'acquitte d'un travail difficile	4	
Ses membres sont courageux/risquent leur vie.....	5	
Ses membres sont professionnels/compétents	6	
Autre réponse (préciser)-> AQ28A; C75 L1 C75	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX
7	7	

Q28B [1,3]

❖ If... Q27.EQ.3-4

Et pourquoi donc?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

Je suis contre la guerre, par principe	1	
Elle dépense/gaspille beaucoup d'argent.....	2	
Elle est mal équipée.....	3	
Autre réponse (préciser)-> AQ28B; C75 L1 C75.....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX
4	4	

Q29

À votre avis, à l'heure actuelle, combien de personnes servent dans les Forces canadiennes, y compris les membres à plein temps et à temps partiel?

{Nombre absolu seulement. Pas de fourchette}

Nombre-> AQ29; N6.0 [1-999999].....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX

Q29A

❖ If... Q29.EQ.77

Et combien de personnes servent à l'heure actuelle dans l'Armée canadienne? Veuillez me donner votre estimation du pourcentage en regard du nombre total de personnes qui servent dans l'ensemble des Forces canadiennes.

{Inscrire le pourcentage}

Nombre-> AQ29A; N3.0 [1-100].....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX

Q30

À votre avis, quel est le rôle principal de l'Armée canadienne au sein des Forces canadiennes?

{Ne pas lire la liste.}

Défendre le Canada	1	
Défendre l'Amérique du Nord.....	2	
Maintenir la paix sur la scène internationale	3	
Participer à l'aide humanitaire et aux secours d'urgence	4	
Patrouiller pour assurer la souveraineté dans l'Arctique	5	
Intervenir en situations d'urgence et de catastrophes nationales	6	
Soutenir les intérêts du Canada à l'étranger	7	
Mener des opérations de combat/de maintien de la paix à l'étranger.....	8	
Protéger les frontières du Canada.....	9	
Autre réponse (préciser)-> AQ30; C75 L1 C75	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX
10.....	10	
11.....	11	
12.....	12	

Q30B [0,2]

❖ If... Q30.EQ.1-77

Y en a-t-il d'autres?

À votre avis, quel est le rôle principal de l'Armée canadienne au sein des Forces canadiennes?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses}

Q30.NE.1		
Défendre le Canada	1	
Q30.NE.2		
Défendre l'Amérique du Nord.....	2	
Q30.NE.3		
Maintenir la paix sur la scène internationale	3	
Q30.NE.4		
Participer à l'aide humanitaire et aux secours d'urgence	4	
Q30.NE.5		
Patrouiller pour assurer la souveraineté dans l'Arctique	5	
Q30.NE.6		
Intervenir en situations d'urgence et de catastrophes nationales	6	
Q30.NE.7		
Soutenir les intérêts du Canada à l'étranger	7	

Q30.NE.8	
Mener des opérations de combat/de maintien de la paix à l'étranger.....	8
Q30.NE.9	
Protéger les frontières du Canada.....	9
Autre réponse (préciser)-> AQ30B; C75 L1 C75.....	77
10.....	10
11.....	11
12.....	12
88.....	88

Q31A

Il y a divers rôles que l'Armée canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Armée canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Porter secours en situations d'urgence ou de catastrophes nationales

N'y participe pas du tout 1	1
2.....	2
3.....	3
4.....	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q31B

Il y a divers rôles que l'Armée canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Armée canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Appuyer les opérations de sûreté et de sécurité lors d'événements publics au Canada (comme aux Jeux panaméricains de 2015 à Toronto)

N'y participe pas du tout 1	1
2.....	2
3.....	3
4.....	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q31C

Il y a divers rôles que l'Armée canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Armée canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Effectuer des patrouilles de sécurité dans l'Arctique	
N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q31D

Il y a divers rôles que l'Armée canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Armée canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Mener des opérations de combat en Afghanistan

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q31E

Il y a divers rôles que l'Armée canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Armée canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Apporter une aide humanitaire et des secours d'urgence sur la scène internationale

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q32A

En fait, l'Armée canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Porter secours en situations d'urgence ou de catastrophes nationales

Pas du tout important1	1
2.....	2
Assez important 3.....	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q32B

En fait, l'Armée canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Appuyer les opérations de sûreté et de sécurité lors d'événements publics au Canada (comme aux Jeux panaméricains de 2015 à Toronto)

Pas du tout important1	1
2.....	2
Assez important 3.....	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q32C

En fait, l'Armée canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Effectuer des patrouilles de sécurité dans l'Arctique

Pas du tout important1	1
2.....	2
Assez important 3.....	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q32D

En fait, l'Armée canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Mener des opérations de combat en Afghanistan

Pas du tout important	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q32E

En fait, l'Armée canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Apporter une aide humanitaire et des secours d'urgence sur la scène internationale

Pas du tout important	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q33A

❖ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

Et de quelle façon l'Armée canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Porter secours en situations d'urgence ou de catastrophes nationales

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q33B

❖ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

Et de quelle façon l'Armée canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq

points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Appuyer les opérations de sûreté et de sécurité lors d'événements publics au Canada (comme aux Jeux panaméricains de 2015 à Toronto)

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q33C

❖ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

Et de quelle façon l'Armée canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Effectuer des patrouilles de sécurité dans l'Arctique

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q33D

❖ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

Et de quelle façon l'Armée canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Mener des opérations de combat en Afghanistan

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q33E

❖ If... 1.EQ.0

turned off after pretest (Q26.EQ.1-2)

Et de quelle façon l'Armée canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Apporter une aide humanitaire et des secours d'urgence sur la scène internationale

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q34A

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Armée canadienne est un volet important de la sécurité nationale du Canada

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q34B

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Armée canadienne dispose de l'équipement dont elle a besoin pour s'acquitter de ses fonctions

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q34C

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Armée canadienne s'acquitte bien de ses fonctions

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q34D

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Armée canadienne est bien entraînée

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q34E

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

Nos alliés respectent l'Armée canadienne

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q34F

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Armée canadienne offre à ses membres une vaste gamme de possibilités de carrière	
Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q34G

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Armée canadienne reflète bien la diversité et les cultures du Canada	
Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q34H

Je vais maintenant vous lire une série d'énoncés au sujet de l'Armée canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Armée canadienne contribue considérablement à l'économie canadienne	
Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q35A

Dites-moi s'il vous plaît si les énoncés suivants au sujet de l'Armée canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

L'Armée canadienne se trouve présentement en Afghanistan pour une mission de

formation plutôt qu'une mission de combat	
Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q35B

Dites-moi s'il vous plaît si les énoncés suivants au sujet de l'Armée canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

L'Armée canadienne compte actuellement plus de 25 000 membres

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q35C

Dites-moi s'il vous plaît si les énoncés suivants au sujet de l'Armée canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

L'Armée canadienne maintient une présence continue dans le nord du Canada

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

CA2

❖ If... MODPICKROT.EQ.2	
AC	1

->DEMIN

RCAFSECTION [0,0]

J'ai mentionné tout à l'heure que les Forces canadiennes sont au nombre de trois – la Marine royale canadienne, l'Armée canadienne et l'Aviation royale canadienne. Vous avez été sélectionné(e) au hasard pour répondre à un ensemble de questions portant sur l'Aviation royale canadienne.

Q36

Quelle image ou impression vous vient à l'esprit lorsque vous pensez tout particulièrement à l'Aviation royale canadienne?

{Ne pas lire la liste.}

Avions (en général)	1
Hélicoptères.....	2
Spectacles aériens.....	3
Snowbirds.....	4
Autre réponse (préciser)-> AQ36; C75 L1 C75	77
Rien/aucune image ou impression	97
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
5.....	5
6.....	6
7.....	7
8.....	8
9.....	9
10.....	10

Q36B [0,2]

❖ If... Q36.EQ.1-77

Y en a-t-il d'autres?

Quelle image ou impression vous vient à l'esprit lorsque vous pensez tout particulièrement à l'Aviation royale canadienne?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses}

Q36.NE.1

Avions (en général)	1
Q36.NE.2	
Hélicoptères.....	2
Q36.NE.3	
Spectacles aériens.....	3
Q36.NE.4	
Snowbirds.....	4
Autre réponse (préciser)-> AQ36B; C75 L1 C75.....	77
5.....	5
6.....	6
7.....	7

8.....	8
9.....	9
10.....	10
88.....	88

Q37

Dans l'ensemble, dans quelle mesure diriez-vous que vous connaissez l'Aviation royale canadienne et les rôles qu'elle joue?

{Lire la liste}

Très bien.....	1
Assez bien	2
Pas tellement.....	3
Pas du tout	4

Q38

Et quelle est votre impression globale de l'Aviation royale canadienne? Est-elle fortement positive, plutôt positive, plutôt négative ou fortement négative?

{Accepter ni l'un ni l'autre/neutre comme réponse spontanée}

Fortement positive.....	1
Plutôt positive.....	2
Plutôt négative	3
Fortement négative	4
(Spontanément) ni l'un ni l'autre/neutre.....	9

Q39A [1,3]

If... Q38.EQ.1-2

Et pourquoi donc?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses }

Elle fait du bon travail	1
Elle défend le Canada et sa population/ses intérêts	2
Elle est nécessaire/essentielle/pertinente	3
Elle s'acquitte d'un travail difficile	4
Ses membres sont courageux/risquent leur vie.....	5
Ses membres sont professionnels/compétents	6
Autre réponse (préciser)-> AQ39A; C75 L1 C75	77
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
7.....	7
8.....	8
9.....	9

Q39B [1,3]

❖ If... Q38.EQ.3-4

Et pourquoi donc?

{Ne pas lire la liste. Accepter jusqu'à 3 réponses}

Je suis contre la guerre, par principe	1	
Elle dépense/gaspille beaucoup d'argent.....	2	
Elle est mal équipée.....	3	
Autre réponse (préciser)-> AQ39B; C75 L1 C75.....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX
4.....	4	

Q40

À votre avis, à l'heure actuelle, combien de personnes servent dans les Forces canadiennes, y compris les membres à plein temps et à temps partiel?

{Nombre absolu seulement. Pas de fourchette}

Nombre-> AQ40; N7.0 [1-9999999].....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX

Q40A

❖ If... Q40.EQ.77

Et combien de personnes servent à l'heure actuelle dans l'Aviation royale canadienne?
Veuillez me donner votre estimation du pourcentage en regard du nombre total de personnes qui servent dans l'ensemble des Forces canadiennes.

{Inscrire le pourcentage}

Nombre-> AQ40A; N3.0 [1-100].....	77	
JE NE SAIS PAS	88	BX
REFUS DE RÉPONDRE	99	BX

Q41

À votre avis, quel est le rôle principal de l'Aviation royale canadienne au sein des Forces canadiennes?

{Ne pas lire la liste.}

Surveiller l'espace aérien du Canada.....	1	
Défendre l'espace aérien du Canada	2	
Transporter soldats et équipement par la voie des airs	3	
Mener des opérations humanitaires (en général)	4	
Effectuer du transport aérien dans le cadre de missions diplomatiques	5	
Assurer un appui aérien lors d'un combat	6	
Recherche et sauvetage.....	7	

Protéger les frontières du Canada	8
Participer à des opérations de combat à l'étranger	9
Autre réponse (préciser)-> AQ41; C75 L1 C75	77
JE NE SAIS PAS	88
REFUS DE RÉPONDRE	99
10	BX
11	BX
12	10
	11
	12

Q41B [0,2]

❖ If... Q41.EQ.1-77

Y en a-t-il d'autres?

À votre avis, quel est le rôle principal de l'Aviation royale canadienne au sein des Forces canadiennes?

{Ne pas lire la liste. Accepter jusqu'à 2 réponses}

Q41.NE.1	
Surveiller l'espace aérien du Canada.....	1
Q41.NE.2	
Défendre l'espace aérien du Canada	2
Q41.NE.3	
Transporter soldats et équipement par la voie des airs	3
Q41.NE.4	
Mener des opérations humanitaires (en général)	4
Q41.NE.5	
Effectuer du transport aérien dans le cadre de missions diplomatiques	5
Q41.NE.6	
Assurer un appui aérien lors d'un combat	6
Q41.NE.7	
Recherche et sauvetage.....	7
Q41.NE.8	
Protéger les frontières du Canada.....	8
Q41.NE.9	
Participer à des opérations de combat à l'étranger	9
Autre réponse (préciser)-> AQ41B; C75 L1 C75.....	77
10	10
11	11
12	12
88.....	88

Q42A

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Surveiller et défendre l'espace aérien du Canada	
N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q42B

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Effectuer des missions aériennes de recherche et de sauvetage

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q42C

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Intercepter des avions ou des bateaux faisant le trafic de stupéfiants

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q42D

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq

points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Apporter des secours lors de catastrophes nationales

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q42E

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Transporter par voie aérienne le personnel et l'équipement des Forces canadiennes partout dans le monde

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q42F

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Transporter soldats et équipement par voie aérienne vers les zones de combat

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q42G

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Transporter par avion personnes et marchandises en appui à des missions humanitaires ou diplomatiques

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q42H

Il y a divers rôles que l'Aviation royale canadienne pourrait jouer. Dites-moi s'il vous plaît dans quelle mesure, le cas échéant, vous estimatez que l'Aviation royale canadienne participe à chacune des activités suivantes. Veuillez répondre selon une échelle de cinq points où « 1 » signifie qu'elle n'y participe pas du tout et « 5 », qu'elle y participe énormément.

Participer à des opérations de combat à l'étranger

N'y participe pas du tout 1	1
2	2
3	3
4	4
Y participe énormément 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43A

En fait, l'Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Surveiller et défendre l'espace aérien du Canada

Pas du tout important 1	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43B

En fait, l’Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu’en est-il pour ce qui est de/d’...?

Effectuer des missions aériennes de recherche et de sauvetage

Pas du tout important1	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43C

En fait, l’Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu’en est-il pour ce qui est de/d’...?

Intercepter des avions ou des bateaux faisant le trafic de stupéfiants

Pas du tout important1	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43D

En fait, l’Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu’en est-il pour ce qui est de/d’...?

Apporter des secours lors de catastrophes nationales

Pas du tout important1	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43E

En fait, l'Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Transporter par voie aérienne le personnel et l'équipement des Forces canadiennes partout dans le monde

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43F

En fait, l'Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Transporter soldats et équipement par voie aérienne vers les zones de combat

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43G

En fait, l'Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu'en est-il pour ce qui est de/d'...?

Transporter par avion personnes et marchandises en appui à des missions humanitaires ou diplomatiques

Pas du tout important1	1
2.....	2
Assez important 3	3
4.....	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q43H

En fait, l’Aviation royale canadienne participe à chacune de ces activités. À votre avis, quelle importance revêt chacun de ces rôles ou chacune de ces activités? Veuillez répondre selon une autre échelle de cinq points où « 1 » signifie pas du tout important et « 5 », très important. Qu’en est-il pour ce qui est de/d’...?

Participer à des opérations de combat à l’étranger

Pas du tout important 1	1
2	2
Assez important 3	3
4	4
Très important 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q44A

◊ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l’Aviation royale canadienne parvient-elle, selon vous, à s’acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu’en est-il pour ce qui est de/d’...?

Surveiller et défendre l’espace aérien du Canada

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q44B

◊ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l’Aviation royale canadienne parvient-elle, selon vous, à s’acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu’en est-il pour ce qui est de/d’...?

Effectuer des missions aériennes de recherche et de sauvetage

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3

4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q44C

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l'Aviation royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Intercepter des avions ou des bateaux faisant le trafic de stupéfiants

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q44D

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l'Aviation royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Apporter des secours lors de catastrophes nationales

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q44E

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l'Aviation royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une

échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Transporter par voie aérienne le personnel et l'équipement des Forces canadiennes partout dans le monde

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q44F

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l'Aviation royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Transporter soldats et équipement par voie aérienne vers les zones de combat

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q44G

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l'Aviation royale canadienne parvient-elle, selon vous, à s'acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu'en est-il pour ce qui est de/d'...?

Transporter par avion personnes et marchandises en appui à des missions humanitaires ou diplomatiques

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas.....	8

REFUS DE RÉPONDRE	9
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Q44H

❖ If... 1.EQ.0

turned off after pretest (Q37.EQ.1-2)

Et de quelle façon l’Aviation royale canadienne parvient-elle, selon vous, à s’acquitter de chacun de ces rôles ou de chacune de ces activités? Veuillez répondre selon une échelle de cinq points où « 1 » signifie très mauvaise et « 5 », excellente. Qu’en est-il pour ce qui est de/d’...?

Participer à des opérations de combat à l’étranger

Très mauvaise 1	1
2	2
Plus ou moins bien 3	3
4	4
Excellente 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q45A

Je vais maintenant vous lire une série d’énoncés au sujet de l’Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d’accord.

L’Aviation royale canadienne est un volet important de la sécurité nationale du Canada

Fortement en désaccord 1	1
2	2
Ni l’un ni l’autre 3	3
4	4
Fortement d’accord 5	5
Je ne sais pas	8
REFUS DE RÉPONDRE	9

Q45B

Je vais maintenant vous lire une série d’énoncés au sujet de l’Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d’accord.

L’Aviation royale canadienne dispose de l’équipement dont elle a besoin pour s’acquitter de ses fonctions

Fortement en désaccord 1	1
2	2
Ni l’un ni l’autre 3	3
4	4
Fortement d’accord 5	5

Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q45C

Je vais maintenant vous lire une série d'énoncés au sujet de l'Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Aviation royale canadienne s'acquitte bien de ses fonctions

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5

Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q45D

Je vais maintenant vous lire une série d'énoncés au sujet de l'Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Aviation royale canadienne est bien entraînée

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5

Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q45E

Je vais maintenant vous lire une série d'énoncés au sujet de l'Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

Nos alliés respectent l'Aviation royale canadienne

Fortement en désaccord 1	1
2	2
Ni l'un ni l'autre 3	3
4	4
Fortement d'accord 5	5

Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q45F

Je vais maintenant vous lire une série d'énoncés au sujet de l'Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Aviation royale canadienne offre à ses membres une vaste gamme de possibilités de carrière

Fortement en désaccord 1	1
2.....	2
Ni l'un ni l'autre 3	3
4.....	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q45G

Je vais maintenant vous lire une série d'énoncés au sujet de l'Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Aviation royale canadienne reflète bien la diversité et les cultures du Canada

Fortement en désaccord 1	1
2.....	2
Ni l'un ni l'autre 3	3
4.....	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q45H

Je vais maintenant vous lire une série d'énoncés au sujet de l'Aviation royale canadienne. Dans chaque cas, veuillez répondre selon une échelle de cinq points où « 1 » signifie fortement en désaccord et « 5 » signifie fortement d'accord.

L'Aviation royale canadienne contribue considérablement à l'économie canadienne

Fortement en désaccord 1	1
2.....	2
Ni l'un ni l'autre 3	3
4.....	4
Fortement d'accord 5.....	5
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q46A

Dites-moi s'il vous plaît si les énoncés suivants au sujet de l'Aviation royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

L'Aviation royale canadienne a joué un rôle important dans les opérations de l'OTAN en vue de protéger la population de la Libye

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q46B

Dites-moi s'il vous plaît si les énoncés suivants au sujet de l'Aviation royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

Le Canada s'associe aux États-Unis pour défendre l'espace aérien nord-américain

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q46C

Dites-moi s'il vous plaît si les énoncés suivants au sujet de l'Aviation royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

Les aéronefs Hercules, Buffalo et Cormorant appartiennent tous à l'Aviation royale canadienne

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

Q46D

Dites-moi s'il vous plaît si les énoncés suivants au sujet de l'Aviation royale canadienne sont, d'après vous, vrais ou faux. Si vous êtes incertain(e), veuillez simplement le dire.

Diriez-vous que cet énoncé est certainement vrai, probablement vrai, probablement faux ou certainement faux?

L'Aviation royale canadienne exploite et maintient une flotte de plus de 1000 aéronefs

Certainement faux	1
Probablement faux.....	2
Probablement vrai.....	3
Certainement vrai	4
Je ne sais pas.....	8
REFUS DE RÉPONDRE	9

RCAF2

❖ If... MODPICKROT.EQ.3

ARC..... 1

->DEMIN

DEMIN [0,0]

Il me reste quelques questions d'ordre général et à des fins statistiques seulement. Je vous rappelle que vos réponses à ces questions et aux précédentes seront traitées de manière confidentielle.

Q47

❖ If... ISEMPTY(REGAGE)

En quelle année êtes-vous né(e)?

Inscrire l'année-> AQ47; N4.0 [1900-1995]..... 1
REFUS DE RÉPONDRE 9999

Q48

Quel est le plus haut niveau de scolarité que vous avez atteint jusqu'à maintenant?

{Lire la liste, au besoin}

École primaire ou un peu d'école secondaire	1
Diplôme d'études secondaires.....	2
Un peu d'études postsecondaires.....	3
Collège, CEGEP, école technique ou professionnelle.....	4
Programme universitaire de premier cycle	5
Programme universitaire d'études supérieures ou de formation professionnelle	6

REFUS DE RÉPONDRE	99
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Q49

L'un des énoncés suivants s'applique-t-il à votre situation?

{Lire la liste dans l'ordre. Accepter une seule réponse. Arrêter la lecture lorsque le répondant a choisi un élément}

Vous servez ou avez déjà servi dans les Forces canadiennes	1
Un membre de votre famille, comme un enfant ou un parent, sert ou a déjà servi dans les Forces canadiennes	2
Un(e) ami(e) proche sert ou a déjà servi dans les Forces canadiennes	3
Aucune de ces réponses.....	8
REFUS DE RÉPONDRE	9

Q50

Avez-vous, vous-même ou vos parents, immigré au Canada en provenance d'un autre pays?

Non	1
Oui, moi-même.....	2
Oui, moi-même et mes parents	3
Oui, l'un de mes parents	4
Oui, mes parents	5
Je préfère ne pas répondre	9

Q51

❖ If... Q50.EQ.2-9

Depuis combien de temps habitez-vous au Canada?

Moins de 2 ans.....	1
Entre 2 et 5 ans	2
Entre 6 et 10 ans	3
Plus de 10 ans	4
Je préfère ne pas répondre	9

QPREG [0,0]

❖ PRETEST.EQ.1

À titre de participant au groupe de prétest du sondage, nous vous invitons à répondre aux questions suivantes concernant le sondage. Nous vous remercions vivement de votre appui.

QP2

❖ PRETEST.EQ.1

Est-ce que le déroulement des questions vous a paru approprié?

Oui..... 1
Non, pourquoi?-> AQP2; C250 L4 C40..... 2

QP3

❖ PRETEST.EQ.1

En fonction des questions posées, y a-t-il quelque chose qui manquait, d'après vous? Si oui, quoi?

Oui-> AQP3; C250 L4 C40..... 1
Non..... 2

QP4

❖ PRETEST.EQ.1

Y a-t-il des questions particulières, des expressions ou des catégories de réponses qui n'étaient pas claires? Si oui, lesquelles et pourquoi?

Oui-> AQP4; C250 L4 C40..... 1
Non..... 2

THNK

Merci beaucoup. Voilà qui met fin à notre entrevue téléphonique. Cette étude est réalisée pour le compte du ministère de la Défense nationale. Votre collaboration nous a été très utile.

Fin de l'entrevue

Complet 1 D

APPENDIX B

RESPONSE RATE TABLE

Response Rate

The empirical response rate for this study was 16.5 per cent for the general public sample and 21.9 per cent for the youth oversample.

The response rate is calculated by dividing the cooperative call backs (i.e., those who completed the study, those who we spoke to but were ineligible, and the quota filled) by the functional sample. The functional sample is the sample remaining after numbers not in service, business/fax numbers, duplicate numbers and numbers blocked by the phone company are removed. Details are presented in Tables 1 and 2.

Table 1 : Call Disposition

General Public	
Invalid numbers	337
Blocked	51
Business	219
Duplicate	6
Invalid	61
Unresolved	5,981
Callback	5,932
French Household	46
Exit without Dialling	3
Ineligible	287
Ineligible	76
Language Barrier	208
Quota Filled	3
Non-responding, eligible	1,618
Incomplete Refusals	40
Refusal	1,572
Unavailable	6
Completed interviews	1,213
TOTALS	9,436

Table 2 – Call Disposition

Youth Oversample	
Invalid numbers	197
Blocked	5
Business	13
Duplicate	0
Invalid	179
Unresolved	1,189
Callback	1,180
French Household	3
Exit without Dialling	6
Ineligible	48
Ineligible	28
Language Barrier	2
Quota Filled	18
Non-responding, eligible	66
Incomplete Refusals	3
Refusal	60
Unavailable	3
Completed Interviews	303
TOTALS	1,803