



POSITIVE POLICIES OF THE PROGRESSIVE CONSERVATIVE PARTY

- * Enact a Provincial Bill of Rights
- * Settle native land claims fairly and promptly
- * Provide freedom of choice for employees and employers to sign individual labour contracts
- * Provide regularly scheduled elections
- * Adopt an alternative balloting system
- * Review provincial electoral boundaries every five years
- * Establish a College of Teachers
- * End compulsory membership in BCTF
- * Legal and financial recognition of independent schools
- * Release Crown Land for housing - lease with option to buy
- * End rent controls over a period of four years
- * Allocate time in the Legislature for debate of private members bills
- * Restructure marketing boards, phase out over 10 - 20 years
- * Remove Provincial Sales Tax from all materials, fixtures and equipment for housing
- * Remove school tax from farm land
- * Allow competition with ICBC
- * Provide the appropriate type of health care, in the appropriate facility, to meet the needs of the patient
- * Reduce or eliminate government regulation and interference in the economy wherever possible
- * Deregulate beer and wine sales

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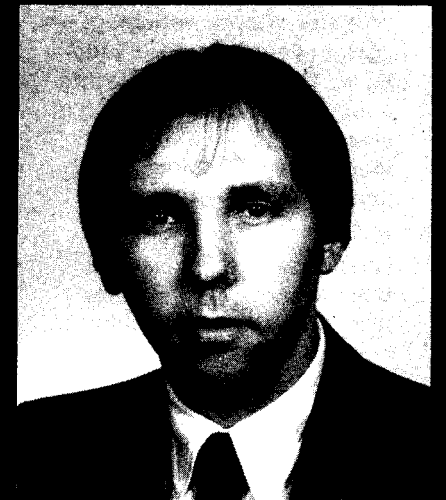
1983

MORE CHOICE...

LESS GOVERNMENT

VOTE  PROGRESSIVE CONSERVATIVE

**KEVIN
BRUCE**



VANCOUVER CENTER

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IF YOU WOULD LIKE TO HELP PHONE 669-8129
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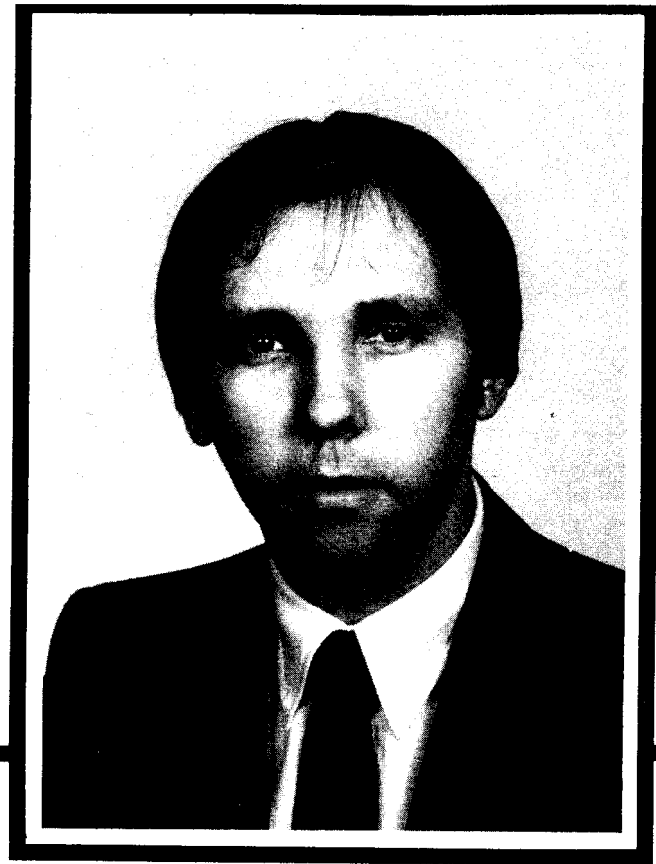
THE OLD BUGABOOS!

- Q** What is the choice? I don't like the Socreds. They are not my idea of good Government; yet I'm certainly not going to vote N.D.P. That would be like jumping from the frying pan into the fire!
- A** The Conservatives offer you an alternative. Why not go that route?
- Q** Are they not just spoilers? I'll admit they have the better program and I like their candidates; but there are not enough of them to ever hope to form a government, even if they were all elected. Won't I lose my vote going with a loser, although I like his policies?
- A** The only way you can lose your vote is by not voting at all or worse still, by voting against your own good judgment. Then you are not losing your vote, you are throwing it away for the benefit of an ideology which, by your own admission, you do not endorse.
- Q** How can the Conservatives hope to transfer their ideas from paper to action without enough members in the legislature to back up their views?
- A** There are fifty-seven members in the House. There are close to two million voters. They are the ones who, by their votes, exert the real power in a democratic election. If a significant proportion of the voters show their dissatisfaction with the conduct of provincial politics by the two leading parties, whoever does win won't be able to ignore this new element.
- Q** What about if the P.C.'s elect only two or three members, even with their evident gain in popularity?
- A** Even if we elect one member, your voice will be heard. Furthermore, in a close election, like this one will probably be, one or two members could bring about the demise of either side. In other words, just holding the balance of power will give the Conservatives enough clout to keep both sides of the Legislature honest and on their toes.
- Q** You make a lot of sense. I'll think it over.

YES - THINKING IS THE NAME OF THE GAME

A newcomer to the political field, Kevin is concerned with providing better government to British Columbians, particularly to Vancouver Centre.

The Progressive Conservative Party platform calls for greater competition in the economy with a reduction of government monopolies and roadblocks to competition.



BIOGRAPHY OF KEVIN BRUCE

Kevin Bruce was educated in his hometown of Fredericton, New Brunswick where he graduated from the University of New Brunswick in 1971 with a B.A. in Literature.

Upon graduation, Kevin moved to Toronto where he worked as a general manager for retail chain organizations from 1972 to 1975.

He moved to Vancouver in late 1975 and spent a year administering the operations of a growing carpet company.

In 1977, he moved to Edmonton and worked in shopping centre development till 1980, when he returned to Vancouver, and continues to pursue his career as a consultant in this field.

Kevin has been active in Progressive Conservative Party politics - Vancouver Center since 1980.