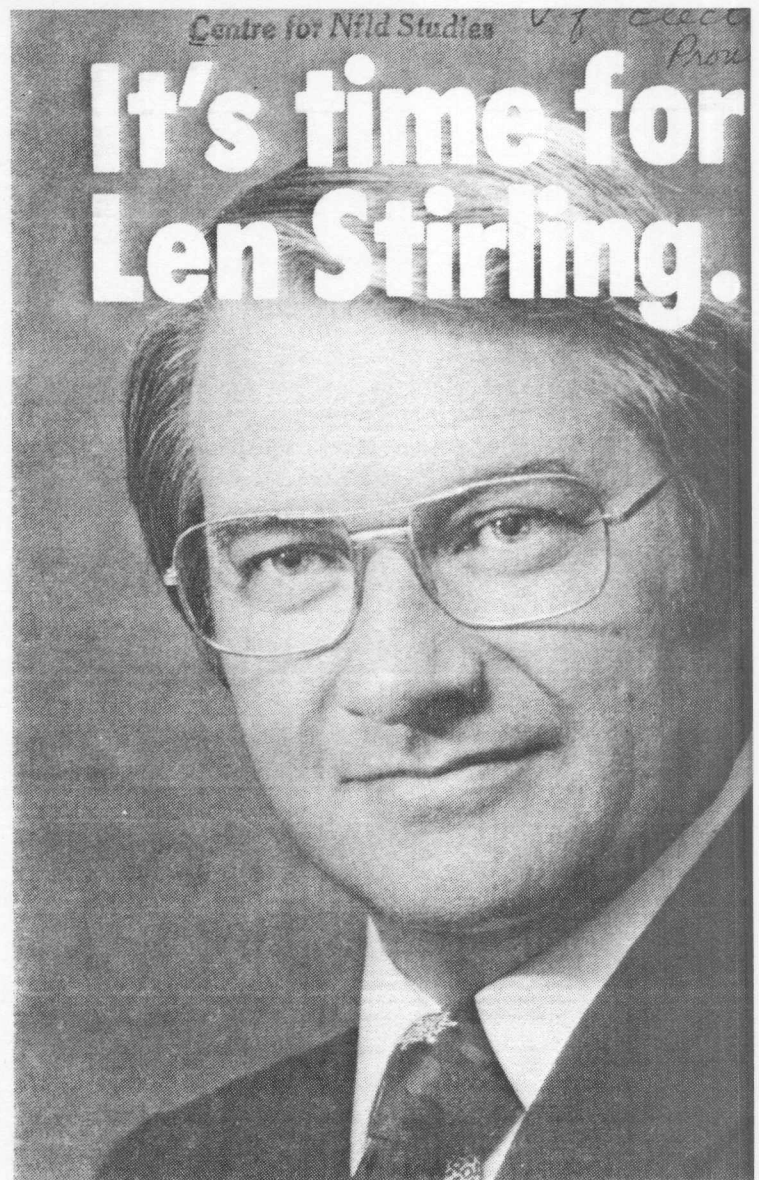


**Newfoundland
did not need
this election,
but since we've
got it, let's elect
a Liberal
Government
which will make
the economy
it's top priority.**

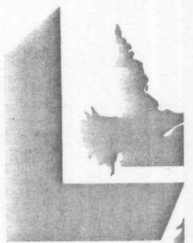


Vote Liberal April 6th.

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**MAKE WORK.
NOT WAR.**



Vote Liberal April 6th



THE MOST IMPORTANT ISSUES ARE THE ECONOMY AND JOBS

Dear Fellow Newfoundlanders and Labradorians,

When you go to the polls on April 6 you will be saying to the politicians: "We choose you to go to the seat of Government and see that our lives, our livelihoods, our society and culture is protected and nurtured. Do this as honestly as you can in our interests and behalf of the land, sea and sky which offers us nourishment, recreation and shelter."

Then you might ask "How can we do this? What guides politicians? What principles direct their decisions and the way they think and act?"

The Liberal Party is the party of progress, reform and new, innovative ideas. The Tory Party, on the other hand, is the party of no progress, no reform and tired, worn out ideas as emphasized by their absolute lack of planning policies and the absence of growth in the economy. We have had two years of empty promises, unfulfilled fantasy and frail pipedreams that has left us with the highest unemployment rate in the country.

Of course the offshore is an aspect of development that we must deal with but it is not the only issue! There is also the fishery, the mining industry, the forest industries, service industries, manufacturing, construction, tourism, the public sector, education, transportation, health services, social services, and housing.

Should we neglect all of these issues? Of course not! But the Tories are saying that this is a one-issue election. I can assure you that the Liberal Party is not a one-issue Party. We will not be a one-issue Government. I will not be a one-issue Premier.

There are many capable people in the Liberal Party, with many interests. This is the strongest Liberal Team ever put forward. In a Liberal Administration there will be much sharing of responsibility, by many competent people. There will not be one-man rule. Oil is important to our future, but just as gasoline without a car is only an inflammable liquid, oil without an economy is almost useless.

We have to be sure we have the car ready, and sufficiently tuned before we can ever think of filling the tank.

The Liberal Party is ready. We are ready with policies and a plan of action. On April 6 vote Liberal. It's time to make work. Not war.



LEN STIRLING'S RECORD: Enjoyed a successful and much-respected career in business.

In 1969, was a successful candidate in the St. John's municipal election, appointed Deputy Mayor, became vice-president of Federation of Mayors and Municipalities.

Was founding president of the Better Business Bureau.

As Leader of the Liberal Party, has been a strong and insistent fighter for the protection and encouragement of the people and industries which have always been the basis for the economy of province.

OUR PLATFORM: Len Stirling's priorities are reflected in his major policies. The basics:

FISHERIES — to protect and provide new incentives for fishermen and processors.

WORK — to do everything possible to regenerate the economy and provide jobs for the tens of thousands of unemployed and to stop the growing numbers of graduates leaving our schools and universities to find work elsewhere.

PROVINCIAL, FEDERAL RELATIONS — to end the stalemate and begin to negotiate programs which will bring work and progress to the province.

HOUSING — to protect homeowners, encourage first-time buyers and provide low-rent assistance.

TRANSMISSION LINE — across Labrador and the Strait of Belle Isle.

EDUCATION — to provide realistic funding programs.

OUR CANDIDATES: The strongest team the Liberal Party has ever had.

LEN STIRLING'S COMMITMENT: "I will institute a program to prevent mortgage foreclosures across the province. It will be based on a lease-back arrangement through the Newfoundland and Labrador Housing Corporation. The subsidy would last for 12 months and would set a floor interest rate of 15 per cent. This is a major feature in a 10-point Housing Policy proposed by Len Stirling and the Liberal Party. This proposal also calls for a sales tax reduction on building materials from 11 per cent to 6 per cent."